



AGENDA

STRATEGIC PUBLIC LEADERSHIP: A Working Strategic Plan in Twenty Questions

March 9, 2015 – Wilmington

March 19, 2015 - Cullowhee

9:00	Registration Opens
9:30	Welcome and Introductions
10:00	Why Plan?
10:30	What Plan is Right for Us?
11:00	Break
11:15	What Goals Are Right for Us?
11:45	Moving From Goals to Actions
12:30	Lunch
1:15	Money and Measures
1:45	Managing Performance
2:00	Break
2:15	Evaluating Results
2:45	Moving Forward
3:30	Evaluation and Adjourn