

JURY SELECTION

• "OLD SCHOOL" v. "TRIAL SCHOOL"

 How to find jurors who will react appropriately to our client's story of innocence

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OLD SCHOOL

• Lecture method - Lawyer does most of the talking

Establish lawyer's authority/credibility

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 Indoctrinate jurors about the law (burden of proof, reasonable doubt, etc.)

• Elicit PROMISES from jurors to follow the law



OLD SCHOOL STEREOTYPES Morea Man Backs Caucasians Young Od Poor Walahy TaachensSocial Workers Bankens/Cops

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OLD SCHOOL

"It is arrogant and stupid to choose jurors based on stereotypes of gender, race, age, ethnicity or class." - Ira Mickenberg

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OLD SCHOOL

ASPIRATIONAL PROMISES

Studies show:

- Jurors decide cases based on prejudices, preconceived notions, and feelings, regardless of the LAW or what any judge /lawyer tells them, even if they honestly believe otherwise.

- Asking about future behavior results in aspirational answers.

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TRIAL SCHOOL

• LISTENING – Jurors do most of the talking

• Establish jurors' authority – empower them to act to do right

Indoctrinate jurors about story of innocence
Elicit opinions/feelings that help us predict how jurors will emotionally react

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TRIAL SCHOOL

Studies show:

 The best predictor of what a person will do in the future is not what they say they will do, but what they have done in the past in analogous situations.

- Attitudes and feelings (emotions) are based on personal experiences

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TRIAL SCHOOL	
COMMAND	
SUPERLATIVE	
ANALOGY	
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 COMMAND

 -- TELL us about...

 -- DESCRIBE for us...

 -- SHARE with us...

 TRIAL SCHOOL

 SUPERLATIVE

 - The BEST...

 - The WORST...

 - The MOST SERIOUS...

 - The MOST RECENT...



TRIAL SCHOOL

EXAMPLES OF CSA "QUESTIONS"

(Self Defense) -- TELL us about the MOST force you ever had to use to defend yourself (Alcohol) -- SHARE with us about the person who showed the BIGGEST change in behavior after drinking alcohol

(Police) - DESCRIBE for us the WORST encounter you or someone close to you have had with police

TRIAL SCHOOL What if my judge won't let me do this?! THE FAMILY AND A STREET AND

TRIAL SCHOOL If judge tries to stop this: - Prophylactic setup - Remind judge the Government did this - Cite case law - In order to provide effective assistance of counsel need to judge potential jurors' fairness - Offer to be done sooner

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TRIAL SCHOOL

If judge tries to stop it and all else fails...

Go in through the back door! - Can you be fair? - What makes you say that?

Based upon how you feel about ____?

- How did you come to your opinion or feelings about _____?

- What had the biggest influence on your opinion or feelings about _____?

TRIAL SCHOOL	
MAL DAVIS CASE	
What are our emotional pitches?	
What facts/characters might jurors have emotional reactions to after hearing our story?	
What analogous life experiences might we want to have them share with us?	



Purpose Procedure Parts List Endote • Hook Style & Tips • Conclusion Endote	Opening Statemen	ts	
Parts List • Hook • Story Style & Tips	Purpose	Procedure	
	• Hook • Story	Style & Tips	Demonstration







► Statutory Right to Opening Statement

- Responsibility to Make Opening Statement
 Can reserve until after State's case in chief
 Why is this a horrible idea?
 Your client's story exits independent of the State's story
 Some behavioral scientists have reached the conclusion that up to "80 to 90 percent of all jurors come to a design during or immediately after the opening statements." Dr. Donald E. Vinson, Excerpts from National Institute on Litigating "fuel of Reson" Cases: Jury Psychology and Antirust Thial Strategy, 55 ANTIFRUST L.J. 591, 591 (1986). (NC Defender Manual Vol. 2)
- on Litigating "Rule Reason" Cases: Jury Psychology and Antitrust Trial Strategy, 55 ANTITRUST L.J. 591, 591 (1966). (INC Defender Manual Vol. 2) > Harbison colloquy - know your theory of defense! > Client must decide and consent to concession of guilt (elements) > Forecast versus Argument





Parts List: A Template The Hook • Makes the jury feel your story is right and should be accepted • Mal Davis is not guilty of murder. He was at the mercy of a cop that was drunk, corrupt, and a topnoter, bully. Mills ordered Mal to cooperate, and Mills forced Mal to call Lelly. Mills made the deal with Jelly while Mal coverde several feet away. Mal is not guilty of murder because he had nothing to do with this drunk and corrupt bully's agenda.

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 When poil is strike, respond at pollex.com/ncejd200

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 What is the theory of Defense?

 The criminal incident happened, but Mal didn't doi.

 The criminal incident happened, but did

What are some other possible themes?











































What is the point of cross examination? • This is not the time to make your closing argument • Get the facts you need to make your closing argument later

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Just the Facts

- One fact per question
 If you find yourself with multiple facts per question, break it up into multiple questions
- Don't be afraid to break down complex or unfamiliar concepts into simple questions
 Stick to facts not characterizations

• Never ask a question if you don't know the answer















The "Burrito Question" • Q: So you had a burrito? • A: No, I had a taco. 14











Remember primacy and recency

• Be flexible – listen to the witness and adapt as needed





The "Chapter" Method

- Listen to the direct examination and note anything you want to add to a chapter
- Have each chapter on a separate page so they can be rearranged on the fly
 It's okay to deviate from your written points if the witness gives you an unexpected answer you need to explore
 - The written points will then help you get back on track when you're done!





Prior Inconsistent Statements

You can ask a witness if they said something different at another time
 Remember, the prior statement in one vidence itself
 if the witness denies the prior statement, you may use other evidence to prove it
 Transcript of prior testimony, video r audo recording, testimony of another witness, etc.

State is entitled to a copy of the impeaching evidence upon request
 Note: be careful of "putting on evidence" if you do not intend to do so
 Refer to NC Rule of Evidence 6x3

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Procedure for Prior Inconsistent Statements

A wave the witness reaffirm the statement you are impeaching

A wave the witness reaffirm the statement occurred

Build up the versaity of the prior statement

Confront witness with prior statement

Resist the urge to keep going!

Not will only allow the witness to explain away the inconsistency















Direction Examination – Session Summary

Timothy Heinle, UNC School of Government

Direct exam allows you to deliver your message to your audience. Tell your story. Control your narrative.

Choose witnesses

- Driven by your case theory. Each witness should advance your theory in at least one way.
- Identify a witness' strengths and weaknesses. Cut anticipated attacks off in advance.

Tell your story

- Use the chapter method to prepare your direct. Chapters can be
 - o a place or moment in time (e.g., Harris Teeter the night of June 10), or
 - facts or themes (e.g., childhood bullying, desperation, or lack of sleep).
- Decide the order of your chapters and questions.
 - Chronologically may be appropriate but can also be boring/mimic the State's case.
 - Maybe start with a topic (e.g., fear of police) rather than an event.
 - Or move through events non-chronologically (e.g., testifying about the shock of being tackled by store security before describing his day in general, including shopping).
- → Tip! Write facts you want brought out in different chapters on separate sheets of paper. Rearrange them to find the most effective sequence. Then create your transition statements and questions.

Question styles

Move beyond "leading questions on cross, open questions on direct." There are degrees to open-ended questions. Ask open but controlled, purposeful questions.

- 1. Wide open: "Tell us about your family." "Did anything happen that night?"
 - a. Risky (witness could give a harmful or boring response).
- 2. Less open: "Describe the air quality." "How far from the kitchen were you?"
 - a. Still open, but it allows you to exercise some control over the direction of the response.
- 3. Close-ended but non-leading: "Did you smell smoke?" "Could you clearly see her?"
 - a. Some will incorrectly say this is a leading question. Retreat to slightly more open, lessdirected style questions, then fluctuate. Find the line and walk it.

Your style may vary by witness. For example, you may give a forensic expert more wide-open questions, allowing them to testify freely. Whereas for your client, you may prefer to use more controlled questioning, while still allowing the client's voice to shine through.

Bring scenes to life

- Use transition statements (e.g., "I want to discuss your typical day").
- Incorporate demonstrative evidence (e.g., a map; photograph of room).
- Take your time. Do not just use conclusory questions and move on. Flesh out details.
- Use descriptive words to activate the listener's five senses (e.g., in a self-defense case, asking the defendant to describe the taste of blood in her mouth before she hit back).

Prepare

Practice testimony with witnesses, out loud, whenever possible. Help each other be more effective. Explain their purpose. Simulate trial so they are not surprised by the feeling of pressure in court.





 Image: state state



















































































"Sometime Its The Person who Reacted to the Primary Aggressor that gets in Trouble"

















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WHAT MAKES MORE SENSE? 4. Martin Requires a constraints 4. Sundary Tour of the part 9 mars in prison. 5. Managor at Chill's recorgnized him, hower of his had not. 5. Mark sow the fight underneast has streethamp then approached the white mark. 5. Mark couldn't tell the our was a cop's car?

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