

Strategic Public Leadership: Comprehensive Strategic Plans

Lydian Altman & Obed Pasha

January 20, 2022 (via Zoom)

9:00	Welcome and Introductions <i>Lydian Altman and Obed Pasha</i>
9:50	Break
10:00	Research: Who's Doing What? Strategic Planning 101
10:50	Break
11:00	The Strategic Planning Cycle: Envision-Enact-Evaluate
12:00	Lunch break
12:45	Strategic Public Leadership: Principles and Behaviors, Use of Plans, and Accountability Methods and Engagement
1:50	Break
2:00	Tapping the Experience of Others: Q&A <i>Amy Stevens- Rolesville Finance Director</i> <i>Mary Jo Adams- LRCOG Board Member and Laurinburg Council Member</i>
3:00	Wrap-up & adjourn