

# PIEDMONT TRIAD REGION DATA PROFILE



SCHOOL OF GOVERNMENT  
ncIMPACT Initiative

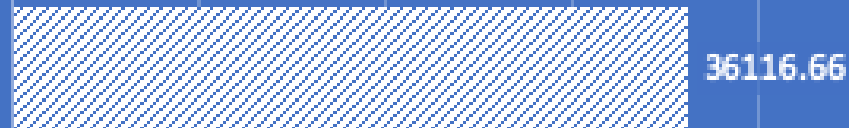
# Income & Costs

# Regional Cost and Income Comparison

## COST AND INCOME COMPARISON

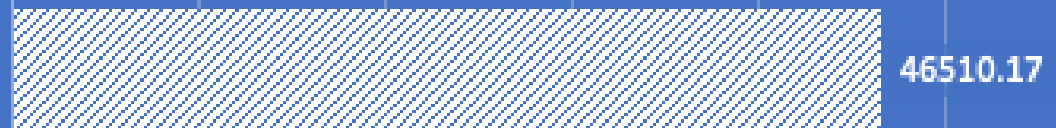
### NECESSARY INCOME

[Weighted Average Rent / 25%. Assumes 5% for housing expenses other than rent (utilities)]



### MEDIAN HOUSEHOLD INCOME

Median household incomes are reported at county level. Weights households when aggregating to Prosperity Zone.

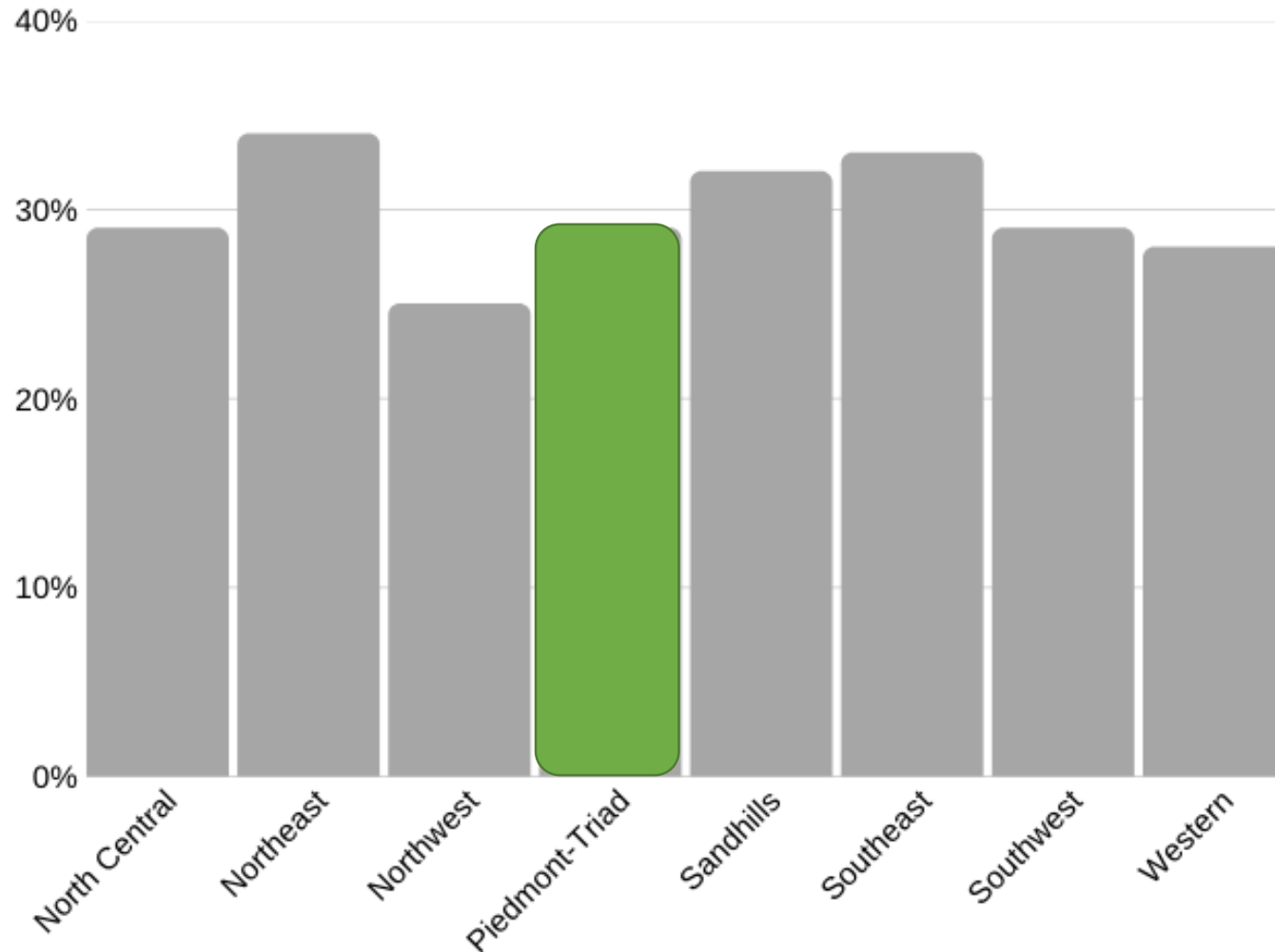


0 10000 20000 30000 40000 50000

# What is a Cost Burden?

The cost burden indicator represents the share of households in the region that spend 30% or more of their income on rent and housing related costs.

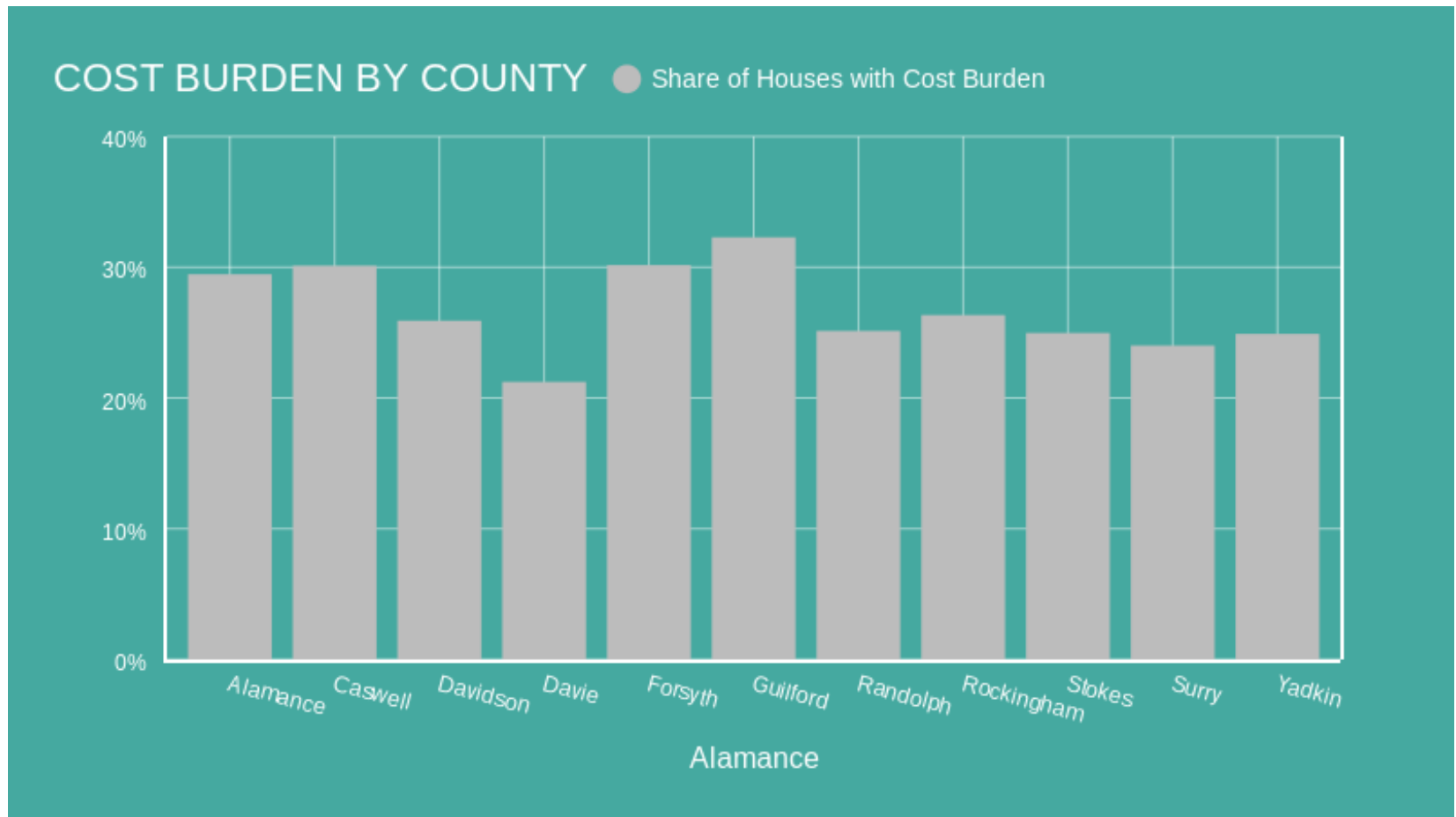
# Cost Burden Share by Region



Source: American Community Survey 5-year Estimates.

Data Provided by DCRP

# Cost Burden Share by County



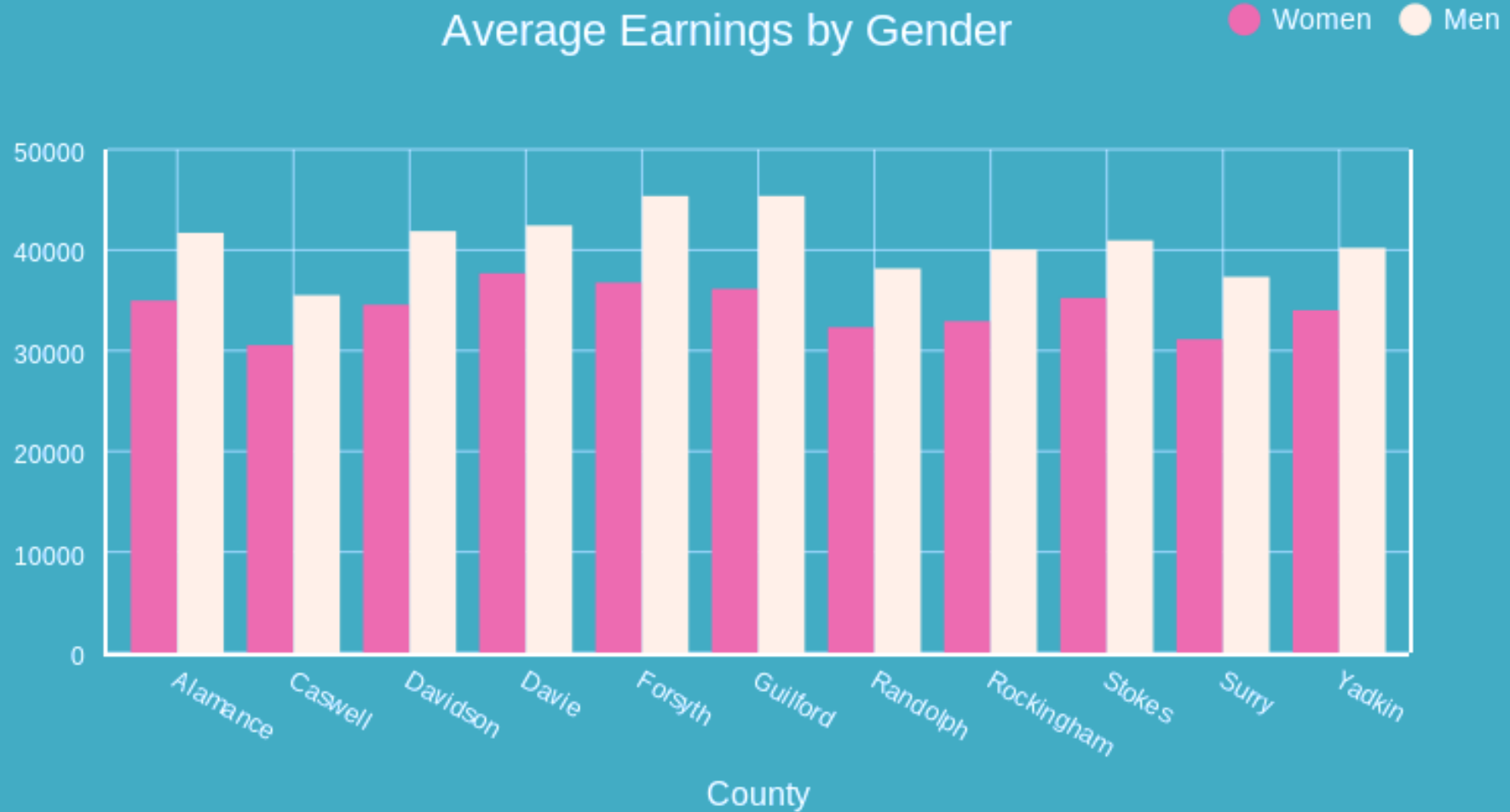
Source: American Community Survey 5-year Estimates.

# Barriers to Mobility

- Barriers to economic mobility can include:
  - Residential segregation
  - Income and wealth inequality
  - Differential access to opportunity
  - Lack of access to supports such as childcare & transportation

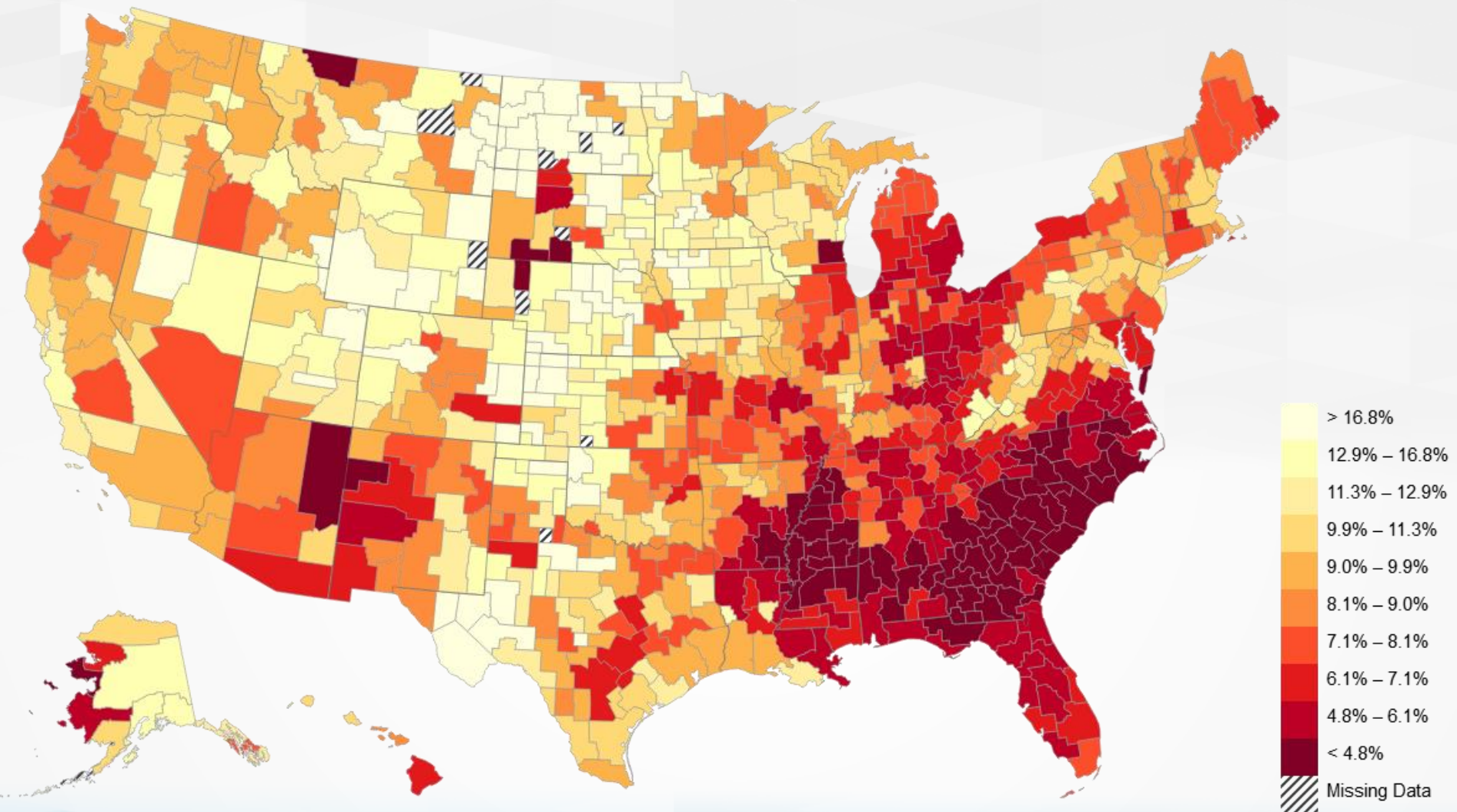


# Median Annual Earnings and Gender Earnings Ratio, North Carolina Counties, 2016



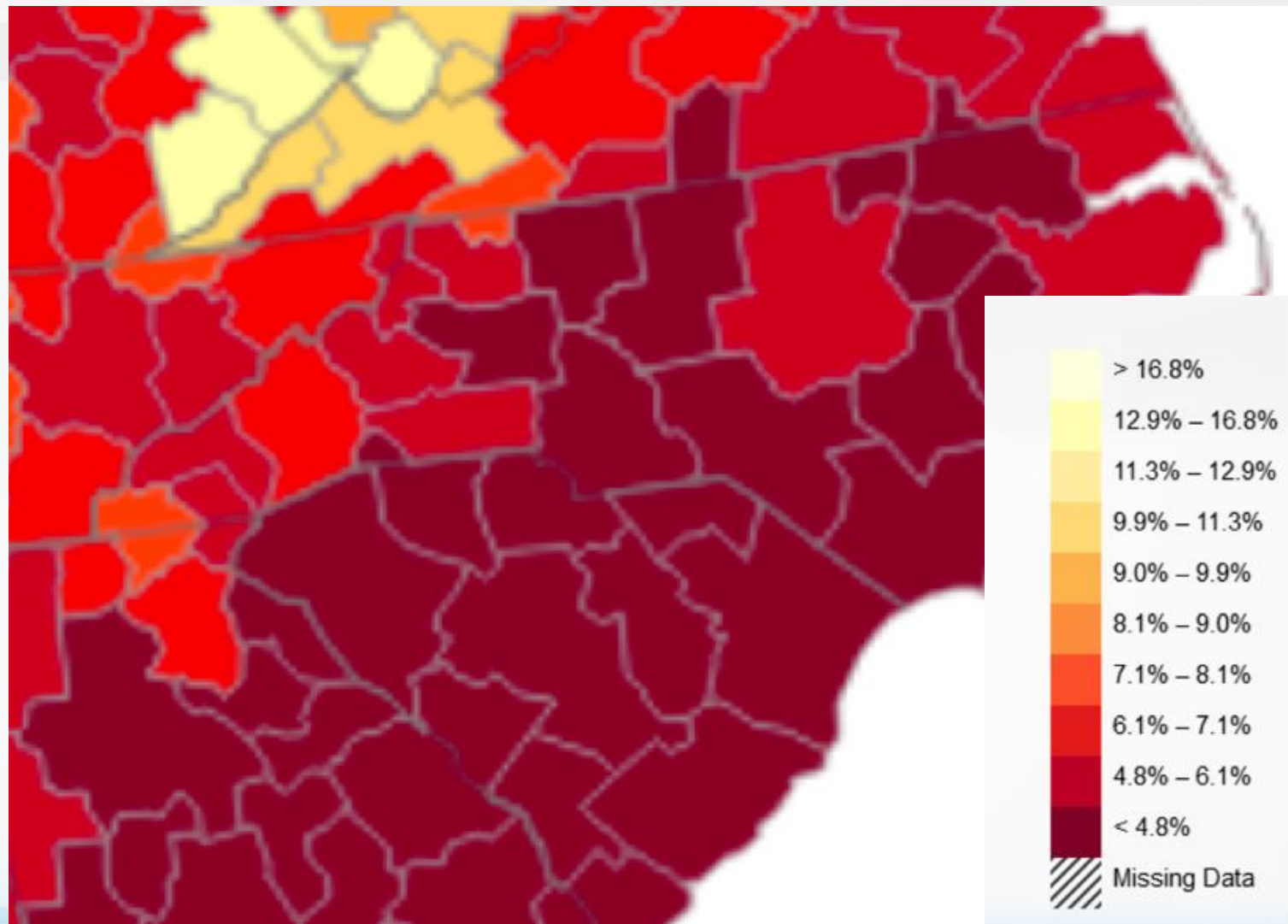
The Status of Women in North Carolina: Employment & Earnings Report, 2017

# Children's Chances of Reaching Top 20% of Income Distribution Given Parents in Bottom 20%



Raj Chetty & John N. Friedman & Nathaniel Hendren & Maggie R. Jones & Sonya R. Porter, 2018

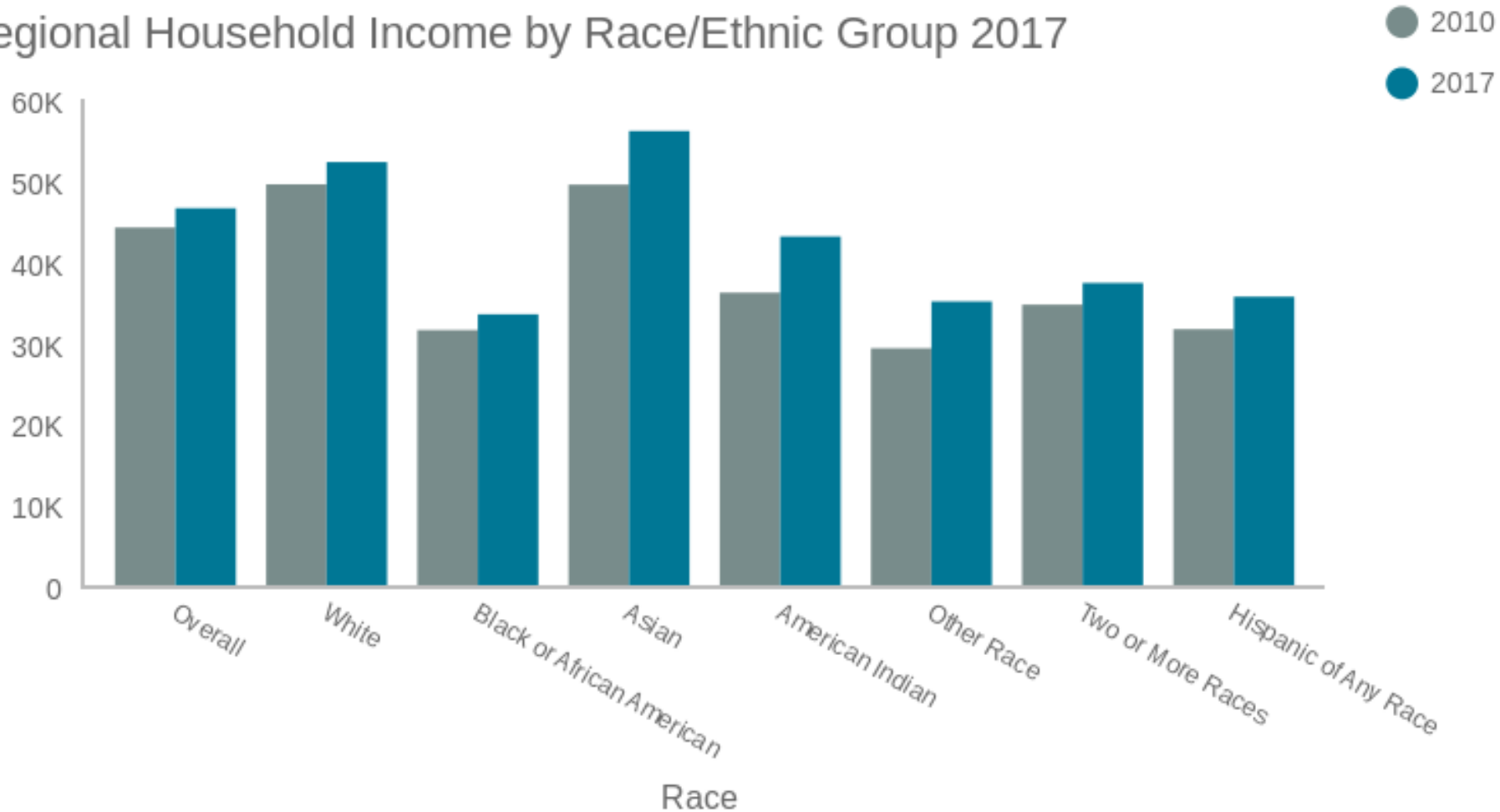
# A Closer Look



Raj Chetty & John N. Friedman & Nathaniel Hendren & Maggie R. Jones & Sonya R. Porter, 2018

# Household Income by Race for the Region

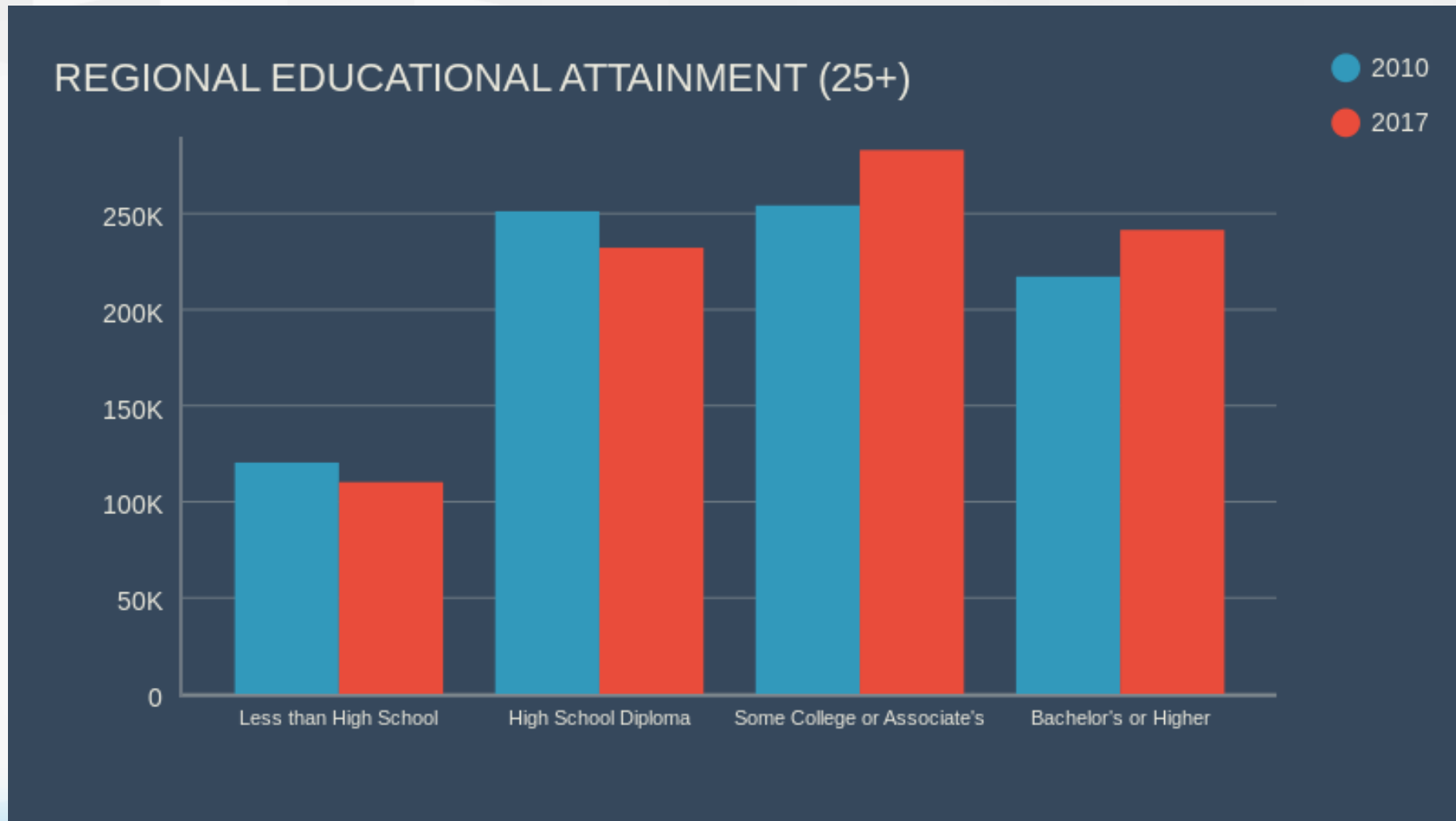
Regional Household Income by Race/Ethnic Group 2017



Data Provided by DCRP

Source: American Community Survey 5-year Estimates.

# Educational Attainment for the Region



Source: American Community Survey 5-year Estimates.

# Connections

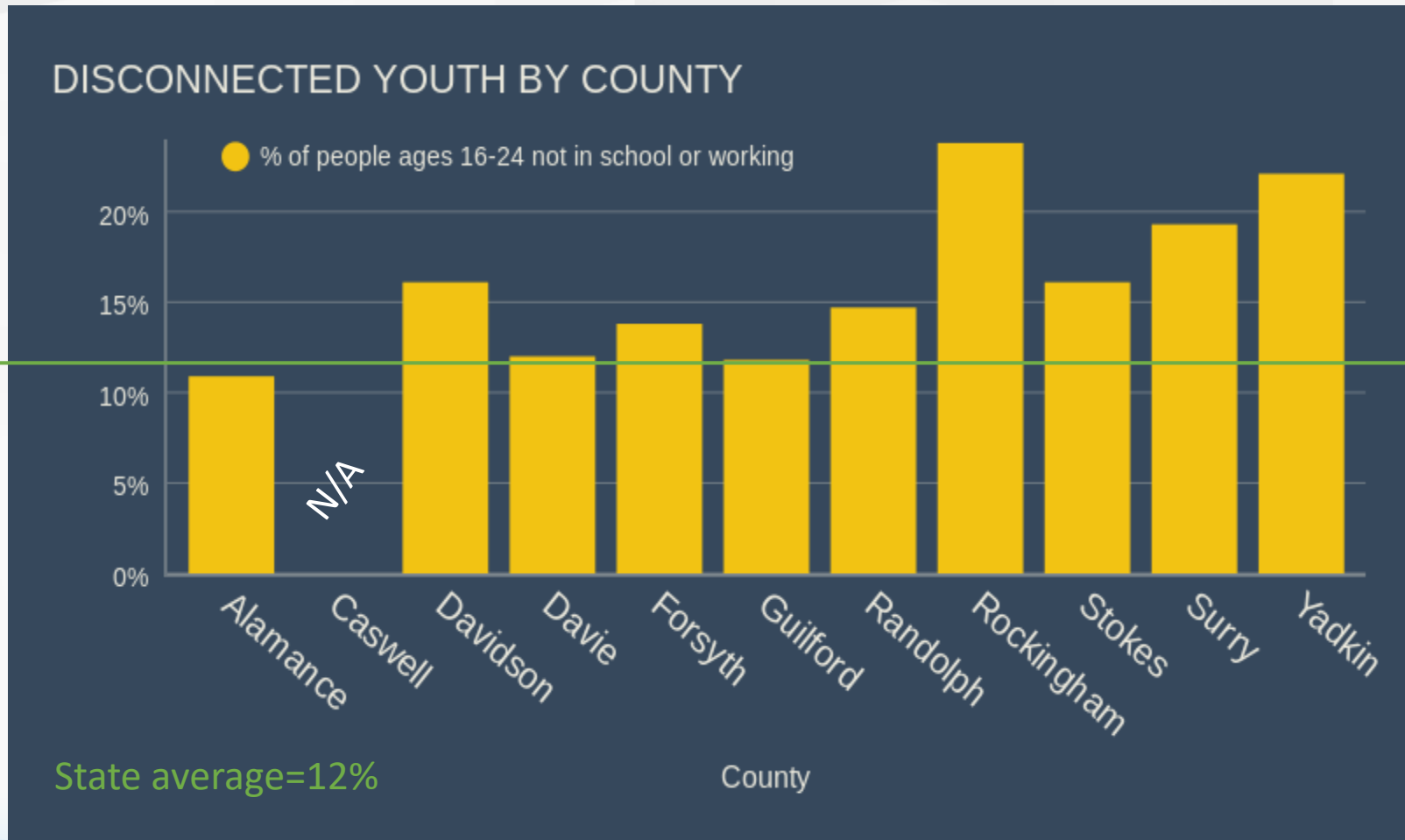
# Disconnected Youth

The term Disconnected Youth refers to people ages 16-24 who are not in the workforce or enrolled in any education system.

A potential missing link to a more skilled labor force?



# Disconnected Youth by County



American Community Survey 2013-2017



# REGIONAL BROADBAND ACCESS

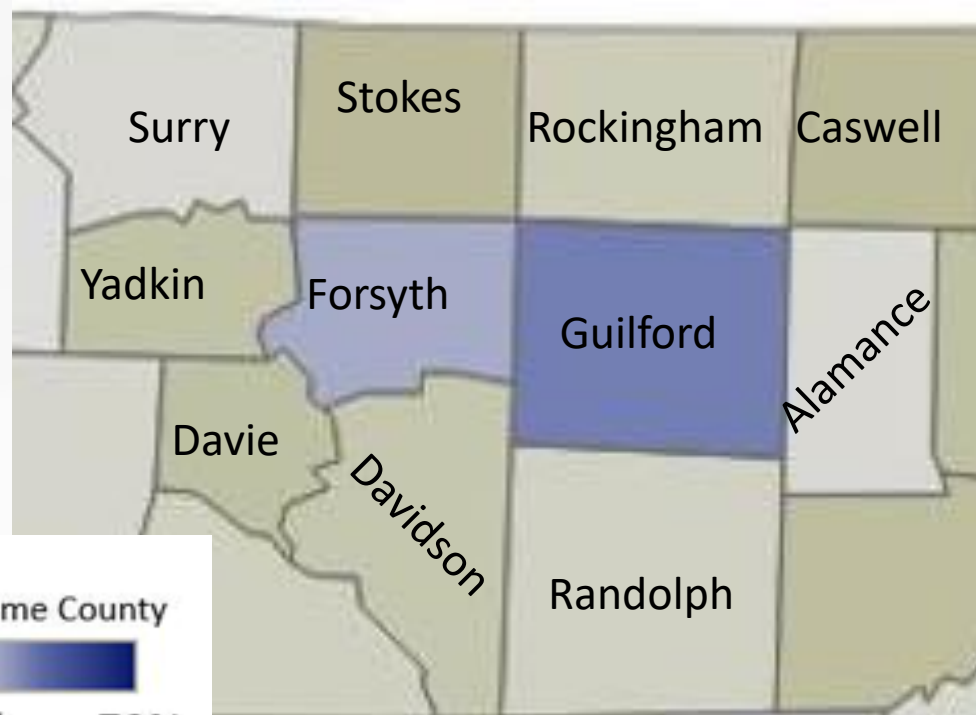
64%

[NC=68%]

Household totals reported for each county. This figure excludes households that have access *only* through a cellular plan.

*Source: American Community Survey 5-year Estimates.*

# Living and Working in Home County



% Living & Working in Home County

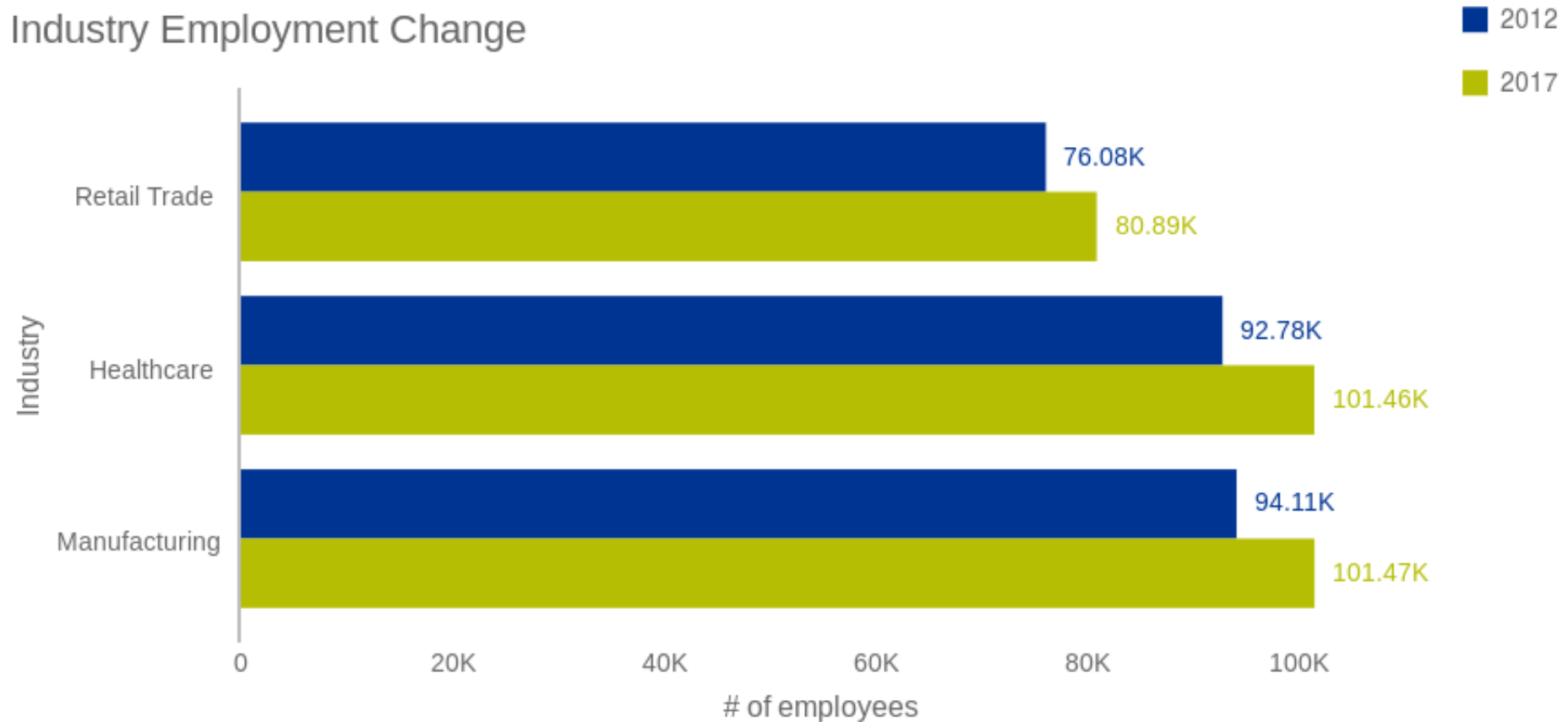
15% or less      50%      70%

Source: NC Department of Commerce

# Business Competition

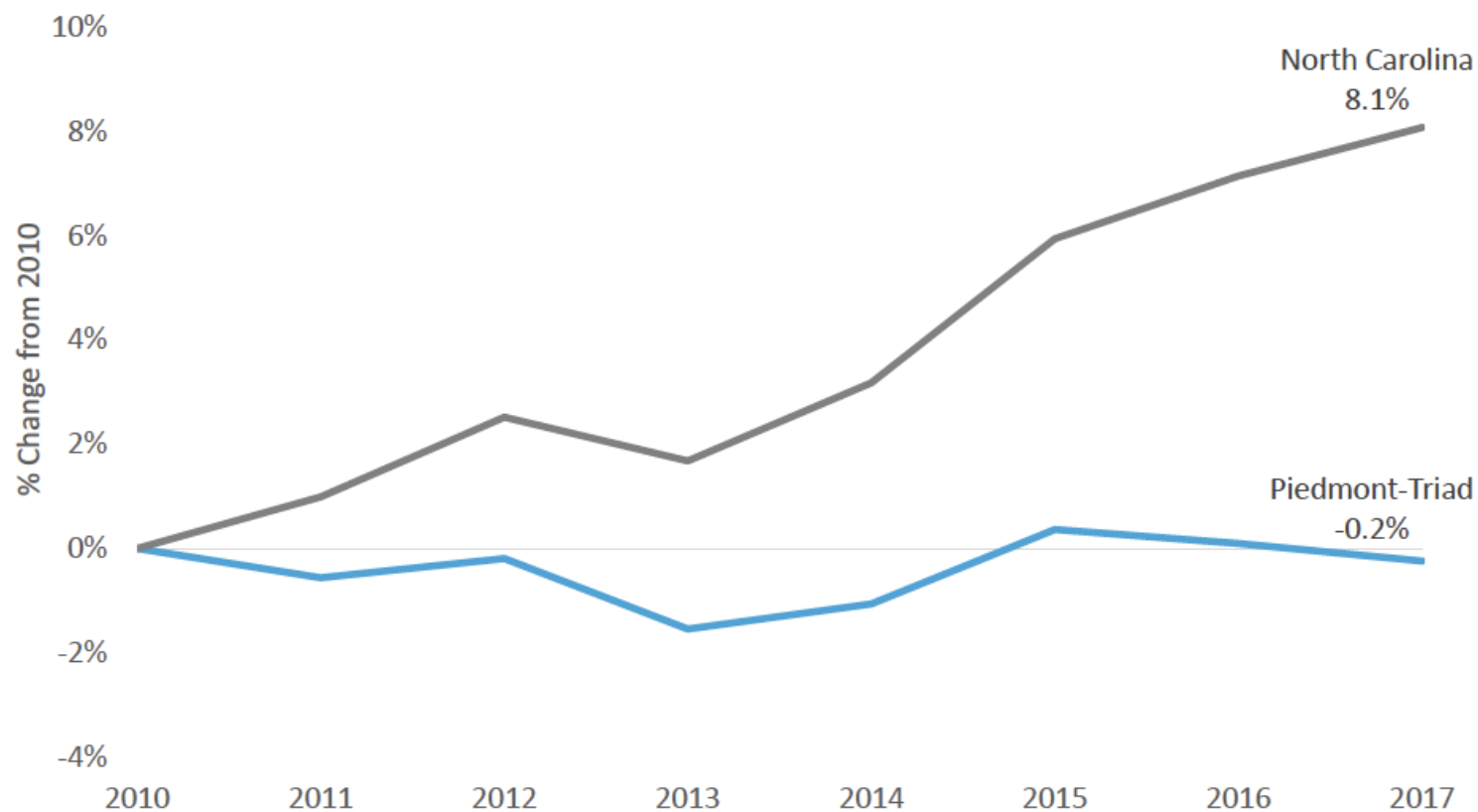
# Regional Industry Employment Change— TOP 3 for Piedmont Triad Region

## Industry Employment Change



Source: NC Department of Commerce

# Regional Business Establishment Change Relative to 2010



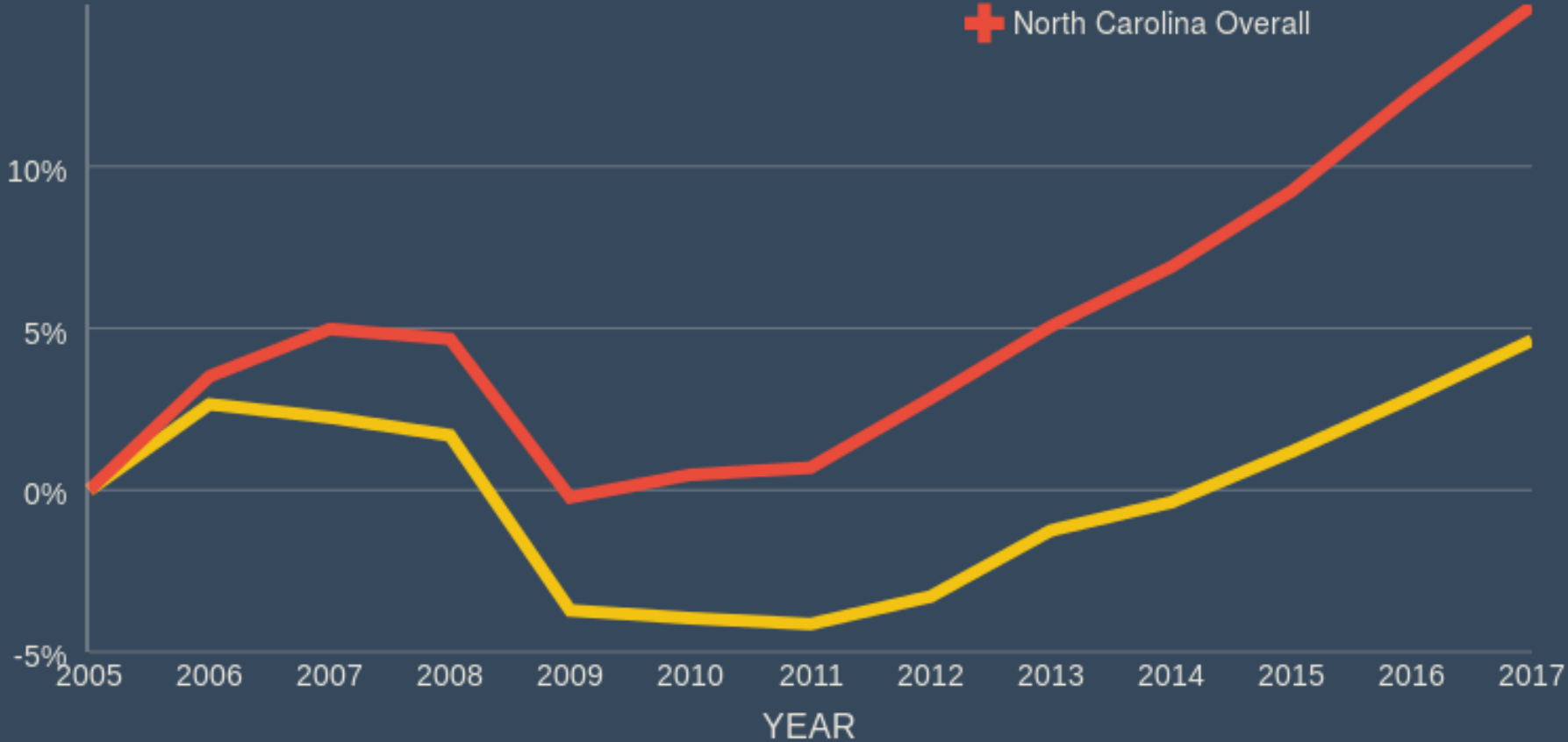
**Source:** NC Dept. of Commerce, Quarterly Census of Employment & Wages (QCEW)

Source: NC Dept. of Commerce, Quarterly Census of Employment & Wages (QCEW)

# Regional Employment Compared to State as Percentage Relative to 2005

Total Employment Relative to 2005

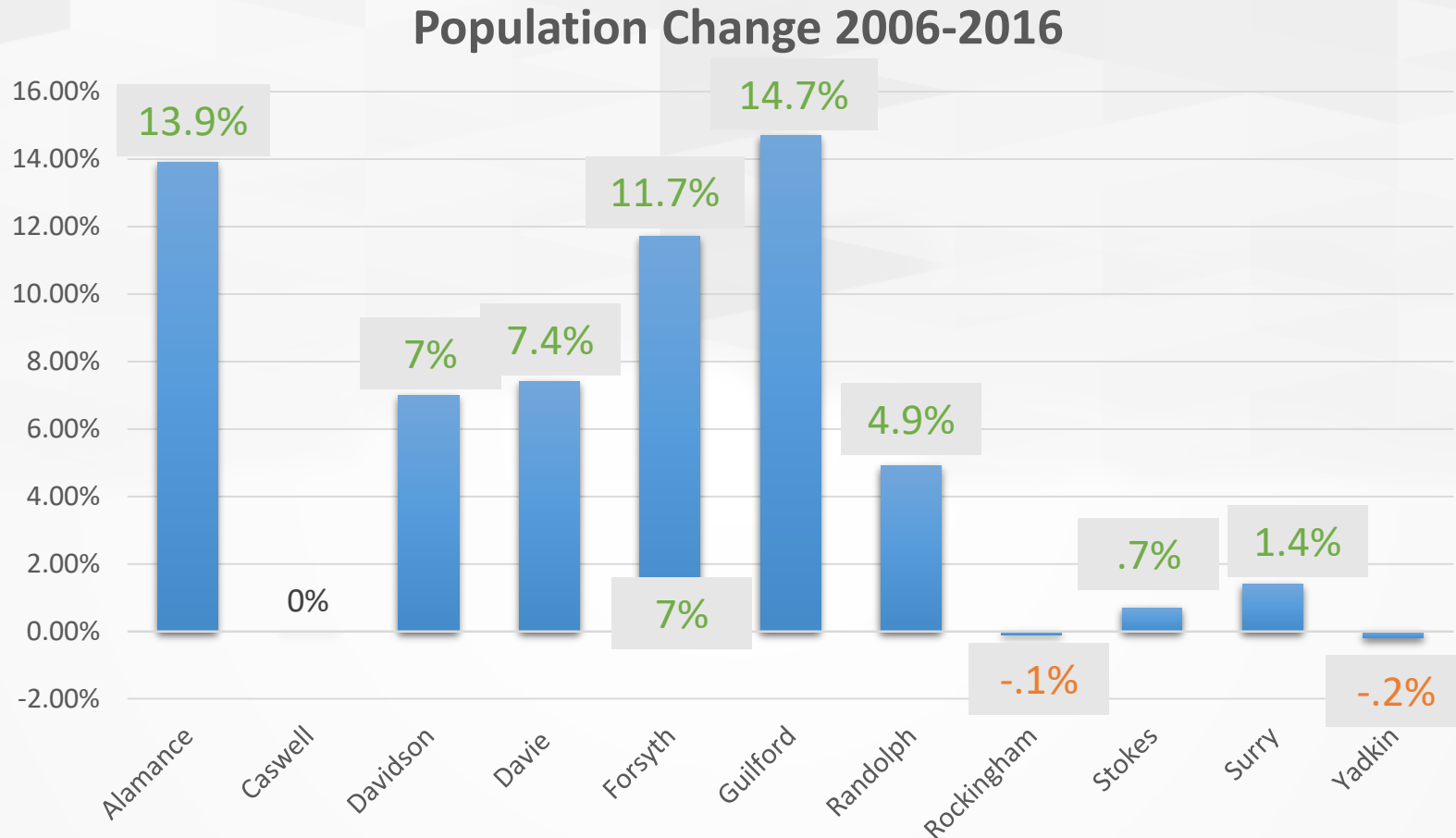
+ Piedmont-Triad Region  
+ North Carolina Overall



Source: BLS Local Area Unemployment Statistics.

# Changing Population

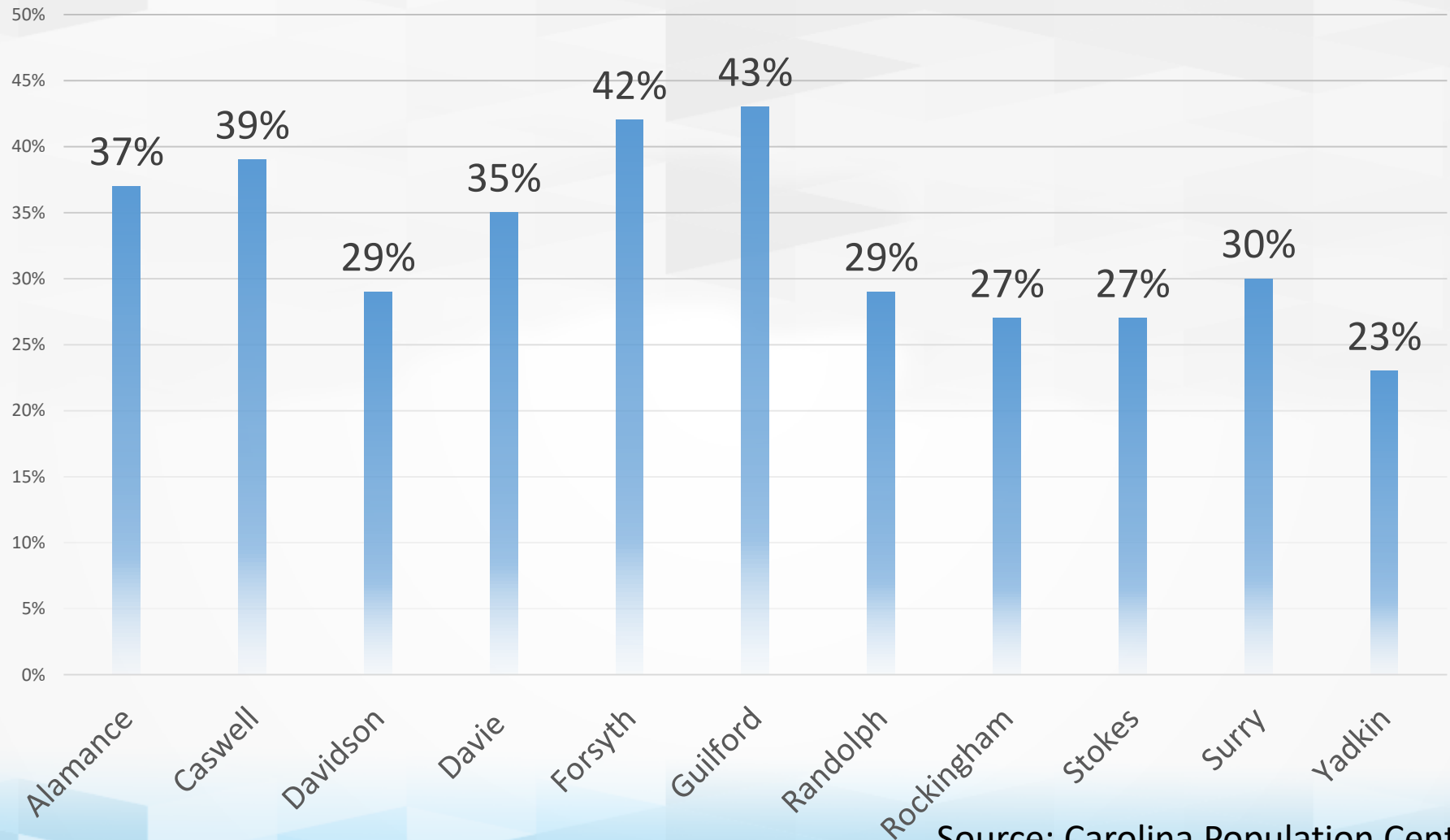
# Population Change by County (Percentages)





# Percentage of County Population Born Outside of NC

POPULATION PERCENT FROM OUTSIDE NC



Source: Carolina Population Center