



NORTH CAROLINA DEFENDER TRIAL SCHOOL

Monday, July 10 through Friday, July 14, 2023
UNC School of Government, Chapel Hill, NC

*Cosponsored by the UNC-Chapel Hill School of Government
& Office of Indigent Defense Services*

Monday, July 10, 2023

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| 8:00-8:45 am | Check-in |
| 8:45-9:00 am | Welcome, Introduction, and Description of Program
Phil Dixon, Teaching Assistant Professor,
UNC School of Government, Chapel Hill, NC
Bob Burke, Indigent Defense Consultant and Trainer,
Beech Mountain, NC |
| 9:00-10:00 am | FACTUAL BRAINSTORMING/FACTBUSTING (PLENARY)
Joseph Ross, Assistant Federal Defender,
Raleigh, NC

At the conclusion of the plenary and workshop, participants will: <ol style="list-style-type: none">1. Know the elements of effective brainstorming/factbusting.2. Understand the importance of effective factbusting to creation of a rich pool of facts from which to develop a persuasive theory of the case and story.3. Be able to effectively bust the facts of a case. |
| 10:00-10:15 am | <i>Break</i> |
| 10:15am-12:30 pm | BRAINSTORMING/FACTBUSTING (WORKSHOP) |
| 12:30-1:30 pm | Lunch |
| 1:30-2:30 pm | BRAINSTORMING/FACTBUSTING (WORKSHOP) |
| 2:30-2:45 pm | Break |
| 2:45-4:00 pm | DEVELOPING YOUR THEORY OF THE CASE AND THEMES
BY TELLING YOUR CLIENT'S STORY (PLENARY)
Ira Mickenberg, Attorney & Consultant
Saratoga Springs, NY |

At the conclusion of the plenary, participants will:



1. Know and understand the definitions of, and differences between, a theory of the case (or defense story summary) and a theme.
2. Know and understand the purposes of a theory of the case/story summary and themes.
3. Know and understand methods for developing a theory of the case/story summary and themes.
4. Know the elements of storytelling.
5. Understand how storytelling elements (such as sequence, imagery, scenes, characters) and persuasive techniques (such as theory and themes, primacy and recency, chapters, hooks) and how to effectively use them.

4:00-4:15 pm

Break

4:15-5:00 pm

THEORY OF THE CASE/DEFENSE STORY (WORKSHOP)

After completion of these workshops, participants will have:

1. Developed a theory of the case/summary of defense story, and a full, persuasive story for a trial case.
2. Put in writing a theory of the case/story summary for their case that is consistent with the definition of a theory of the case.
3. Identified any supporting emotional theme or themes for their case.
4. Sketched out, in writing, a defense story for their case.

6:00 pm

Dinner @ Top of the Hill Restaurant & Brewery, Chapel Hill
100 E Franklin St #300, Chapel Hill, NC



Tuesday, July 11, 2023

9:00-11:00 am **THEORY OF THE CASE/DEFENSE STORY (WORKSHOP)**

11:00-11:15 am Break

11:15 am-12:15 pm **THEORY OF THE CASE/DEFENSE STORY (WORKSHOP)**

12:15-1:15 pm Lunch

1:15-2:15 pm **JURY SELECTION: A JOURNEY OF DISCOVERY(PLENARY)**
Kevin Tully, Chief Public Defender,
Office of the Public Defender, District 26, Charlotte, NC

After completion of this session and the workshops, participants will:

1. Know and understand the purposes of voir dire (develop rapport, inform, educate, learn, introduce theory of case).
2. Know and understand questioning and conversational techniques for accomplishing the purposes of voir dire, such as open-ended, life experience questions, “get it and spread it,” and other techniques.
3. Be able to effectively use jury selection techniques in their own case, conducting a voir dire of real jurors, with an eye towards deciding whether those jurors would be receptive to the theory of the case the participants will be advocating in their cases.

2:15-3:00 pm **JURY SELECTION (DEMONSTRATION AND DISCUSSION)**
30-minute demo and 15-minute debrief

3:00-3:15 pm Break

3:15-4:30 pm **BRAINSTORM VOIR DIRE (WORKSHOP)**



Wednesday, July 12, 2023

9:00-10:30 am **CONDUCT VOIR DIRE (WORKSHOP)**

10:30-10:45 am Break

10:45 am-12:15 pm **CONDUCT VOIR DIRE (WORKSHOP)**

12:15-12:30 pm **DEBRIEF JURY SELECTION**

12:30-1:30 pm Lunch

1:30-2:20 pm **OPENING STATEMENTS (PLENARY/DEMONSTRATION)**

Burcu Hensley, Assistant Juvenile Defender
NC Office of the Juvenile Defender, Raleigh, NC

At the conclusion of this session, participants will:

1. Know and understand that an opening statement must present a factual and persuasive defense story that drives and supports the theory of the case and emotional themes.
2. Know and understand basic techniques for doing an opening statement that is factual, persuasive, and drives the theory of the case and themes (Hook, headline, primacy and recency, context, storyline, creation of inferences, use of “theory and theme language”).

2:20-2:30 pm Break

2:30-3:00 pm **BRAINSTORM/PREPARE OPENING (WORKSHOP)**

After this workshop, participants will:

1. Be able to articulate what they want to accomplish with their opening statement, and how it advances their theory of the case and themes.
2. Be able to use basic techniques for the presentation of a factual and persuasive defense story that advances the theory of the case and themes (Hook, headline, primacy and recency, context, storyline, of inferences, use of “theory and theme language”).

3:00-5:00 pm **CONDUCT OPENINGS (WORKSHOPS)**



Thursday, July 13, 2023

9:00-9:55 am **CROSS-EXAMINATION (PLENARY/DEMONSTRATION)**
Johnna Herron, Assistant Public Defender
Guilford County, NC

At the conclusion of this session, participants will:

1. Know and understand that the goals of cross-examination, as well as the questions asked and language used, are determined by the theory of the case and supporting themes.
2. Know and understand techniques for effective cross-examination (chapters, transitions, use of “theory and theme language,” sequence, and leading, one-fact questions).
3. Know and understand techniques for impeachment with prior inconsistent statements and omissions.

9:55-10:10 am Break

10:10-10:40 am **BRAINSTORM/OUTLINE CROSS EXAMINATION (WORKSHOP)**

After this workshop, participants will:

1. Be able to articulate what they want to accomplish with their cross-examination, and how it advances their theory of the case.
2. Be able to make use of techniques for the effective cross-examination of a government witness that advances the theory of the case and themes.

10:40 am-12:30 pm **CONDUCT CROSS EXAMINATION (WORKSHOP)**

12:30-1:30 pm Lunch

1:30-2:20 pm **DIRECT EXAMINATION (PLENARY/DEMONSTRATION)**
Timothy Heinle, Teaching Assistant Professor
UNC School of Government, Chapel Hill, NC

At the conclusion of this session, the participants will:

1. Know and understand that all aspects of direct examination -- including the decision to call a particular witness (why is it important and what is important), the questions that should be asked, and the way those questions should be asked -- must flow from the theory of defense and emotional themes.
2. Know and understand basic techniques for doing a direct examination (preparation of witness, chapters, anchoring



questions, transitional questions, use of “theory of the case and themes language”, open-ended questions, practice, use of visuals, demonstrations).

2:20-2:35 pm

Break

2:35-3:05 pm

BRAINSTORM DIRECT EXAMINATION (WORKSHOP)

After this workshop, participants will:

1. Be able to articulate what they want to accomplish with their direct examination, and how it advances their theory of the case.
2. Be able to effectively prepare a witness for direct and cross and effectively use direct examination techniques to advance the theory of the case, defense story, and supporting themes.

3:05-5:00 pm

CONDUCT DIRECT EXAMINATION (WORKSHOP)



Friday, July 14, 2023

9:00-10:00 am **CLOSING ARGUMENTS (PLENARY/DEMONSTRATION)**
Sophorn Avitan, Assistant Public Defender
Office of the Public Defender, Charlotte, NC

At the conclusion of this session, participants will:

1. Know and understand that closing argument must be factual and persuasive and must flow from the theory of defense and emotional themes.
2. Know and understand basic persuasive techniques (use of “theory of the case and themes language,” primacy and recency, repetition, chapters (clarity), hooks, vivid language, pictures or images, trilogies) for closing argument.

10:00-10:15 am Break

10:15-10:45 am **BRAINSTORM/PREPARE CLOSING ARGUMENT (WORKSHOP)**

After this workshop, participants will:

1. Be able to articulate what they want to accomplish with their closing argument, and how it advances their theory of the case or defense story.
2. Be able to use basic persuasive techniques to effectively advance the theory of the case, defense story, and supporting themes in closing argument.

10:45 am-12:45 pm **CONDUCT CLOSING ARGUMENT (WORKSHOP)**

12:50-1:00 pm Conclusion



CLE HOURS: 28.0

Pending approval by the NC State Bar