**Town of Knightdale Social Media Comments Policy**

Knightdale Town social media sites are subject to applicable public records laws. Consequently, any communication on Knightdale Town social media sites (whether by a Town employee or the general public) is subject to monitoring and disclosure to third parties. Relevant Knightdale Town and North Carolina public records retention schedules apply to social networking content.

The official Town of Knightdale, NC Facebook page is intended to provide information from the Town to the public. Any inappropriate comments posted to this page are subject to removal and/or blocking at the discretion of the Town.

Inappropriate material may include, but is not limited to:
--Profane, defamatory, offensive or violent language
--“Trolling”, or posting deliberately disruptive statements meant to hijack comment threads or throw discussions off-track
--Attacks on specific groups or any comments meant to harass, threaten or abuse an individual --Hateful or discriminatory comments regarding race, ethnicity, religion, gender, disability, sexual orientation or political beliefs
--Links or comments containing sexually explicit content material
--Discussion of illegal activity
--Spam, link baiting or files containing viruses that could damage the operation of other people’s computers or mobile devices
--Acknowledgement of intent to stalk an individual or collect private information without disclosure
--Commercial solicitations or promotion of a competitor
--Violations of copyright or intellectual property rights
--Content that relates to confidential information
--Content determined to be inappropriate, in poor taste, or otherwise contrary to the purposes of the forum
--Promoting products, services, or brands
--Personal promotion
--Material advertising for a campaign or other partisan political material

**Holly Springs Police Department Social Media Comments Policy & Public Records Statement**

**(found on FB Page under About Page > General Information)**

Public Records:
This is the official Facebook page for the Town of Holly Springs, North Carolina Police Department. This page is updated as needed and may not be regularly monitored for questions or comments. Any communication via this site (whether by a Town employee or the general public) may be subject to monitoring and disclosure to third parties as a public record.

Content Disclaimer:
The Town of Holly Springs makes use of a variety of forms of media to communicate to the public in an accurate, timely and open manner. To the end, the Town of Holly Springs has a Police Department page as one way to provide communication. The Town welcomes participation and feedback from the public on this site. Once posted, the Town reserves the right to delete comments that:
-Contain vulgar language
-Are personal attacks of any kind
-Are offensive
-Are prejudiced or hurtful remarks made toward any person or entity, including any ethnic, racial or religious group
-Are spam
-Include sales/promotion of goods or services or links to other sites
-Are off-topic (Shannon’s comment: this is not legally defensible and can lead to viewpoint discrimination, which is a First Amendment violation so I would not have this in my policy)
-Advocate illegal activity
-Promote services, products or political organizations
-Infringe on copyrights or trademarks
-Are requests for services (Shannon’s comment: I really like this addition to their policy as it keeps the PD from being liable if they did allow such requests and somehow missed one and a person was injured, killed, etc)
\*Please note that comments expressed on the Town's Police Department's Facebook page do not reflect the opinions or positions of the Town of Holly Springs, its employees or elected officials.

**Roxboro Police Department Social Media Comments Policy**

We reserve the right to delete any submissions that contain:

* Vulgar language, including graphic, obscene, explicit, racist or sexist comments;
* Personal attacks of any kind;
* Abusive, hateful, or slanderous comments to any person, ethnicity, religion, organization or nation;
* Spam or links to other sites;
* Comments that suggest, endorse or encourage illegal activity;
* Promotion, solicitation or advertisement of particular services, products or political organizations;
* Infringement of copyrights or trademarks;
* Personally identifiable or sensitive information, including medical information.

We enforce this policy frequently.  The city attorney is supportive of this policy and it was recently adopted city-wide in the city’s new social media policy. The enumerated list is not constitutionally protected free speech and therefore can be governed by the government on the government-sanctioned social media platforms.