

Crisis Communications Skills for Local Elected Officials

Communicating in a Crisis, From Pandemic to Protests

August 21, 2020

Online Class via Zoom

10:00 am	Welcome and Introduction of Instruction
10:05 am	Interactive Lecture with Exercises/Polls
11:05 am	Introduce Breakout Discussion Topics Brainstorming/Sharing best practices/what has or hasn't worked to connect with citizens effectively communicating during recent crisis
11:10 am	Breakout Discussions
11:40 am	Group "Reports" (highlights/conclusions of each groups discussion)
11:50 am	Wrap-Up and Q&A
12:00 pm	Adjourn