

Orientation Follow-up Program for New Members
UNC School of Government
January 27, 2014

- | | |
|-------|---|
| 9:00 | Check-in
<i>Continental breakfast available</i> |
| 9:30 | Welcome
<i>Mike Smith, Dean, UNC School of Government</i>
<i>David Brown, UNC School of Government</i> |
| 9:45 | What's Different about the Short Session? A Conversation with Legislative Staff
<i>Moderated by Aimee Wall, UNC School of Government</i>
<i>with NCGA Division Directors</i> |
| 10:30 | Break |
| 10:45 | Reflections on the Long Session: The Good, the Bad, and the...
<i>Moderated by Carl Stenberg, UNC School of Government</i> |
| 11:45 | Lunch |
| 12:45 | The Short Session and the Long Campaign: Ethics for All Seasons
<i>Moderated by Norma Houston, UNC School of Government</i>
<i>with Erika Churchill, Tim Hovis, and Denise Huntley Adams, NCGA Research Division</i> |
| 2:00 | Emails, Phone Calls, and Drop-ins: Tips for Managing Constituent Requests
<i>Moderated by David Brown, UNC School of Government</i>
<i>with House LAs: Pattie Fleming (Rep. Starnes) and Margie Penven (Rep. Horn)</i>
<i>and Senate LAs: Carolyn Gooden (Sen. Apodaca) and Irma Avent-Hurst (Sen. Nesbitt)</i> |
| 3:00 | Break |
| 3:15 | Social Media in the Public Eye: Threats and Opportunities
<i>Shannon Tufts, UNC School of Government</i> |
| 4:00 | Drinking from the Fire Hose: Using Information for Decision-Making
<i>Jenni Owen, Sanford School of Public Policy at Duke University</i> |
| 4:45 | Closing Remarks |
| 5:00 | Adjourn |