



PROGRAM AGENDA

Week Two: August 2-7, 2015

Sunday, August 2

Welcome Back

3:00-5:30 p.m.

Arrival and Check-in

The Franklin Hotel, Chapel Hill

6:00-8:30 p.m.

Learning Team Dine-Around

Monday, August 3

Framing and Communicating Your Message

Learning Objectives:

- *Comprehend the role of multiple media outlets in the community change process, and how citizens and groups use technology to convey information and views*
- *Identify and practice strategies for using the media to get the professional staff's message across to the public and for building positive relations with the media*
- *Distinguish ways to help improve framing and communicating the governing board's message to the public through the media*

8:30-9:00 a.m.

Leadership Dialogue

Carl Stenberg

9:00 a.m.-12:00 p.m.

Getting Your Message Across – Part I

Mark Weaver

12:00-1:00 p.m.

Lunch

1:00-5:30 p.m.

Getting Your Message Across – Part II

Dinner on Your Own

Tuesday, August 4

Strategies for Building Trust and Taking Risks

Learning Objectives:

- *Review your 360 feedback and begin to shape your individual development plan*

Preparation:

- Read Roger Schwarz's article, "Does Your Leadership Reduce Learning?"

8:30-10:00 a.m.

Getting Your Message Across – Part III

10:00-10:15 a.m.

Break

10:15-10:45 a.m.

Critical Competencies for Community Leadership

Vaughn Upshaw

10:45 a.m.-12:30 p.m.

Individual Debriefing Sessions and Feedback on Critical Competencies and Generating Your Individual Development Plan

PELA Faculty

12:30-1:30 p.m.

Lunch

1:30-2:30 p.m.	Facilitating Open and Clear Communication City Park Simulation Preparation <i>John Stephens</i>
2:30-3:15 p.m.	City Park Meeting 1
3:15-3:30 p.m.	Meeting Debrief
3:30-3:45 p.m.	Break
3:45-4:30 p.m.	City Park Meeting 2
4:30-4:45 p.m.	Meeting Debrief
5:00-7:00 p.m.	Reception and Visualizing Community Change Art-related Activity Ackland Art Museum <i>Amanda Hughes and Vaughn Upshaw</i>

Wednesday, August 5 Practicing Collaborative Process Skills

Learning Objectives:

- *How to build organizational capacity for innovation*
- *Develop skills for facilitative leadership*
- *Practice effective facilitation skills in collaborative decision making simulation*

Preparation:

- *Complete the innovation survey*

8:30-10:30 a.m.	Advancing the Individual and Organizational Boundaries of Innovation <i>Kim Nelson and Jim Svara</i>
10:30-10:45 a.m.	Break
10:45-11:30 p.m.	Generating Options <i>John Stephens</i>
11:30 am.-12:15 p.m.	City Park Meeting 3
12:15 am.-12:30 p.m.	Meeting Debrief
12:30-1:30 p.m.	Lunch
1:30-3:00 p.m.	Having Difficult Conversations <i>Willow Jacobson</i>
3:00-4:30 p.m.	Wellness for Life <i>Dorothy Wood</i>
	Dinner on Your Own

Thursday, August 6**Practicing Collaborative Process Skills (Continued)****Learning Objectives:**

- *Build skills for facilitative leadership*
- *Practice effective facilitation skills in collaborative decision making simulation*
- *Apply lessons from simulation to community change projects*

Preparation:

- *Complete the on-line module, Understanding Positions and Interests*

8:30-10:00 a.m.	Getting to Group Consensus <i>John Stephens</i>
10:00-10:15 a.m.	Break
10:15-11:15 a.m.	City Park Meeting 4
11:15 a.m.-11:30 p.m.	Meeting Debrief
11:30- 12:30 p.m.	Lunch
12:30-1:30 p.m.	Facilitating Implementation of Group Decisions <i>Rick Morse</i>
1:30-2:15 p.m.	City Park Meeting 5
2:15-2:30 p.m.	Meeting Debrief
2:30-3:00 p.m.	Break
3:00-4:00 p.m.	Community Change Project Debriefing <i>Lydian Altman and Carl Stenberg</i>
4:00-4:30 p.m.	Reception, School of Government
4:30-6:00 p.m.	Leadership Adventure <i>PELA Class and Faculty</i> School of Government
7:00 p.m.	Dinner 411 West Italian Café, 411 Franklin Street, Chapel Hill

Friday, August 7**Improving Communities through Engagement**

8:30-10:00 a.m.	Learning Teams: Leadership Project De-Briefings <i>PELA Faculty</i>
10:00-10:30 a.m.	Pictures and Break
10:30 a.m.-12:00 p.m.	Park Bench
12:30-2:00 p.m.	Lunch and Graduation The Carolina Club
	Commencement Speaker: Scott Hildebran, City Manager, City of Lenoir and President, North Carolina City and County Management Association