Social Media for Social Good
March 25, 2022

Friday, March 25

9:00am Welcome and Introductions

9:15 am Social Media: Legal and Policy Issues I Shannon Tufts

10:15 am Short Break (if needed)

10:25 am Social Media: Legal and Policy Issues II Shannon Tufts

12:00 pm Lunch Break

1:00 pm Social Media Content Trends and Best Practices Jessica Khan

2:15 pm Short Break (if needed)

2:25 pm Social Media Advanced Content Creation, Influencers, and More Jessica Khan

4:00pm Adjourn