### LEADING THE WAY TO BOARD EXCELLENCE CURRICULUM

The purpose of this course is to help elected officials gain a better understanding of the importance of working with others towards a common goal. The thread that weaves the four segments together is "You Don't Govern Alone." Our goal in each session is equipping you with the knowledge and skills needed to effectively govern in the public environment, where no single board member has authority to act and where leadership excellence is amplified by working with and through others.

Session 1: January 12 – 13, 2023 (In-Person)

UNDERSTANDING LEADERSHIP PREFERENCES
AND MANAGING DIFFERENCES

Day 1: 11:00 a.m.-4:00 p.m. Day 2: 9:00 a.m.-3:00 p.m.

As an elected leader you are in the business of governing. What does that mean? How is leading in the public arena different from the private sector? Why do we say, "you don't govern alone?" In this opening session we will explore the "publicness" of public leadership. To lead others, you must first know yourself. The cornerstone of leadership is credibility; that means knowing what you value and having your actions line up with your words. You will discover and affirm your individual leadership preferences and talents using the Meyers Briggs Type Inventory (MBTI) and discuss how your type preferences affect your leadership behaviors and interactions with others in your governing environment. (Lead Faculty: Donna Warner)

## Session 2: February 16-17, 2023 (On-Line)

**BRIDGING DIFFERENCES ON YOUR BOARD** 

Day 1: 9:00 a.m.-Noon Day 2: 9:00 a.m.-Noon https://zoom.us/j/92063705902

This session builds on your increased awareness of how people can use different approaches to issues and problems. People can have differing values that matter deeply and have strong views about important priorities without making one right and the other wrong. In this session you will learn key tools for reducing misunderstandings between you and other board members. You will develop an understanding of the differences between interests and positions and learn about the ladder of inference. These are key tools that help board members reduce misunderstandings, develop shared goals, and seek common ground. (Lead Faculty: Peg Carlson)

#### Session 3: March 9-10, 2023 (On-Line)

**EFFECTIVELY LEADING ACROSS BOUNDARIES** 

Day 1: 9:00 a.m.-Noon Day 2: 9:00 a.m.-Noon https://zoom.us/j/92063705902

In this session, you will explore what collaborative leadership truly is: what it looks like and feels like, and the guiding principles that help true collaborations succeed for the long term. You will explore the behaviors and characteristics that lead to collaborative problem-solving, and that help a leader share a vision that extends beyond their own governing boundaries. Participantswill learn the personal leadership skills needed to create a culture of collaboration, not only within their governing boards but also with other boards and groups in their region. (Lead Faculty: Rick Morse and Lydian Altman)

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# Session 4: April 13-14, 2023 (In-Person)

#### **COMMUNICATING YOUR MESSAGE**

Day 1: 11:00 a.m.-4:00 p.m. Day 2: 9:00 a.m.-3:00 p.m.

In this session, you will learn the principles of connecting with the audience to communicate your vision and values. You will learn how to shape your message in ways that communicate effectively with citizens, and practice using persuasive speaking techniques. You will have the opportunity to create your own persuasive message that will be practiced and refined through evaluation and one-on-one feedback. (Lead Faculty: Chris Lundberg)

**Between-Sessions Virtual Learning Communities:** Between face-to-face sessions, additional online coaching resources will be provided to reinforce and evaluate your practical application of your changing behaviors and leadership practices. Through these small group virtual learning communities, you will have the opportunity to share your experiences in attempting to practice what you learned and engage in peer consultations with others from the class on your identified leadership challenges.