



Learning Objectives: What, Why, How

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Please don't let me embarrass myself

I need to sound smart



I need to tell everything I know

I need to cram in everything



I need to be entertaining

I need to tell some jokes (often bad)



What's the
problem?





What do you want people to learn?



The Jedi Mind Trick



https://www.youtube.com/watch?v=GO_xfR64qSk

What we say to dogs

Okay, Ginger! I've had it!
You stay out of the garbage!
Understand, Ginger? Stay out
of the garbage, or else!



What they hear

blah blah GINGER blah
blah blah blah blah blah
blah blah GINGER blah
blah blah blah blah...



What we say to cats...

Well, Fluffy, you've clawed the furniture for the last time! I'll not tolerate that behavior any longer!...



What they hear



Jason

As a result of my
session, participants
will be able to . . .



As a result of my objectives session, participants will be able to

Understand the basics of learning objectives

Recognize the importance of creating learning objectives for every session

Create learning objectives for their own presentations



Focusing Your Objectives

What do participants need to learn the most?

What is their skill and experience level?

What techniques would be effective given your objectives, time allotted, size of group, and setting?

As a result of my storytelling session, participants will be able to

Appreciate the emotional power of stories

Understand the essential components of stories that move people

Create a story for the plenary problem



Techniques to Meet Your Objectives

Lecture and Q & A

Written Materials

Self-test and polls

Visuals

Concrete examples

Hypotheticals (w/ or w/o audience response system)

Small group or paired work

Demonstrations

Testimonials

Role play

Final Thoughts

It's about the learner, not the presenter

Knowledge, skills, and attitude

As a result of my session, the participants will be able to . . .

With focused learning objectives, you have more teaching methodologies to engage the participants