



*Voter Outreach - Election Law Changes and Photo ID in 2016



- * The VIVA team
- * Assist persons without Photo ID and
- * Provide information and education to the public
- * Plan and Attend Outreach Events
- * Meet with State & Local level Associations
- * Coordinate with DOT, DMV, and DHHS
- * Highlight changes in voting laws for 2014, 2016



*Outreach 2014



- *52 color digital billboards Statewide
- *4 rotating messages
- *Over 16.5 million views



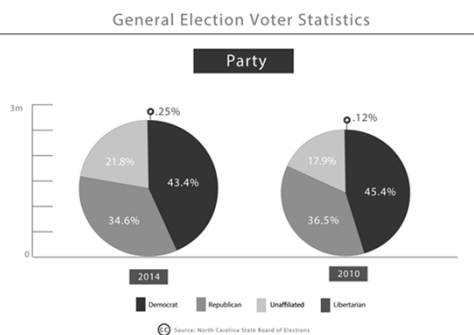
*2014 Outreach

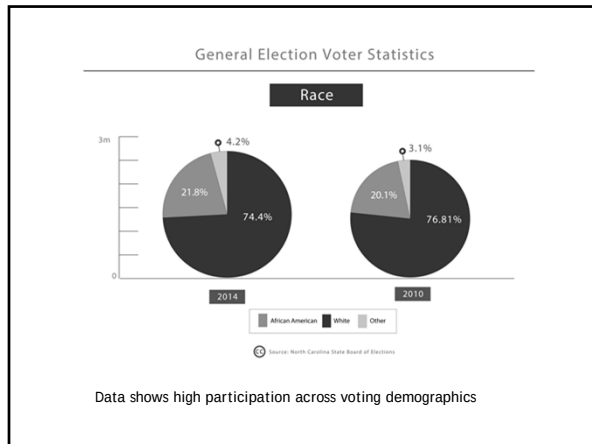
- * Shortened Early Voting Period – but more hours
- * Notification of Photo ID Requirement
- * Photo ID in 2016
- * No Straight-Party Ticket Voting
- * In-precinct Voting; Unreported Moves
- * Absentee Ballot – NO photo ID needed; 2 Witnesses
- * MAT Teams assist voters in facilities and can witness
- * SDR & Pre-Registration Eliminated; 25 day prior to general election

*2014 Election Law Changes

- * A North Carolina driver license, including a learner's permit or a provisional license OR A special DMV issued identification card for non-operators.
- * U.S. Passport
- * U.S. Military Identification Card – Active and retired.
- * U.S. Veterans Identification card issued by the Department of Veterans Affairs for use at Veterans Administration medical facilities
- * Tribal enrollment card issued by a federally-recognized tribe
- * Tribal enrollment card issued by a NC-recognized tribe, signed by an elected official and complaint with G.S. 163-166.13
- * Out-of-state driver's license or non-operator's identification card (BUT only if the voter registration date is within 90 days of the election)

*What Kind of Photo ID Do I Need for 2016?





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- * ...do you have one of these???
- * Improved the check-in process to make voters aware of the photo ID requirement.
- * Faster and more efficient
- * Produced poll material

***In 2016, You will need a photo ID...!**

**OUTREACH
IN
2015
2016**

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Photo ID Required for:

Voting at the polls

Photo ID NOT REQUIRED for

- Curbside (Disability)
- Absentee by-mail

*requires other forms of proof



IN 2016, YOU WILL NEED A PHOTO ID TO VOTE IN NC
DO YOU HAVE ONE OF THESE?

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- *The DMV has issued a total of 614 no-fee ID's.
- *520 persons registered to vote at the DMV office when they got the card.
- *Numbers will increase closer to the election

***NO-FEE VOTER ID's**

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***1st mailing to voters signing the affidavit of no photo ID.**

***2nd mailing to persons on the DMV/Voter Registration list.**

***2015 Mailings**



- *PSA Photo ID Campaign
- *Radio, TV, Billboards,
Newspaper Ads

***New for 2015**

- *Poll judges and at-large observers.
- *Student Election Assistants
- *Multi-partisan Assistance Teams assist voters in facilities.
- *Help us identify and assist persons who do not have a photo ID.
- *Public events.

***HOW CAN YOU HELP?**

- *No registered voter will be turned away from the polls or not allowed to vote.
- *Absentee voting.
- *Register 25 days prior to election.
- *10 days of early voting.
- *Vote in-precinct on election day.

***OTHER IMPORTANT
POINTS**

* Contact Us:
* Greg Michalek
* 441 North Harrington St.
* Raleigh, NC
* 919-715-9173



***The End**
