Navigating Challenging Issues Through Community Engagement

May 22, 2025 – UNC School of Government

Time	Topic
9:00	☐ Introductions and Course Objectives ☐ Review Participants' Survey Results
	☐ The Why of Engagement o Goals and context o Applying the ideas: Participants in small groups
	☐ Break
	☐ The What of Engagement o Service delivery o Policy development o Underlying values: The community context
	☐ The Who of Engagement o Community analysis o Individuals and representatives
12:00	☐ Lunch Break
1:00	☐ Choosing Community Engagement Strategies o What does success look like?
	☐ Small Groups – One Instructor with Each Group o Developing community engagement plans o Peer Exchange (comments and learning from each other)
	Break
	☐ Tools of Engagement o In-person tools o Online tools o Additional resources
	☐ Reflections / Take-Aways
4:00	☐ Adjourn