



UNC
SCHOOL OF GOVERNMENT

From Gray to Green:

THE MANY SHADES OF PUBLIC MANAGEMENT

2007 Conference on Public Administration

November 1-2

**Master of Public Administration Program
Knapp-Sanders Building, School of Government
UNC-Chapel Hill**

Agenda

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Continuing Education Credit

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Conference Agenda – Thursday, November 1, 2007

10:00 – 10:30 a.m. Registration

10:30 – 11:30 a.m. Opening Session: “Eye-Opening Demographic Trends You May Not Know About”

The coming retirement of the “baby boom” generation may leave organizations short-staffed and pension funds in peril. The growing Hispanic population can strain school budgets and make local service delivery more complex. Population growth routinely outpaces an area’s ability to meet current and future needs, while population decline can leave an area’s future in limbo. Demographic trends affect government and nonprofit organizations in a variety of ways, and understanding such trends is key to sustaining organizational effectiveness.

Jim Johnson is director of the Urban Investment Strategies Center at the Frank Hawkins Kenan Institute of Private Enterprise. He is also the William R. Kenan Jr. Distinguished Professor of Entrepreneurship at the Kenan Flagler School of Business at UNC-Chapel Hill.

11:30 – 11:45 a.m. Break

11:45 – 12:15 p.m. Immigration Policy: The Mirror Has Two Faces

The discussion continues in a lively debate between two experts in this field.

Jim Johnson is director of the Urban Investment Strategies Center at the Frank Hawkins Kenan Institute of Private Enterprise. He is also the William R. Kenan Jr. Distinguished Professor of Entrepreneurship at the Kenan Flagler School of Business at UNC-Chapel Hill.

Jameson Taylor is director of policy at the Civitas Institute.

Moderator: **David Ammons**, Albert Coates Professor of Public Administration and Government, School of Government, UNC-Chapel Hill

12:30 – 1:30 p.m. Lunch

A box lunch will be provided and you are invited to select a session of interest:

#1 — Local Government Perspective: Roles, Responsibilities, and Issues in Immigration

Local government across the country has been asked by citizens and elected officials to step into the immigration policy area. Typically, immigration is seen as a federal matter, not to be addressed by local officials. However, since the federal government has not acted, local governments are often asked to pick up the slack. This discussion will tackle the types of questions that need to be addressed when a public manager is confronted with issues related to immigration policy. Leading the discussion are Jill Moore, associate professor of public law and government at the School of Government, UNC-Chapel Hill, and Jack Holtzman, senior attorney at the North Carolina Justice Center.

#2 — Academic Perspective: Immigration and Aging

How might a growing senior citizen population affect coalition-building for a bond referendum? Does a growing Latino immigrant population really mean fewer jobs for “native” groups? The changing face of our country offers intriguing questions about the future. Mark Bondo, research associate at the Institute for Public Policy and Research at the University of South Carolina in Columbia, has studied these questions and will lead a discussion about his experience.

#3 — Everything You Wanted to Know About Applying for Grants—But Were Afraid to Ask

How does grant making REALLY work? How can you position your organization to actually get money? Who's making funding decisions and what do they look for? Venture behind the scenes of the funding world with Triangle Community Foundation Program Officer Robyn Schryer Fehrman and get your questions answered.

#4 — Have a Problem? Here's Your Opportunity

Get your unique and special questions answered by some of the best in the field. School of Government faculty members David Ammons, the performance guru; Gordon Whitaker, the collaborator; Willow Jacobson, the people person; and Bill Rivenbark, the financier, will be present to give special attention to your special needs.

#5 — Following in Your Footsteps: Successful Succession Planning

The graying of the baby boomers is expected to bring with it a mass exodus of experienced workers in all professions—public administration included. Preparing your organization for this change is a responsibility those of us with graying temples and receding hairlines need to take seriously. Lib Wanner, Wake County's chief information officer, and Gary Cannon, director for fund and membership development for ICMA, will lead a discussion on tools and techniques public administration professionals can use to identify potential successors, nurture and develop skills in younger staff members, and look at work differently (and possibly more creatively) to determine if there are better ways of getting the job done than simply trying to fill your own shoes.

#6 — Lunch in the Mengel Garden: The Quiet Alternative

1:30 – 1:45 p.m. Break

1:45 – 2:30 p.m. Concurrent Cluster A

SESSION A-1 FINANCING THE FUTURE: TAX MODERNIZATION IN OUR CHANGING STATE

North Carolina's economy and population have changed dramatically over the last century, and the state's revenue streams have become unpredictable and unsustainable. We must seek better ways to pay for a future to ensure healthy growth and prosperity for all North Carolinians. This session will review work conducted by the Institute for Emerging Issues on tax modernization and the status of the initiatives at the state level, including issues associated with sales and income tax. The session will examine the serious challenges created by the current mechanisms used to collect revenue in North Carolina, the need to reform our tax system so we may remain a competitive state, and the options developed by working groups last year.

Roland Stephen is assistant director for research and policy at the Institute for Emerging Issues at NC State University.

SESSION A-2 YES, YOU CAN! NONPROFIT ADVOCACY AND LOBBYING 101

Nonprofit organizations have the grassroots experience and hands-on knowledge often missing in critical public policy debates. Despite common misconceptions, advocacy and lobbying by public charities is legitimate, encouraged, and protected by law. Administrators attending this session will better understand the laws that govern nonprofit participation in the policy process, learn best practices for effective civic engagement, and hear updates on North Carolina's lobbying and ethics reform laws.

David Heinen is director of public policy and advocacy for the NC Center for Nonprofits. Center.

2:30 – 2:45 p.m. Break

2:45 – 3:30 p.m. Concurrent Cluster B

SESSION B-1 TAKE ONE: NEW FORMS OF MEDIA AND ... NEW OPPORTUNITIES?

Saber-tooth tigers, oil, polar ice caps, and newspaper control of news—all may be gone soon, if not forgotten. So how does a government handle overwhelming demands for information and participation on the new frontier of journalism? How are trust and relationships built between bureaucrats and media, when anyone can self-identify as a journalist, opinion writers outnumber reporters, and there is not necessarily a common understanding of the “rules”? This panel will discuss the future of government/media relations

John Robinson is editor of the *News & Record* in Greensboro, North Carolina.

A. Fleming Bell, II is professor of public law and government at the School of Government at UNC-Chapel Hill.

J. Ferrel Guillory is director of the Program on Public Life at the Center for the Study of the American South at UNC-Chapel Hill.

SESSION B-2 WELLNESS IN THE WORKPLACE: HEALTHY EMPLOYEES ARE GOOD BUSINESS

Do your organization’s health insurance premiums continue to increase year after year? Could it be unhealthy employees who are affecting your bottom line? In this session, Robin Cassidy of Wake County Human Services will bring you up to date on the costs of unhealthy employees and the savings that can be realized with a healthier workforce. Kyle Marshall of Blue Cross and Blue Shield will follow with real results from wellness practices implemented by BCBS and its clients.

Robin Cassidy is employee health coordinator for Wake County Human Services.

Kyle Marshall is a spokesman for Blue Cross and Blue Shield of North Carolina.

3:30 – 4:30 p.m. General Session: “Where Have all the Public Servants Gone?”

Last year the Demos Center for the Public Sector engaged conference attendees in a discussion on what must be done to restore public confidence in government, especially government as a vehicle for collective progress. This year the Demos Center for the Public Sector returns with a question: “Where have all the public servants gone?” Many public administrators and policy professionals leave public sector work and many students in public policy programs never take a job in the public sector. Patrick Bresette will facilitate a discussion on restoring enthusiasm in government service.

Patrick Bresette is associate program director for Public Works: the Demos Center for the Public Sector.

5:30 p.m. Reception at the Carolina Inn

6:30 p.m. Dean’s Dinner at the Carolina Inn

The Dean’s Dinner is a celebration of the contributions our alumni and friends have made to the MPA Program’s success and to the support of our students. This year we will celebrate with Jack Vogt his 34 years of service to UNC, recognize several alumni for their accomplishments, and reconnect with friends. See you at dinner!

Conference Agenda – Friday, November 2, 2007

8:30 – 9:00 a.m. Registration and Continental Breakfast

9:00 – 10:15 a.m. Deil S. Wright Lecture: “Extreme Green Public Managers: Ethical Decisions in Going Green,” Rosemary O’Leary, Distinguished Professor of Public Administration, Maxwell School, Syracuse University

Rosemary O’Leary, Distinguished Professor of Public Administration at the Maxwell School, will present case studies from her book *The Ethics of Dissent: Managing Guerrilla Government* that showcase a range of ethical decisions faced by public administrators in environmental organizations. O’Leary will discuss ways to connect with the myriad stakeholders interested in environmental policy, as well as ways to constructively address areas of conflict.

10:15 – 11:00 a.m. Concurrent Cluster C

SESSION C-1 MUNICIPAL INVESTMENTS IN SUSTAINABILITY: REAL-LIFE PERSPECTIVES ON THE COSTS, BENEFITS, AND CHALLENGES OF GREEN BUILDING AND COMMUNITY RECYCLING PROGRAMS

This session will provide public and private sector points of view on the costs and benefits of building and developing “green.”

Blair Pollock is the solid waste planner for Orange County, North Carolina.

Jyoti Sharma is senior director for facilities design and construction for Wake County Public Schools.

SESSION C-2 SUSTAINABILITY 101: COST-EFFECTIVE OPTIONS TO HELP GOVERNMENT LEAD THE WAY IN PROMOTING ENVIRONMENTAL, SOCIAL, AND ECONOMIC WELL-BEING

Join us for a down-to-earth discussion on what the buzz on “green” and “sustainable” is about, and how some organizations are tackling it.

Chris Long is director of health, safety and sustainable development for the US Environmental Protection Agency in Research Triangle Park, North Carolina.

Scott Mouw is chief of community and business assistance at the NC Department of Environment and Natural Resources.

Larry Shirley is director of the State Energy Office in the NC Department of Administration.

11:00 – 11:15 a.m. Break

11:15 – 12:00 p.m. MPA Alumni Association Business Meeting

Take this opportunity to share your opinions as the Alumni Association board develops its agenda for the coming year. Lee Worsley, president of the MPA Alumni Association, will preside over the meeting.

Conference attendees who are not members of the Alumni Association can use this opportunity to network, check messages, or beat the crowd to lunch.

12:00 – 1:15 p.m. Lunch in the School of Government Dining Hall

1:15 – 2:00 p.m. Concurrent Cluster D

SESSION D-1 ARE YOU A JUGGLER OR GYMNAST? STRIKING A WORK/LIFE BALANCE

As motivated and driven professionals, many of us find it difficult to maintain a healthy balance between time spent at work and time spent outside of work. This session will give you tools to recognize when your work is taking over your life, to keep your work and personal lives in balance, and to reduce work-related stress.

Mike Butler and **Eric Gadol** are psychologists with Counseling and Wellness Services, a division of Campus Health Services at UNC-Chapel Hill.

SESSION D-2 GROWTH AND THE TWO NORTH CAROLINAS: THE GOOD, THE BAD AND THE UGLY

At 8.8 million people, North Carolina is the 10th most populous state in the nation, and the U.S. Census Bureau projects North Carolina to be the 7th most populous state by the year 2030. Growth is occurring all over North Carolina, but it is neither evenly distributed nor limited to the state's urban centers. Come join us for an "in-the-trenches" discussion of growth and the lack of growth in our communities. **Melanie Wilson** of Wake County will provide an urban perspective and address planning issues related to high-growth areas. **Patrick Woodie** of the NC Rural Economic Development Center will provide the rural perspective to assisting communities through changing times.

Melanie Wilson is director of planning for Wake County, North Carolina.

Patrick Woodie is vice president for business and natural resource development at the NC Rural Economic Development Center.

2:00 – 2:15 p.m. Break

2:15 – 3:00 p.m. Closing Session: "Race to the Finish: How Money, Politics, and Economics Shaped Winning the NASCAR Hall of Fame"

Competition among communities for economic development projects is often fierce, fascinating, and "fraught with peril." Throw in one of the largest and fastest growing sports in America and you have a competition worth watching! In this session, **Tim Newman** will share his experiences from Charlotte's recent success winning the bid for the NASCAR Hall of Fame, which is scheduled to open in 2009. Charlotte's winning package provides practical (and entertaining) lessons for anyone looking to maximize economic development opportunities while navigating the political and financial landscapes in high-stakes public policy competitions.

Tim Newman is chief executive officer of the Charlotte Regional Visitors Authority (CRVA).

Before the conference ends on Friday afternoon, please complete the evaluation forms found in your conference registration packet. And be sure to make plans to join us for the 2008 Conference on Public Administration, scheduled for early November at the School of Government.

PRESENTERS AT THE 2007 CONFERENCE ON PUBLIC ADMINISTRATION

David Ammons is Albert Coates Professor of Public Administration and Government at the School of Government at UNC-Chapel Hill. Previously, he was a faculty member at the Carl Vinson Institute of Government at the University of Georgia and taught in the public administration programs at Georgia and the University of North Texas. Early in his career he served on the staffs of four municipalities—Fort Worth, Texas; Hurst, Texas; Phoenix, Arizona; and Oak Ridge, Tennessee—in various administrative capacities. Among his six books on local government management are *Municipal Benchmarks: Assessing Local Performance and Establishing Community Standards*; *Accountability for Performance: Measurement and Monitoring in Local Government*; and *Tools for Decision Making: A Practical Guide for Local Government*. Ammons earned a PhD at the University of Oklahoma.

A. Fleming Bell, II is a professor of public law and government at the School of Government at UNC-Chapel Hill. Previously, he worked as a city-county planner in Rockingham and Richmond County, North Carolina. He is a member of the Continuing Legal Education Committee of the NC Bar Association and of the Administrative Board of the School of Dentistry at UNC-Chapel Hill. In 2005 Governor Mike Easley appointed him to the NC General Statutes Commission. His publications include *Ethics, Conflicts, and Offices: A Guide for Local Officials*; *County Government in North Carolina* (co-editor); *Construction Contracts with North Carolina Local Government*; procedure handbooks for city councils and small local government boards; and articles on citizen participation in board meetings and other topics. Bell earned a BA and JD from Duke University, where he was elected to Phi Beta Kappa and was first in his law school class. He also holds a master's degree in regional planning from UNC-Chapel Hill.

Mark A. Bondo is a research associate at the Institute for Public Policy and Policy Research, University of South Carolina, Columbia, South Carolina. Bondo earned a bachelor's degree in political science from the University of South Carolina and a master's degree in public administration from UNC-Chapel Hill. Prior to joining the Institute for Public Policy and Policy Research, Bondo worked for the Government Accountability Office (GAO) in Washington. While at the GAO, Bondo worked on numerous projects on environmental, infrastructure, and taxation issues. His main duties at the Institute include research, assistance on the indicators project, and providing technical assistance and training to South Carolina state and local governments. Bondo's professional interests are in environmental policy, public finance, and government organization.

Andy Bonin is a medical director at Blue Cross and Blue Shield of North Carolina. He serves in the company's Appeals Department and is a member of its Medical Policy Oversight Committee. A graduate of Duke University Medical School, Bonin joined BCBSNC in 2005 with more than 30 years of clinical practice experience. He is board certified in family medicine and has a Certificate of Added Qualification in sports medicine. Previously Bonin was chief of the Kaiser-Permanente Family Medicine Department in Los Angeles; chief of the Family Medicine Department in the Raleigh center of Kaiser-Permanente of North Carolina; and an assistant clinical professor in Duke's Family Medicine Residency Program.

Michael Butler is a psychologist at Counseling and Wellness Services at UNC-Chapel Hill. He provides individual, couples, and group counseling within a brief therapy model. He also conducts intake and diagnostic assessments, provides triage and crisis coverage, and participates in the Diversity Awareness and Action Committee. Butler earned a doctorate in counseling psychology from the University of Memphis and has worked in the college mental health field for five years.

Patrick Bresette is associate program director for Public Works: The Demos Center for the Public Sector. He is responsible for taking the work of the program out to the states and partner organizations and seeking ways to imbed the lessons learned and strategies developed into the everyday work of the many stakeholders for an effective public sector. Prior to joining Public Works, Bresette spent 13 years as associate director of the Center for Public Policy Priorities, a public policy think tank in Austin, Texas. Before that, he was a legislative aide in the Texas House of Representatives. Bresette holds an MPA from the LBJ School of Public Affairs at the University of Texas at Austin and a BFA from the New York State College of Ceramics at Alfred University.

Robin Cassidy joined Wake County in 2006 as the employee health nurse. In this position, she is responsible for OSHA compliance, bloodborne pathogen exposures, and wellness programs for more than 4200 county employees. She developed and implemented a pilot Wake County Employee Wellness Walking Program, which now has over 1000 participants. Previously Cassidy was a nurse practitioner in the US Navy. She has a bachelor's degree in nursing from McNeese State University and a dual master's degree in nursing as an Adult Clinical Nurse Specialist and board certified Adult Nurse Practitioner from the University of North Carolina.

Robyn Schryer Fehrman is community program officer at Triangle Community Foundation. Fehrman manages the foundation's open grantmaking program and coordinates events that connect the foundation with nonprofit organizations in the Triangle. She also oversees select community collaboration and leadership projects for the foundation. Prior to joining Triangle Community Foundation, Fehrman worked in program management, training, and advocacy with a variety of national, regional, and local nonprofit organizations, including Ipas, MDC, and Planned Parenthood of Central North Carolina. Additionally, she served in positions focused on community engagement within several departments of the University of North Carolina, including the Carolina Center for Public Service and Carolina Leadership Development. Fehrman serves on the board of directors for Medical Students for Choice and the advisory board of the APPLES Service-Learning Program. Fehrman received a BA in English and an MPA from UNC-Chapel Hill.

Eric Gadol is a psychology intern at Counseling and Wellness Services at UNC-Chapel Hill. He provides psychotherapy for undergraduate, graduate, and professional students; assesses walk-in clients and connects them with appropriate services; and delivers outreach activities to educate the campus community on mental health issues. Gadol earned a bachelor's degree from Eckerd College and a master's degree from UNC-Chapel Hill, where he is currently pursuing a PhD in clinical psychology.

J. Ferrel Guillory is director of the UNC Program on Public Life at the Center for the Study of the American South, which serves as a vehicle for UNC-Chapel Hill to exercise its scholarly strength, civic tradition, and historic mission of public service in North Carolina and the South. Guillory is also a lecturer in the School of Journalism and Mass Communication, where he teaches editorial writing and courses on political journalism. He previously worked for the *Raleigh News & Observer*, holding various positions such as Southern correspondent, government affairs editor, associate editor, Washington correspondent, and chief capitol correspondent. His freelance writing has appeared in *The Economist*, *The New York Times*, *The Washington Post*, *The New Republic*, *America*, *Commonweal*, and several Southern newspapers and magazines. Guillory holds a master's degree from Columbia University and a bachelor's degree from Loyola University in New Orleans. He was inducted into the North Carolina Journalism Hall of Fame in 2007.

David Heinen is the director of public policy and advocacy for the NC Center for Nonprofits. Prior to his work with the center, Heinen spent seven years as an attorney with Dorn & Klamp, P.C., a Washington law firm serving the nonprofit community, where he advised many small- to mid-sized nonprofits on a wide range of legal issues. Heinen is a graduate of Duke University and the School of Law at the College of William & Mary.

Jack Holtzman came to the NC Justice Center litigation unit as a senior attorney in 2002. Since his arrival, he has litigated a series of important cases on behalf of workers, public housing tenants, persons with disabilities, consumers, public school students, immigrants and many others. Holtzman has also served as a trainer and public speaker and has authored an important report on immigrant access to public benefits. Prior to joining the Justice Center, Holtzman was a policy analyst with the NC Association of Community Development Corporations, working on affordable housing and community economic development issues. During the 1980s and 1990s, Holtzman worked as a Legal Services attorney and then litigated in federal court as an attorney with NC Prisoner Legal Services.

Willow Jacobson joined the School of Government faculty in 2003. Prior to that, she taught in the Master of Public Administration program at the University of Connecticut and worked on the Government Performance Project and the New Jersey Initiative at the Alan K. Campbell Institute at The Maxwell School of Citizenship and Public Affairs, Syracuse University. She has also assisted with strategic planning for community collaboratives in California and Oregon state government. Currently Jacobson teaches in the Master of Public Administration program, and she was integrally involved in the 2005 inaugural session of the Public Executive Leadership Academy. Her research has appeared in *Public Administration Review* and *Public Personnel Management*. Jacobson holds a PhD from Syracuse University.

Jim Johnson is the William R. Kenan Jr. Distinguished Professor of Entrepreneurship and director of the Urban Investment Strategies Center. He is also co-director of the Center for Sustainable Enterprise. His research interests include community and economic development, the effects of demographic changes on the U.S. workplace, inter-ethnic minority conflict in advanced industrial societies, urban poverty and public policy in urban America, and workforce diversity issues. With support from the Russell Sage Foundation, he is researching the economic impact of Sept. 11 on U.S. metropolitan communities. He has published more than 100 scholarly research articles and three research monographs and has co-edited four theme issues of scholarly journals on these and related topics. His latest book is *Prismatic Metropolis: Inequality in Los Angeles*. He received a PhD from Michigan State University, an MS from the University of Wisconsin at Madison, and a BS from North Carolina Central University.

Chris Long manages environmental, health, safety, and communication programs for the US Environmental Protection Agency at Research Triangle Park (RTP), North Carolina. He leads EPA's efforts to build and operate sustainable facilities at the agency's largest operation outside of Washington, D.C., creating work environments that are healthy for people, the earth, and the economy. Long previously managed the design and construction of EPA's 1.2 million square foot laboratory and office complex at RTP. He earned a bachelor's degree and an MPA from UNC-Chapel Hill.

Kyle Marshall is a spokesman for Blue Cross and Blue Shield of North Carolina.

Jill Moore is an associate professor of public law and government at the School of Government at UNC-Chapel Hill. She specializes in public health law. Moore received an MPH from the University of North Carolina in 1988 and was a public health educator for several years before attending law school at the University of North Carolina. She earned a law degree in 1996 and worked for one year as law clerk to the Honorable Willis P. Whichard of the North Carolina Supreme Court, before joining the School of Government. Her research and teaching focus on communicable disease control law, including public health emergencies and bioterrorism; HIPAA, the medical privacy rule; legal issues associated with treating minors; selected legal issues in jail health; selected legal issues in school health; and legal issues associated with providing public health services to immigrants.

Scott Mouw is chief of community and business assistance in the Division of Pollution Prevention and Environmental Assistance in the NC Department of Environment and Natural Resources. He oversees the state's recycling program, which includes efforts to develop recycling markets, implement public outreach campaigns, improve local government recycling programs, assist commercial and industrial waste generators, and promote environmentally preferable purchasing. Mouw serves on the boards of the Product Stewardship Institute (PSI) and the Southeast Recycling Development Council. He holds an MPA from UNC-Chapel Hill.

Tim Newman has served as chief executive officer of the Charlotte Regional Visitors Authority since 2004. In this capacity, Newman is responsible for the marketing efforts of the Charlotte region through Visit Charlotte and the management of Charlotte's publicly owned assembly facilities. These include the Charlotte Convention Center, Cricket Arena, Ovens Auditorium, the NASCAR Hall of Fame, and specific services with the new Charlotte Bobcats Arena. Newman attended UNC-Chapel Hill on a Morehead Scholarship and earned a BA with distinction in economics and political science.

Rosemary O'Leary is Distinguished Professor of Public Administration at the Maxwell School of Syracuse University; she also holds appointments in Maxwell's political science department and in Syracuse University's College of Law. She is co-director of the Maxwell School's Program on the Analysis and Resolution of Conflicts. O'Leary is the author or editor of six books and more than 100 articles. She has won nine national research awards and eight teaching awards, and she is the only person to win three awards from the National Association of Schools of Public Affairs and Administration. In 2007 she received the Charles H. Levine Memorial Award for Excellence in Public Administration. From 2003 to 2005, O'Leary was a member of NASA's Return to Flight Task Group, assembled in response to the Columbia space shuttle disaster. O'Leary has worked as a consultant to the U.S. Department of the Interior, the U.S. Environmental Protection Agency, the U.S. Institute for Environmental Conflict Resolution, the National Science Foundation, the National Academy of Sciences, and the International City/County Management Association. O'Leary has worked as an attorney and as an administrator in Kansas state government. She earned a JD from the University of Kansas School of Law, an MPA from the University of Kansas, and a PhD from the Maxwell School.

Blair Pollock is the solid waste planner for Orange County, where he initiated the public recycling programs in 1987. Previously, he spent nine years in the renewable energy and energy conservation field. Pollock is a founding member of the Carolina Recycling Association. He holds a master's degree in city and regional planning from UNC-Chapel Hill.

Bill Rivenbark is the Albert and Gladys Hall Coates Associate Professor for Outstanding Faculty Achievement at the School of Government at UNC-Chapel Hill. He previously worked for the city of Greenville, South Carolina, in various management positions. His research at the School of Government primarily involves performance and financial management in local government and has appeared in *Government Finance Review*, *Journal of Government Financial Management*, *Journal of Public Affairs Education*, *Journal of Public Budgeting, Accounting & Financial Management*, *Popular Government*, *Public Administration Quarterly*, *Public Finance Review*, *Public Performance & Management Review*, and *State and Local Government Review*. He also is coauthor of *Performance Budgeting for State and Local Government*. Rivenbark earned a BS from Auburn University, an MPA from Auburn University at Montgomery, and a PhD from Mississippi State University.

John Robinson is editor of the *News & Record* in Greensboro, North Carolina. He has been at the *News & Record* since 1985 and editor since 1999. Previously he taught school in Salisbury, helped build a mental health hospital in Raleigh, edited a magazine in Norfolk, Virginia, and worked at newspapers in Monroe, Asheville, and Raleigh, North Carolina. Robinson earned a BA at St. Andrews Presbyterian College. In addition to his traditional editorial role, Robinson maintains a blog on the *News & Record's* website and is an active part of Greensboro's blogging community, considered one of the most active in the country.

Jyoti Sharma is the senior director of facilities design and construction for Wake County Public Schools. Previously she was manager of capital planning with the Department of Education in Edmonton, Alberta, Canada, and worked as an architect in both private and public sectors. Sharma was also a founding member of the cross-disciplinary team that created the High Performance Design Guidelines for Public Buildings in the Triangle area. She is a member of the American Institute of Architects and Council for Educational Facility Planners. She is immediate past president of the Triangle Chapter of the US Green Building Council, vice chair for the USGBC committee on LEED for Schools, and is a member of the USGBC SE Regional Council and the ASHRAE Committee on Advanced Energy Design for Schools.

Larry Shirley is director of the State Energy Office in the NC Department of Administration, where he manages energy efficiency, energy emergency, alternative fuels, and renewable energy programs for the state of North Carolina. Previously, he was executive director of the NC Solar Center at NC State University and assistant director of the Mary Reynolds Babcock Foundation. He also founded the Nonprofit Energy Management Program for the Advanced Energy Corporation and was director of field operations for the Center for Renewable Resources in Washington, DC. Shirley is a Fellow and former chairman of the American Solar Energy Society and was inducted into the NC Solar Hall of Fame in 2000. Currently he serves on the board of directors of the National Association of State Energy Officials, North Carolina GreenPower Program, and Interstate Renewable Energy Council. He also represents North Carolina as Governor Easley's alternate on the Boards of the Southern States Energy Board, Governor's Ethanol Coalition, Southern Bio-based Alliance, and Appalachian Regional Council's Energy Task Force.

Roland Stephen is assistant director for research and policy with the Institute for Emerging Issues at North Carolina State University. He leads the identification and development of issues to be addressed by the work of the Institute, and oversees that work as it is executed through research, publication, public forums and policy implementation. He works closely with partners and stakeholders both inside and outside NCSU, including business and political leaders, professional staffs, academics, and opinion leaders from across the state and the nation. An associate professor in the Department of Political Science and Public Administration, he has a BA from Cambridge University and a PhD from UCLA. His applied research seeks to identify the policy responses available for economic developers and state leaders, given a rapidly changing and increasingly competitive global economy.

Jameson Taylor is director of policy at the Civitas Institute. His primary areas of research are healthcare and illegal immigration. His wider interests include constitutional law, bioethics, personalism, and family and life issues. He is author of the forthcoming book *America's Drug Deal: Vaccines, Abortion, Corruption*, and he is a contributing author and editor of *Unlocking the State Budget: 1985-2005*, as well as a contributing author to *Taylor's Encyclopedia of Government Officials*. Taylor's work has appeared in a variety of magazines and journals, including *Citizen*, *Clements' International Report*, *Faith & Reason*, and *This Rock*. He has also taught philosophy at Christendom College and holds distinction as a three-time Earhart Fellow, a Publius Fellow with the Claremont Institute, and an E.A. Morris Fellow. He holds an AB from Bowdoin College and a PhD in politics from the University of Dallas.

Lib Wanner has served as chief information officer for Wake County Government since 2001. In this role she directly oversees the work of a 100-member Information Services (IS) Department and manages a multi-million dollar automation capital improvement fund. Wanner has worked in the technology area in local government in North Carolina since 1995. Wanner earned a bachelor's degree from James Madison University and a master's degree in public administration from UNC-Chapel Hill. She is a graduate of the Leadership North Carolina Program and is vice president for the Metropolitan Information Exchange, a national professional association of local government CIOs.

Gordon Whitaker has worked with School of Government faculty since coming to UNC-Chapel Hill as a political science professor in 1973. He teaches courses in organization theory and in public management and leadership. Whitaker has served on the Executive Council of the National Association of Schools of Public Affairs and Administration (NASPAA) and as chair of NASPAA's Commission on Peer Review and Accreditation. In 1997 he helped organize the North Carolina Civic Education Consortium and received the International City/County Management Association's Award for Local Government Education. In 2005 he received the Ned Brooks Award for Public Service, presented by the Carolina Center for Public Service. Whitaker also directs the Public Intersection Project, which works to improve relationships between governments and their community partners: businesses, nonprofit organizations, philanthropies, and faith communities. Whitaker earned an AB from Cornell College and an MA and PhD from Indiana University.

Melanie Wilson is director of planning for Wake County, a position she has held since 2002. Wilson has more than 20 years' experience working at senior levels in government and the private sector, as well as academia. Previously she was director of policy and program coordination for the Governor's Office of Smart Growth in Baltimore, Maryland; director of long-range planning for the National Capital Planning Commission in Washington; deputy planning director for the City of Baltimore; adjunct professor in public affairs for the University of Baltimore; director of development for the Housing Authority for the City of Raleigh; and planning director for the Town of Garner. Wilson's expertise encompasses policy analysis, budgeting, site planning and zoning, project management, and community coordination. Wilson earned a bachelor's degree from UNC-Chapel Hill and a master's degree in planning from the University of Virginia.

Patrick Woodie is vice president for business and natural resource development for the NC Rural Economic Development Center in Raleigh. He oversees the operation of the center's water and sewer programs, business capital finance programs, the Institute for Rural Entrepreneurship, and the new Rural Venture Fund. Over the past 15 years, Woodie has served as executive director of New River Community Partners, the Blue Ridge Business Development Center, and the Alleghany County Chamber of Commerce. Woodie was the 2005 recipient of the Rural Center's Outstanding Rural Leadership Award and served one term as an Alleghany County commissioner. He is also a founding board member of the Blue Ridge National Heritage Area. Woodie is a graduate of Wake Forest University and the Wake Forest University School of Law.

CONTINUING EDUCATION CREDIT

NOW AVAILABLE THROUGH

ICMA

AND

UNC CONTINUING EDUCATION

ICMA: The International City/County Management Association (ICMA) offers a Voluntary Credentialing Program as a means of recognizing an individual ICMA member who is a local government manager for their participation in lifelong professional development experiences. Members who participate in the program may earn the designation of *ICMA Credentialed Manager* granted by the ICMA Executive Board. The Credentialing Program is voluntary and self-directed, with individuals reporting their own learning experiences directly to ICMA.

ICMA members have agreed that certain defined practices are essential for effective local government management. The entire list of 18 core content areas is located their website at www.ICMA.org.

The Conference Planning Committee has identified the following practices as being addressed at this year's conference. If you wish to learn more about this credentialing program, visit the ICMA website listed above.

Thursday, November 1, 2007

Opening Session: ICMA Practices 2, 3, 4, 6, 8, 9, 13
Immigration Session: ICMA Practices 2, 4, 8, 9, 13
Lunch Session # 1: ICMA Practices 2, 4, 8, 9, 13
Lunch Session # 2: ICMA Practices 2, 4, 8, 9, 13
Lunch Session # 3: ICMA Practices 10, 11
Lunch Session # 4: ICMA Practices N/A
Lunch Session # 5: ICMA Practices 1, 12
Session A-1: ICMA Practices 2, 10, 11, 13
Session A-2: ICMA Practices 2, 4
Session B-1: ICMA Practices 4, 7, 8, 14, 16
Session B-2: ICMA Practices 2, 6, 12, 18
General Session: ICMA Practices 1, 2, 3, 4, 5, 6, 13, 14, 16

Friday, November 2, 2007

General Session: ICMA Practices 2, 4, 8, 13
Session C-1: ICMA Practices 2, 3, 6, 11, 13
Session C-2: ICMA Practices 2, 3, 6, 11, 13
Session D-1: ICMA Practices 1, 12, 18
Session D-2: ICMA Practices 2, 4, 6, 8, 9, 13, 14
Closing Session: ICMA Practices 2, 6, 8

UNC CONTINUING EDUCATION: UNC also offers credit for continuing education units (CEU); the Friday Center for Continuing Education will provide individual transcripts of these credits for a fee of \$4.00 per CEU. One CEU is defined as ten hours of participation in an organized, noncredit, continuing education experience. Therefore, attendance at the entire conference will be necessary to receive credit for one CEU in Public Administration.

Registration for CEU credit is now available online only at the following website: https://s4.its.unc.edu/CEU/CEU_UnitApprovalServlet. When forms and payment are received by the Friday Center, an official transcript will be mailed to your home address showing the CEU credit.

**2007 CONFERENCE ON PUBLIC ADMINISTRATION
REGISTRATION FORM**

Name: _____

Title: _____

Organization: _____

Address: _____

E-mail: _____ *(Parking information will be sent by e-mail)*

- Conference Registration: \$95.00** (after October 23, registration fee increases to \$105.00) \$ _____
(Includes all sessions, breaks, Thursday lunch, Thursday reception/dinner, Friday lunch, and parking at the School of Government)

I will attend the Thursday reception and dinner at The Carolina Inn (please circle one): Yes / No

Please note any special dietary needs: _____

- I will attend ONLY the reception and dinner: \$55.00** \$ _____
Please note any special dietary needs: _____

- Conference Platinum Plus Registration: \$250.00** \$ _____
Bring up to five of your staff members with you to two sessions of your choice at no additional charge.
(Lunch/Dinner not included in fee.)

- 2007–2008 MPA Alumni Association Dues: \$25.00** \$ _____

*Register by October 23, 2007, to be eligible
for the lower registration fee (see above).*

Total Amount \$ _____

Please mail completed form and check made payable to MPA Alumni Association to:

**Master of Public Administration Program
UNC-Chapel Hill
Campus Box 3330, Knapp-Sanders Building
Chapel Hill, NC 27599-3330**

**If you would like to pay with a Visa or Mastercard, call us at 919.962.0425,
or you may fax us at 919.962.8271.**

CONFERENCE PARTICIPANTS

— Registered as of October 29, 2007 —

J. Russell Allen, City Manager, City of Raleigh, NC
David Ammons, Professor, School of Government, UNC-Chapel Hill
Justin Amos, 2nd-Year MPA Student, UNC-Chapel Hill
Emily Anderson, 1st-Year MPA Student, UNC-Chapel Hill
Jackie Ashley, 2nd-Year MPA Student, UNC-Chapel Hill
Glenn Barnes, 2nd-Year MPA Student, UNC-Chapel Hill
Doug Bean, Director, Charlotte-Mecklenburg Utilities
Fleming Bell, Professor, School of Government, UNC-Chapel Hill
Maureen Berner, Associate Professor, School of Government, UNC-Chapel Hill
Hazen Blodgett, Town Manager, Town of Matthews, NC
Patricia Boswell, Director of Public Affairs, City of Greensboro, NC
Ellen Bradley, Director of Communications, School of Government, UNC-Chapel Hill
Kelli Braunbach, Deputy GSA Director, Wake County, NC
Amber Broach, 1st-Year MPA Student, UNC-Chapel Hill
Lukas Brun, 1st-Year MPA Student, UNC-Chapel Hill
Katie Burdett, 1st-Year MPA Student, UNC-Chapel Hill
Steven Buten, 2nd-Year MPA Student, UNC-Chapel Hill
Darrell Butts, 1st-Year MPA Student, UNC-Chapel Hill
Shannon Byers, 2nd-Year MPA Student, UNC-Chapel Hill
Andrea Cain, 2nd-Year MPA Student, UNC-Chapel Hill
Cathy Cake, Assistant Finance Director, Global Education, College of William & Mary
Gary Cannon, Director, Fund and Membership Development, ICMA, Washington, DC
Wilson Cho, 2nd-Year MPA Student, UNC-Chapel Hill
Ashley Clark, 1st-Year MPA Student, UNC-Chapel Hill
Catherine Clark, Planning and Research Analyst, Police Department, City of Raleigh, NC
Sean Coffey, 2nd-Year MPA Student, UNC-Chapel Hill
B.J. Collins, Program Analyst, US Environmental Protection Agency
Carrie Cook, 1st-Year MPA Student, UNC-Chapel Hill
David Cooke, County Manager, Wake County, NC
Carol Cooley Hickey, 2nd-Year MPA Student, UNC-Chapel Hill
Monica Croskey, Management Assistant, Charlotte-Mecklenburg Utilities
Drew Cummings, Assistant to the Town Manager, Town of Carrboro, NC
Victoria Cunninham, 1st-Year MPA Student, UNC-Chapel Hill
Jason Damweber, 1st-Year MPA Student, UNC-Chapel Hill
Ryan Davidson, 2nd-Year MPA Student, UNC-Chapel Hill
Adrienne Davis, Director of Research and Community Services, UNC Center for Civil Rights
Larry Davis, Budget and Evaluation Director, City of Greensboro, NC
Lindsey Davis, 1st-Year MPA Student, UNC-Chapel Hill
Brandi Deese, City Planner, City of Laurinburg, NC
Katie Densford McCoy, Budget and Evaluation Analyst, City of Charlotte, NC
Neil Dermody, 1st-Year MPA Student, UNC-Chapel Hill
Nicholas Dula, 2nd-Year MPA Student, UNC-Chapel Hill
Kevin Etheridge, Budget Analyst, Durham County, NC
Monica Evans, 1st-Year MPA Student, UNC-Chapel Hill
Ryan Ewalt, 2nd-Year MPA Student, UNC-Chapel Hill

Cecelia Farrell, Employee Relations Manager, Wake County, NC
Robyn Fehrman, Community Program Officer, Triangle Community Foundation
Peter Franzese, 2nd-Year MPA Student, UNC-Chapel Hill
John Gowan, 1st-Year MPA Student, UNC-Chapel Hill
Jim Greene, Deputy Manager, City of Concord, NC
Ruffin Hall, Budget and Evaluation Director, City of Charlotte, NC
Duane Hampton, 1st-Year MPA Student, UNC-Chapel Hill
Randy Harrington, Assistant Budget and Evaluation Director, City of Charlotte, NC
Gwen Harvey, Assistant County Manager, Orange County, NC
Margaret Henderson, Associate Director, Public Intersection Project, School of Government, UNC-Chapel Hill
Brian Hiatt, City Manager, City of Concord, NC
Cal Horton, Adjunct Instructor, School of Government, UNC-Chapel Hill
Willow Jacobson, Assistant Professor, School of Government, UNC-Chapel Hill
Heather Jankowski, 2nd-Year MPA Student, UNC-Chapel Hill
Laura Jensen, 2nd-Year MPA Student, UNC-Chapel Hill
Linda Jones, County Manager, Warren County, NC
John King, 2nd-Year MPA Student, UNC-Chapel Hill
Ed Kitchen, Vice President, Joseph M. Bryan Foundation
Sharon Laisure, Assistant City Manager, City of Norfolk, VA
Will Lambe, Associate Director, Community and Economic Development Program, School of Government, UNC-Chapel Hill
Pamela Leake, Human Resource Director, City of Goldsboro, NC
Scott Leo, Attorney, Parker Poe Adams & Bernstein
David Leonetti, Management Intern, City of Hickory, NC
Rebecca Linthicum, Agency Budget Specialist, Baltimore City Office of Community Conservation
Chris Long, Director of Health, Safety & Sustainable Development, US Environmental Protection Agency
Deborah Long Goldberg, Assistant to the County Manager, Mecklenburg County, NC
Tom Lundy, County Manager, Catawba County, NC
Randall Lyons, 2nd-Year MPA Student, UNC-Chapel Hill
Elmira Mangum, Senior Associate Provost/Faculty, UNC-Chapel Hill
Greg Mavraganis, 1st-Year MPA Student, UNC-Chapel Hill
Jamie McCall, 2nd-Year MPA Student, UNC-Chapel Hill
Anne McKane, Director, Sustainable Foundation, Chapel Hill, NC
Alicia Medina, 1st-Year MPA Student, UNC-Chapel Hill
Elaine Mejia, Director, North Carolina Budget and Tax Center
Peggy Merriss, City Manager, City of Decatur, GA
Florentine Miller, Deputy Town Manager, Town of Chapel Hill, NC
Joe Moore, Engineering Services Transportation Manager, Town of Cary, NC
Rick Morse, Assistant Professor, School of Government, UNC-Chapel Hill
Bob Noe, Retired City Manager
Kelley O'Brien, Director, NC Civic Education Consortium, School of Government, UNC-Chapel Hill
Doug Paris, Assistant to the City Manager, City of Salisbury, NC
Pat Pate, Assistant City Manager, City of High Point, NC
Sharon Paynter, North Carolina State University
Eric Peterson, Town Manager, Town of Hillsborough, NC
Caroline Poole, Associate Director, Sustainable Foundation, Chapel Hill, NC
Justin Powell, Budget Analyst, City of Greenville, SC
Julian Prosser, Assistant City Manager, City of Raleigh, NC
Shawn Purvis, 2nd-Year MPA Student, UNC-Chapel Hill

Sharon Richmond, Senior Planner, Town of Kernersville, NC
Catherine Ringo Pierce, Asst. Dean for Policy/Special Asst. to the Dean, School of Law, UNC-Chapel Hill
Stephen Raper, City Manager, City of Rocky Mount, NC
Ed Regan, Executive Director, NC Retired Government Employees Association
Jeff Richardson, Assistant City Manager, City of Asheville, NC
Harvey Richmond, Environmental Protection Specialist, US Environmental Protection Agency
Christopher Riddick, 1st-Year MPA Student, UNC-Chapel Hill
Bill Rivenbark, Associate Professor, School of Government, UNC-Chapel Hill
Dale Roenigk, Benchmarking Director, School of Government, UNC-Chapel Hill
Mike Rooney, 2nd-Year MPA Student, UNC-Chapel Hill
Matt Roylance, Assistant to the County Manager, Wake County, NC
Mike Ruffin, County Manager, Durham County, NC
Ben Scaggs, Director, Office of Administration and Resources Management, US Environmental Protection Agency
Heather Scarbrough, 2nd-Year MPA Student, UNC-Chapel Hill
Mira Schainker, 1st-Year MPA Student, UNC-Chapel Hill
Richard Self, Local Government Account Executive, Johnson Controls, Cary, NC
Kate Shem, 2nd-Year MPA Student, UNC-Chapel Hill
Christopher Sherman, Budget Analyst, City of High Point, NC
Gary Shope, Principal, SZD Whiteboard
Ann Simpson, Associate Dean for Development and Communications, School of Government, UNC-Chapel Hill
Cynthia Sommer, Administrative Assistant, The Trustees of Reservations, Holyoke, MA
Roger Stancil, Town Manager, Town of Chapel Hill, NC
Michael Stepanek, 2nd-Year MPA Student, UNC-Chapel Hill
John Stephens, Assistant Professor, School of Government, UNC-Chapel Hill
Richard Stevens, Senator, NC General Assembly
Heather Strickland, 2nd-Year MPA Student, UNC-Chapel Hill
Sybil Tate, 1st-Year MPA Student, UNC-Chapel Hill
Rebekah Temple, 1st-Year MPA Student, UNC-Chapel Hill
Mary Tiger, 1st-Year MPA Student, UNC-Chapel Hill
Faith Thompson, Assistant Dean for Development, School of Government, UNC-Chapel Hill
Thomas Thompson, Department Head/Accounting, Savannah Technical College
Beth Travis, Employment Manager, Wake County, NC
K.C. Tydgat, 1st-Year MPA Student, UNC-Chapel Hill
Mary Vigue, Budget and Management Analyst, City of Greensboro, NC
Jack Vogt, Professor, School of Government, UNC-Chapel Hill
Julie Walden, 2nd-Year MPA Student, UNC-Chapel Hill
Lib Wanner, Chief Information Officer, Wake County, NC
Alvin Ward, Fire Chief, City of Goldsboro, NC
Donna Warner, Adjunct Instructor/Public Leadership, School of Government, UNC-Chapel Hill
Sarah Waterman, 1st-Year MPA Student, UNC-Chapel Hill
Hardin Watkins, Town Manager, Town of Garner, NC
J. Dudley Watts Jr., County Manager, Forsyth County, NC
Gordon Whitaker, Professor, School of Government, UNC-Chapel Hill
Jesse White, Adjunct Professor, School of Government, UNC-Chapel Hill
Michael Williamson, Director, North Carolina Retirement Systems
Alan Windsor, Coordinator for Strategic Initiatives, Analytic Services Inc.
Richard Woodcock, Deputy Director, Neighborhood Development, City of Charlotte, NC
Lee Worsley, Assistant County Manager, Catawba County, NC

**DIRECTIONS TO
SCHOOL OF GOVERNMENT, UNC-CHAPEL HILL
KNAPP-SANDERS BUILDING
CORNER OF SOUTH ROAD/HWY. 54 AND COUNTRY CLUB ROAD
TELEPHONE: 919.966.5381**

*The School of Government is located at the intersection of South Road/Highway 54 and Country Club Road, on the campus of the University of North Carolina at Chapel Hill.
(Note that Raleigh Road becomes South Road at this intersection.)*

From the West

Take I-40 East/I-85 North toward Raleigh and Durham

When 40 and 85 split, take I-40 toward Raleigh

From I-40, take exit 273 (Highway 54)

At the top of the ramp, turn right onto Highway 54 West; from this point, it is 3.4 miles to the Knapp-Sanders Building.

Continue on 54 West toward the UNC-Chapel Hill campus, passing the Friday Center on the left and proceeding under the overpass for Highway 15/501 and 54-Bypass

Continue up the hill, go through the intersection with Country Club Road, and turn left into the parking lot next to the Knapp-Sanders Building

From the East

Take I-40 West to Chapel Hill

Take exit 273-A (Highway 54 West)

At the top of the ramp, merge right onto Highway 54 West; from this point, it is 3.4 miles to the Knapp-Sanders Building

Continue on 54 West toward the UNC-Chapel Hill campus, passing the Friday Center on the left and proceeding under the overpass for Highway 15/501 and 54-Bypass

Continue up the hill, go through the intersection with Country Club Road, and turn left into the parking lot next to the Knapp-Sanders Building

WHERE TO STAY

The conference dates, November 1–2, are a very busy time for the UNC-Chapel Hill campus. For that reason, we have reserved a room block at the Holiday Inn Express just a few miles from the School of Government. We encourage you to make your reservation early, as there are a limited number of rooms available in this room block.

Holiday Inn Express

6119 Farrington Road, Chapel Hill; 919.489.7555

Double rooms with queen size beds, \$74/night plus tax (hot breakfast included). Reservations must be made on or before October 10, 2007. Check-in time is 3 p.m.

Holiday Inn is holding two nights for us at this rate (Wednesday and Thursday). Please mention “Public Administration Conference” when making your reservation to receive the special rate of \$74.

Other Places to Stay

Best Western University Inn

1310 Raleigh Rd (NC Highway 54 East) Chapel Hill; 800.528.1234 or 919.932.3000

The Carolina Inn

211 Pittsboro St (Downtown), Chapel Hill; 800.962.8519 or 919.933.2001

Days Inn

1312 North Fordham Blvd (US Highway 15-501), Chapel Hill; 800.329.7466 or 919.929.3090

Holiday Inn Chapel Hill

1301 North Fordham Blvd (US Highway 15-501), Chapel Hill; 888.452.5765 or 919.929.2171

Sheraton Chapel Hill Hotel

One Europa Drive, Chapel Hill; 800.325.3535 or 919.968.4900

Courtyard by Marriott

100 Marriott Way (off NC Highway 54 East), Chapel Hill; 800.321.2211 or 919.883.0700

Hampton Inn & Suites Chapel Hill/Durham

6121 Farrington Road, Chapel Hill; 919.403.8700

EVENTS IN CHAPEL HILL

As the home of the University of North Carolina at Chapel Hill, established in 1789 as the first public university in the United States, Chapel Hill is widely regarded as one of the best college towns in America. With its long history, diverse cultural activities, and vibrant atmosphere, you are guaranteed to find many activities that spark your interests. Whether you are looking for shops or sports, homes or history, culture or cuisine, entertainment day or night, Chapel Hill has something for every age group, taste, and budget.

Come and experience the magic of Franklin Street with its diverse boutiques, friendly restaurants, and Tar Heel memorabilia shops. The North Carolina Tar Heels provide numerous sporting events throughout the year, including the Homecoming game with Maryland on Saturday, November 3. Experience the historic and picturesque campus with a leisurely stroll across campus. View dazzling star shows at the Morehead Planetarium and Science Center or visit the beautiful gardens of the Coker Arboretum and North Carolina Botanical Gardens. Enjoy one of our many museums, such as the Ackland Art Museum, or make plans to see a play at Playmakers Repertory Company or exciting cultural shows at Memorial Hall.

Whether you are visiting Chapel Hill for business or pleasure, take some time to weave your own tapestry of memories in our town and across campus. Your reflections of time spent with us will be the best souvenir for the trip home.

Events scheduled for November 1 – 4, 2007

Date	Event	Time	Place
11/1/2007	Music of Corelli, Mozart, Beethoven, Schumann, and Sarasate	7:30 PM	Hill Hall Auditorium
	Playmakers presents <i>Crimes of the Heart</i>	8:00 PM	Paul Green Theatre
11/2/2007	Volleyball: UNC vs. Boston College	7:00 PM	Carmichael Auditorium
	Women's Soccer: UNC vs. Virginia	7:00 PM	Fetzer Field
	Playmakers presents <i>Crimes of the Heart</i>	8:00 PM	Paul Green Theatre
11/3/2007	Men's Football: UNC vs. Maryland	TBA	Kenan Stadium
	Men's Basketball: UNC vs. Shaw	TBA	Dean E. Smith Center
	Playmakers presents <i>Crimes of the Heart</i>	8:00 PM	Paul Green Theatre
	Artists Open Studio Tour	All Day Event	Various locations in Carrboro
11/4/2007	Carolina Performing Arts presents Sam Bush, Jerry Douglas, and Edgar Meyer	2:00 PM	Memorial Hall
	Artists Open Studio Tour	All Day Event	Various locations in Carrboro

Homecoming Events: UNC hosts Maryland for the homecoming game at Kenan Stadium on Saturday, November 3. For details about this event, including the option for a traditional BBQ tailgating meal near the Bell Tower, visit the following website: <http://www.alumni.unc.edu/PDF/RAMPagescheduleBrochurev4.pdf>

Parents might like to see or do:

- Morehead Planetarium & Science Center
- Ackland Art Museum
- Coker Arboretum or the N.C. Botanical Gardens
- Touring UNC's beautiful campus

Students might enjoy:

- Restaurants, shops, and the night life on Franklin Street
- Go to the Pit during peak hours (10 am to 2 pm) to participate in current activities or just to socialize with friends
- Dinner and beverages at Top of the Hill restaurant overlooking Franklin Street
- Enjoy a mocha latte at Starbucks or Caribou Coffee