



## **NORTH CAROLINA DEFENDER TRIAL SCHOOL**

Monday, July 11 through Friday, July 15, 2022  
UNC School of Government, Chapel Hill, NC

*Cosponsored by the UNC-Chapel Hill School of Government  
& Office of Indigent Defense Services*

### **DRAFT AGENDA**

#### **Monday, July 11, 2022**

8:00-8:45 Check-in

8:45-9:00 Welcome, Introduction, and Description of Program

John Rubin, Albert Coates Professor, UNC School of Government, Chapel Hill, NC

Bob Burke, Indigent Defense Consultant and Trainer, Beech Mtn, NC

9:00-10:00 **FACTUAL BRAINSTORMING/FACTBUSTING (PLENARY)**

Joseph Ross, Assistant Federal Defender, Raleigh, NC (Not yet confirmed)

At the conclusion of the plenary and workshop, participants will:

1. Know the elements of effective brainstorming/factbusting.
2. Understand the importance of effective factbusting to creation of a rich pool of facts from which to develop a persuasive theory of the case and story.
3. Be able to effectively bust the facts of a case.

10:00-10:15 Break

10:15-12:30 **BRAINSTORMING/FACTBUSTING (WORKSHOP)**

12:30-1:30 Lunch

1:30-2:30 **BRAINSTORMING/FACTBUSTING (WORKSHOP)**

2:30-2:45 Break



2:45-4:00 **DEVELOPING YOUR THEORY OF THE CASE AND THEMES BY TELLING YOUR CLIENT’S STORY (PLENARY)**

Ira Mickenberg, Attorney & Consultant, Saratoga Springs, NY

At the conclusion of the plenary, participants will:

1. Know and understand the definitions of, and differences between, a theory of the case (or defense story summary) and a theme.
2. Know and understand the purposes of a theory of the case/story summary and themes.
3. Know and understand methods for developing a theory of the case/story summary and themes.
4. Know the elements of storytelling.
5. Understand how storytelling elements and skills can be persuasively used throughout trial.
6. Know and understand basic persuasive techniques (“theory of the case and themes language,” primacy and recency, repetition, chapters (clarity), hooks, vivid language, pictures or images, trilogies).

4:00-4:15 Break

4:15-5:00 **THEORY OF THE CASE/DEFENSE STORY (WORKSHOP)**

After completion of these workshops, participants will have:

1. Developed a theory of the case/summary of defense story, and a full, persuasive story for a trial case.
2. Put in writing a theory of the case/story summary for their case that is consistent with the definition of a theory of the case.
3. Identified any supporting emotional theme or themes for their case.
4. Sketched out, in writing, a defense story for their case.

6:00-? **Dinner @ Top of the Hill Restaurant & Brewery, Chapel Hill (Individual Pay)**

**Tuesday, July 12, 2022**

9:00-11:00 **THEORY OF THE CASE/DEFENSE STORY (WORKSHOP)**

11:00-11:15 Break

11:15-12:15 **THEORY OF THE CASE/DEFENSE STORY (WORKSHOP)**



- 12:15-1:15 Lunch
- 1:15-2:00 **JURY SELECTION: A JOURNEY OF DISCOVERY (PLENARY)**  
TBD

After completion of this session and the workshops, participants will:

1. Know and understand the purposes of voir dire (develop rapport, inform, educate, learn, introduce theory of case).
2. Know and understand questioning and conversational techniques for accomplishing the purposes of voir dire, such as open-ended, life experience questions, “get it and spread it,” and other techniques.
3. Be able to effectively use jury selection techniques in their own case, conducting a voir dire of real jurors, with an eye towards deciding whether those jurors would be receptive to the theory of the case the participants will be advocating in their cases.

- 2:00-2:45 **JURY SELECTION (DEMONSTRATION AND DISCUSSION)**  
30-minute demo and 15-minute debrief
- 2:45-3:00 Break
- 3:00-4:15 **BRAINSTORM VOIR DIRE (WORKSHOP)**

### **Wednesday, July 13, 2022**

- 9:00-10:30 **CONDUCT VOIR DIRE (WORKSHOP)**
- 10:30-10:45 Break
- 10:45-12:15 **CONDUCT VOIR DIRE (WORKSHOP)**
- 12:15-12:30 **DEBRIEF JURY SELECTION**
- 12:30-1:30 Lunch
- 1:30-2:15 **OPENING STATEMENTS (PLENARY/DEMONSTRATION)**

Johnna Herron, Assistant Public Defender, Guilford County, NC

At the conclusion of this session, participants will:



1. Know and understand that an opening statement must present a factual and persuasive defense story that drives and supports the theory of the case and emotional themes.
2. Know and understand basic techniques for doing an opening statement that is factual, persuasive, and drives the theory of the case and themes (Hook, headline, primacy and recency, context, storyline, creation of inferences, use of “theory and theme language”).

2:15-2:30 Break

2:30-3:00 **BRAINSTORM/PREPARE OPENING (WORKSHOP)**

After this workshop, participants will:

1. Be able to articulate what they want to accomplish with their opening statement, and how it advances their theory of the case and themes.
2. Be able to use basic techniques for the presentation of a factual and persuasive defense story that advances the theory of the case and themes (Hook, headline, primacy and recency, context, storyline, of inferences, use of “theory and theme language”).

3:00-5:00 **CONDUCT OPENINGS (WORKSHOPS)**

## **Thursday, July 14, 2022**

9:00-9:45 **CROSS-EXAMINATION (PLENARY/DEMONSTRATION)**

Burcu Hensley, Assistant Juvenile Defender, NC Office of the Juvenile Defender, Raleigh, NC

At the conclusion of this session, participants will:

1. Know and understand that the goals of cross-examination, as well as the questions asked and language used, are determined by the theory of the case and supporting themes.
2. Know and understand techniques for effective cross-examination (chapters, transitions, use of “theory and theme language,” sequence, and leading, one-fact questions).
3. Know and understand techniques for impeachment with prior inconsistent statements and omissions.

9:45-10:00 Break

10:00-10:30 **BRAINSTORM/OUTLINE CROSS EXAMINATION (WORKSHOP)**



After this workshop, participants will:

1. Be able to articulate what they want to accomplish with their cross-examination, and how it advances their theory of the case.
2. Be able to make use of techniques for the effective cross-examination of a government witness that advances the theory of the case and themes.

10:30-12:30 **CONDUCT CROSS EXAMINATION (WORKSHOP)**

12:30-1:30 Lunch

1:30-2:15 **DIRECT EXAMINATION (PLENARY/DEMONSTRATION)**

Timothy Heinle, Civil Defender Educator, UNC-SOG, Chapel Hill, NC

At the conclusion of this session, the participants will:

1. Know and understand that all aspects of direct examination -- including the decision to call a particular witness (why is it important and what is important), the questions that should be asked, and the way those questions should be asked -- must flow from the theory of defense and emotional themes.
2. Know and understand basic techniques for doing a direct examination (preparation of witness, chapters, anchoring questions, transitional questions, use of “theory of the case and themes language”, open-ended questions, practice, use of visuals, demonstrations).

2:15-2:30 Break

2:30-3:00 **BRAINSTORM DIRECT EXAMINATION (WORKSHOP)**

After this workshop, participants will:

1. Be able to articulate what they want to accomplish with their direct examination, and how it advances their theory of the case.
2. Be able to effectively prepare a witness for direct and cross and effectively use direct examination techniques to advance the theory of the case, defense story, and supporting themes.

3:00-5:00 **CONDUCT DIRECT EXAMINATION (WORKSHOP)**



## **Friday, July 15, 2022**

### **9:00-9:50 CLOSING ARGUMENTS (PLENARY/DEMONSTRATION)**

Sophorn Avitan, Assistant Public Defender, Office of the Public Defender,  
Charlotte, NC

Fred Friedman, Attorney and Professor, University of Minnesota, Duluth, MN

At the conclusion of this session, participants will:

1. Know and understand that closing argument must be factual and persuasive and must flow from the theory of defense and emotional themes.
2. Know and understand basic persuasive techniques (use of “theory of the case and themes language,” primacy and recency, repetition, chapters (clarity), hooks, vivid language, pictures or images, trilogies) for closing argument.

9:50-10:00 Break

### **10:00-10:30 BRAINSTORM/PREPARE CLOSING ARGUMENT (WORKSHOP)**

After this workshop, participants will:

1. Be able to articulate what they want to accomplish with their closing argument, and how it advances their theory of the case or defense story.
2. Be able to use basic persuasive techniques to effectively advance the theory of the case, defense story, and supporting themes in closing argument.

10:30-12:30 **CONDUCT CLOSING ARGUMENT (WORKSHOP)**

12:30-12:40 Break

12:40-12:50 Conclusion

## **Small Group Facilitators**

Sophorn Avitan, Assistant Public Defender, District Court DV Chief, District 26,  
Charlotte, NC



Dawn Y. Baxton, Chief Public Defender, District 14, Durham, NC

Susan Brooks, Defender Administrator, OIDS, Durham, NC

Bob Burke, Attorney and Criminal Defense Consultant, Beech Mountain, NC

Rebecca Chappell, Assistant Public Defender, Office of the Public Defender, Dist. 27B, Shelby, NC

Tucker Charns, Chief Regional Defender, OIDS, Durham, NC

Jeffrey B. Connolly, Regional Defender, Divs. II and IV, Durham, NC

Phil Dixon, Defender Educator, UNC-SOG, Chapel Hill, NC

Fred Friedman, Attorney and Professor, Univ. of Minnesota, Duluth, MN

Matthew C. Geoffrion, Assistant Public Defender, District 2, Washington, NC

Laura Gibson, Chief Assistant Public Defender, District 2, Washington, NC

Timothy Heinle, Civil Defender Educator, UNC-SOG, Chapel Hill, NC

Burcu Hensley, Assistant Juvenile Defender, NC Office of the Juvenile Defender, Raleigh, NC

Johnna Herron, Assistant Public Defender, District 18, Greensboro, NC

Stephanie Jackson, former Assistant Public Defender; Assistant General Counsel, Alliance Health, Charlotte, NC

Ira Mickenberg, Attorney and Consultant, Saratoga Springs, NY

Eddie Thomas, Assistant Public Defender, Violent Crimes Unit, District 26, Charlotte, NC

Kevin Tully, Chief Public Defender, Office of the Public Defender, District 26k Charlotte, NC

Dan Wanderman, Assistant Public Defender, District 21, Winston-Salem, NC

Antoan Whidbee, Attorney, Smithfield, NC