

Social Media for Social Good

March 25, 2022

Friday, March 25

9:00am	Welcome and Introductions	
9:15 am	Social Media: Legal and Policy Issues I	Shannon Tufts
10:15 am	Short Break <i>(if needed)</i>	
10:25 am	Social Media: Legal and Policy Issues II	Shannon Tufts
12:00 pm	Lunch Break	
1:00 pm	Social Media Content Trends and Best Practices	Jessica Khan
2:15 pm	Short Break <i>(if needed)</i>	
2:25 pm	Social Media Advanced Content Creation, Influencers, and More	Jessica Khan
4:00pm	Adjourn	