

City of Fayetteville

2013 Resident Survey

APPENDIX B: GIS MAPPING

Submitted to

The City of
Fayetteville,
North Carolina

ETC Institute
725 W. Frontier Circle
Olathe, KS
66061

March 2013

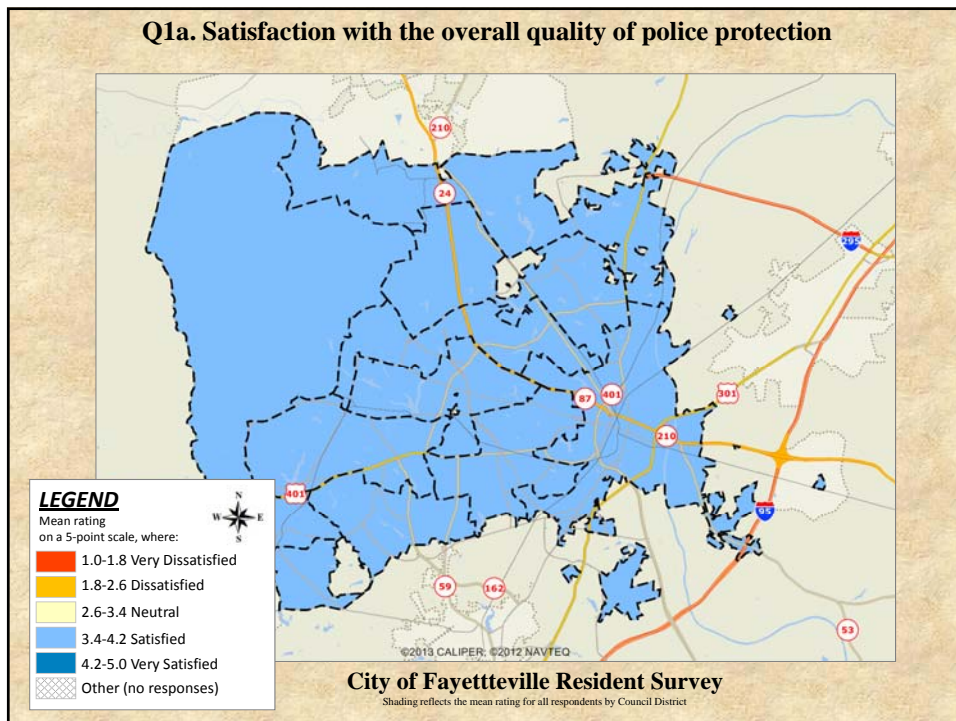
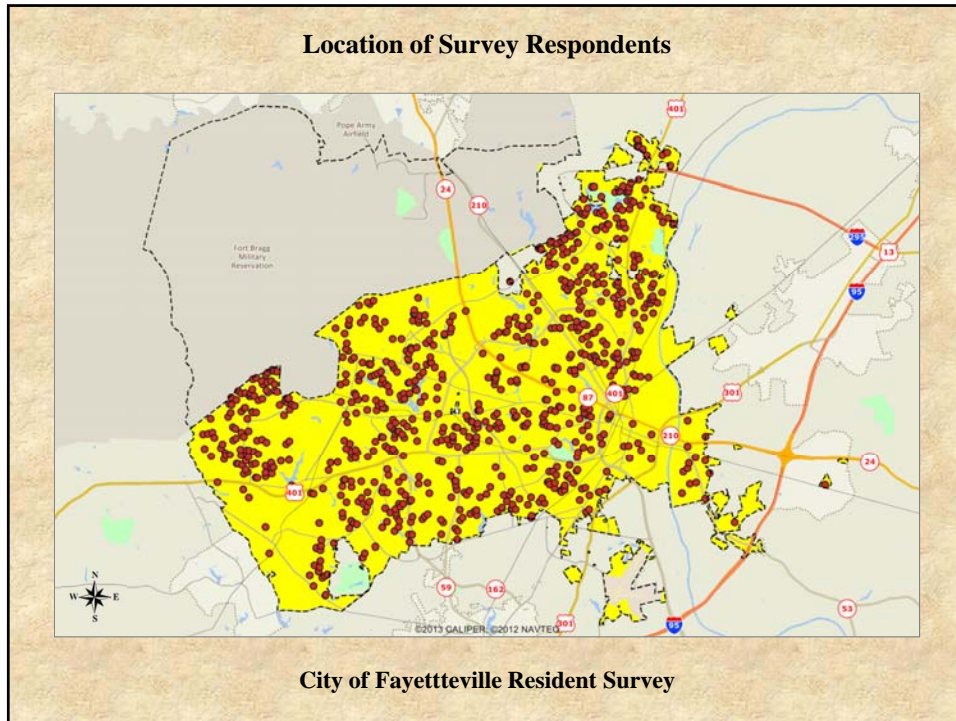


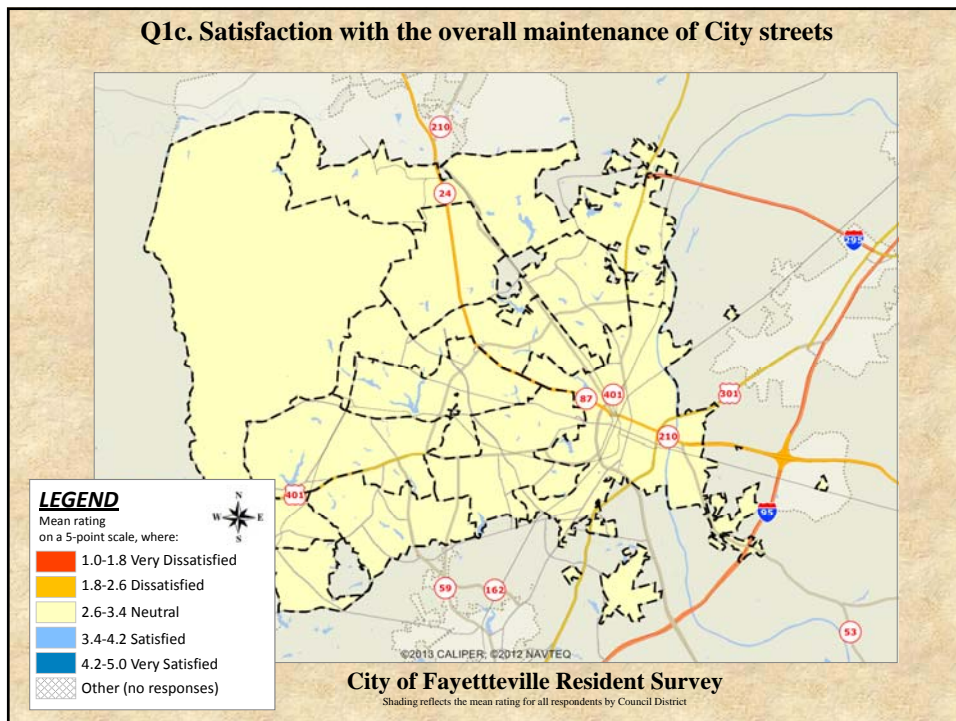
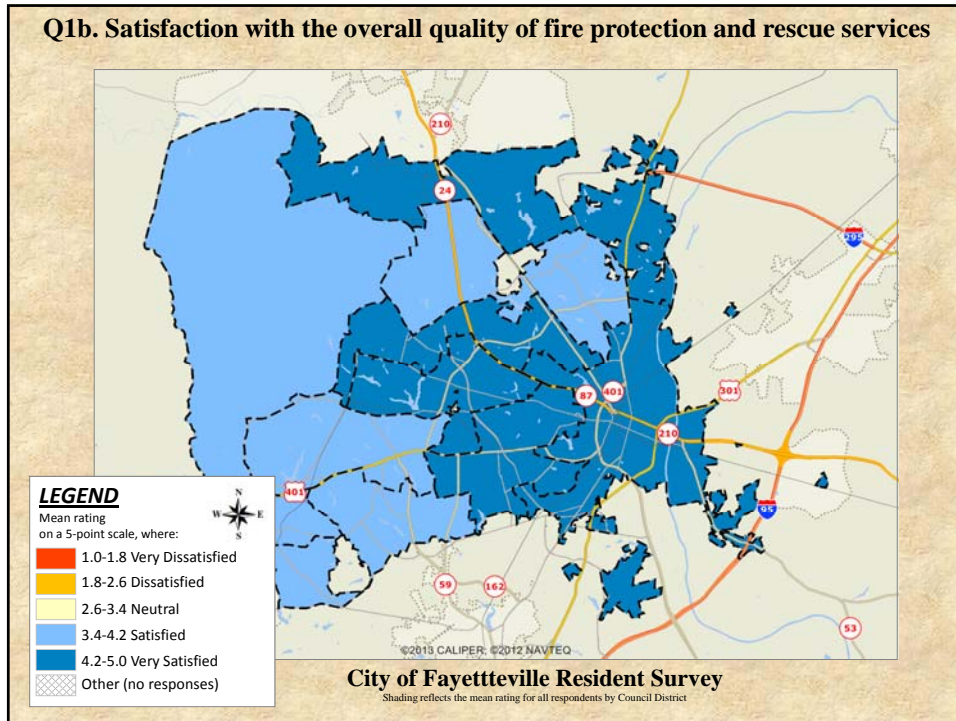
Interpreting the Maps

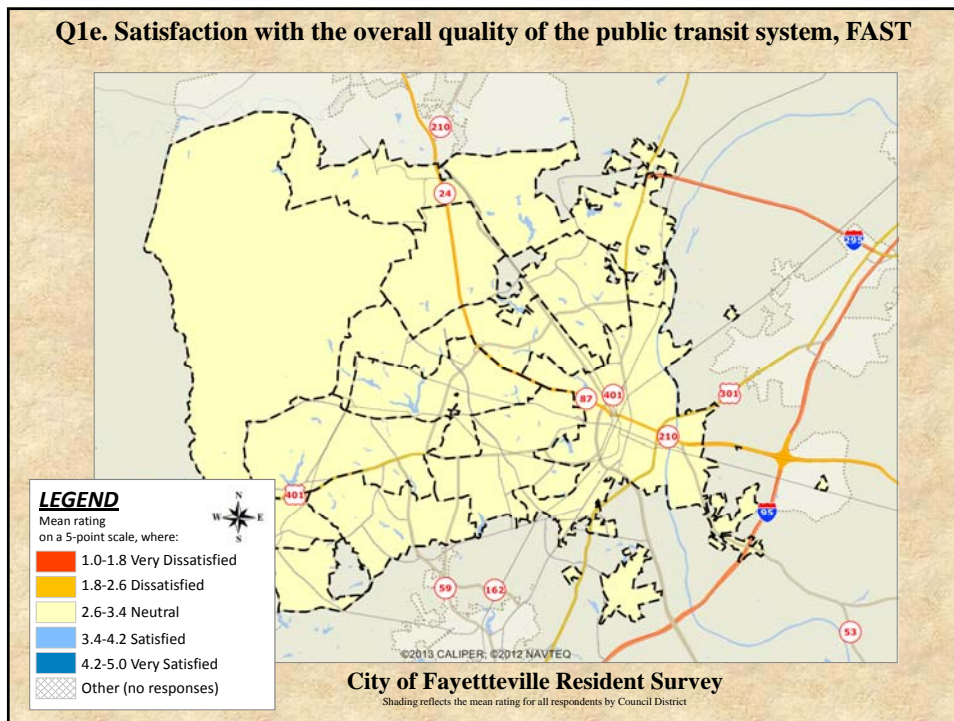
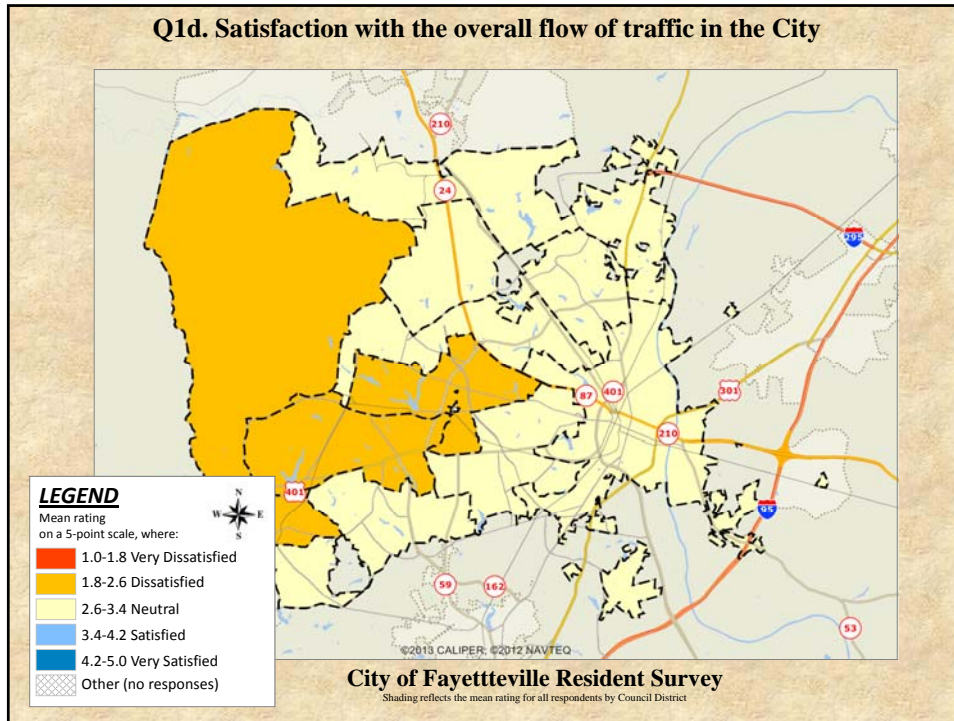
The maps on the following pages show the mean ratings for several questions on the survey by each of the City's nine Council Districts. If all areas on a map are the same color, then residents generally feel the same about that issue regardless of the location of their home.

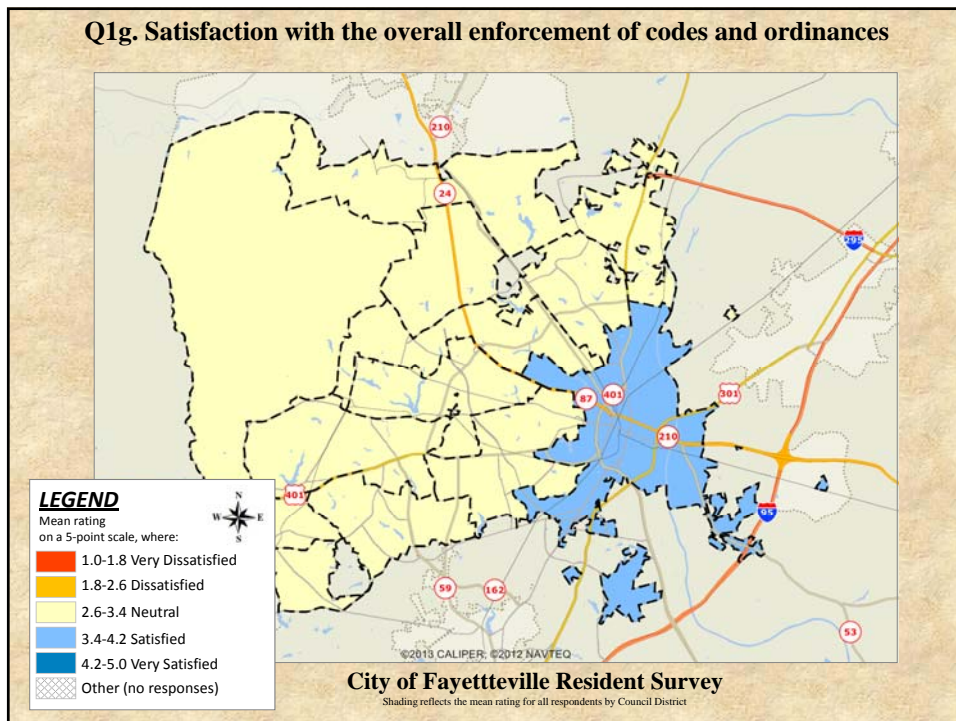
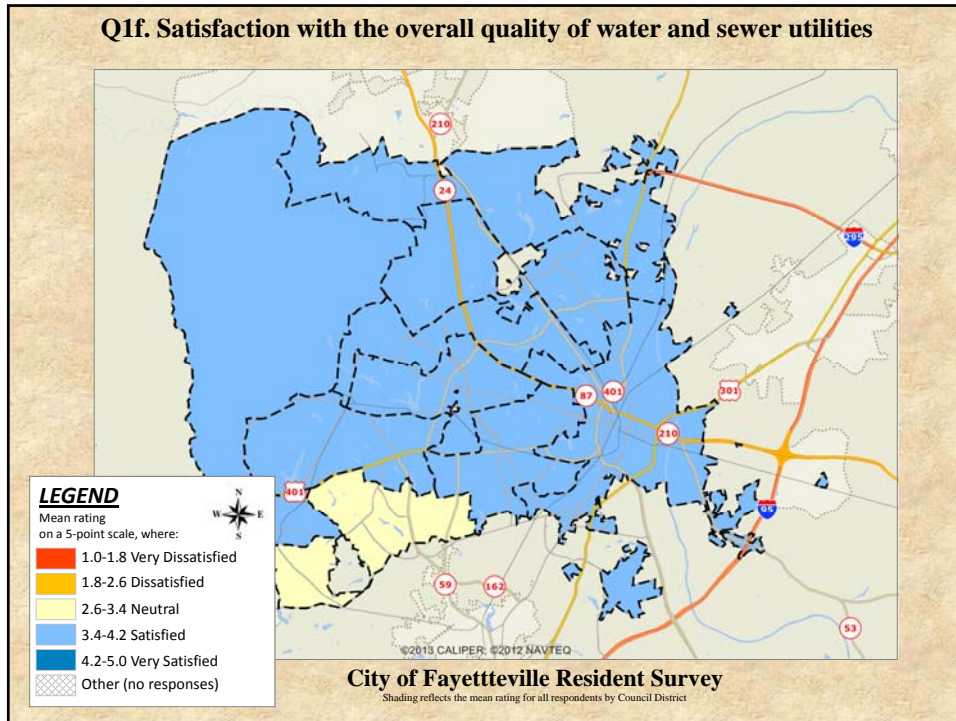
When reading the maps, please use the following color scheme as a guide:

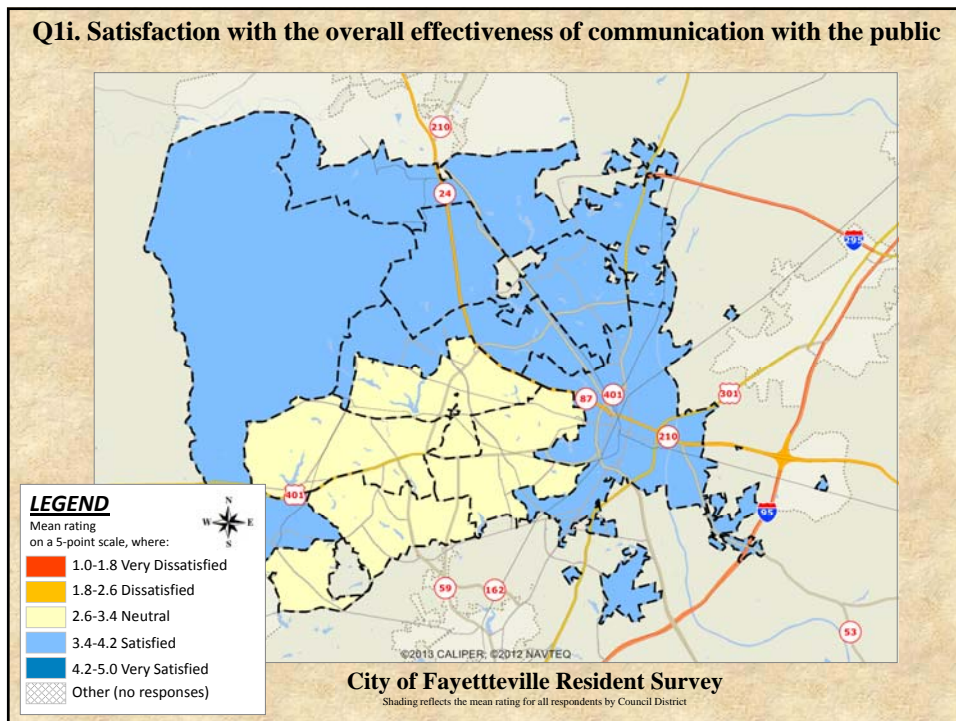
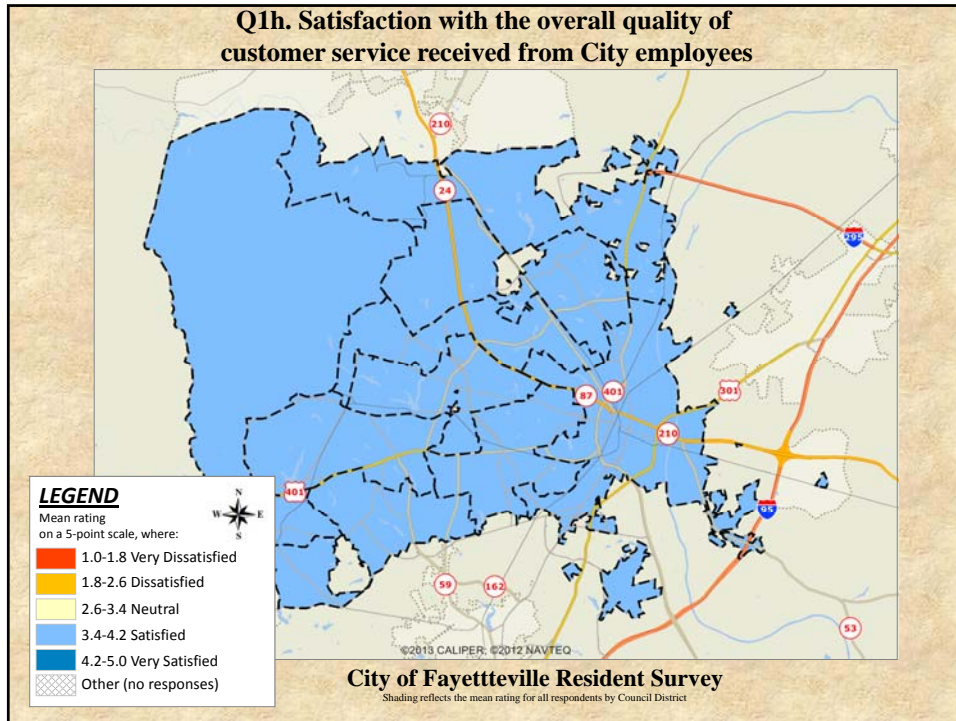
- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service, ratings of “very safe” or “safe,” ratings of “excellent” or “good” and willingness to support additional funding for the item in question.
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate or residents were not sure of the item in question.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of “unsafe” or “very unsafe,” ratings of “below average” or “poor” and unwillingness to support additional funding for the item in question.



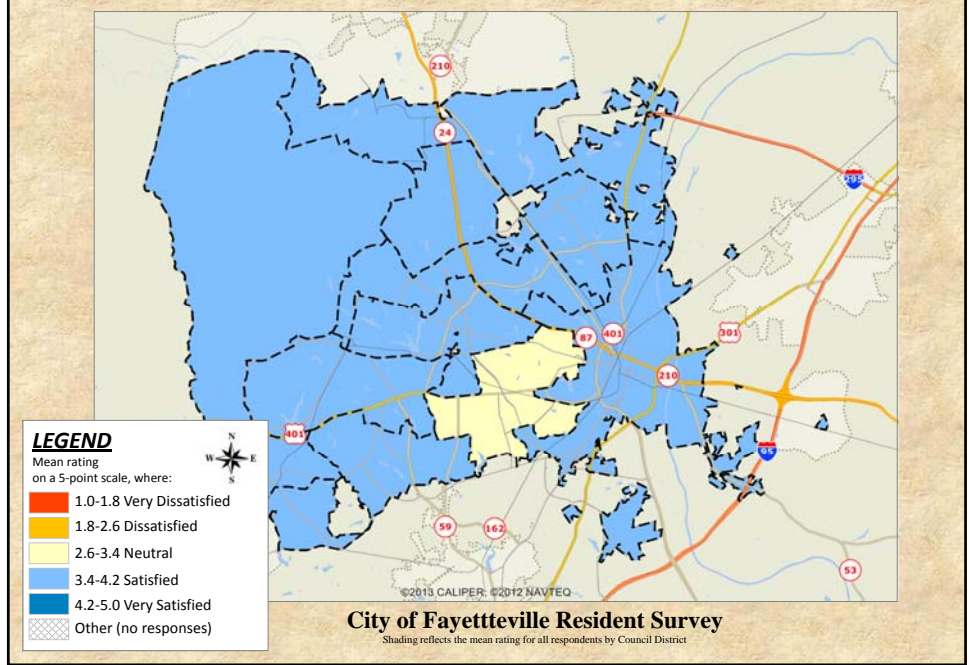




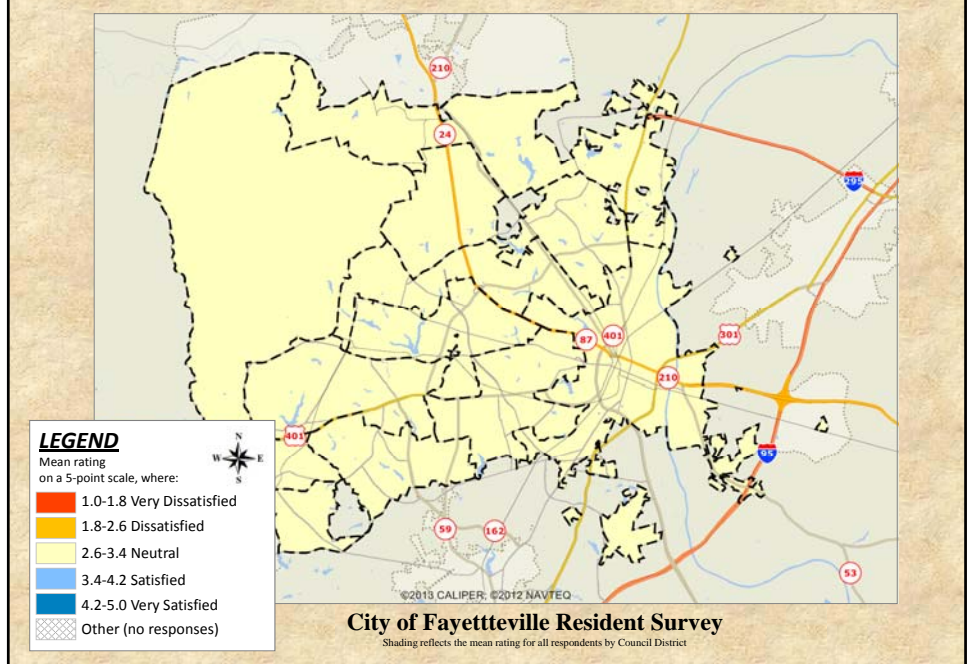


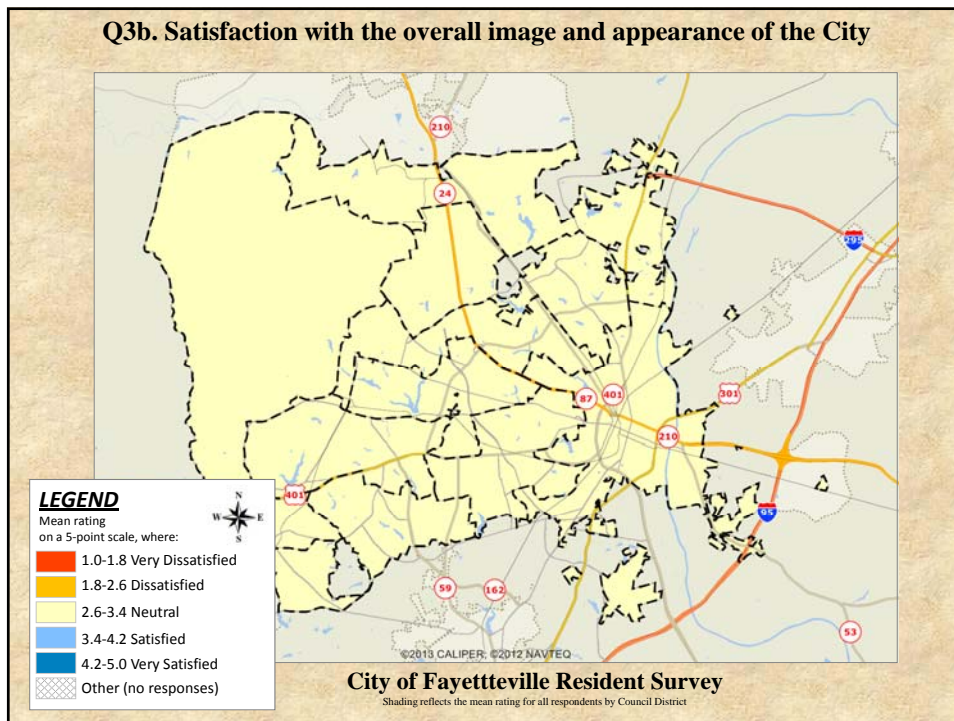
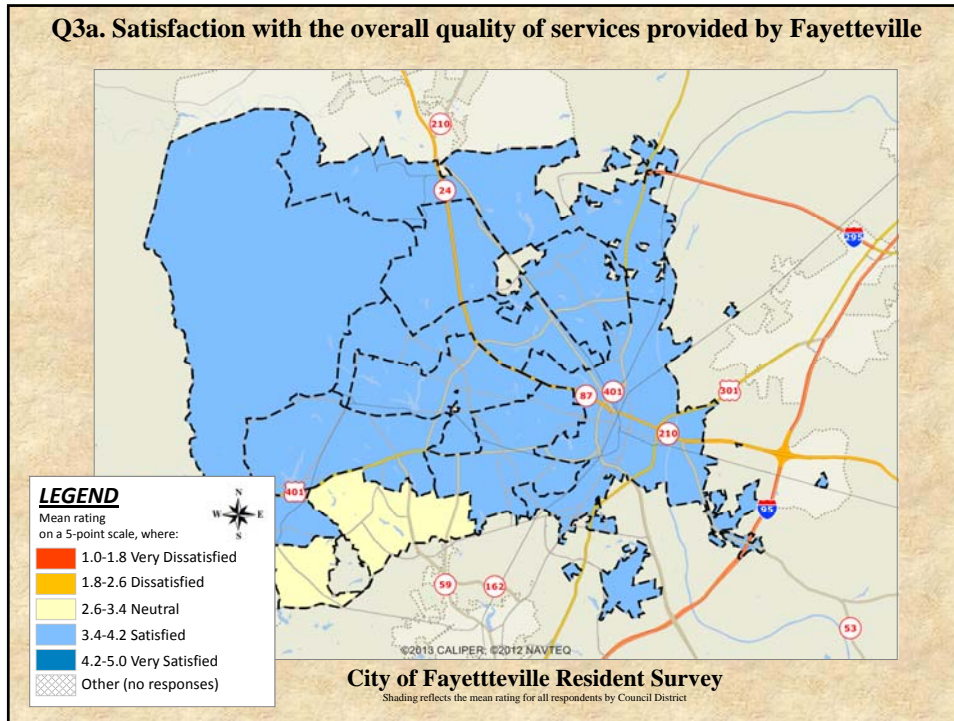


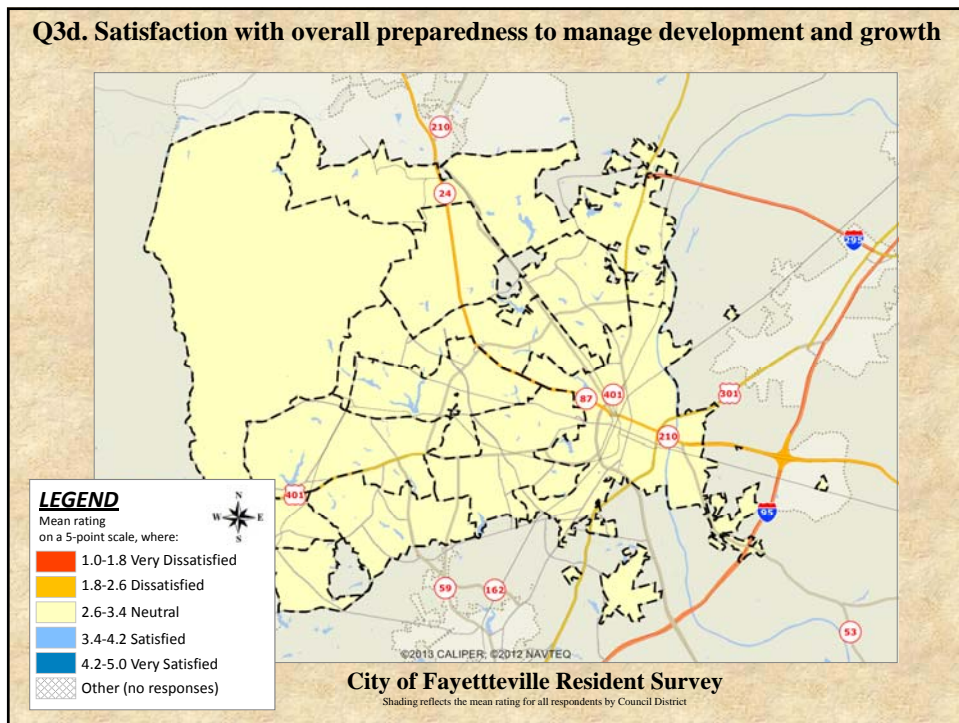
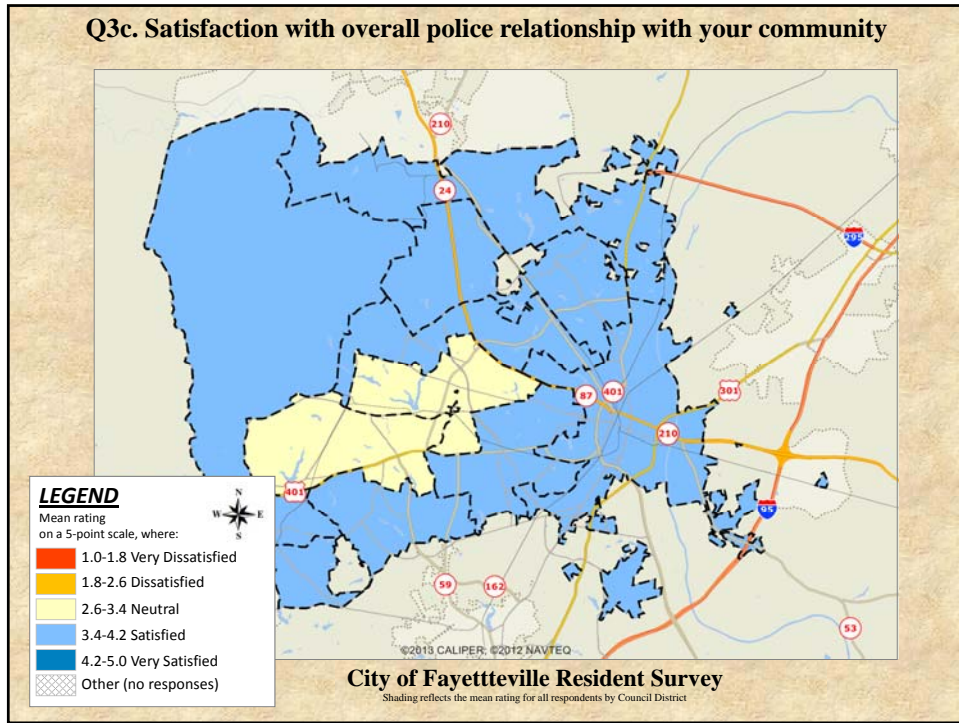
Q1j. Satisfaction with the overall quality of parks/recreation facilities and programs

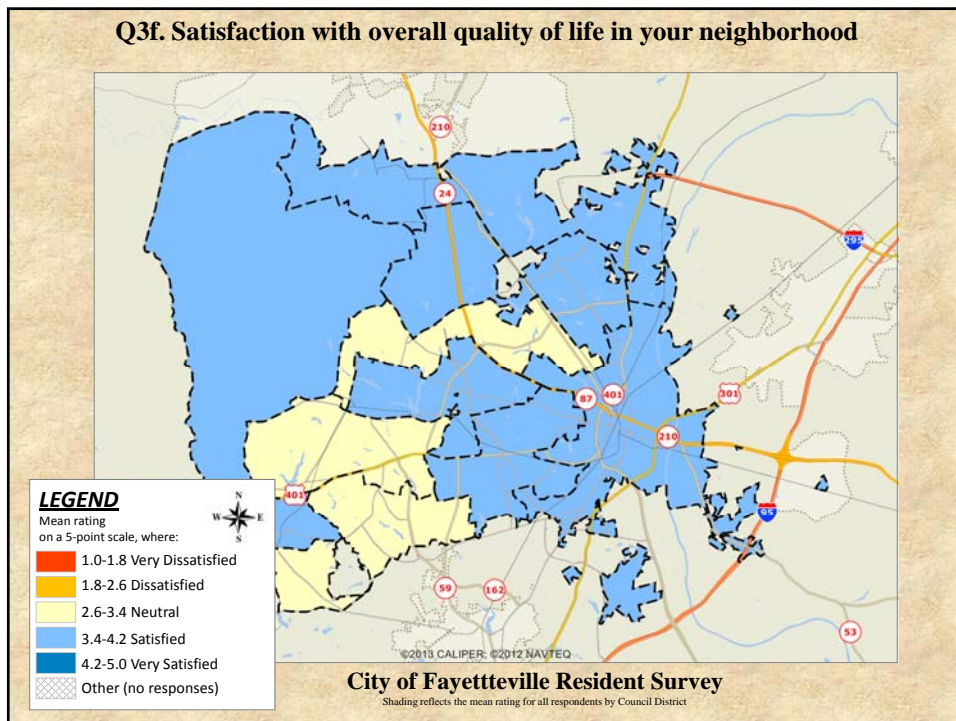
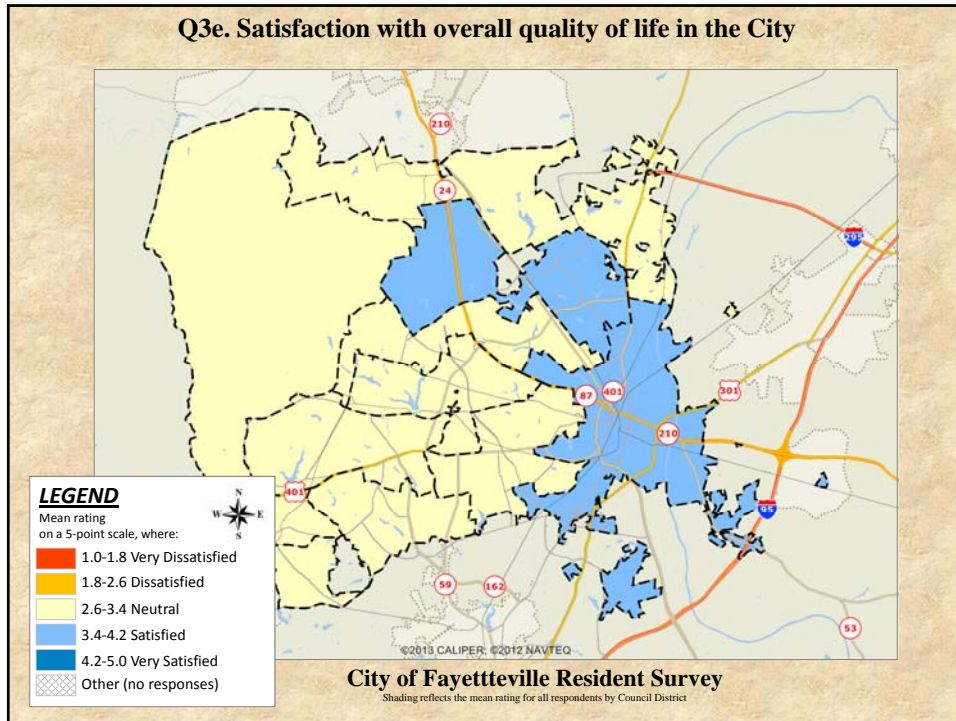


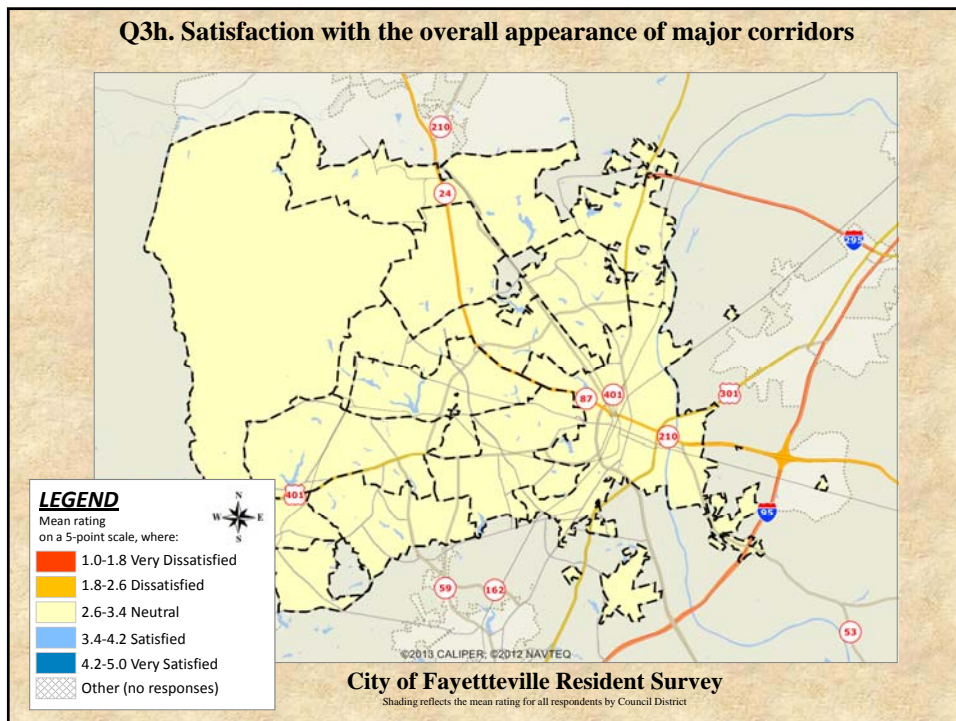
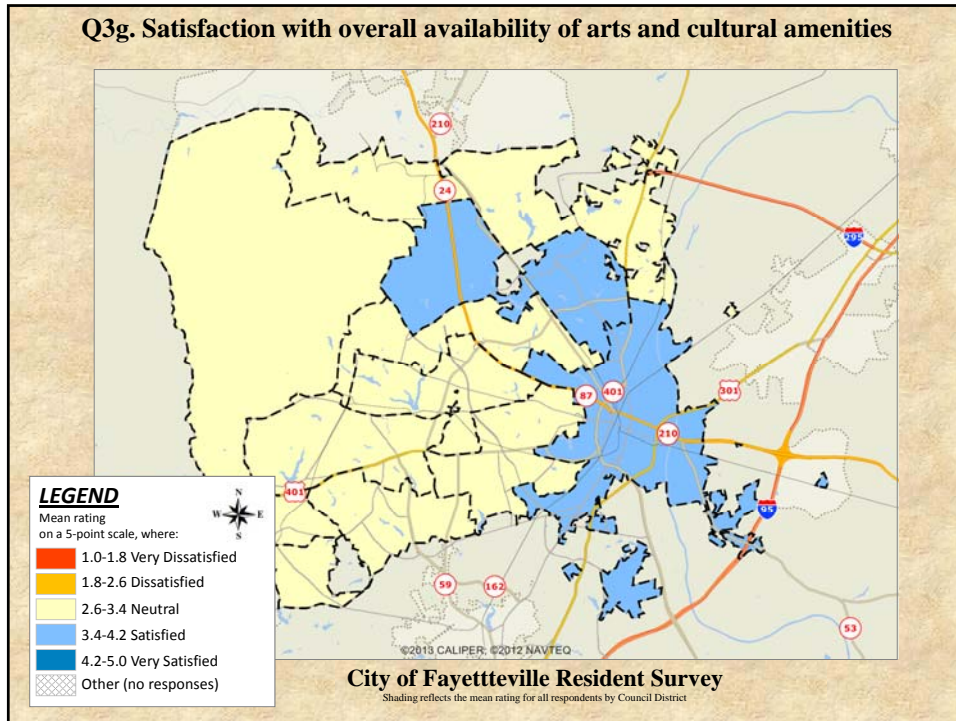
Q1k. Satisfaction with the overall appearance of major entryways to the City

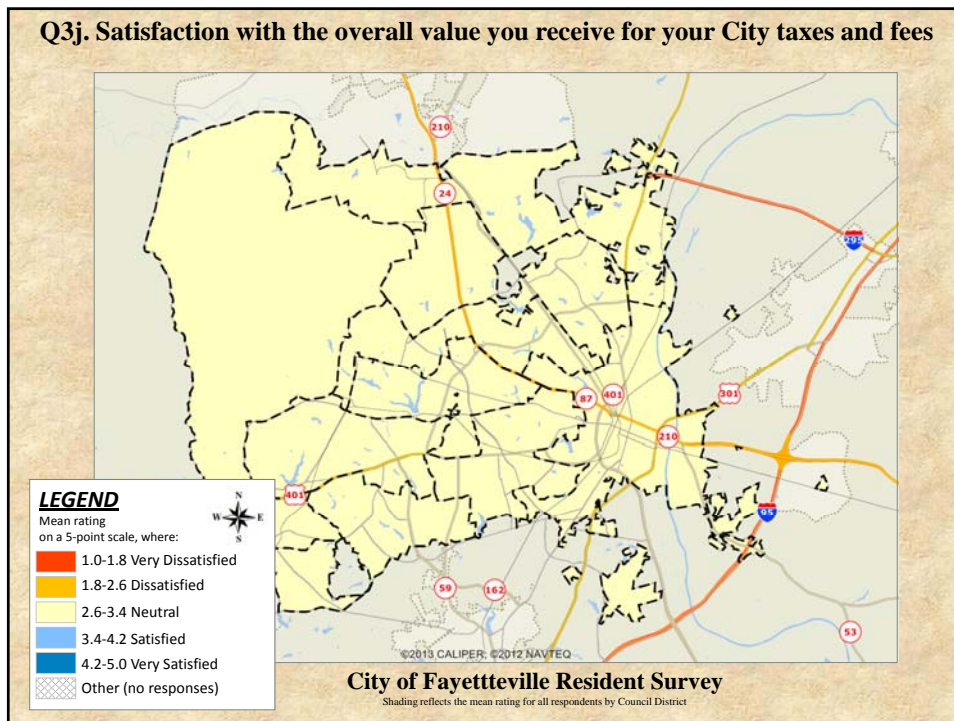
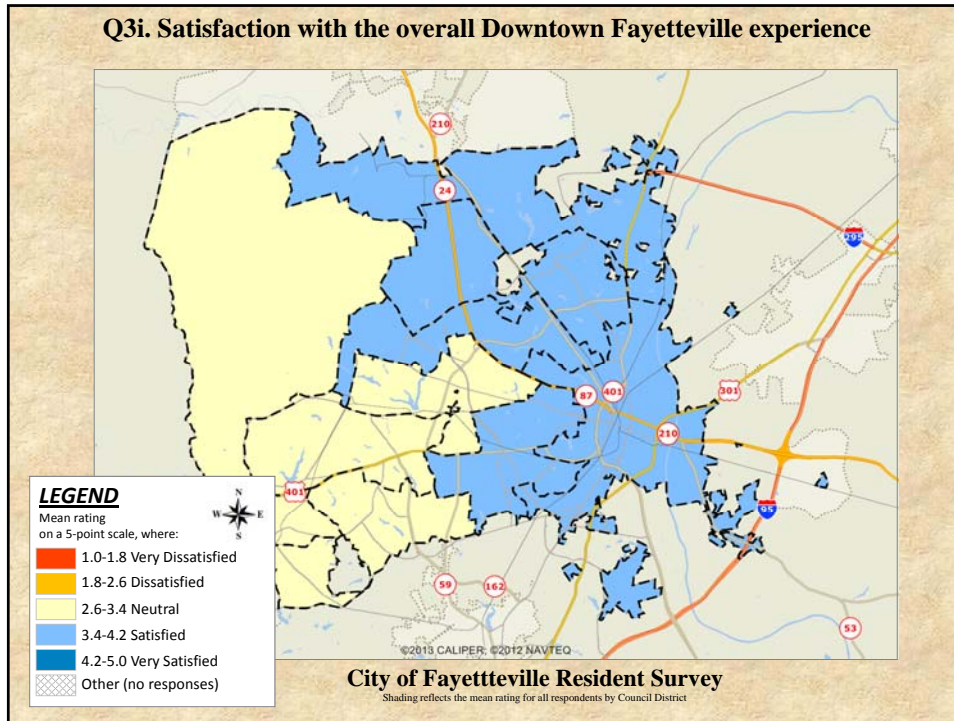


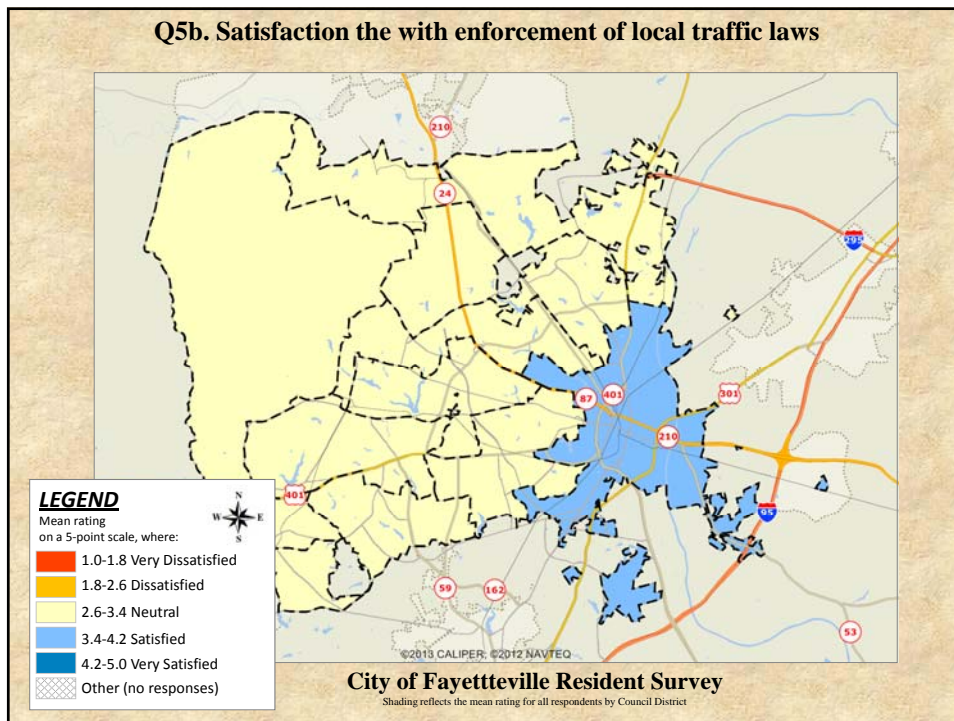
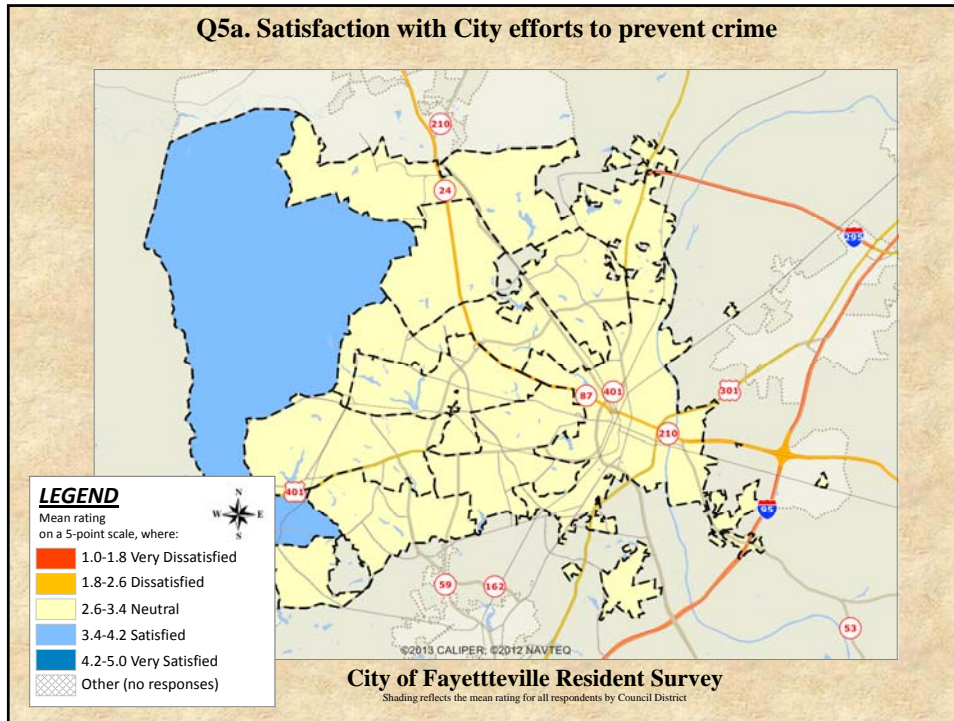


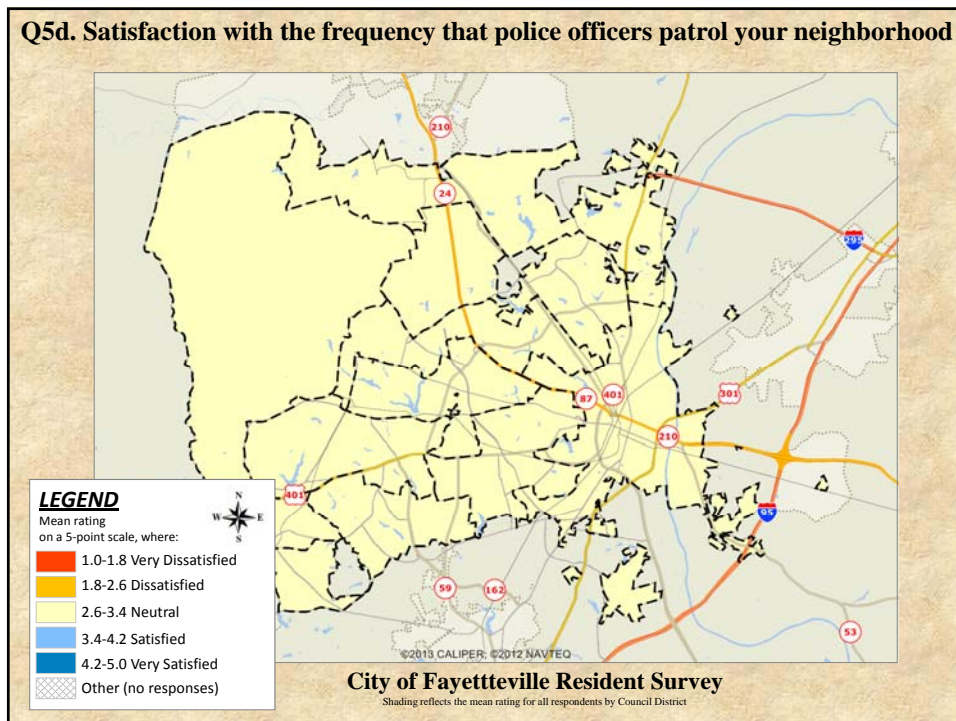
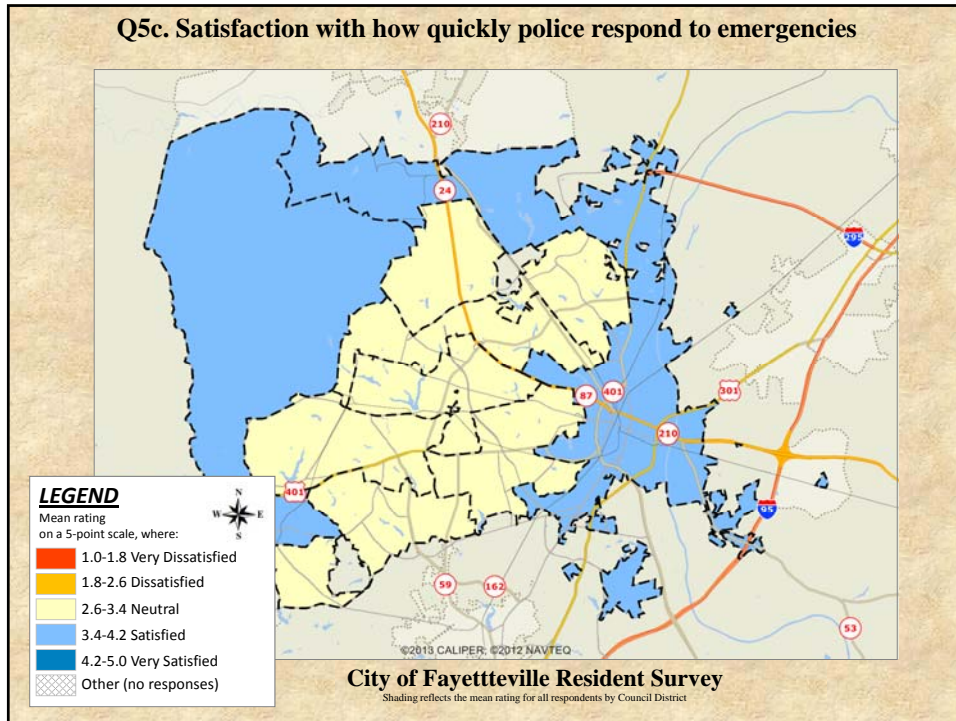


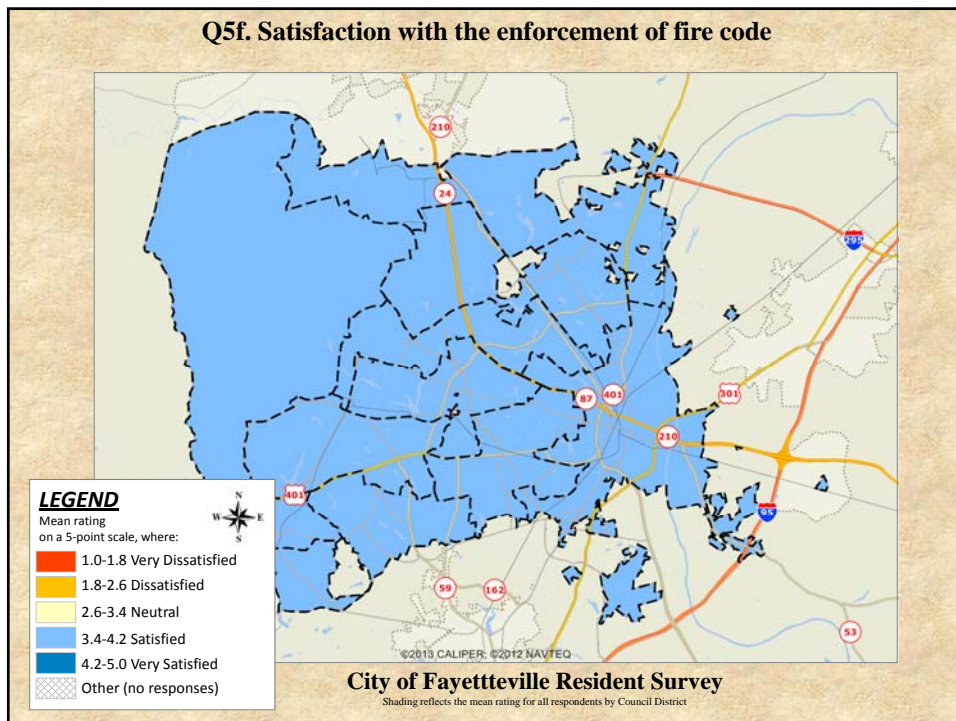
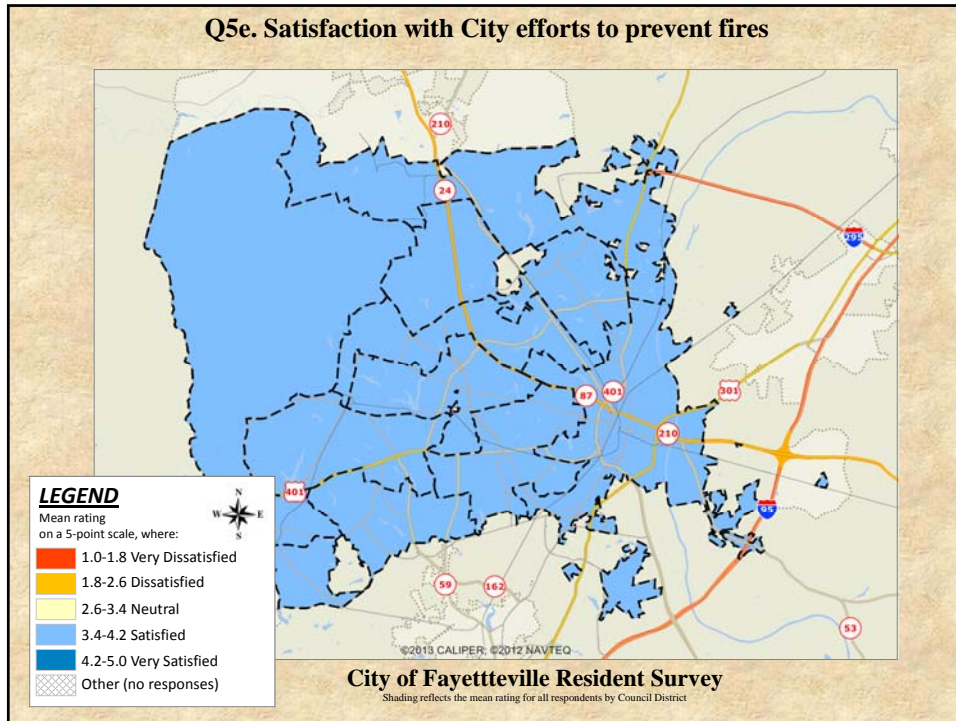


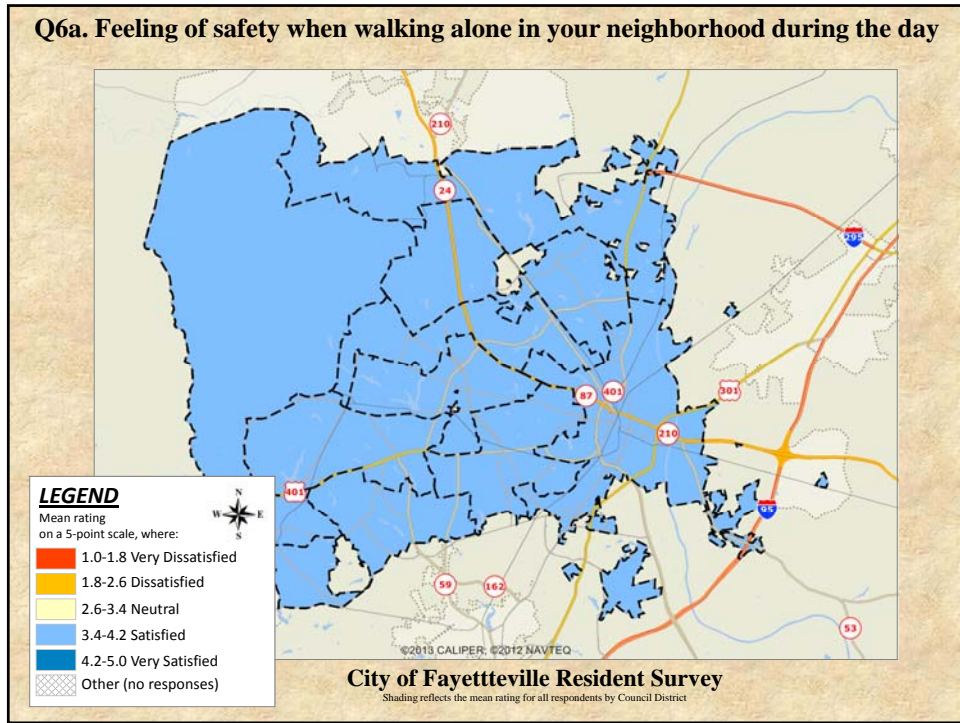




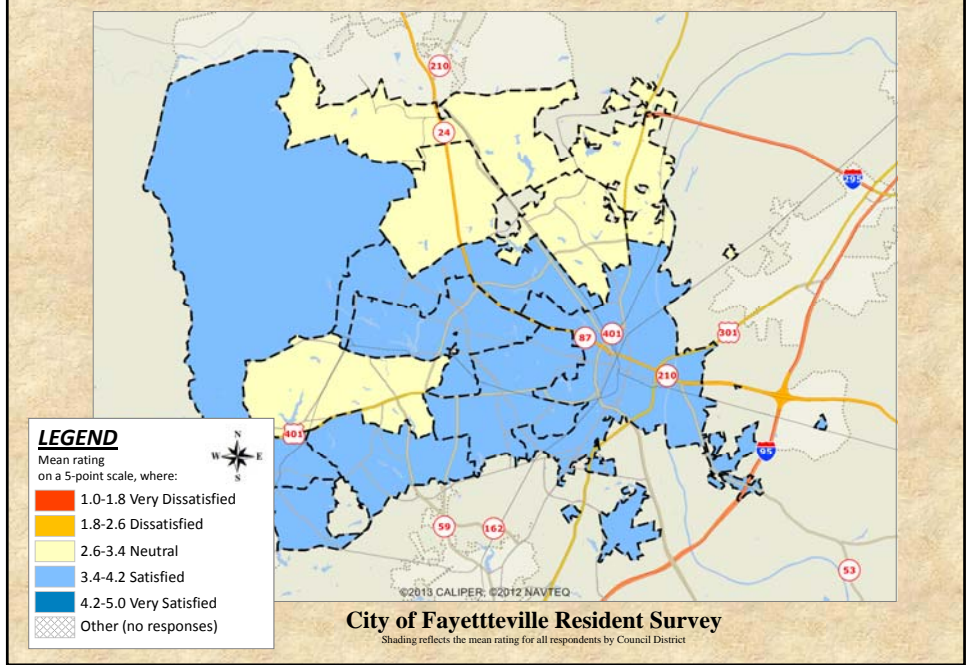




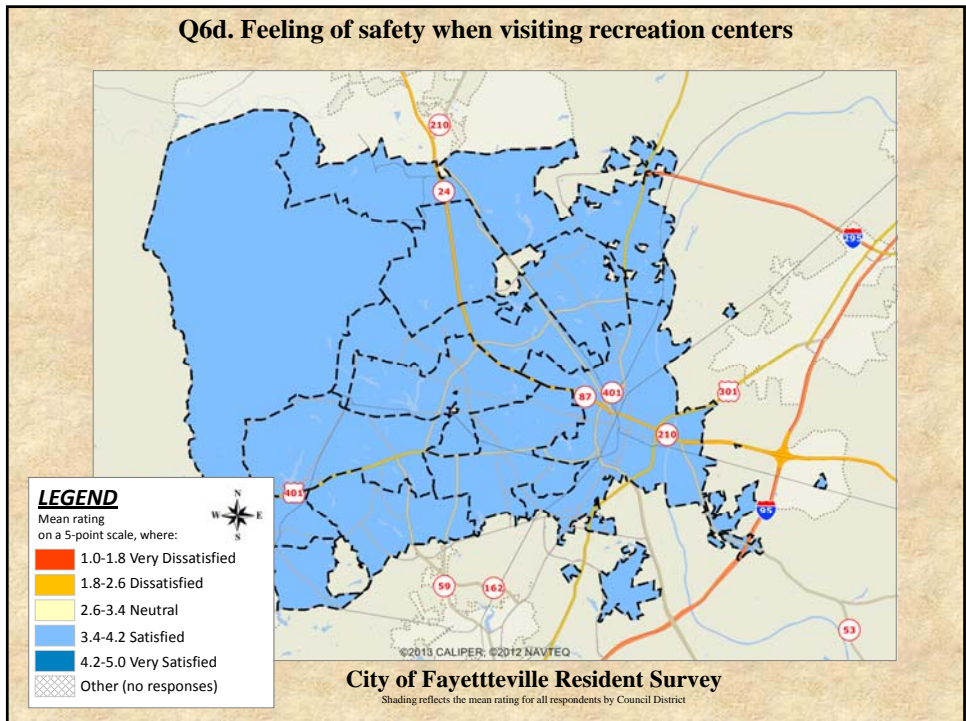


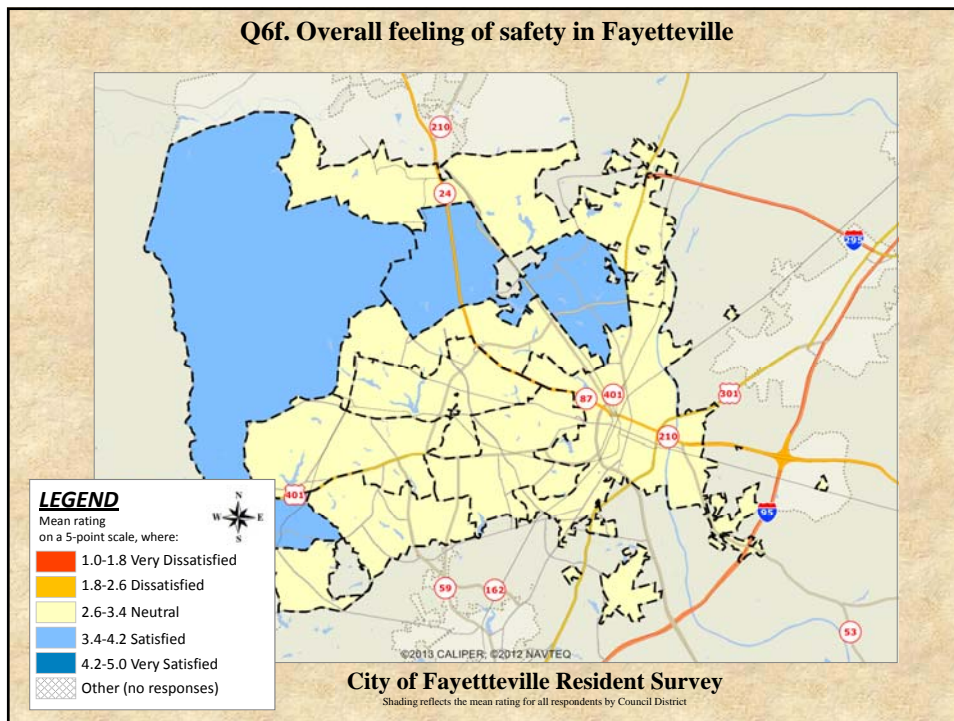
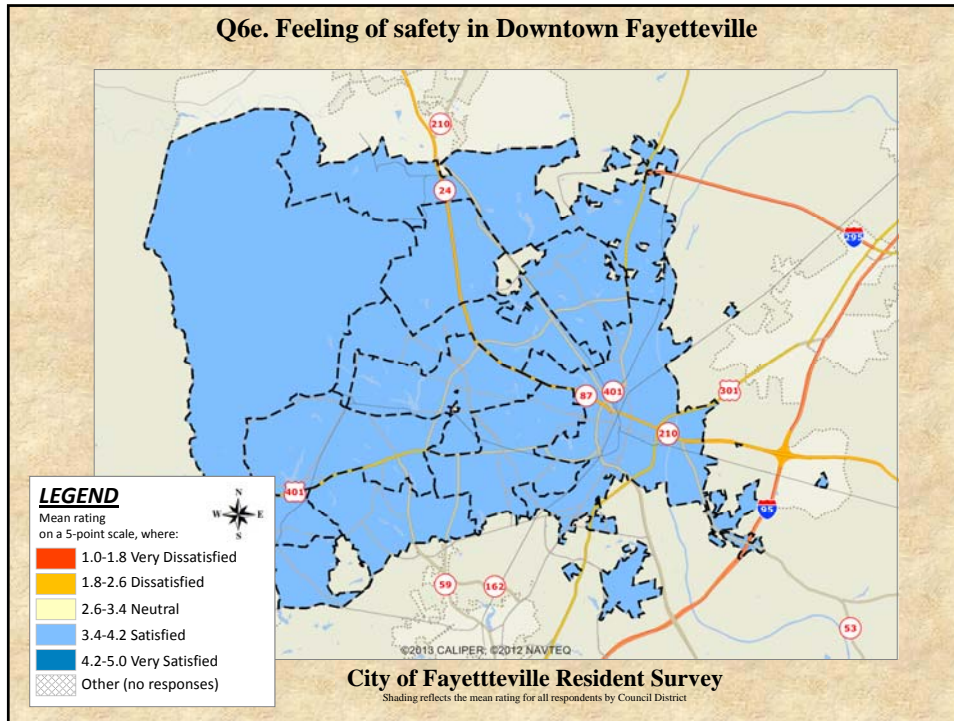


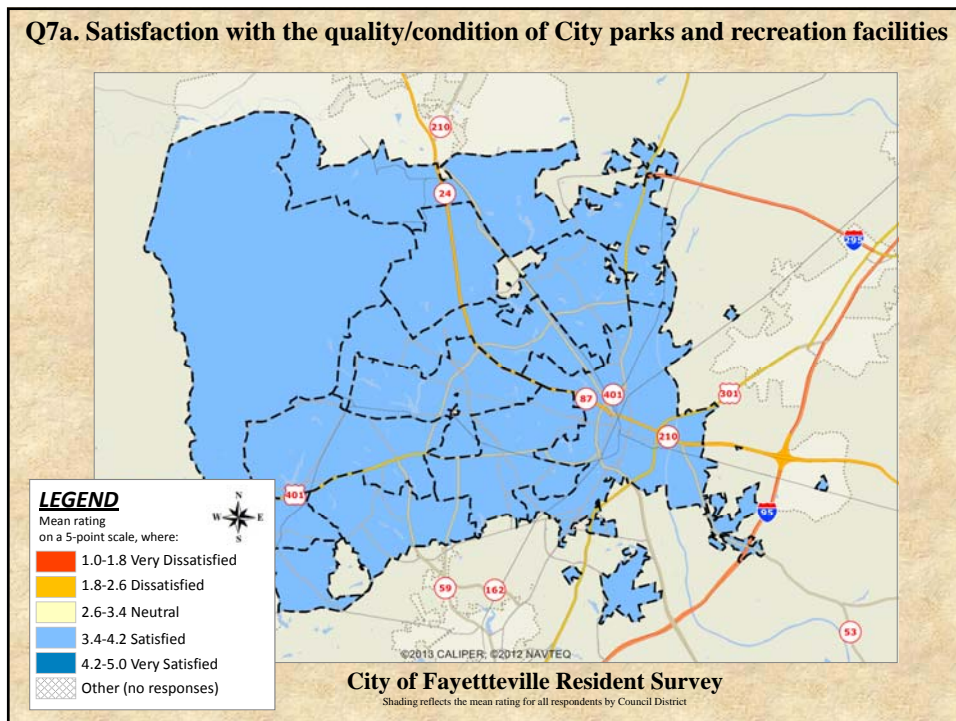
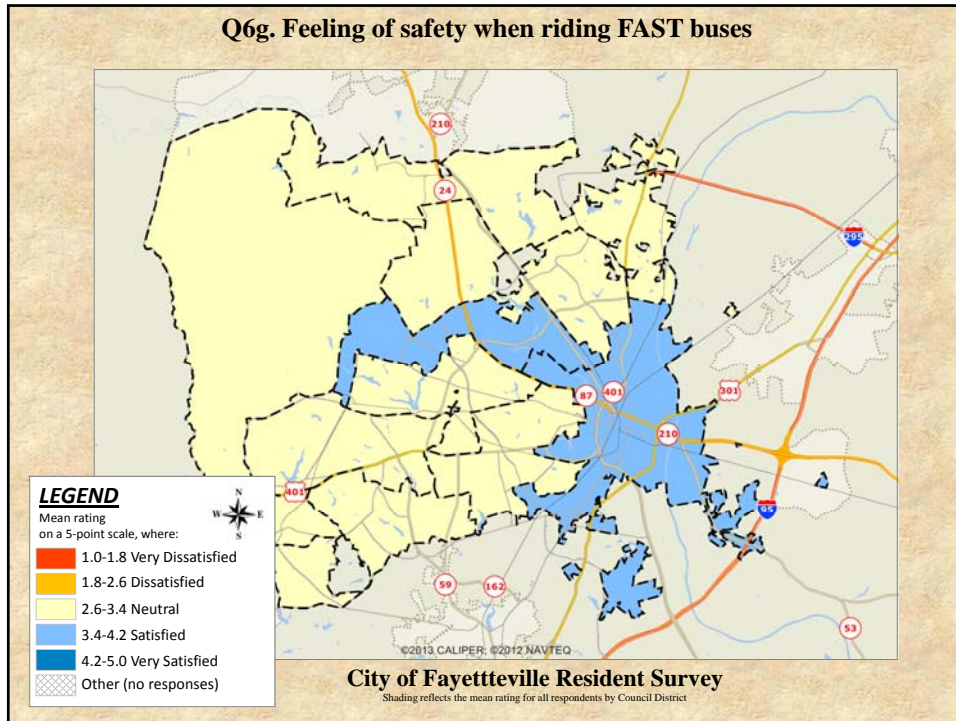
Q6c. Feeling of safety when walking alone in the park nearest to your home during the day



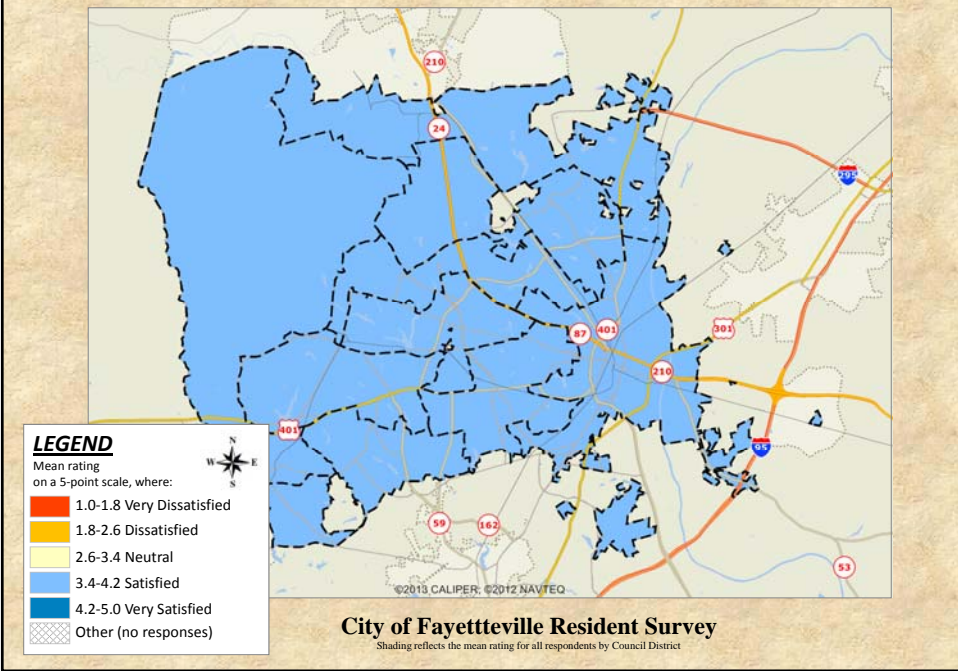
Q6d. Feeling of safety when visiting recreation centers



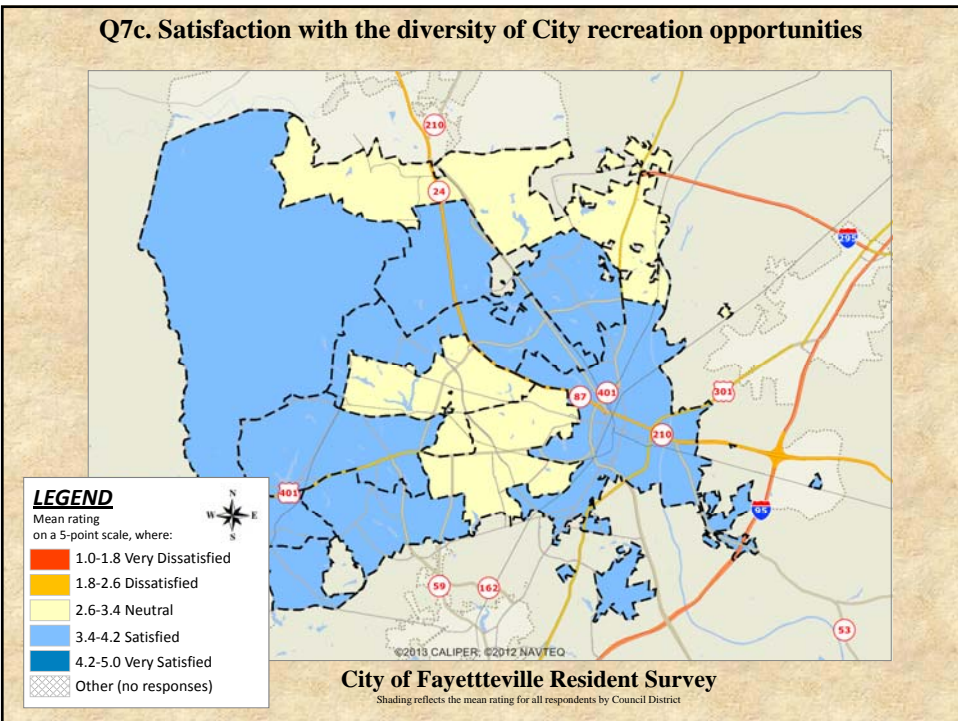




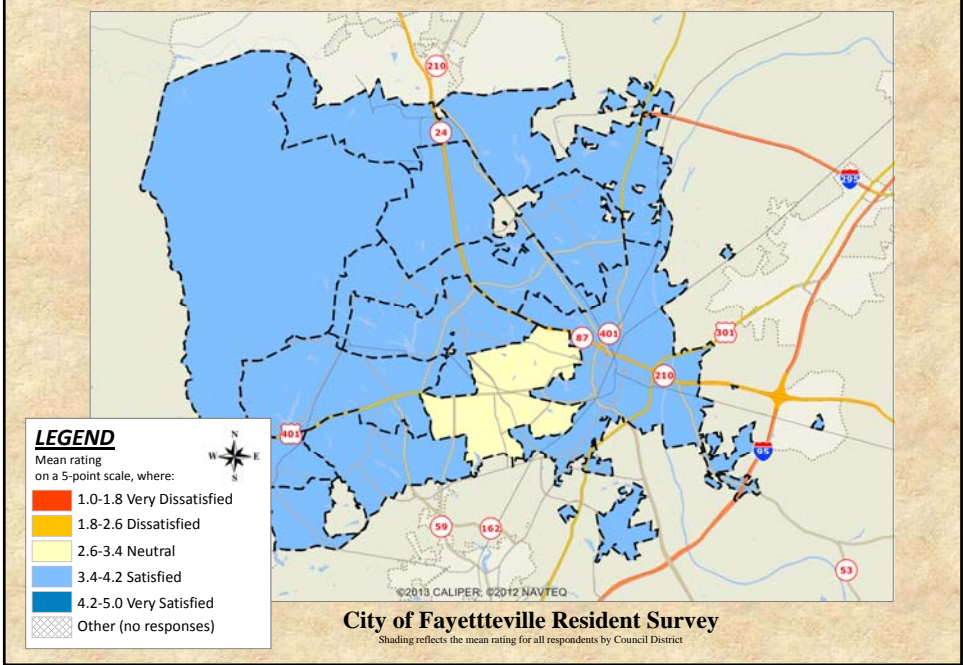
Q7b. Satisfaction with the quality and condition of greenways and trails in the City



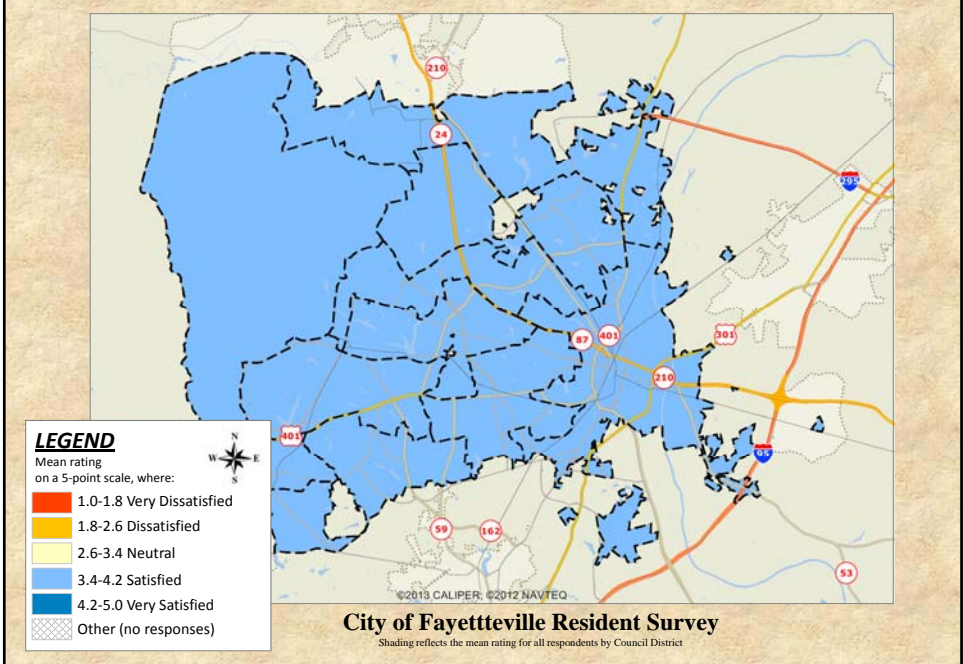
Q7c. Satisfaction with the diversity of City recreation opportunities



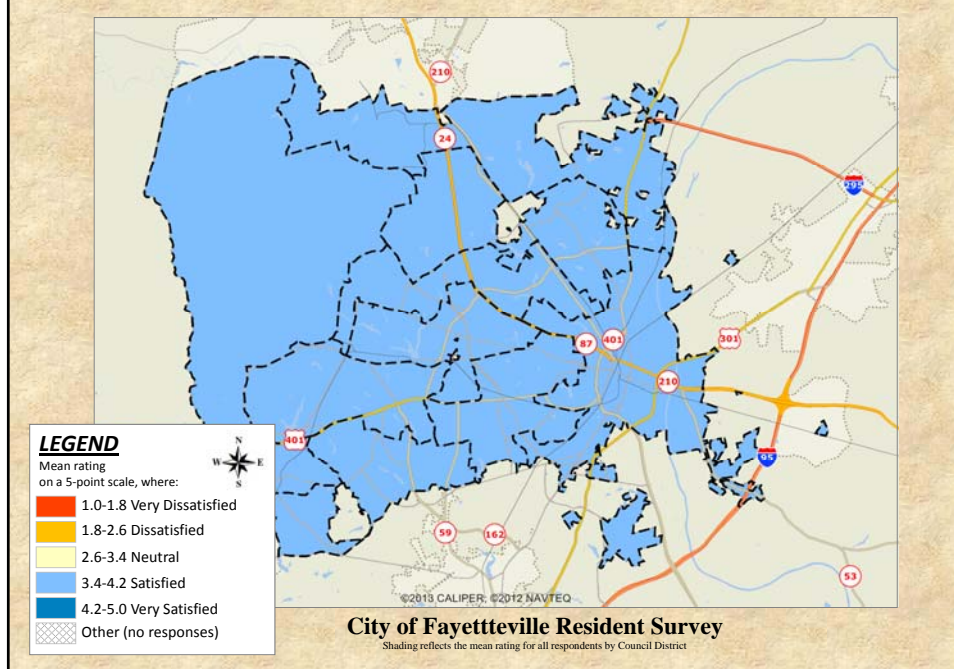
Q7d. Satisfaction with the overall quality of the City's recreation programs/services



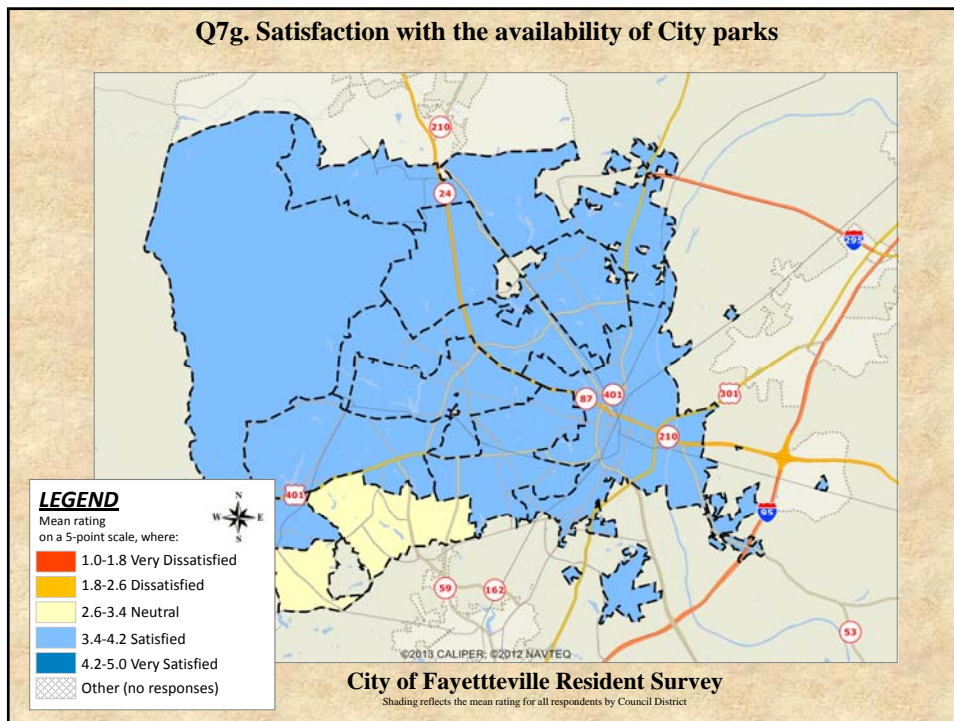
Q7e. Satisfaction with Cultural programming

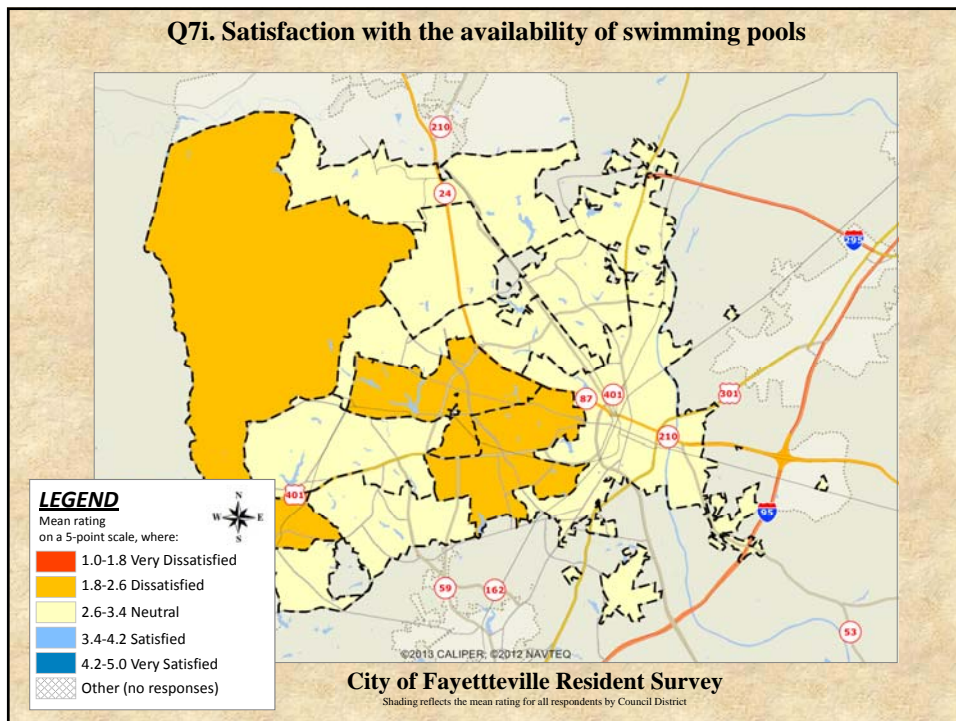
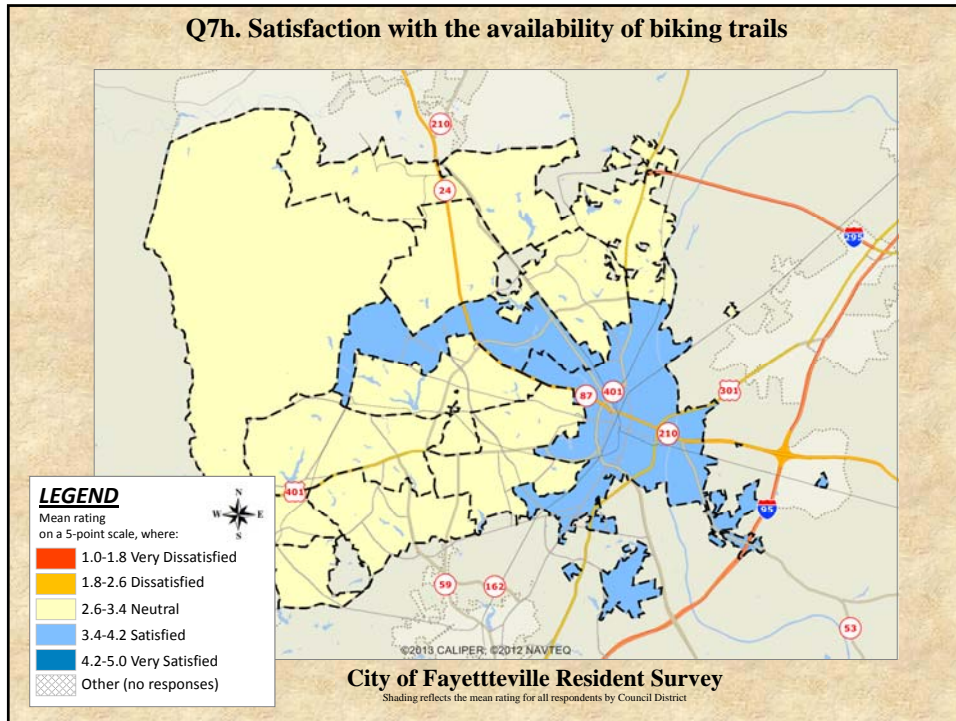


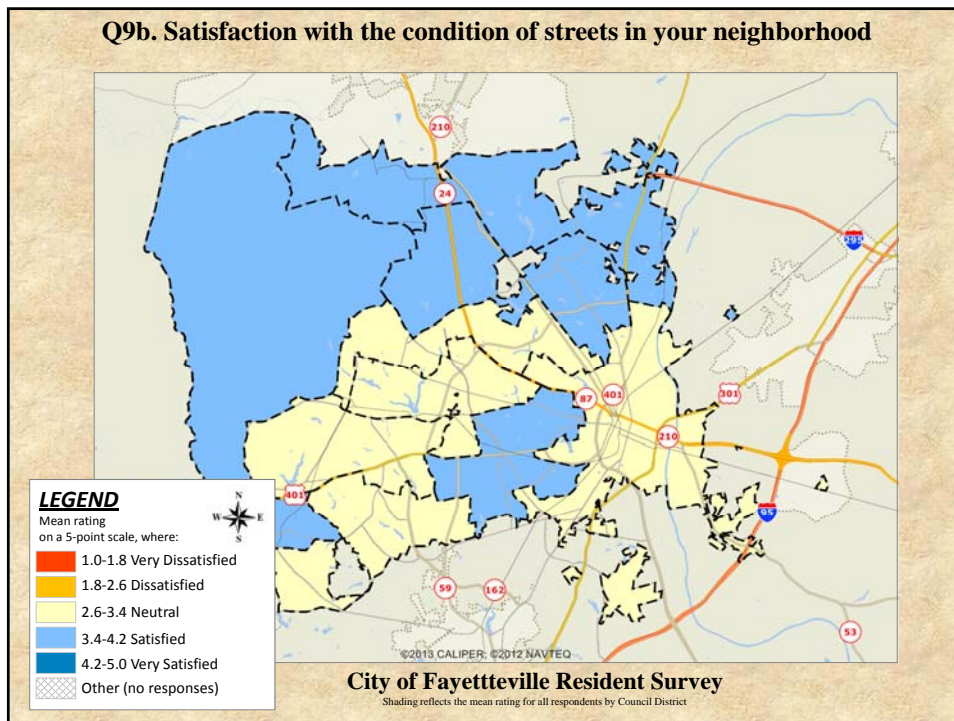
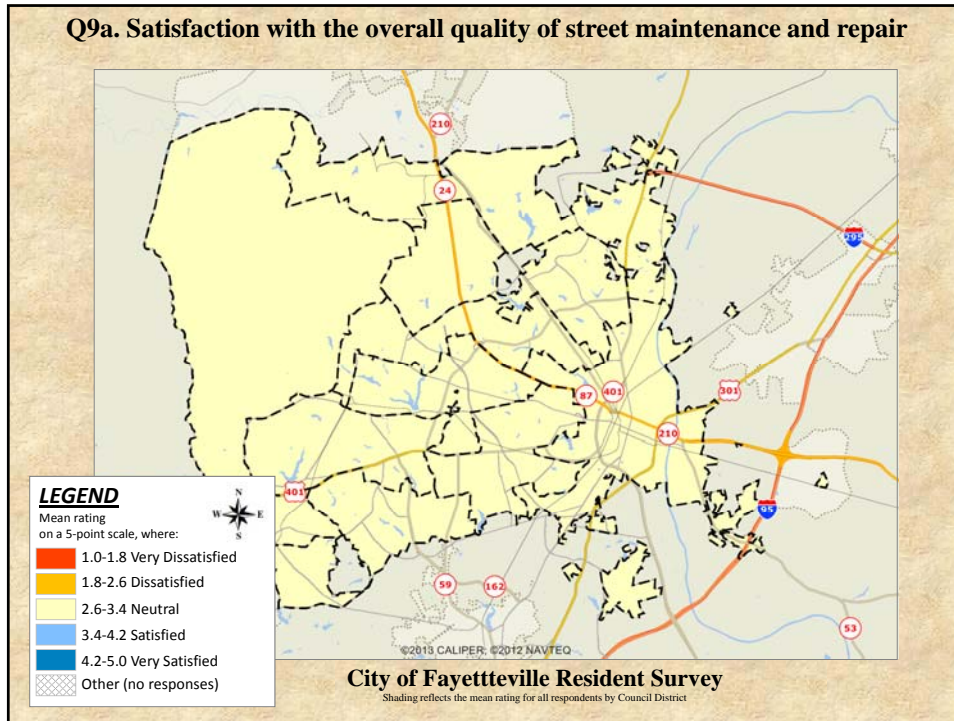
Q7f. Satisfaction with customer service provided by City's parks/recreation staff

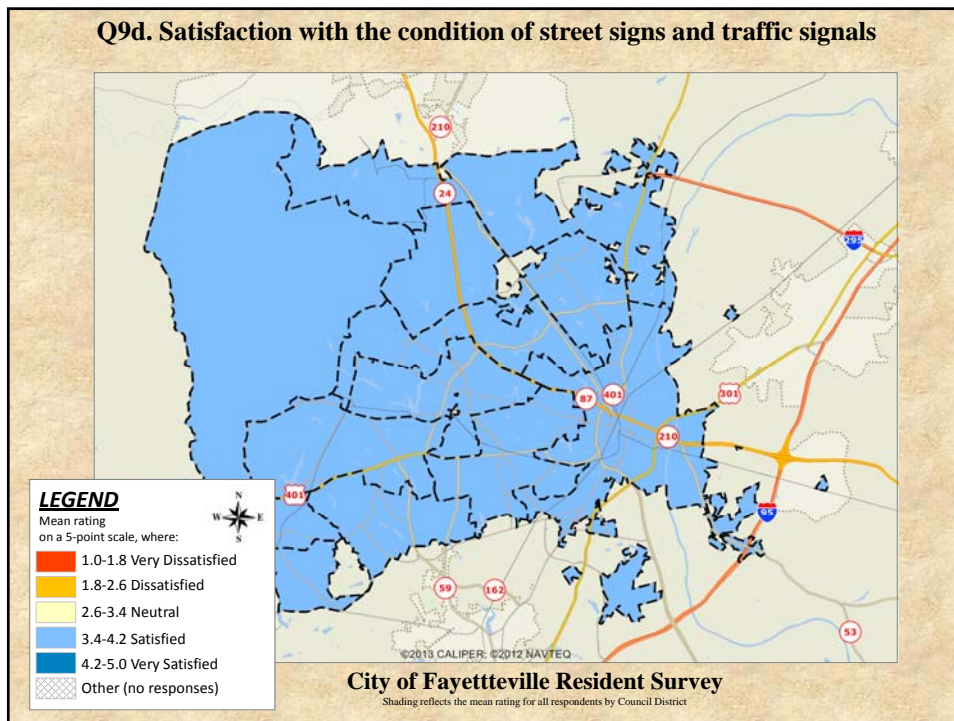
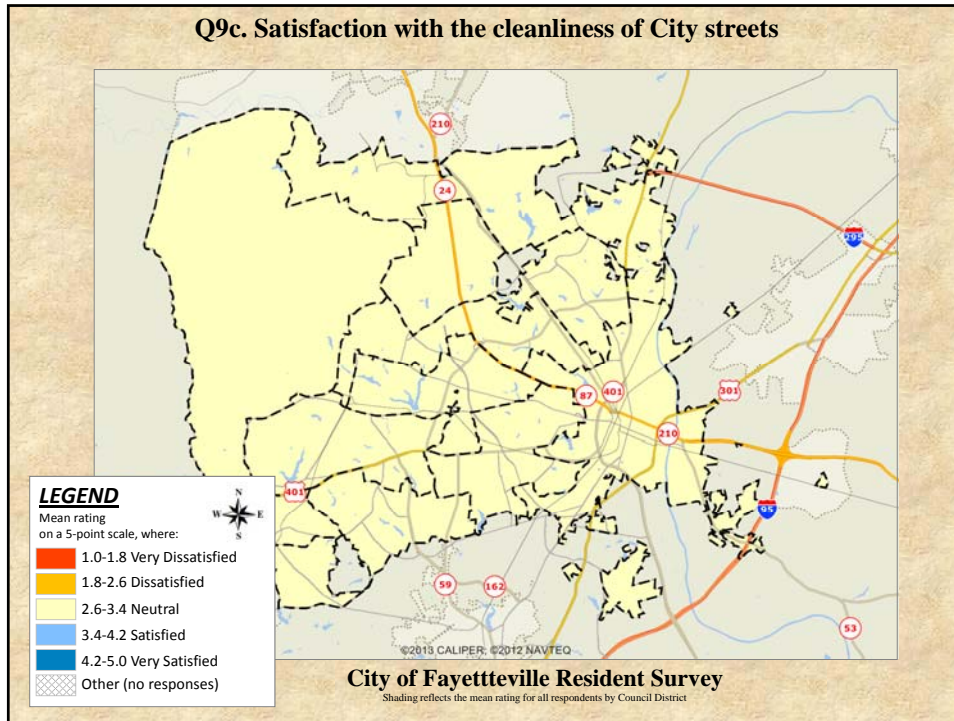


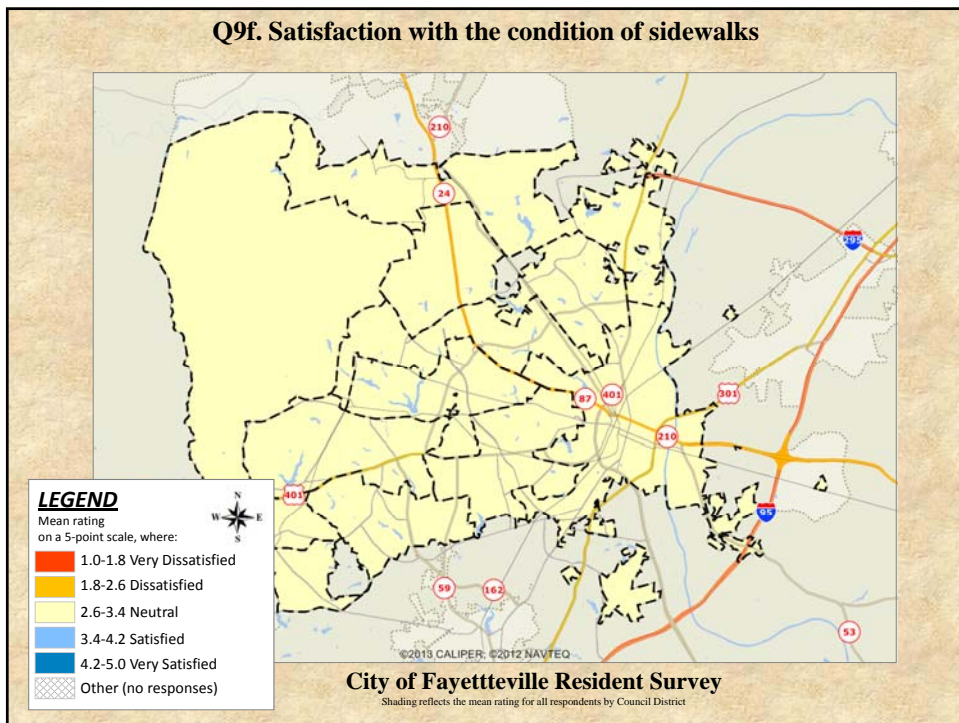
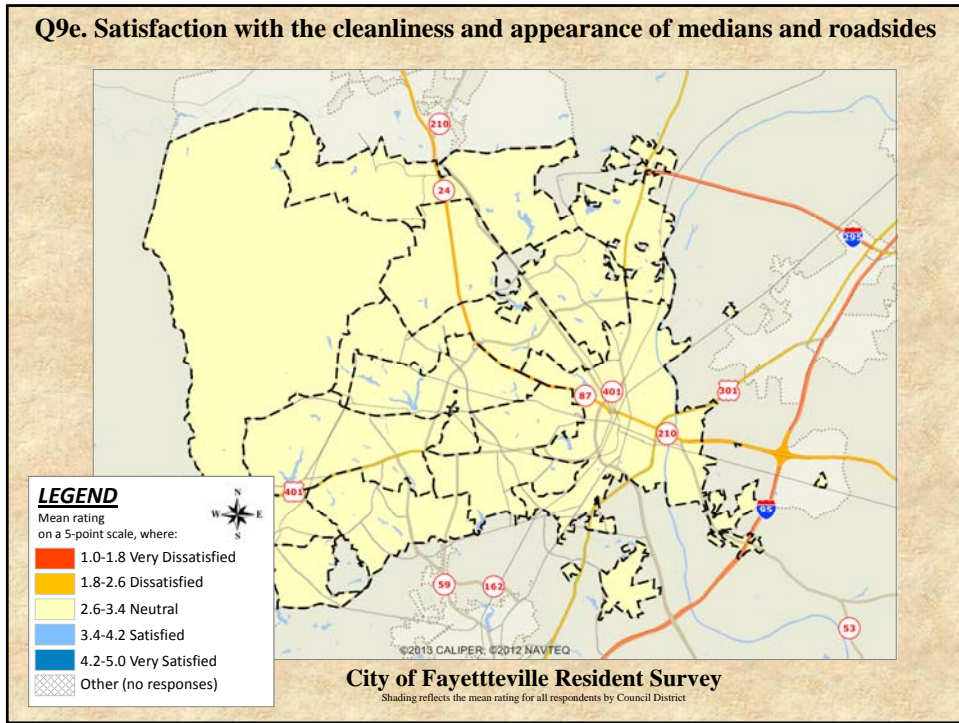
Q7g. Satisfaction with the availability of City parks

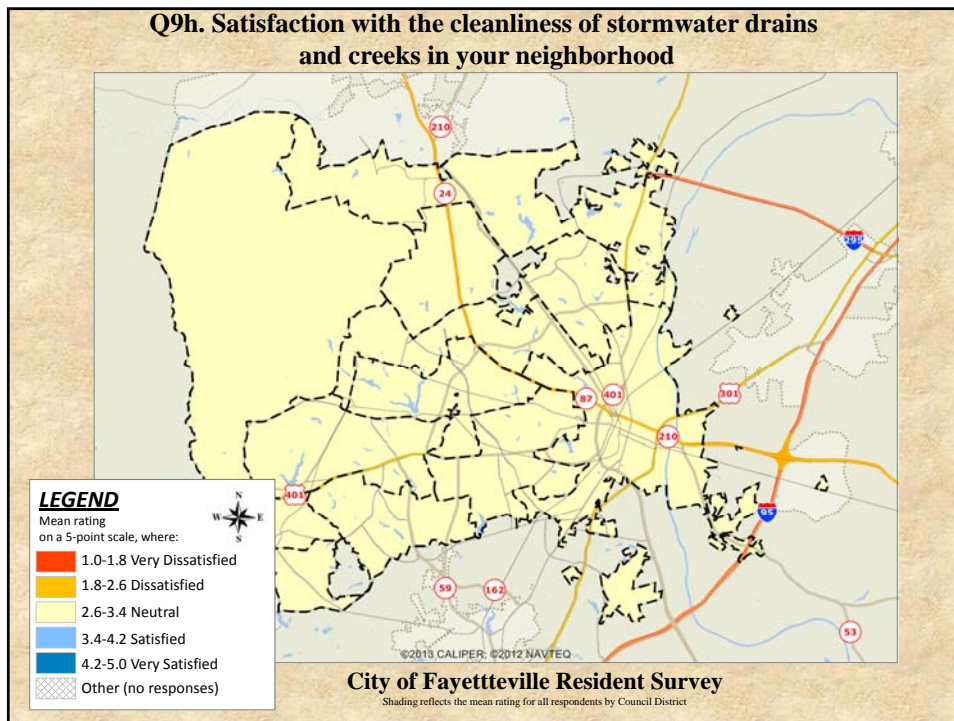
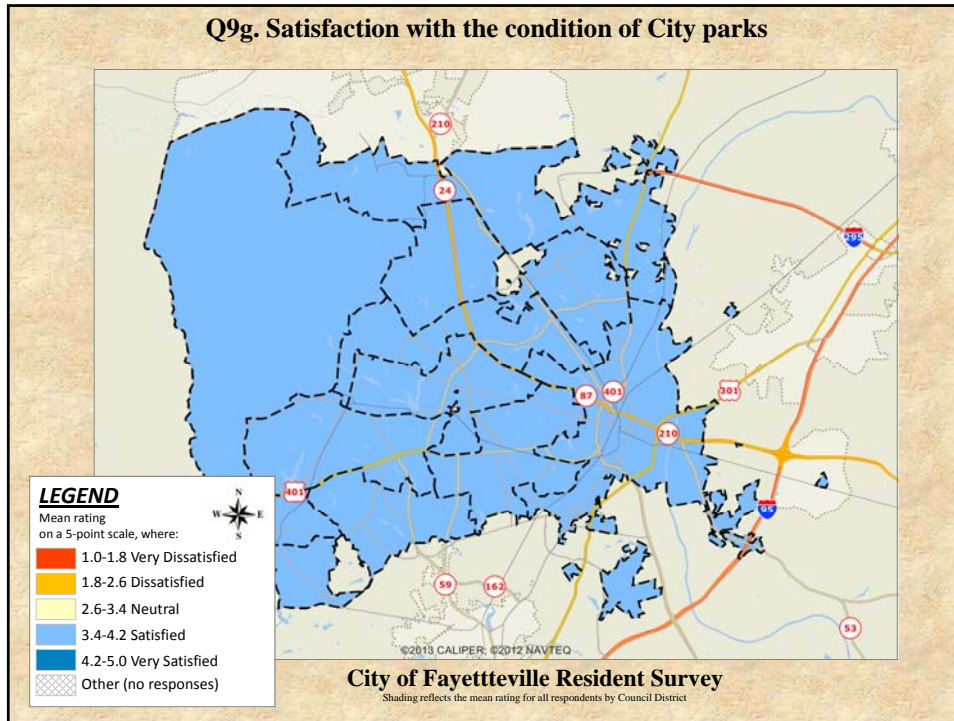


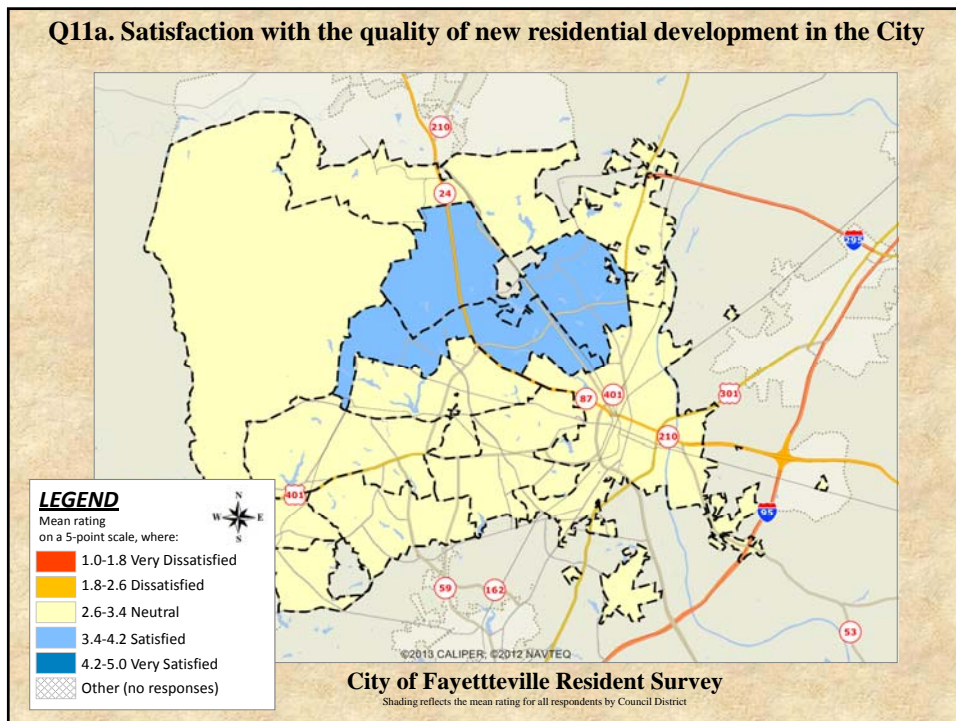
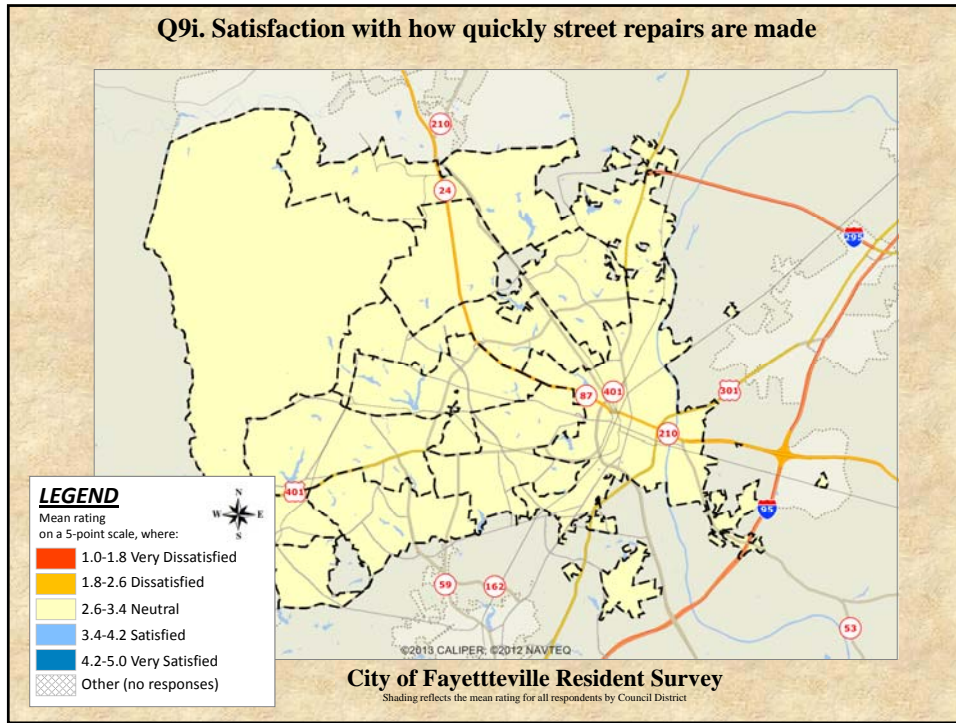


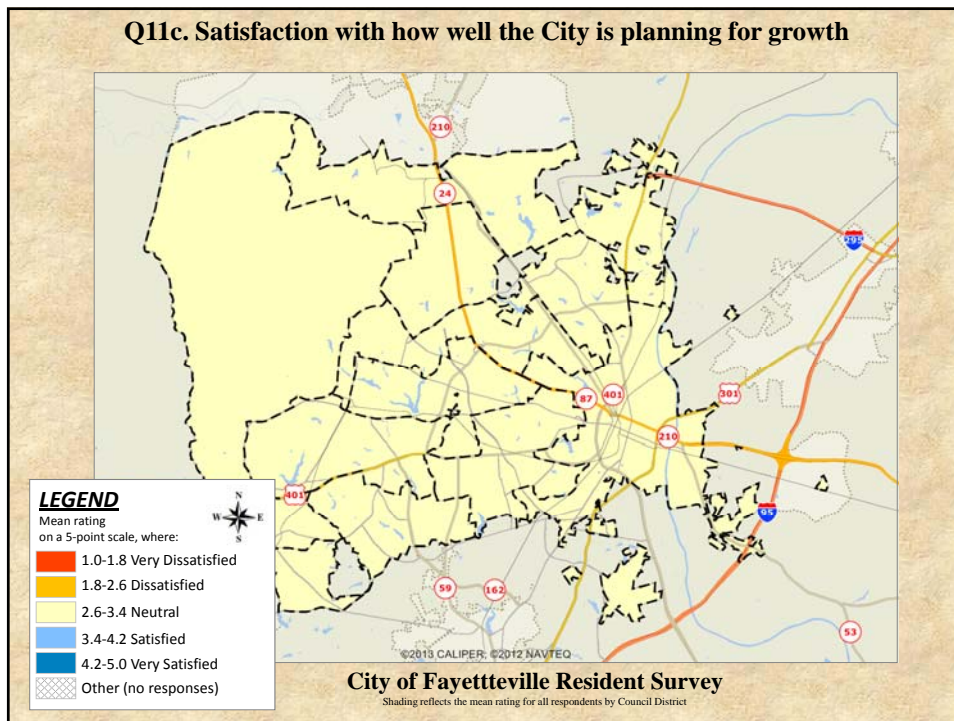
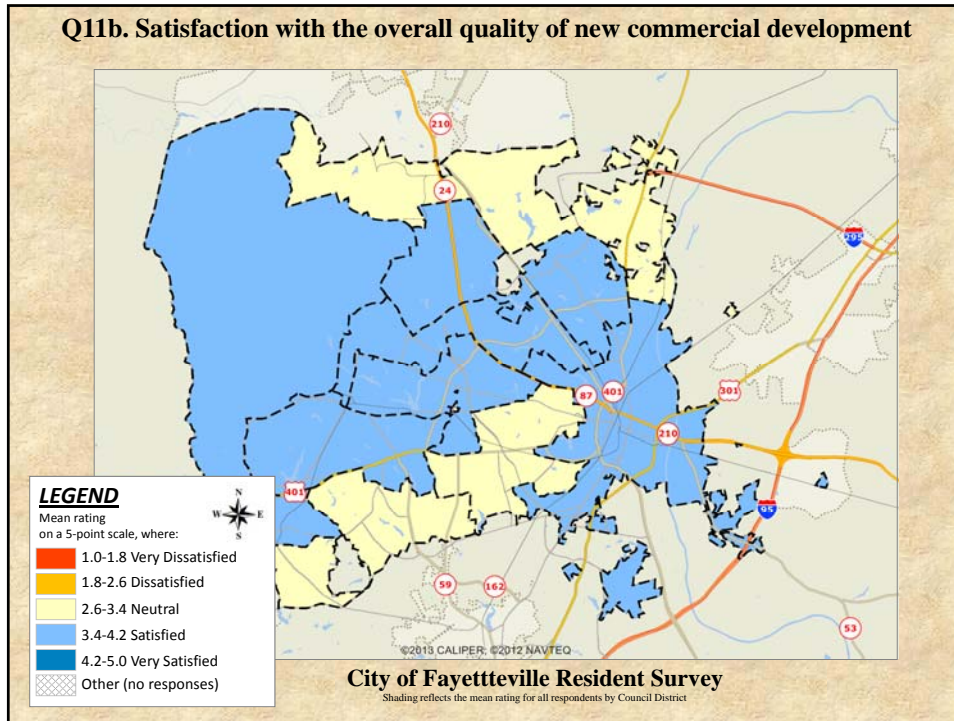




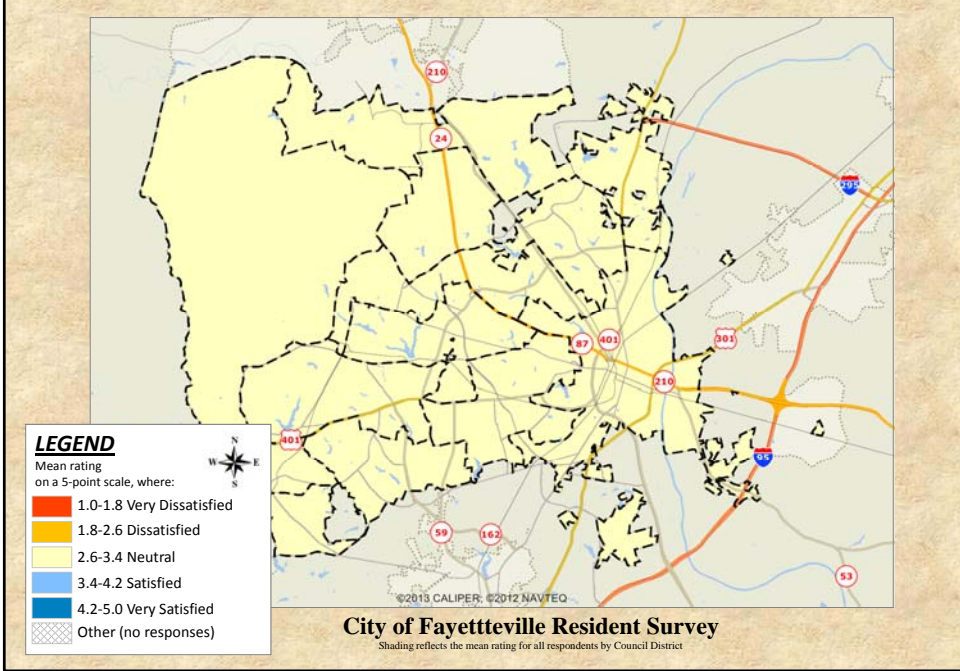




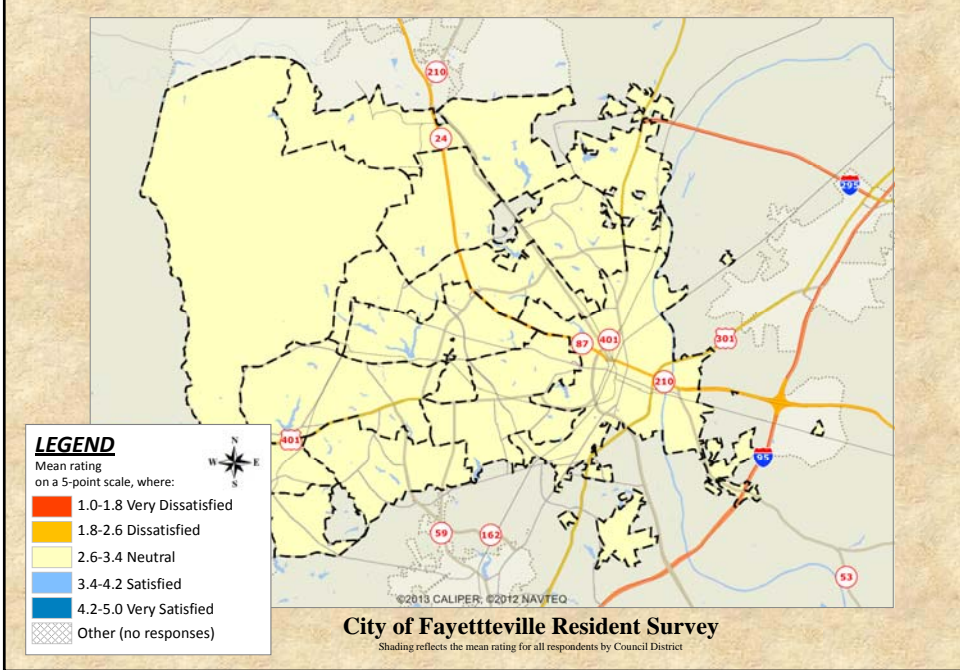


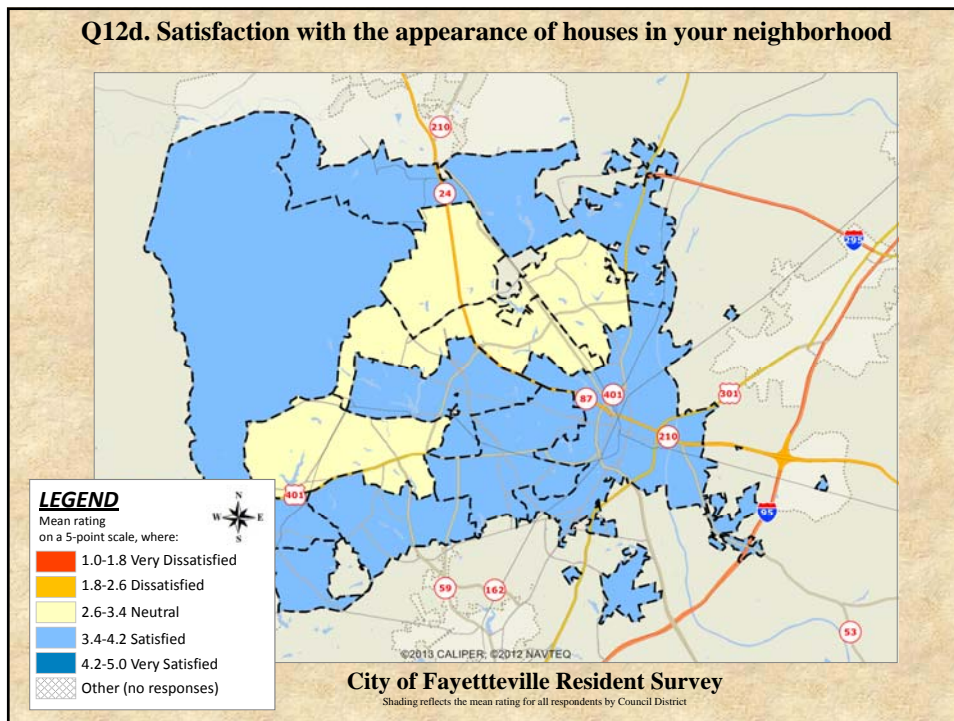
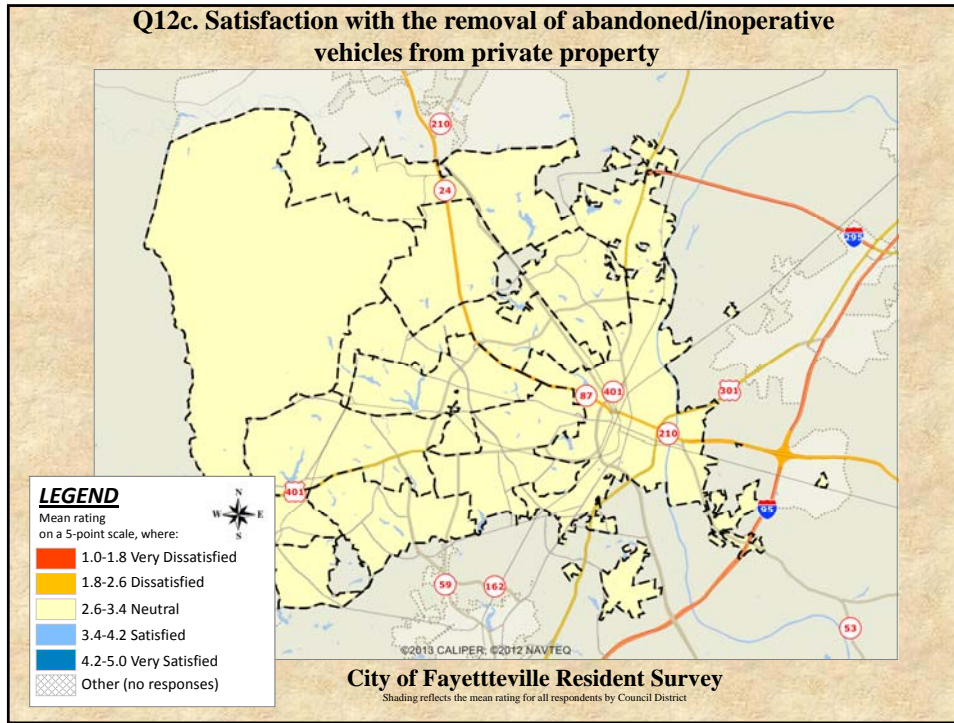


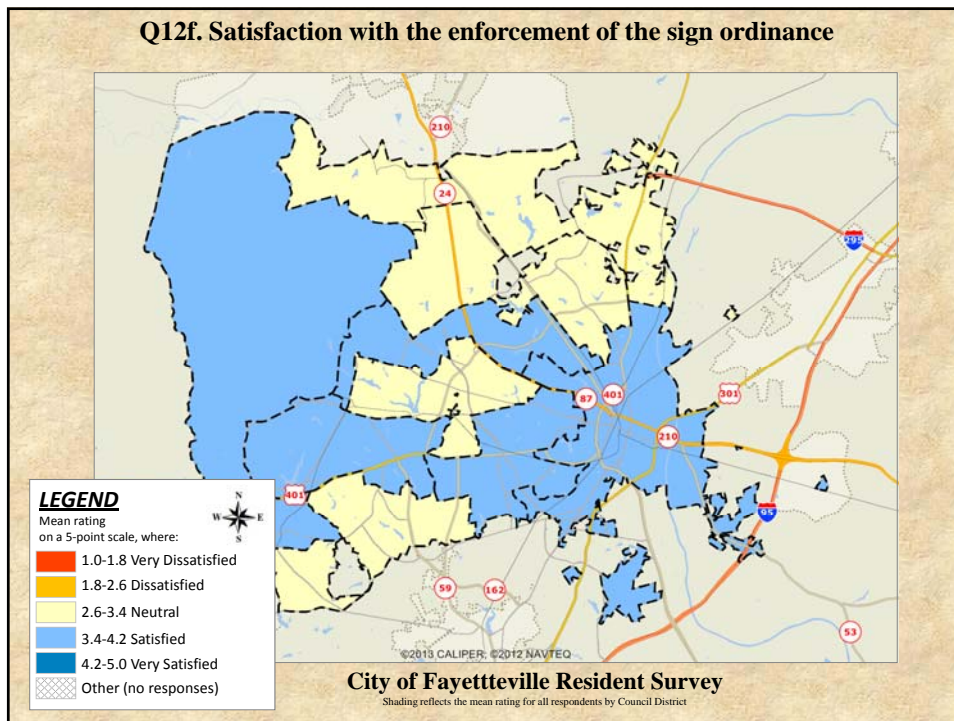
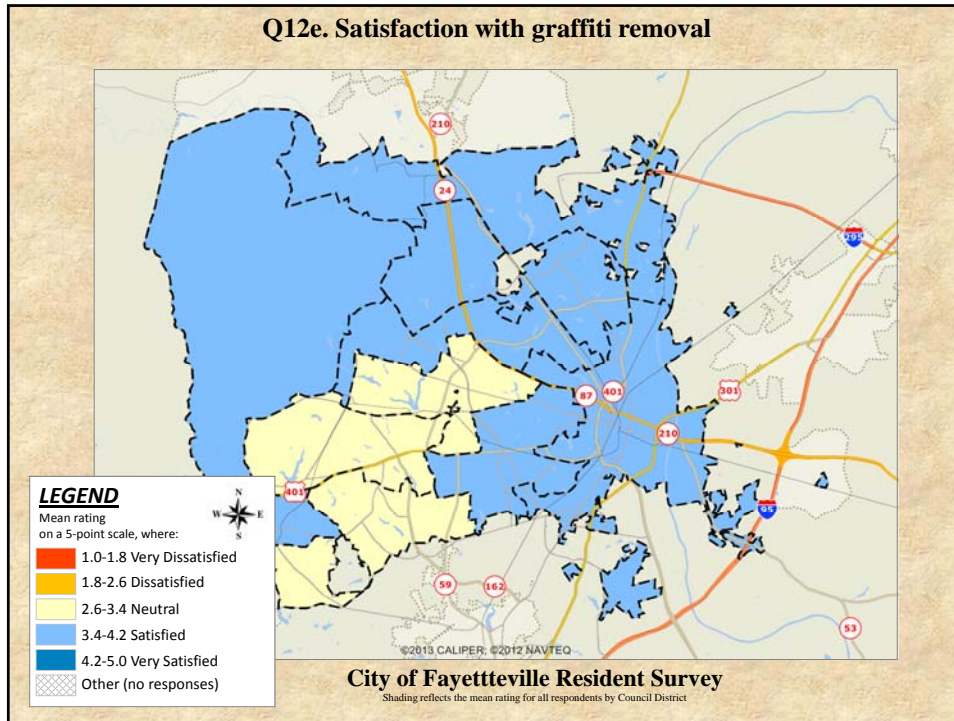
Q12a. Satisfaction with the enforcement of junk/debris cleanup on private property

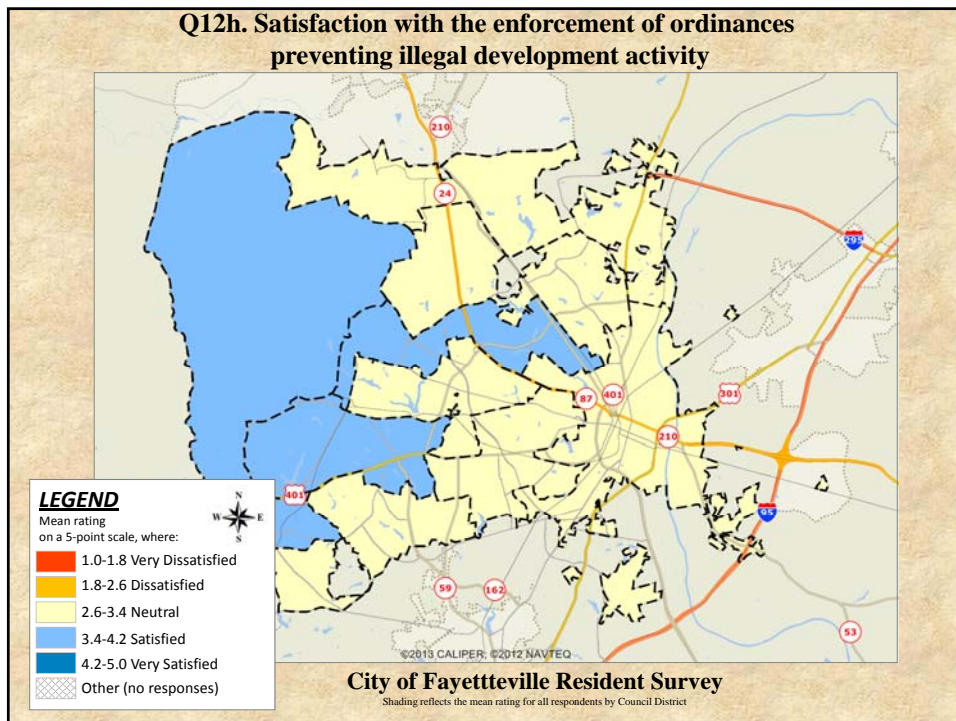
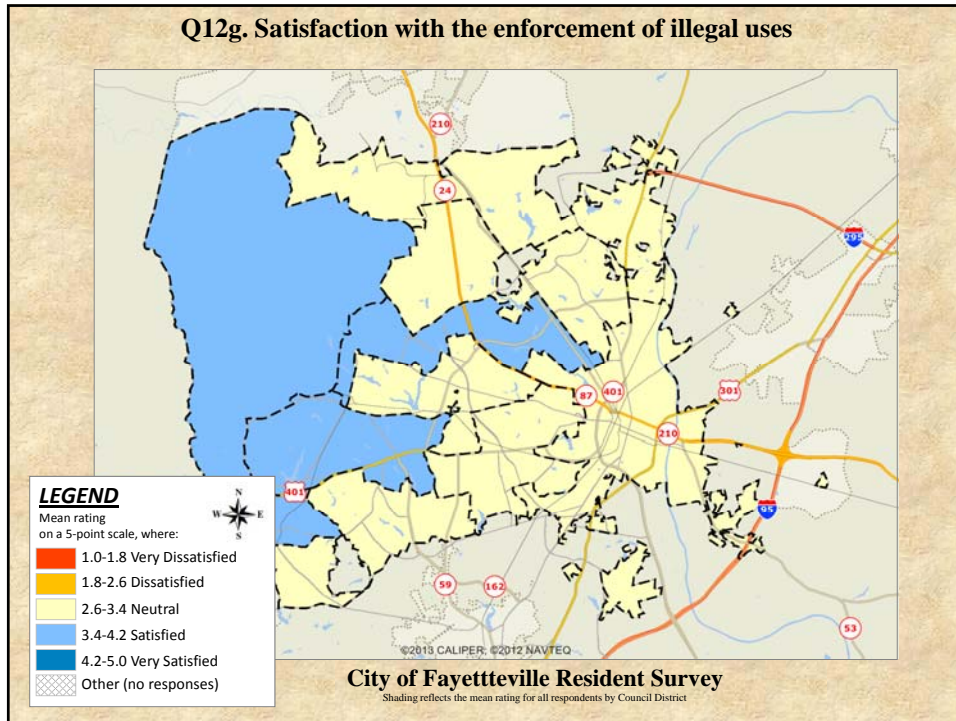


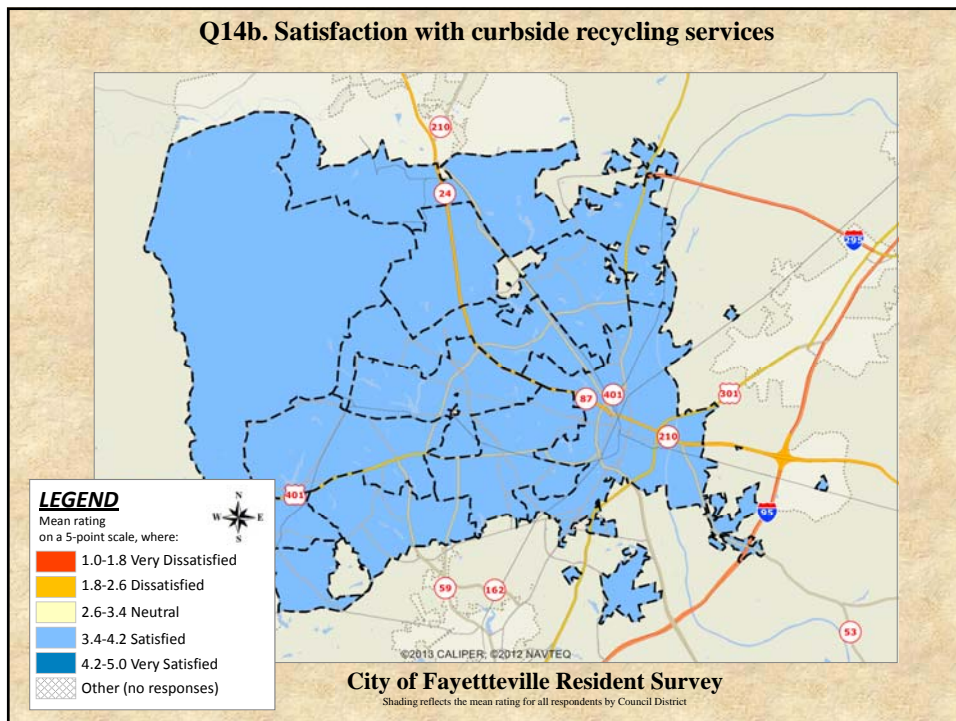
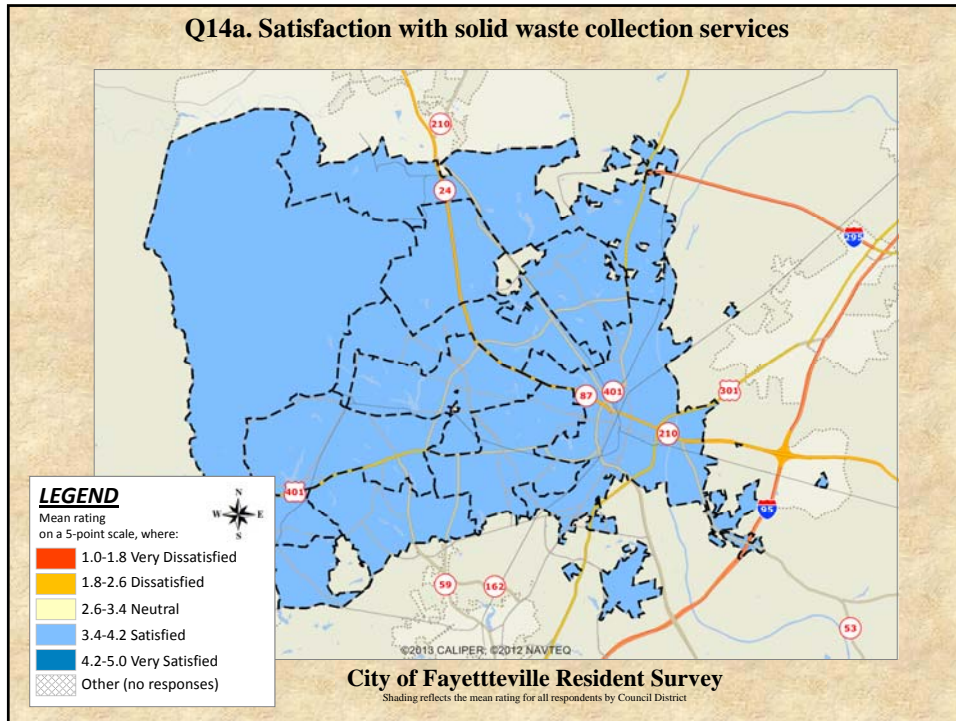
Q12b. Satisfaction with the enforcement of mowing on private property

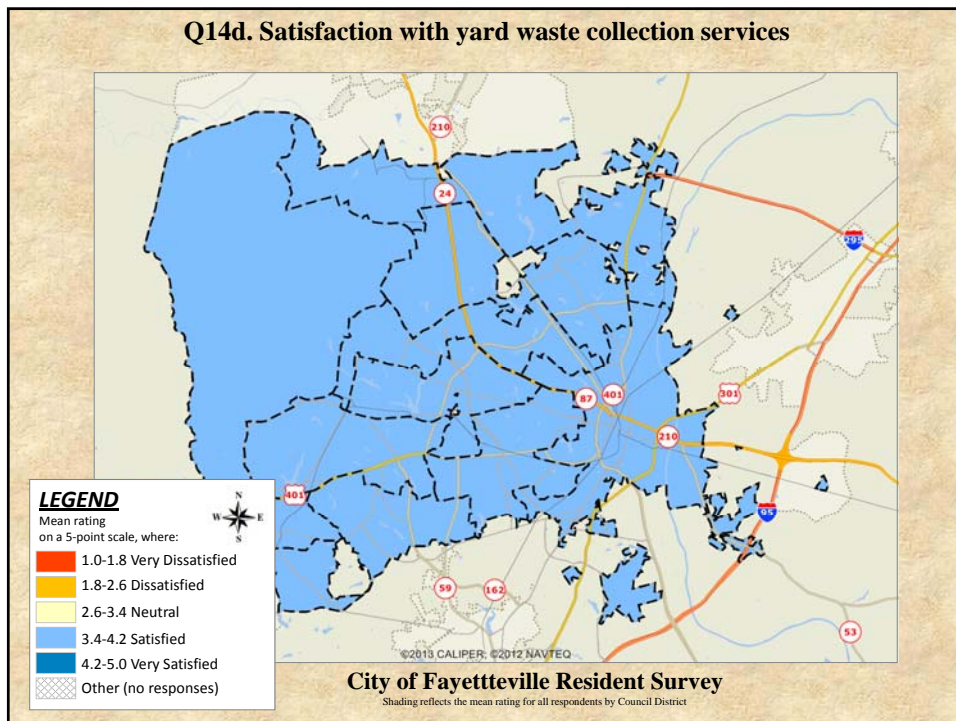
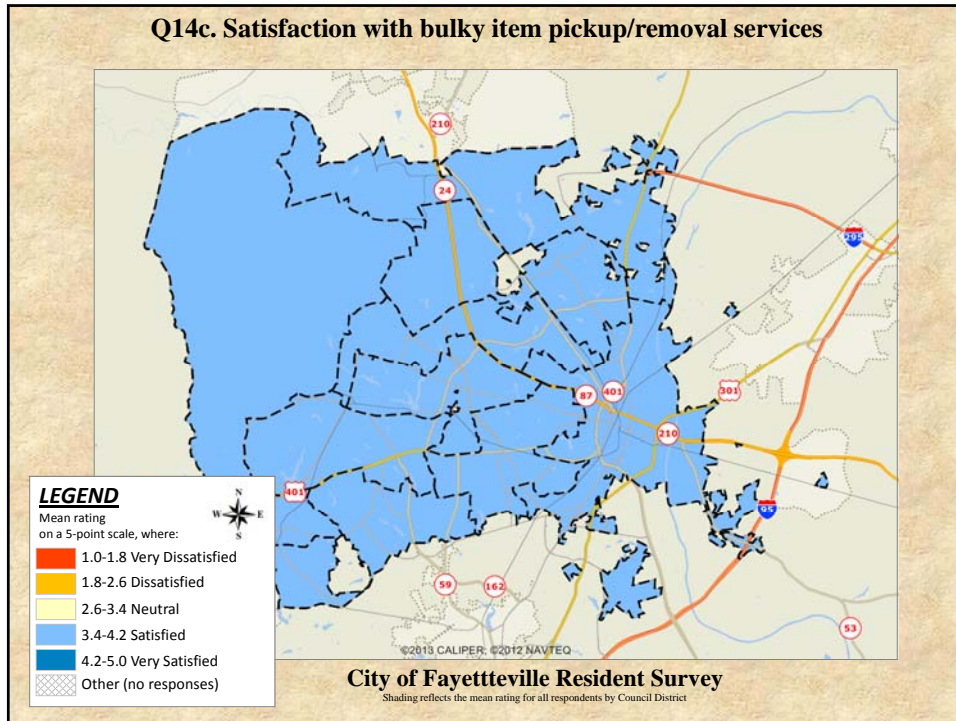


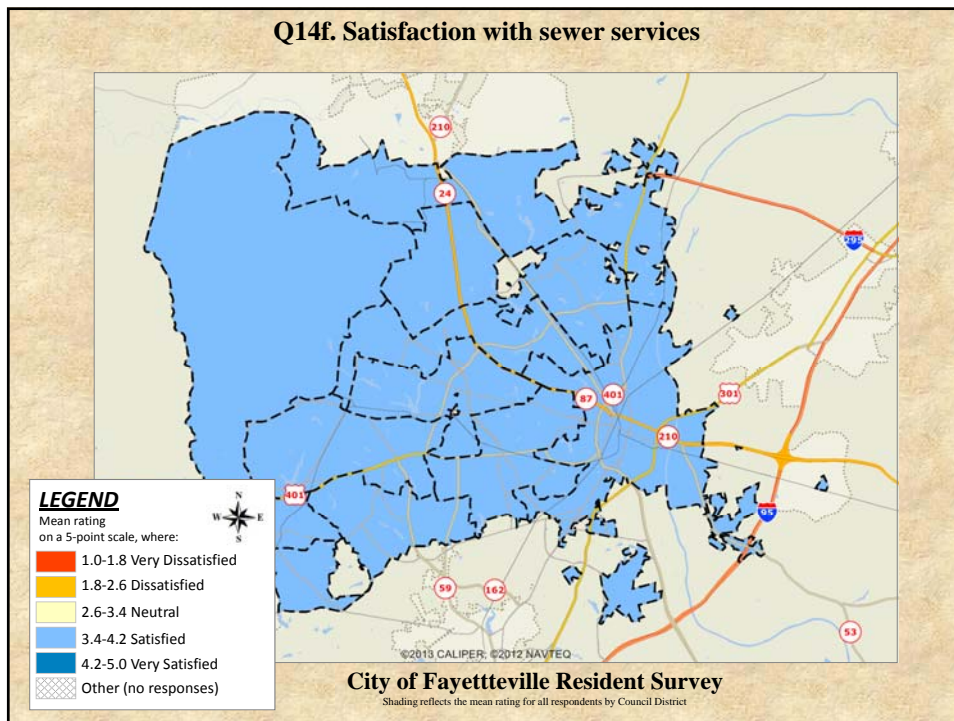
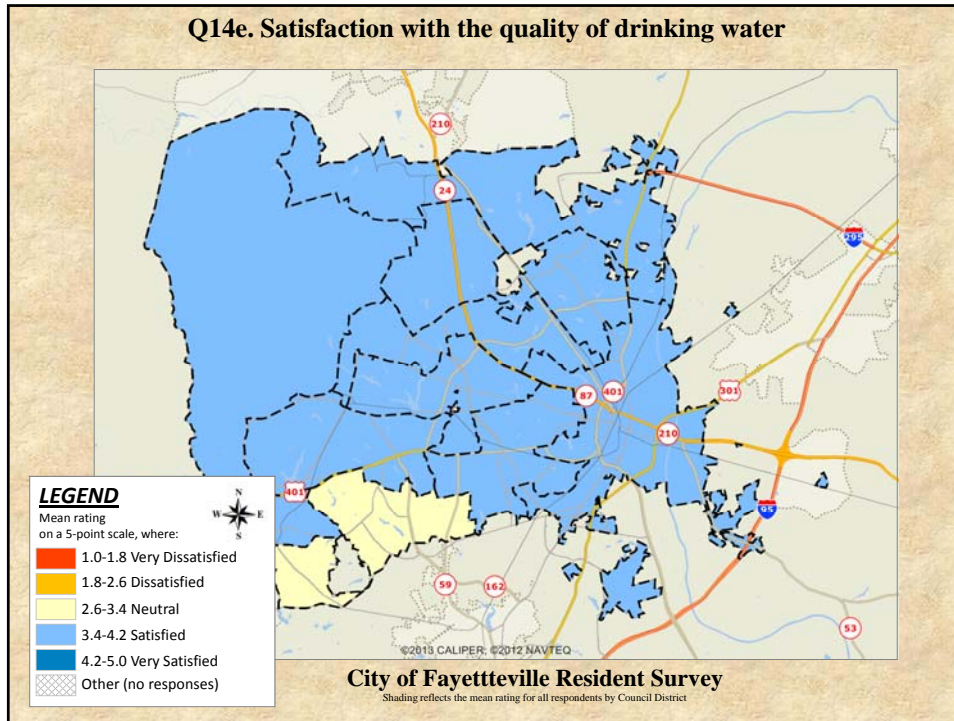


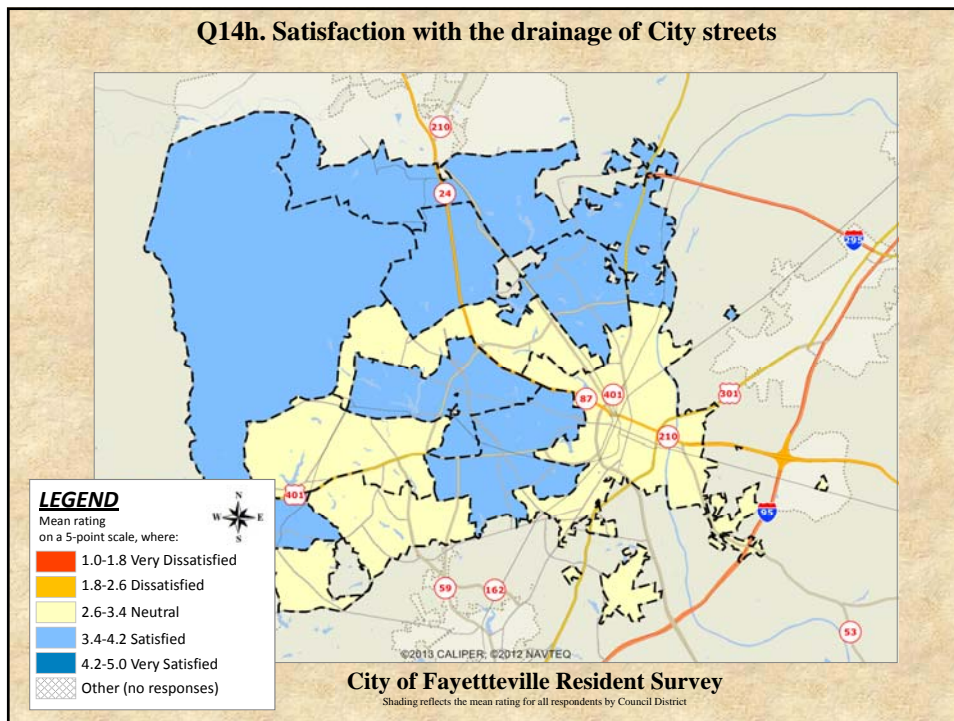
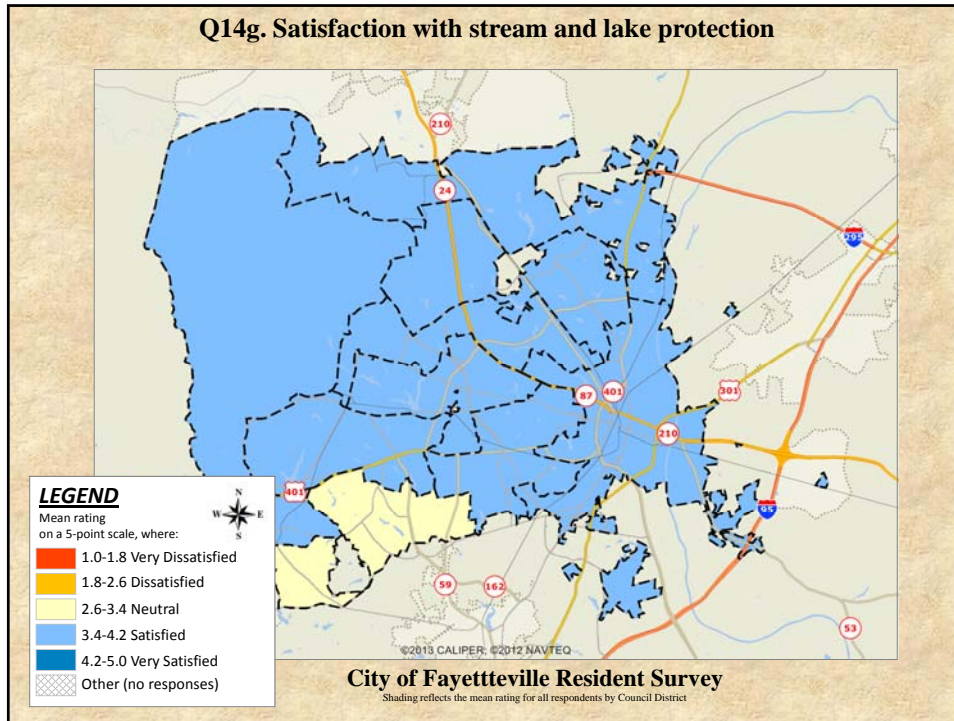


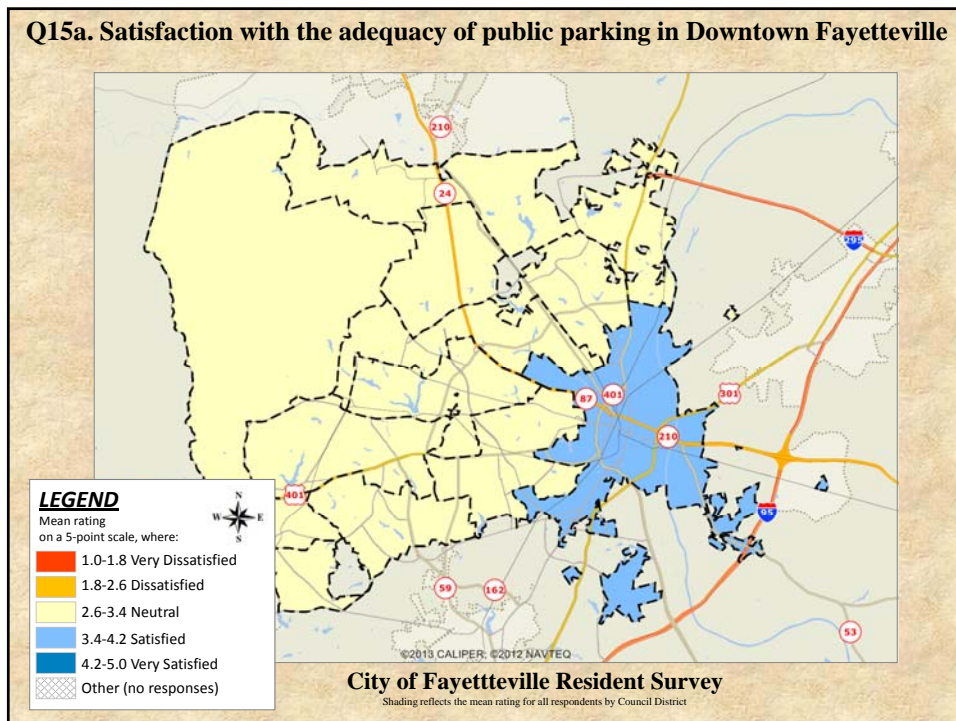
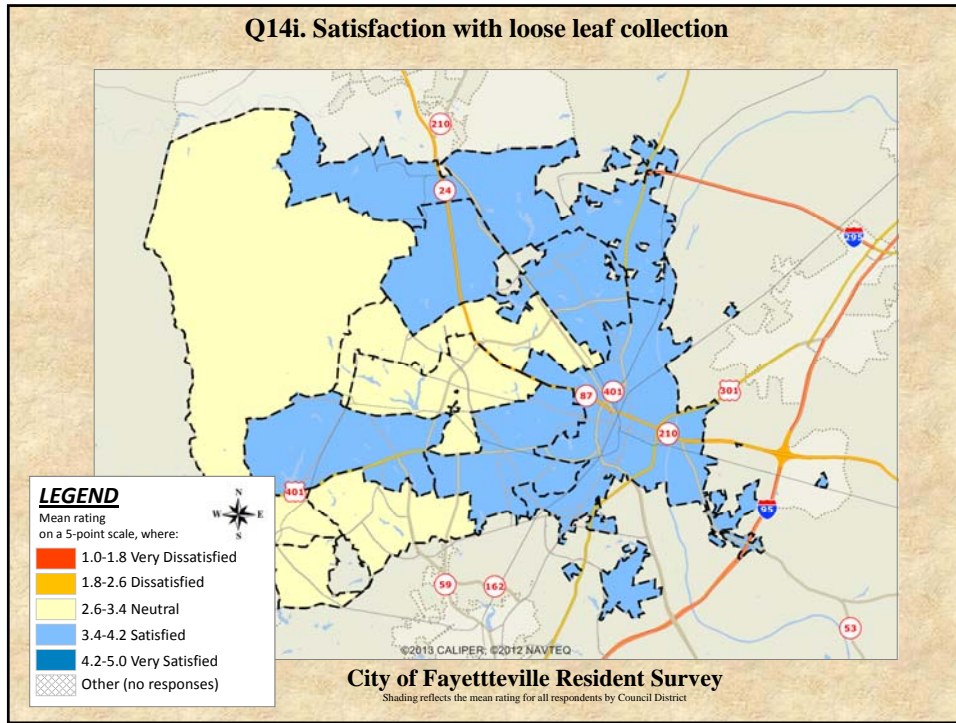


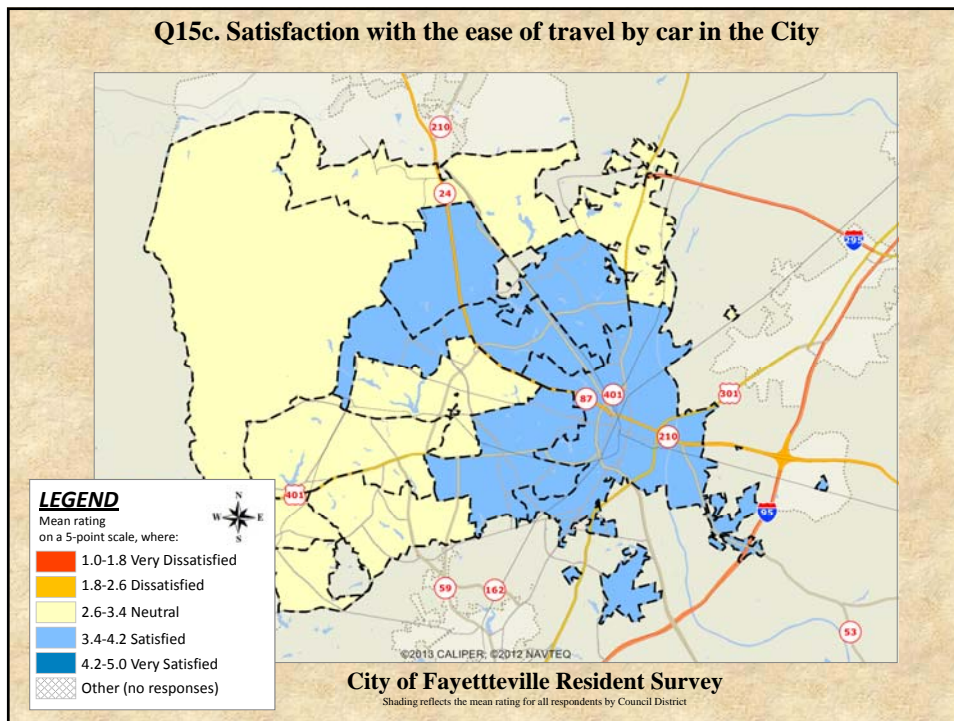
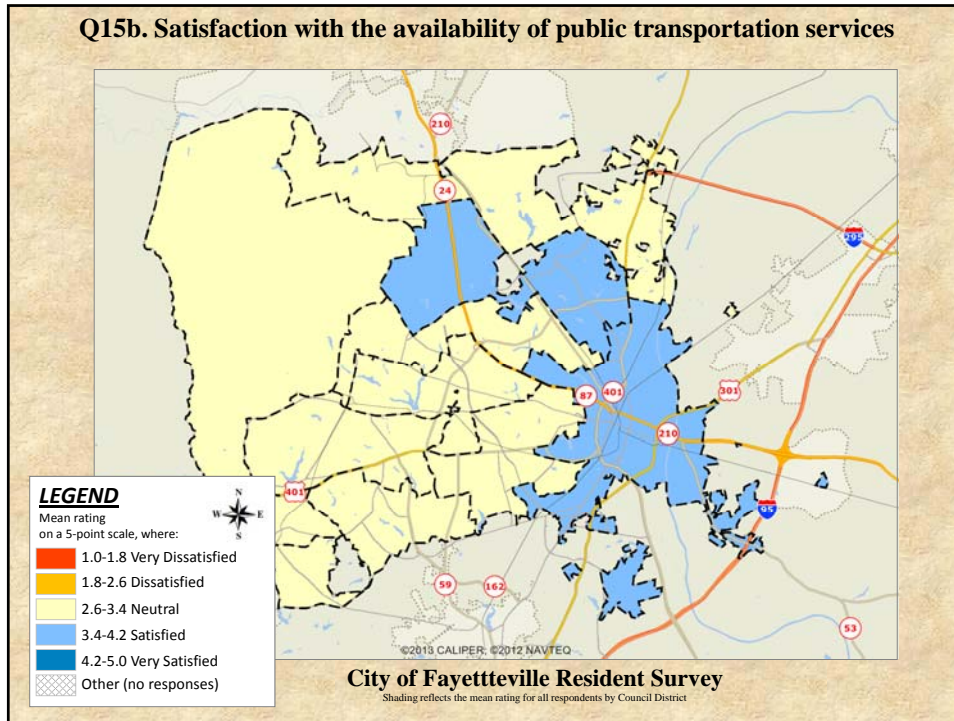


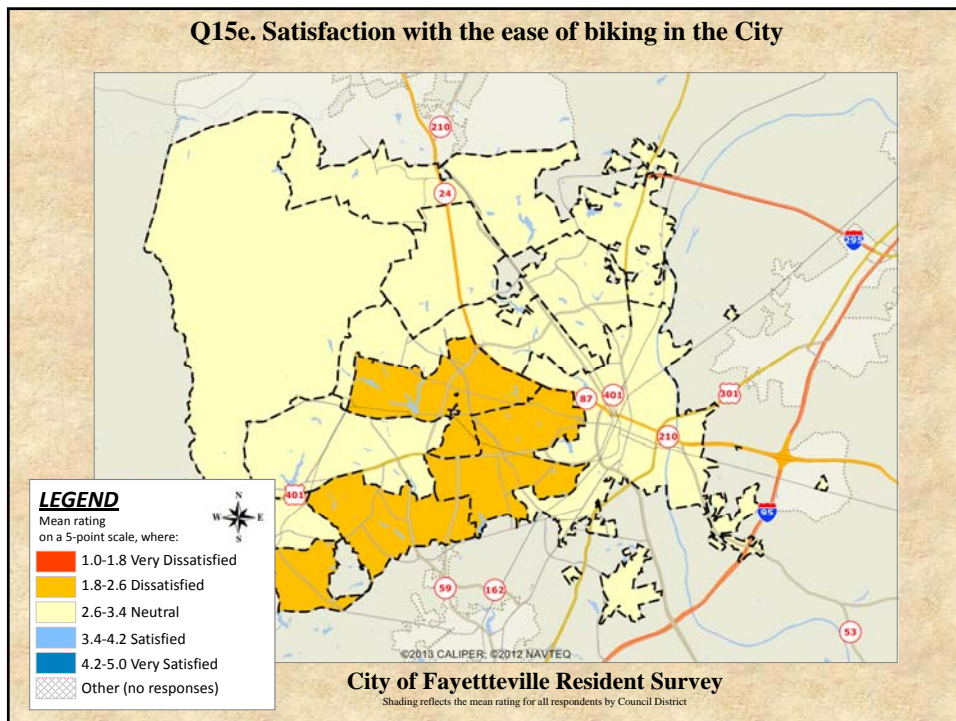
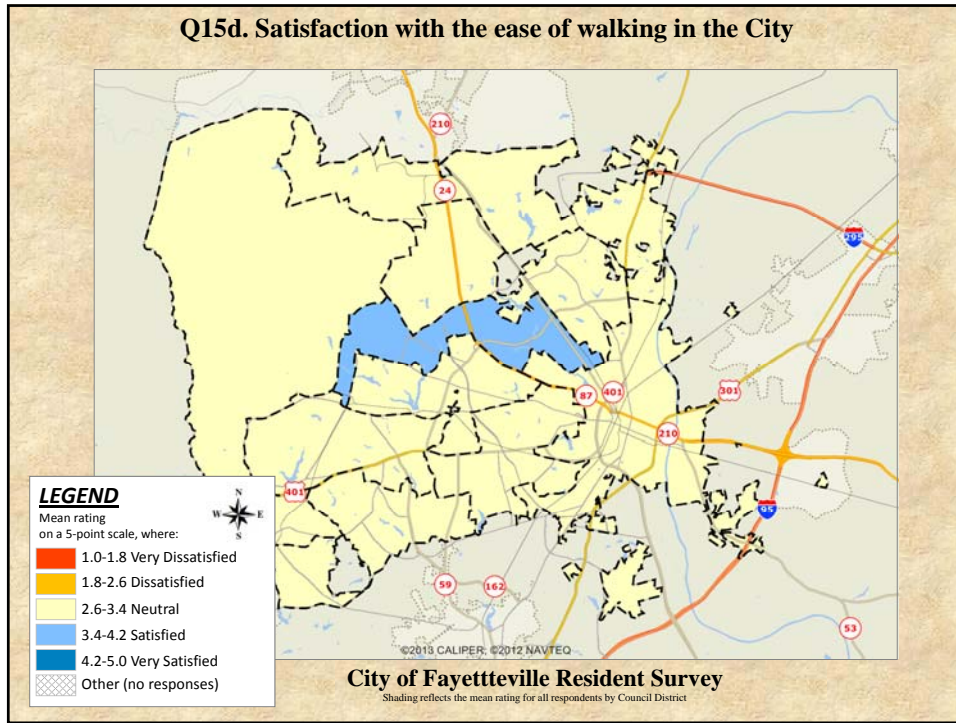


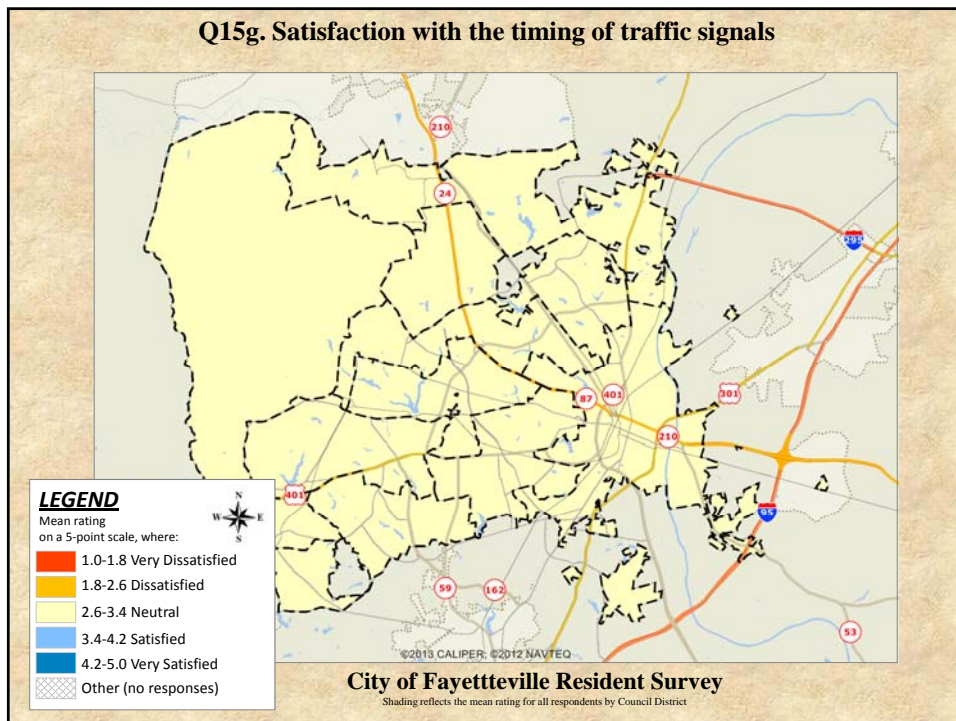
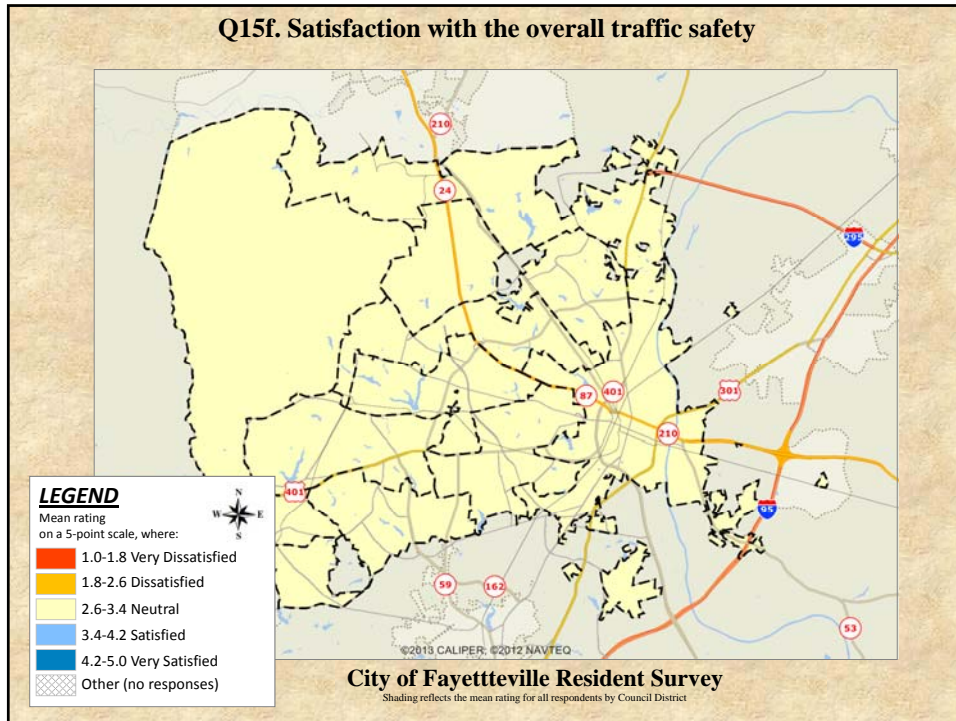




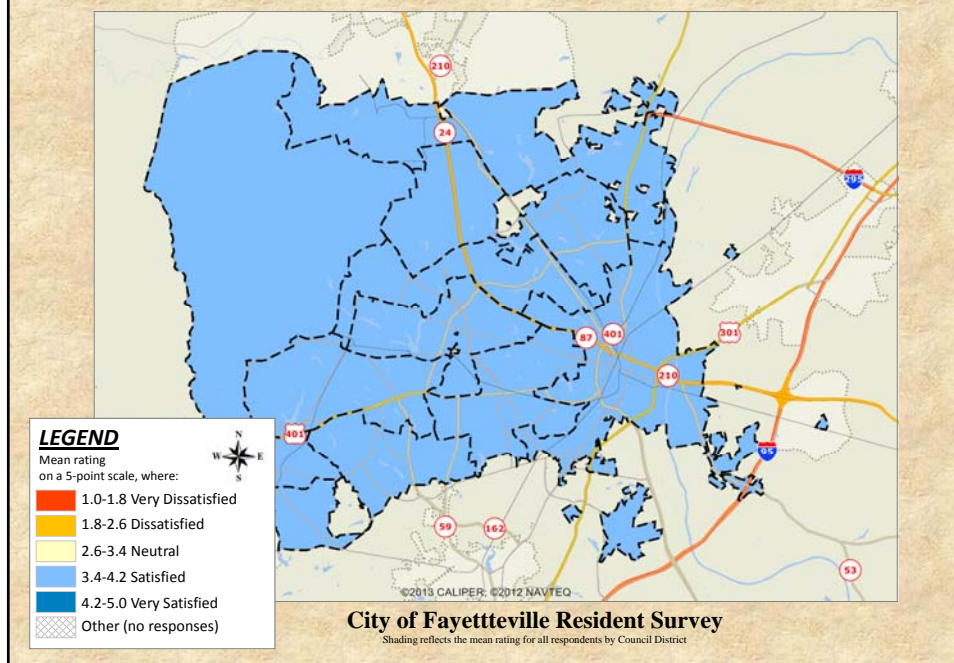




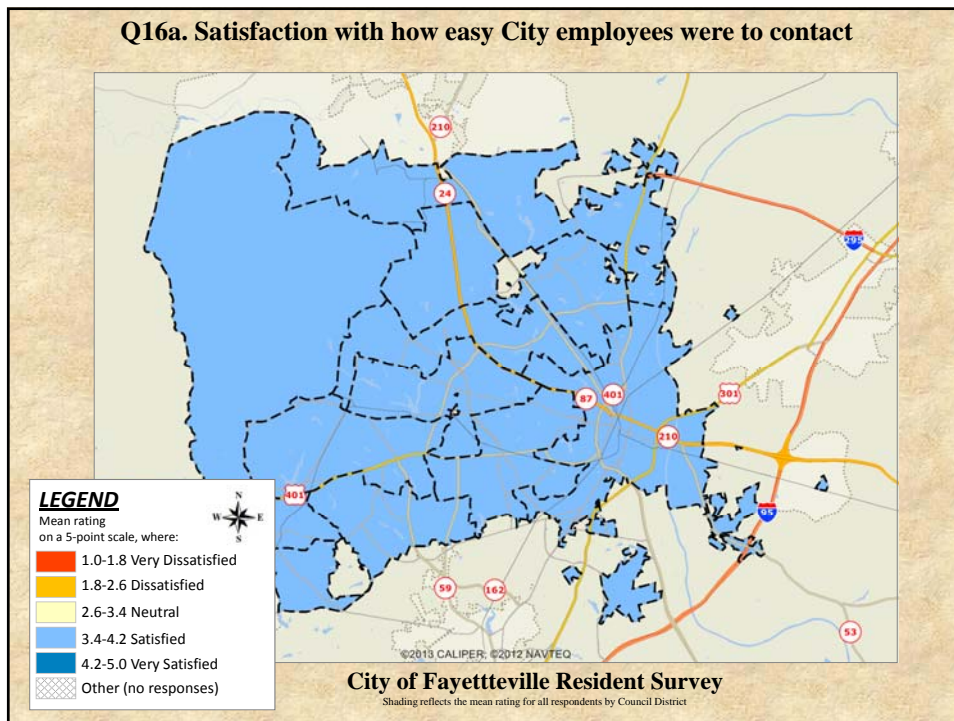


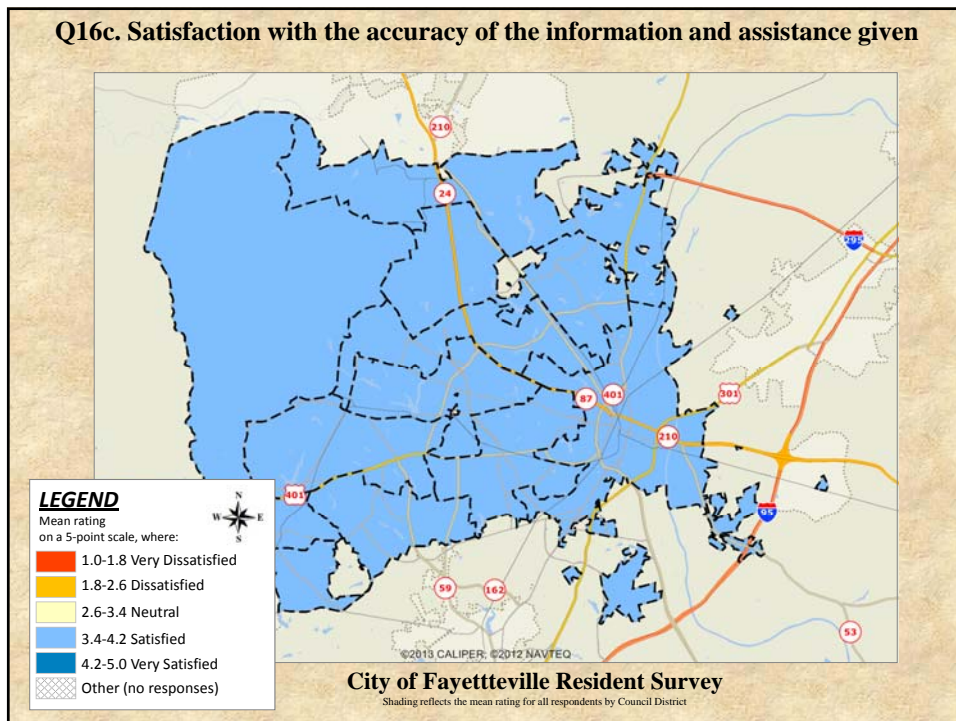
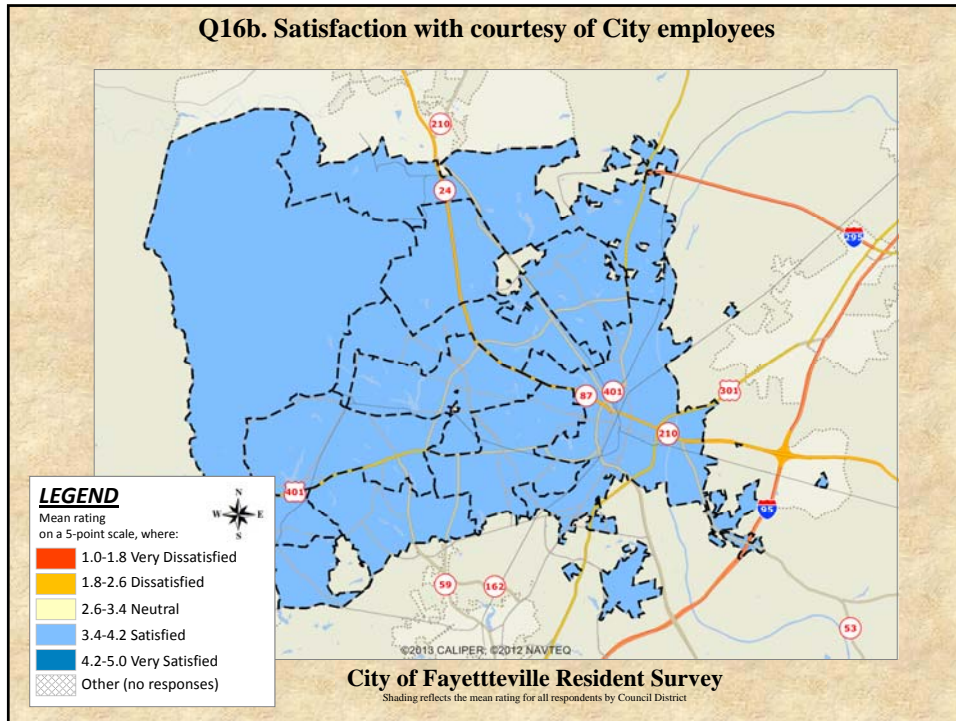


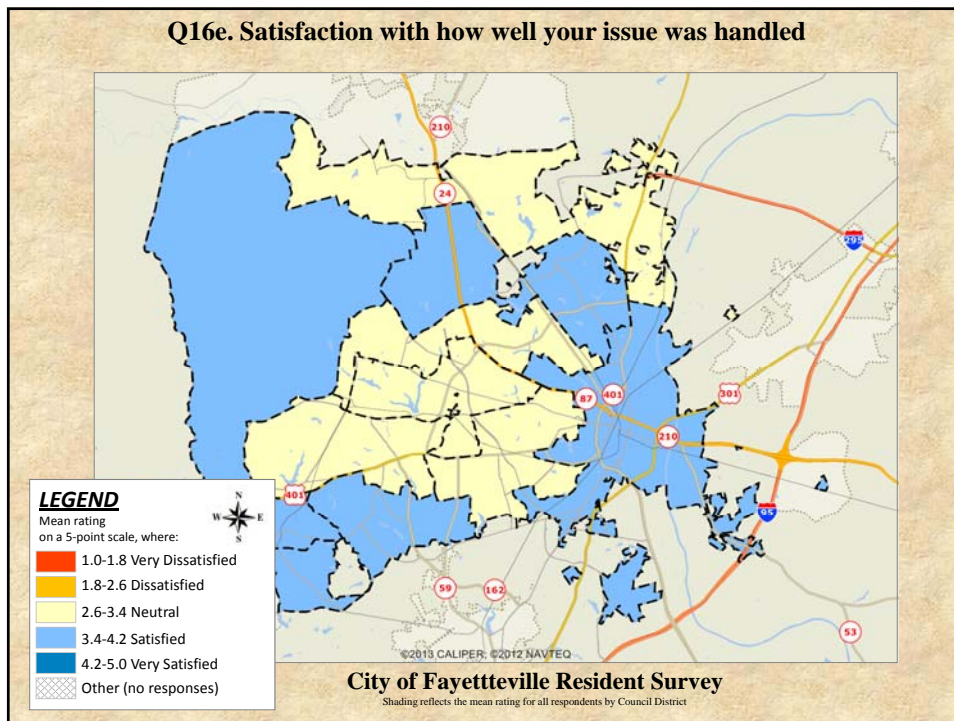
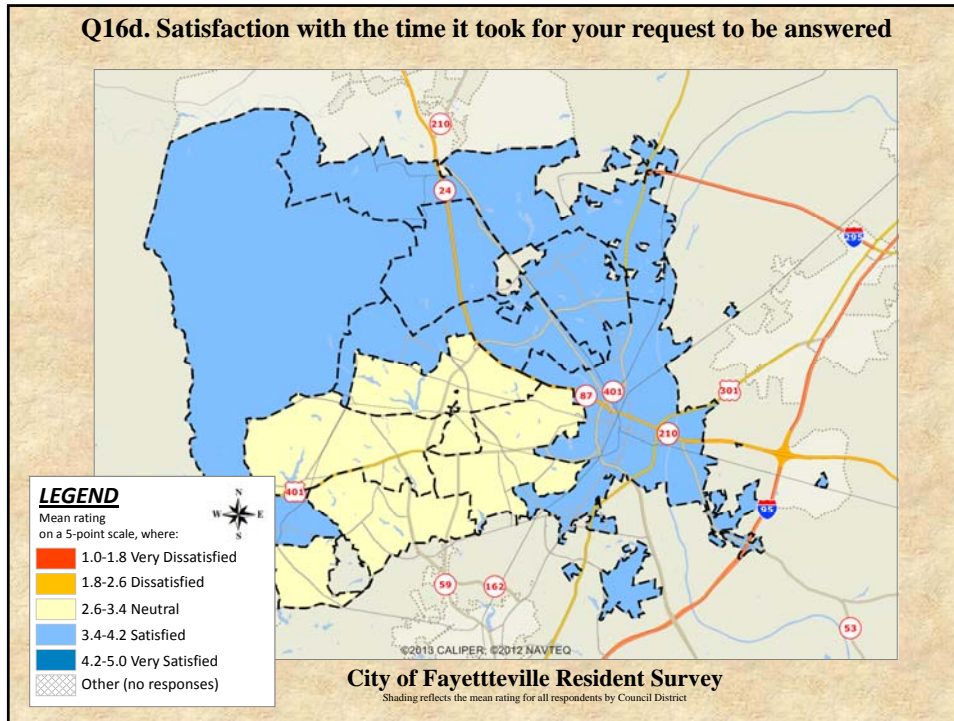
Q15h. Satisfaction with the condition/usability of the Fayetteville Regional Airport

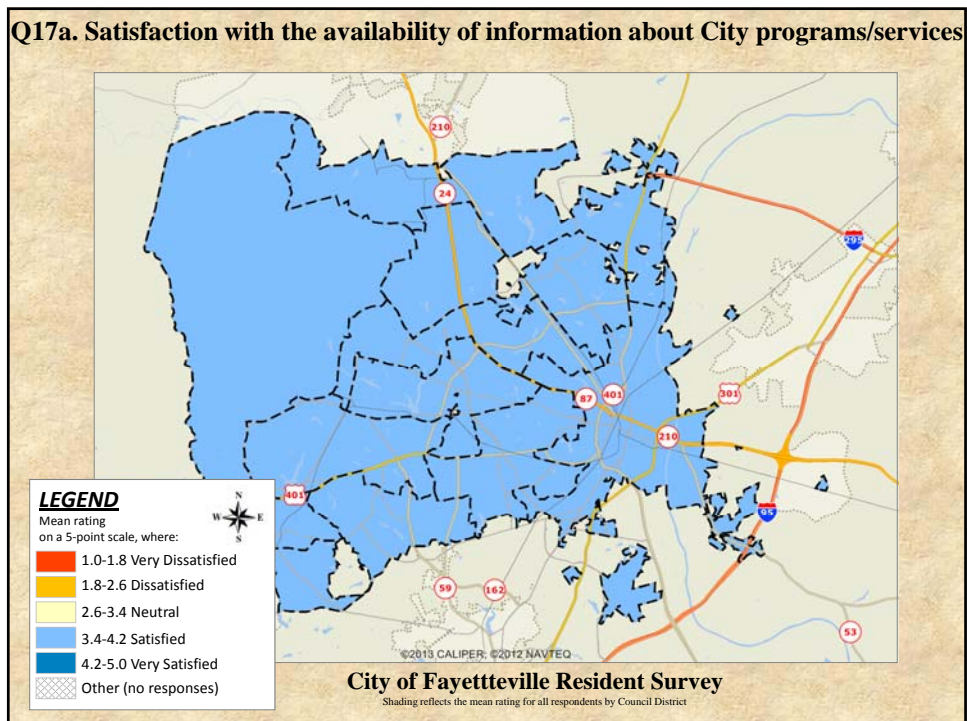
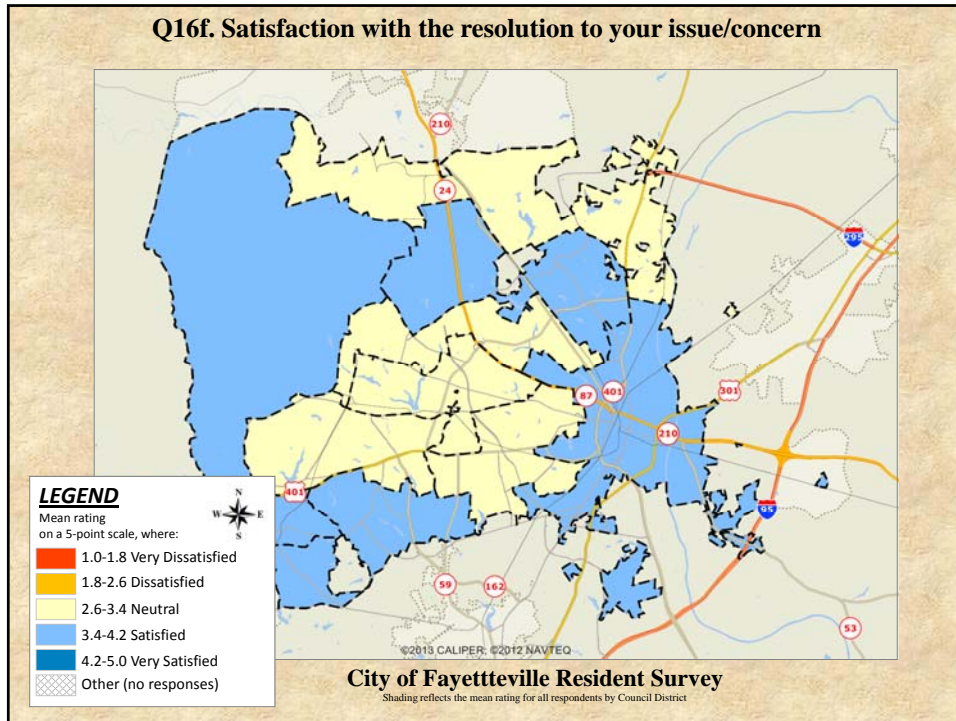


Q16a. Satisfaction with how easy City employees were to contact

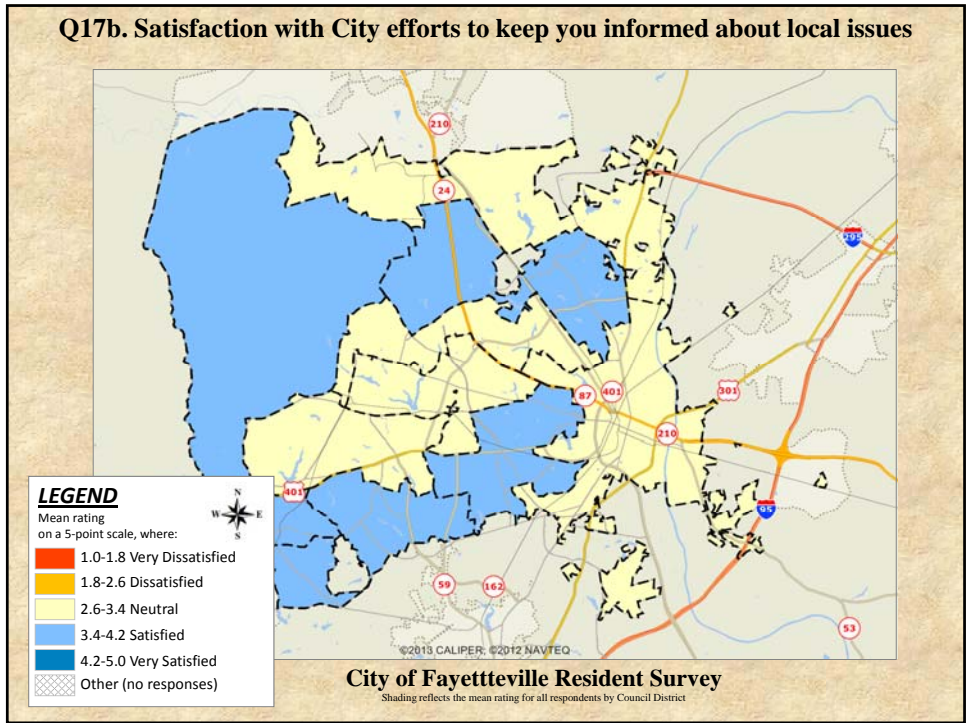




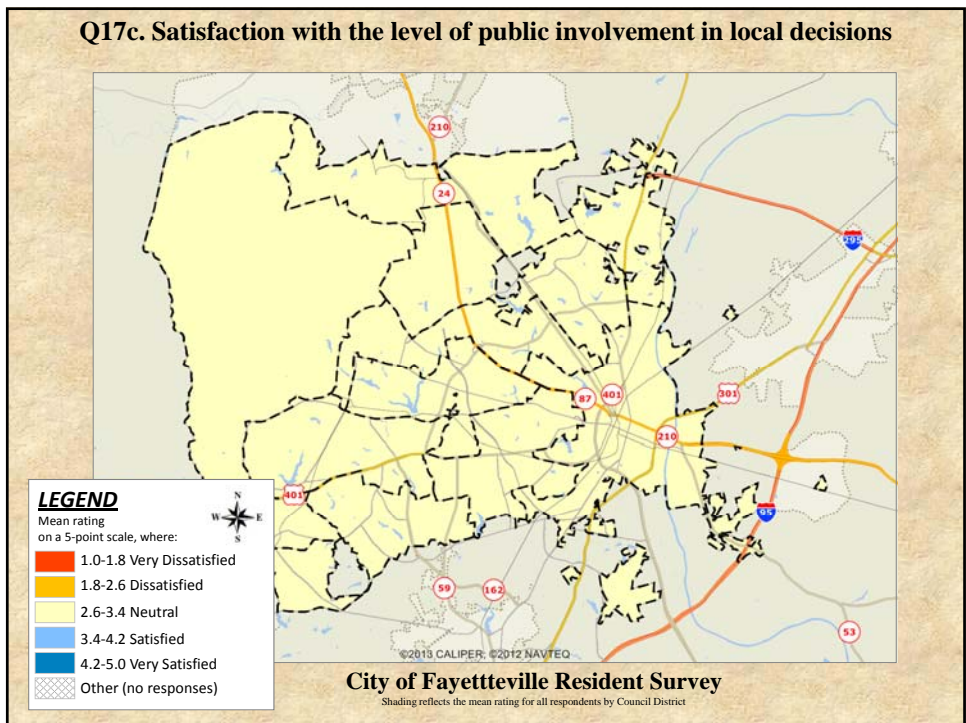




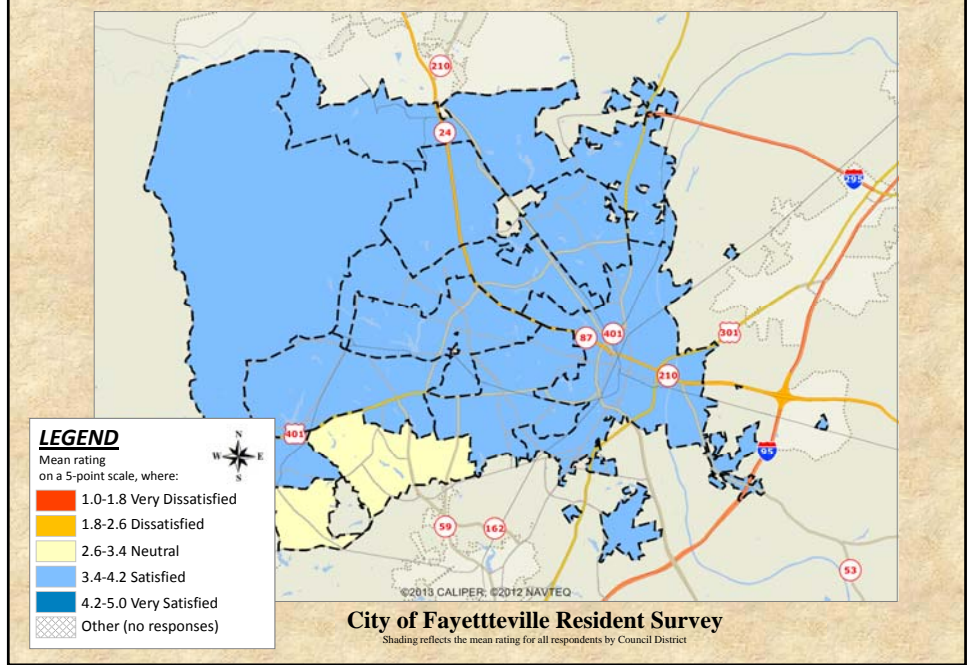
Q17b. Satisfaction with City efforts to keep you informed about local issues



Q17c. Satisfaction with the level of public involvement in local decisions



Q17d. Satisfaction with the usefulness of information available on the City's website



Q22a. Rating of the City of Fayetteville as a place to live

