

# Learning Objectives: What, Why, How

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Please don't let me embarrass myself

I need to sound smart

I need to tell everything I know

I need to cram in everything

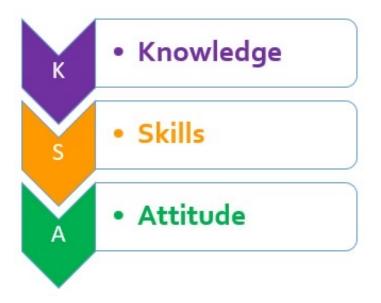
#### I need to be entertaining

I need to tell some jokes (often bad)

## What's the problem?



## What do you want people to learn?

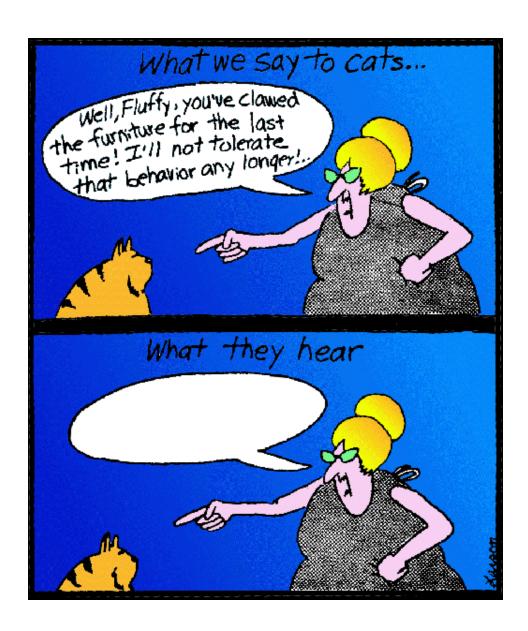


#### The Jedi Mind Trick



https://www.youtube.com/watch?v=GO\_xfR64qSk





As a result of my session, participants will be able to . . .

## As a result of my objectives session, participants will be able to

Understand the basics of learning objectives

Recognize the importance of creating learning objectives for every session



Create learning objectives for their own presentations

## Focusing Your Objectives

What do participants need to learn the most?

What is their skill and experience level?

What techniques would be effective given your objectives, time allotted, size of group, and setting?

## As a result of my storytelling session, participants will be able to

Appreciate the emotional power of stories

Understand the essential components of stories that move people

Create a story for the plenary problem



#### Techniques to Meet Your Objectives

Lecture and Q & A
Written Materials
Self-test and polls
Visuals
Concrete examples
Hypotheticals (w/ or w/o audience response system)
Small group or paired work
Demonstrations
Testimonials
Role play

### Final Thoughts

It's about the learner, not the presenter

Knowledge, skills, and attitude

As a result of my session, the participants will be able to . . .

With focused learning objectives, you have more teaching methodologies to engage the participants