Social Media Tools and Resources

- Social Listening/ Community engagement
  - Meltwater
  - Talkwalker
  - Public Input
  - ZenCity
- Content/Design
  - Canva
  - Unsplash
- Reports Template
  - Keyhole (hashtag analytics)
- Management Dashboards
  - Monday.com
  - Hootsuite
  - Buffer
  - Social baker
- Communities
  - Government Social Media