

PUBLIC EXECUTIVE LEADERSHIP ACADEMY

WHEREVER YOU LEAD

WE'LL MEET YOU THERE

Sunday, July 9

4:30–5:30

6:00–8:30

Monday, July 10

8:30–10:30

10:30–10:45

10:45–12:15

12:15–1:15

1:15–3:15

3:15–3:30

3:30–5:00

Tuesday, July 11

8:30–9:00

9:00–12:00

12:00–1:00

1:00–1:30

1:30–4:00

PROGRAM AGENDA

Session 1: July 10-14, 2023

Orientation

Arrival and Check-in

Hotel TBD

Orientation, Dinner, and Park Bench

Setting the Context for the PELA Experience

Learning Objectives

- Understand the concept of adaptive change and how it is different from technical change.
- Discuss the changing roles of municipal and county managers and their professional staff members in leading adaptive change in the community or region.
- How will our nation's shifting demography shape our future?
- What tools and skills will you need to weather the turbulence and uncertainty we are almost sure to face in the future?
- Does your community have reputational equity?

The PELA Perspective

Break

Adaptive Leadership in Times of Significant Change

Lunch

Leading and Managing in an Era of Disruptive Demographics & "Certain-Uncertainty"

Break

Learning Team Debriefings

Innovation

Learning Objectives

- Determine how to build organizational capacity for innovation.
- Understand how action learning with peers can be used to foster adaptive change in communities.

Learning Team Spotlight

Team 1

Innovation in Local Government

Lunch

Action Learning and Peer Consultation

Learning Team Meetings—Adaptive Change Projects PELA Faculty



SCHOOL OF GOVERNMENT

Center for Public Leadership and Governance

Wednesday, July 12

8:30–9:00
9:00–10:15
10:15–10:30
10:30–12:00
12:00–1:00
1:00–3:30

4:30

Leadership and Change

Learning Objectives

- Understand how systems thinking can help address complex problems.
- Understand what is involved in making change.
- Explore strategies to move people through change.
- Apply these concepts to influence and sustain successful change in your communities.
- Understand why leading across boundaries is an essential skill for today's leaders.
- Understand how to build community connection.
- Learn how to address policy problems through collaborative partnerships.

Learning Team Spotlight

Team 2

Using Systems Thinking to Tackle Complex Problems

Break

Understanding the Context for Change

Lunch

Community Building and Developing Productive Partnerships

Team Building Adventure

Thursday, July 13

8:30–9:00
9:00–12:00

12:00–1:00
1:00–4:00
5:30–7:00

Charting a Course in a Stormy Sea

Learning Objectives

- Understand the impact of disruptive forces on organizational stability and the resultant importance of “networked leadership.”
- Understand the growing gap between politics (what we want to do) and administration (what we can do) and how the gap is affecting roles, structures, and engagement.
- Recognize the conflicting value choices that underly policymaking and administration.
- Appreciate contrasting political and administrative mindsets.
- Use art to apply creativity to your leadership philosophy.

Learning Team Spotlight

Team 3

Governing in a Disruptive Environment:

Leadership Challenges

The Local Government Imperative

Lunch

High Performance Government

Team Building Adventure

Friday, July 14

Sustaining Yourself as a Community Leader

Learning Objectives

- Explore personal change style preferences, what it means for you and others, and how it influences individual tendencies for navigating change.
- Learn how to productively engage with others who have different change style preferences.

- *Learn practical tools and mindsets to help you become more personally resilient*
- *Understand how to avoid burnout by recognizing the signs and what actions to take*
- *Build deeper relationships with other individuals experiencing similar challenges*

8:30–9:00

Learning Team Spotlight

Teams 4 & 5

9:00–12:00

How Personal Preferences for Change Show Up

12:00–1:00

Lunch

1:00–3:30

Taking Care of Ourselves: Building Resilience, Avoiding Burnout

3:30–4:00

Wrap-up

Adjourn Until August

PROGRAM AGENDA

Session 2: August 7-11, 2023

Sunday, August 6

5:00–6:30

Welcome Back

Welcome Back Reception

Monday, August 7

Crisis Communications / Economic Equity

Learning Objectives

- *Comprehend the role of multiple media outlets in the community change process, and how citizens and groups use technology to convey information and views and gather information in a crisis.*
- *Identify and practice strategies for using the news media and social media to get the professional staff's message across to the public during a crisis and for building positive relations with the media.*
- *Distinguish ways to help improve framing and communicating the governing board's message to the public through news media and social media.*
- *Understand equity in the context of community economic development.*

8:30–11:30

Crisis Communications: Part I

11:30–12:30

Learning Team Lunch: Change Project Check-in

PELA Faculty

12:30–2:00

Crisis Communications: Part II

2:00–2:15

Break

2:15–4:30

Growth, Development, and Economic Equity

Tuesday, August 8

Equity / Collaborative Process Skills

Learning Objectives

- *Increase understanding of equity and related concepts*
- *Assess your organization's equity efforts*
- *Identify strategies to build a more equitable local government organization*
- *Develop skills for facilitative leadership*

8:30–9:00

Learning Team Spotlight

Teams 1-2

9:00–12:00
12:00–1:00
1:00–4:15
4:30
5:00–7:30

How to Build Equity into Your Organization
Lunch
Facilitation-Collaboration Skills
Bus departs
Leadership Adventure:

Wednesday, August 9

Practicing Collaborative Process Skills / Equity

Learning Objectives

- Practice collaborative problem-solving skills for three phases of meetings: divergent thinking, the “Groan Zone,” and convergent thinking.
- Connect equity concepts with leadership actions.
- Become aware of intrinsic biases and how you and others are affected.
- Increase understanding of structural inequities and how individuals and communities are affected.

8:30-9:00
9:00-12:30
12:30–1:30
1:30–4:30
4:45-5:45

Learning Team Spotlight Team 4
Stakeholder Collaboration Simulation
Lunch
Being an Equitable and Inclusive Leader
Debrief, Connections to Adaptive Change Projects

Thursday, August 10

Framing and Communicating Your Message

Learning Objectives

- Comprehend the role of multiple media outlets in the community change process, and how citizens and groups use technology to convey information and views.
- Identify and practice strategies for using the media to get the local government’s message across to the public and for building positive relations with the media.
- Gain appreciation for and practice key approaches and strategies to facilitate effective conversations
- Explore how personal and shared value constructs impact and can improve communication outcomes.

8:30–9:00
9:00–12:00
12:00–1:00
1:00–4:00

Learning Team Spotlight Team 3
Positive Communication Strategies
Lunch
Getting Your Message Across

Friday, August 11

Graduation Day

8:30–9:00
9:00-10:30
10:30–10:45
10:45–12:00
12:15–2:00

Learning Team Spotlight Team 5
Learning Team Final Meetings PELA Faculty
Break and Graduation Pictures
Park Bench Reflections
Graduation
NCCCM President