**Social Media Tools and Resources**

* Social Listening Tools/ Community engagement
  + [Meltwater](https://www.meltwater.com/en/products/social-media-monitoring)
  + [Talkwalker](https://www.talkwalker.com/social-media-trends)
  + [Public Input](https://publicinput.com/)
  + [ZenCity](https://zencity.io/civic-engagement-for-north-carolina-local-governments/?utm_source=google&utm_medium=cpc&utm_campaign=12238664354&utm_content=120901354201&utm_term=zencity&gclid=Cj0KCQiA1pyCBhCtARIsAHaY_5dz9HwlXhVQ3nn-6F2f9lKqeu11mNSgycX_z4aGQk6_tI6yYyJZdkkaAhfvEALw_wcB)
* Content/Design
  + [Canva](https://www.canva.com/login?shouldClearGotAutoSelect)
  + [Unsplash](https://unsplash.com/s/photos/social--media)
  + Instagram reels templates
  + [Vecteezy](https://www.vecteezy.com/)
* Reports Template
  + [Keyhole](https://keyhole.co/) (hashtag analytics)
* Management Dashboards
  + [Monday.com](monday.com)
  + [Hootsuite](https://signup.hootsuite.com/pro-ent-na-english-r10/?gclid=Cj0KCQiA1pyCBhCtARIsAHaY_5fplQgwo7o3PuVBMY-2dYxilX56yiVIV28mDAVQa0ssv8dnj-7qhn4aAoQPEALw_wcB)
  + [Buffer](https://buffer.com/?gclid=Cj0KCQiA1pyCBhCtARIsAHaY_5eFwmqDKnKylZ7qnxIw3HdY1hLNZkM0s-Xi31C_l-DKVdUq8ohHxKAaAvP_EALw_wcB)
  + [Social baker](https://www.socialbakers.com/?utm_source=google-brand&utm_medium=cpc&utm_term=social%20bakers&utm_campaign=4-LT-Brand-US-ECPC-(E)-g-985628080&utm_adgroup=Socialbakers-(E)-50270099033&utm_adname=-396530040431&utm_content=new-ad-nov19&utm_topic=&utm_product=&gclid=Cj0KCQiA1pyCBhCtARIsAHaY_5dQn3XGYplkZ4Xa7k-n8ovU4A44Cx8duRNBtDIBtaoqY-8043Wh8cgaAnzaEALw_wcB)
* Communities
  + [Government Social Media](https://www.governmentsocialmedia.com/)
    - [Content calendar](https://www.governmentsocialmedia.com/)