



UNC
SCHOOL OF GOVERNMENT

THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

KNAPP-SANDERS BUILDING
CAMPUS BOX 3330
CHAPEL HILL, NC 27599-3330

Building Entrepreneurial Communities: *Why, How and What Role for Local Leaders*

**March 29, 2007
9:00am – 4:30pm
Greenville Hilton
207 SW Greenville Blvd., Greenville, NC
Cost: \$75**

Local officials from across central and eastern North Carolina are invited to attend a workshop on the ways local governments can boost their communities' economies by supporting small business creation and development. Sponsored by the Institute of Government at UNC-Chapel Hill, the workshop is designed to help local elected officials and other leaders understand the role entrepreneurship plays in local economic development and ways to get started in building entrepreneurial communities. Training topics include:

- Why Entrepreneurship Development?
- Getting Ready to do Entrepreneurship Development
- Panel of North Carolina Entrepreneurs
- Getting Started: What's Happening in the Field

Tentative agenda and online registration are available at www.cednc.unc.edu/trainingadvanced.htm. Participants may also register by completing and submitting the attached form or by contacting Angela Bowden at (919) 843-8176 or bowdena@sog.unc.edu.

This workshop is offered in partnership with the NC Rural Entrepreneurship Development System project.

