

LELA 301-Strategic Planning: Linking Strategies to Results

January 10, 2024
Online via Zoom

9:00 a.m. – 1:00 p.m.

1. Introductions
2. Strategic Planning 101
3. The Strategic Public Leadership Cycle
–Envision-Enact-Evaluate
4. Linking Strategies to Results
–Implementation and Accountability Tools
5. Leadership Behaviors
–Sticking to the Plan and Keeping it Relevant