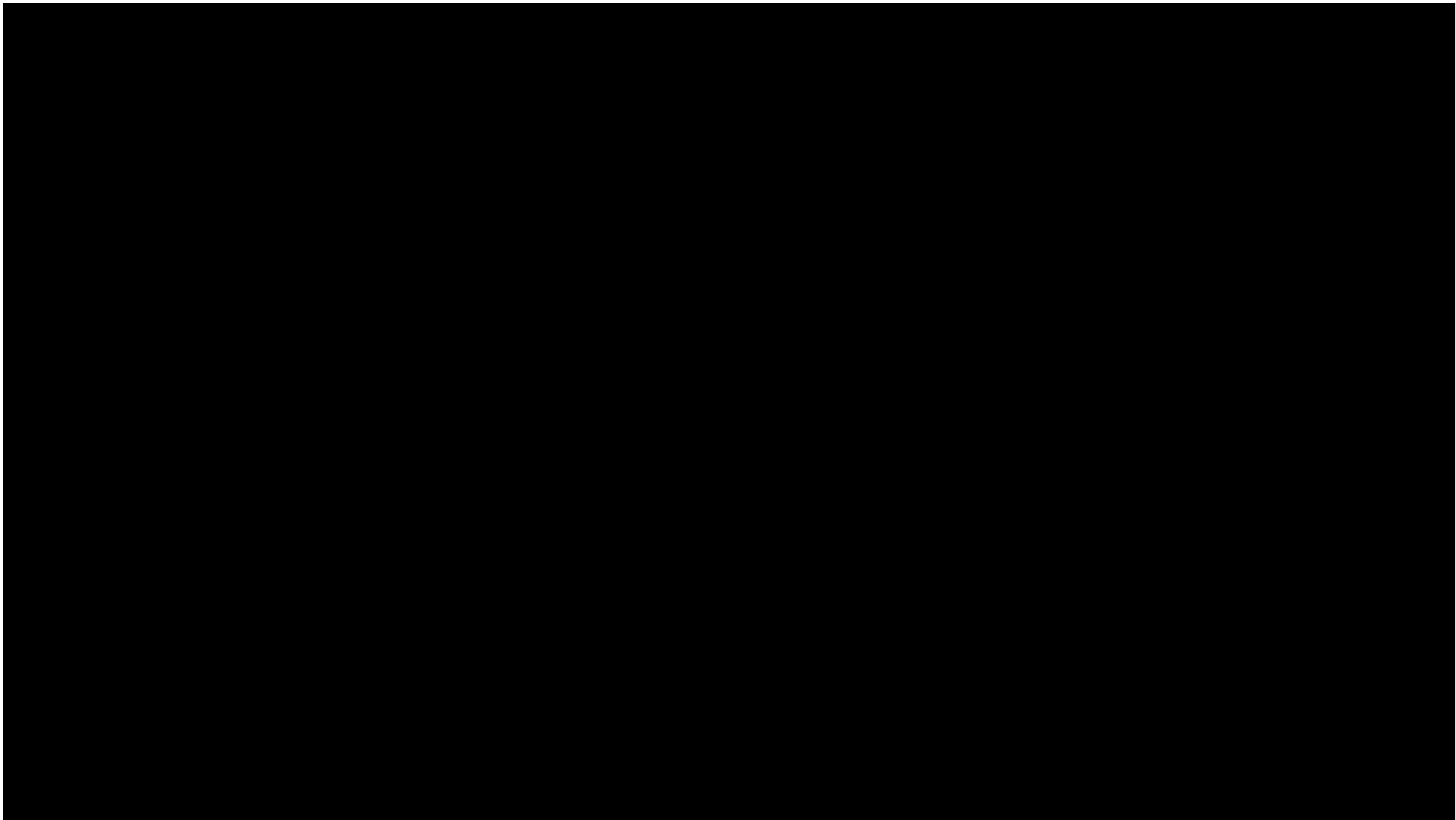




SESSION DESIGN: WHAT DO THEY NEED, HOW WILL THEY “GET IT” AND HOW CAN THEY “JUST DO IT”

SESSION DESIGN CONSISTENT WITH ADULT LEARNING
PRINCIPLES AND LEARNING OBJECTIVES

BOB BURKE
LONGMONT, CO
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KEY POINTS TO REMEMBER AND APPLY

- NRA
- Needs of Participants –
- Retention (“Getting It”) –
- Application (“Just Doing It”) -

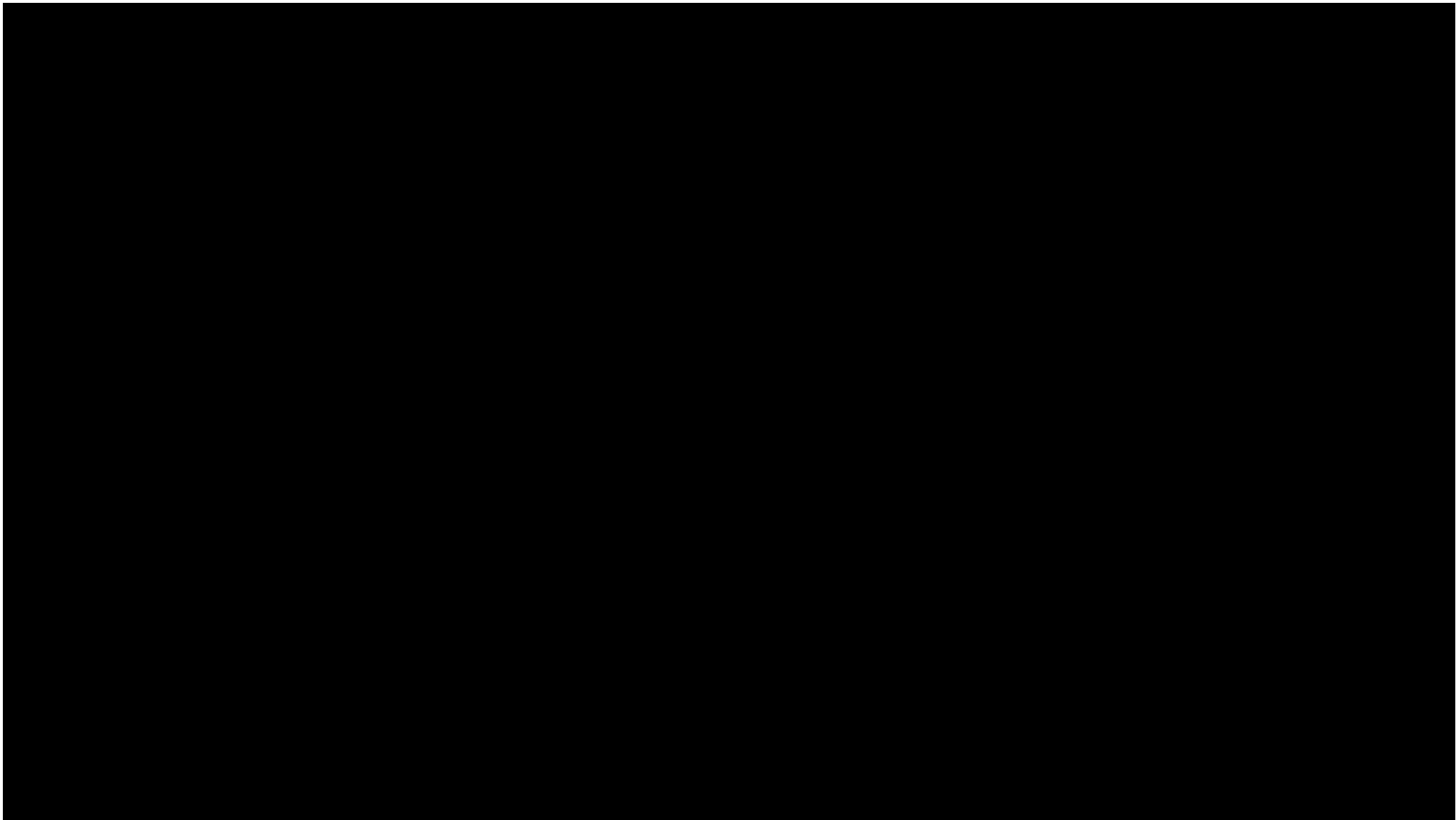


EFFECTIVE SESSION DESIGN

- Learner centered
- Interactive
- All learning styles
- Real, practical, useful
- Structured for retention and application

LEARNER CENTERED





ALL LEARNING STYLES

- Teach to all learning styles

REAL, PRACTICAL AND USEFUL



THE BLOOD, SWEAT AND TEARS OF STRUCTURING FOR RETENTION AND APPLICATION

1. Audience Needs and Learning Objectives
2. Organizing Principles or Themes
3. Appropriate Length, Clear Organization, Language and Examples
 - General to specific
 - Attention blocks and clear transitions

BLOOD, SWEAT AND TEARS CONTINUED

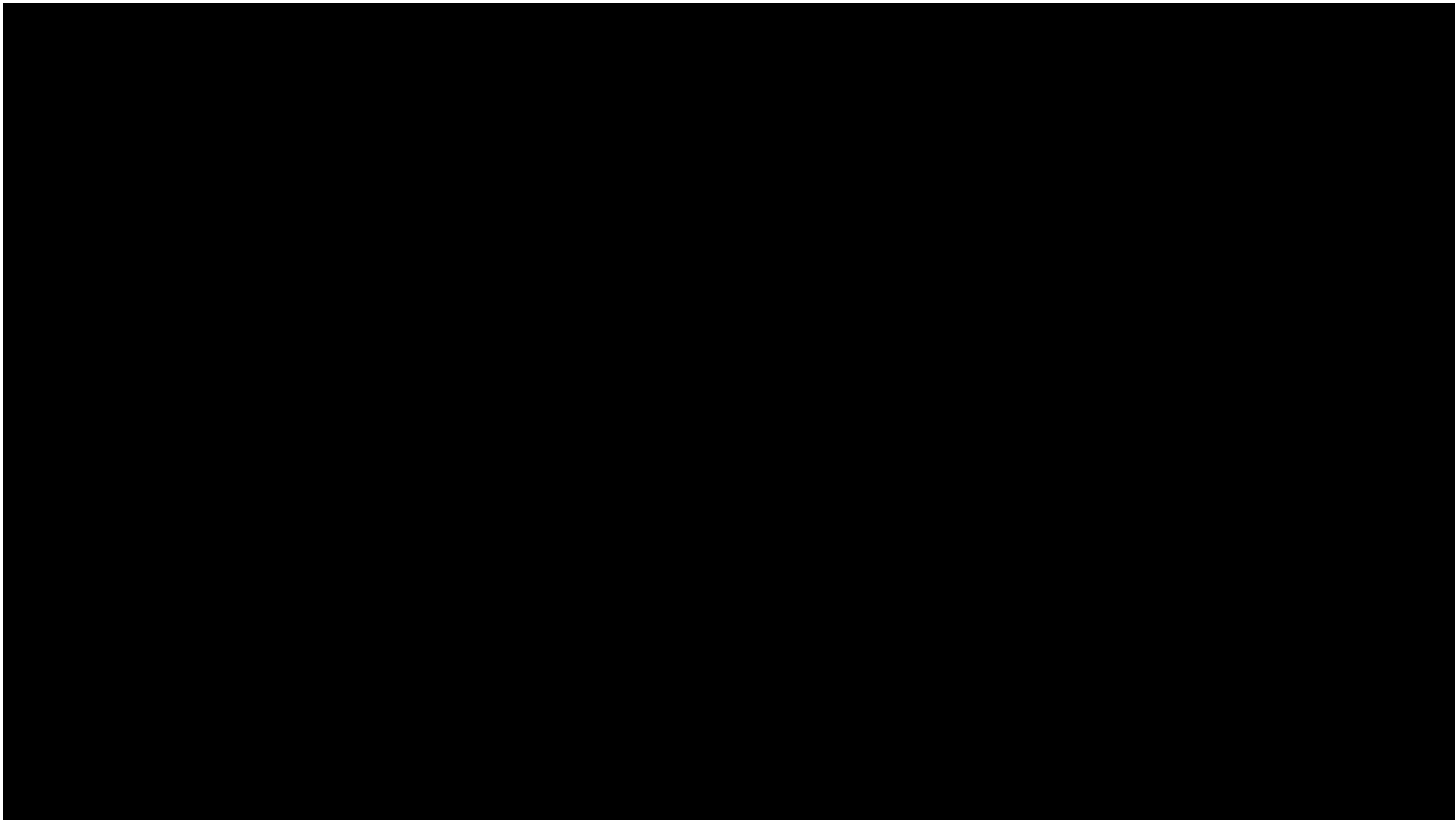
4. Effective, Purposeful AV

For language and AV -Vivid, evocative, memorable words, phrases or images, photos, video, word pictures, trilogies, rhymes, acronyms

5. Teach to all learning styles – make interactive, experiential

6. Primacy and Recency

7. Review for Consistency with LOs, and Principles of Adult Learning



KEY POINTS TO REMEMBER AND APPLY

•NRA?



Needs

Retention (Getting It)

Application (Doing It)