

# ESSENTIALS OF MUNICIPAL GOVERNMENT

December 12–13, 2022 • The Milestone Building, Kannapolis NC

## Day 1

- 7:30–8:30** Check in and Breakfast
- 8:30–8:45** Welcome  
*Carl Stenberg*
- 8:45–10** Mock Council Meeting  
*Patrice Roesler*
- 10–10:15** Break
- 10:15–11:15** Governing Board Roles, Responsibilities, and Relationships  
*Carl Stenberg, Jennifer Schneier, and Tom Carruthers*
- 11:15–12** Learning from Others' Experiences: Incumbents' Panel  
*Vickie Miller and Patrice Roesler*
- 12–12:15** Getting to Know the School of Government—Help is Close at Hand  
*Aimee Wall*
- 12:15–1** Lunch
- 1–2:15** Concurrent Sessions: Building Positive Relationships
- High-Performing Habits: Council-Manager Municipalities**  
*Kim Nelson and Carl Stenberg*
- Organization Basics and Administrative Roles: Mayor-Council Municipalities**  
*Jennifer Schneier and Tom Carruthers*
- 2:15–2:30** Break
- 2:30–3:30** Transparency: Welcome to Open Government  
*Bob Joyce*
- 3:30–5:30** Ethics  
*Tom Carruthers and Bob Hagemann*
- 5:30–6:30** Networking Reception  
*Hosted by the NC League of Municipalities*

## Day 2

- 7:30–8:30** Breakfast
- 8:30–8:45** Welcome  
*Patrice Roesler*
- 8:45–9:45** Financial Management in Municipal Government  
*Bill Rivenbark*
- 9:45–10** Break
- 10–11** Fiduciary Duty and Internal Controls  
*Greg Allison*
- 11–12** Using Financial Statements to Determine Fiscal Stress or Strength  
*Bill Rivenbark*
- 12–12:15** Getting to know the NC League of Municipalities - Help is Close at Hand  
*Rose Vaughn Williams*
- 12:15–1** Lunch
- 1–2** American Rescue Plan Act Basics—What You Need to Know Now  
*Chris Nida*
- 2– 2:45** Closing: Public Choices, Public Values  
*Carl Stenberg and Patrice Roesler*
- 3** Adjourn

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PRESENTED IN PARTNERSHIP BY



# NORTH CAROLINA LEAGUE OF MUNICIPALITIES

## Congratulations on your election!

As a municipal elected official, you are tasked with governing on a broad set of services, issues, requests, programs and opportunities—the learning curve is steep, but you are not alone. The League is here to help, and we want to be your first call when you have questions. Visit [nclm.org](http://nclm.org) to learn more and to contact us.

For more than 100 years, the League has served as the go-to source of support for cities and towns. We are a one-stop shop for all municipal needs, and our services are always evolving to help you address the issues facing your communities today, and identify what challenges are on the horizon.

### Advocacy

Members work together to develop advocacy goals and guiding principles that promote municipal interests.

### Insurance

NCLM provides insurance coverages for local government agencies as the experts in understanding municipal government's unique risk management needs.

## One Voice for A Better North Carolina

The North Carolina League of Municipalities is a member-driven organization representing the interests of cities and towns in the state. Through their collective efforts, League member cities and towns better serve their residents and improve quality of life.

For more than 100 years, the League has been one voice for cities and towns working for a better North Carolina.

Follow us online: [nclm.org](http://nclm.org) • [southerncitymagazine.org](http://southerncitymagazine.org) •   NCLLeague



### Consulting and Strategic Planning

NCLM serves as an extension of municipal staff by providing racial equity training, employment liability consulting, financial and operational consulting, strategic planning, and technical assistance on a variety of issues.

Our DIRECT programming offers insightful and candid racial equity consulting and education.

### Education and Training

We provide online, in-person, and on-demand education opportunities to help you be successful during your time in public office. Our CityVision annual conference is held in late April and is the best way to get to know the League, attend inspiring and helpful sessions, and network with other municipal leaders.

### Legal Assistance

NCLM's legal team helps cities and towns understand their legal obligations and weighs in on court cases and administrative rulings that have far-reaching municipal effects.

### Relevant Information

Whether you prefer social media, email newsletters, data-driven reports, magazines, or videos and podcasts, the League publishes relevant information in award-winning formats to help you stay current on municipal news.

# UNC SCHOOL OF GOVERNMENT Center for Public Leadership and Governance

Thank you for your decision to run for public office, and congratulations on winning the election. Now that you're ready to serve, the UNC School of Government is here to help.

As the largest university-based local government training, advisory, and research organization in the United States, the School serves more than 12,000 public officials each year. We are glad you will be one of them.

## The Center for Public Leadership and Governance

You don't govern alone. The Center for Public Leadership and Governance (CPLG) will help you gain skills to lead and manage change in your community.

### Courses

*Essentials of Municipal Government* is only the beginning of your education as an elected official. Throughout the year, CPLG offers regular courses on a range of topics including fiduciary responsibility, facilitation, and economic development.

### On-Demand Learning

Designed to fit your schedule, our multitude of online resources offer quick and on-demand learning to help you keep up with the challenges of your role.

### Board Retreats and Facilitation

CPLG helps the leaders of cities, counties, and other local or regional government units to conduct board retreats.

### Strategic Planning

Strategic leadership provides clear priorities to guide your organization, helps you allocate resources to pursue those priorities, and provides a means to assess your progress toward implementation and results.

### Publications

The *Local Government Board Builders* books provide practical advice and in-depth insight on common activities and topics for local government boards. [cplg.sog.unc.edu](http://cplg.sog.unc.edu)

## Coates' Canons

This North Carolina Local Government Law Blog is a joint effort of School of Government faculty. Posts may range from updates on legal developments to providing detailed analysis of complicated legal issues.

[canons.sog.unc.edu](http://canons.sog.unc.edu)

## Community and Economic Development Blog

This blog supports community and economic development efforts in North Carolina by sharing resources, stories, and promising practices from across our state.

[ced.sog.unc.edu](http://ced.sog.unc.edu)

## Ethics for Elected Officials

Access resources and information on ethics training opportunities, including the state-mandated ethics requirement.

[bit.ly/electedethics](http://bit.ly/electedethics)

## Legislative Reporting Service

This free website provides immediate access to the daily business of the North Carolina General Assembly.

[lrs.sog.unc.edu](http://lrs.sog.unc.edu)

## Expert Advising and Consulting

Our faculty are available by phone and email to consult on their areas of expertise.

[go.unc.edu/sogfaculty](http://go.unc.edu/sogfaculty)

