...helping organizations make better decisions since 1982

Submitted to the City of Fayetteville, North Carolina

**by:** ETC Institute 725 W. Frontier Lane, Olathe, Kansas 66061



December 2015

| N=669                                |                         | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       |                      | i say your<br>old incom |         | Total |
|--------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|-------------------------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q1-1. Overall quality of police pro  | tection                 |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                       | 9.8%                    | 18.4%                 | 15.7%          | 19.3%                    | 16.9%                          | 16.4%   | 15.6%                       | 20.7%  | 20.8% | 16.0%                | 18.0%                   | 17.4%   | 17.2% |
| Satisfied                            | 54.9%                   | 46.6%                 | 56.0%          | 46.5%                    | 51.0%                          | 39.3%   | 52.3%                       | 43.5%  | 44.0% | 46.3%                | 48.6%                   | 59.1%   | 49.6% |
| Neutral                              | 25.6%                   | 27.2%                 | 20.9%          | 24.9%                    | 23.7%                          | 32.8%   | 22.1%                       | 29.0%  | 24.0% | 25.9%                | 26.8%                   | 16.5%   | 24.3% |
| Dissatisfied                         | 8.5%                    | 4.9%                  | 6.0%           | 8.3%                     | 7.4%                           | 6.6%    | 8.1%                        | 5.7%   | 7.2%  | 10.5%                | 6.0%                    | 5.2%    | 7.3%  |
| Very Dissatisfied                    | 1.2%                    | 2.9%                  | 1.5%           | 1.0%                     | 1.1%                           | 4.9%    | 1.9%                        | 1.0%   | 4.0%  | 1.2%                 | 0.5%                    | 1.7%    | 1.6%  |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Q1-2. Overall quality of fire protec | tion & res              | cue servio            | <u>ces</u>     |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                       | 24.7%                   | 31.7%                 | 36.7%          | 42.3%                    | 37.6%                          | 30.6%   | 34.9%                       | 40.6%  | 41.3% | 29.2%                | 40.6%                   | 44.0%   | 36.9% |
| Satisfied                            | 52.1%                   | 54.5%                 | 54.7%          | 45.3%                    | 50.7%                          | 43.5%   | 54.0%                       | 42.7%  | 44.4% | 57.8%                | 48.2%                   | 45.0%   | 50.2% |
| Neutral                              | 20.5%                   | 10.9%                 | 6.3%           | 11.3%                    | 9.8%                           | 24.2%   | 9.9%                        | 13.5%  | 12.7% | 11.8%                | 10.6%                   | 5.5%    | 11.2% |
| Dissatisfied                         | 2.7%                    | 1.0%                  | 1.6%           | 1.0%                     | 1.3%                           | 1.6%    | 0.7%                        | 2.6%   | 1.6%  | 1.2%                 | 0.0%                    | 3.7%    | 1.3%  |
| Very Dissatisfied                    | 0.0%                    | 2.0%                  | 0.8%           | 0.0%                     | 0.5%                           | 0.0%    | 0.5%                        | 0.5%   | 0.0%  | 0.0%                 | 0.6%                    | 1.8%    | 0.5%  |

| N=669                                 |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|---------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                       | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q1-3. Overall maintenance of City     | streets                 |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                        | 8.2%                    | 8.7%                   | 6.6%           | 4.3%                     | 5.2%                           | 9.4%    | 4.3%                        | 8.7%   | 7.0%  | 6.1%                   | 6.6%  | 2.6%    | 5.8%  |
| Satisfied                             | 38.8%                   | 32.7%                  | 30.1%          | 32.6%                    | 33.7%                          | 26.6%   | 33.0%                       | 32.8%  | 28.9% | 30.3%                  | 39.6% | 35.0%   | 33.0% |
| Neutral                               | 22.4%                   | 29.8%                  | 33.1%          | 26.3%                    | 27.3%                          | 34.4%   | 28.1%                       | 27.2%  | 29.7% | 24.2%                  | 22.0% | 33.3%   | 27.8% |
| Dissatisfied                          | 23.5%                   | 25.0%                  | 27.9%          | 28.6%                    | 27.8%                          | 25.0%   | 27.9%                       | 26.7%  | 26.6% | 32.1%                  | 27.5% | 25.6%   | 27.3% |
| Very Dissatisfied                     | 7.1%                    | 3.8%                   | 2.2%           | 8.2%                     | 6.1%                           | 4.7%    | 6.6%                        | 4.6%   | 7.8%  | 7.3%                   | 4.4%  | 3.4%    | 6.0%  |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q1-4. Overall flow of traffic in City | L                       |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                        | 1.2%                    | 3.9%                   | 1.5%           | 1.7%                     | 1.8%                           | 1.6%    | 1.4%                        | 2.0%   | 0.8%  | 1.9%                   | 1.7%  | 3.5%    | 1.9%  |
| Satisfied                             | 31.8%                   | 19.6%                  | 25.2%          | 26.3%                    | 26.7%                          | 25.8%   | 26.2%                       | 27.3%  | 26.6% | 32.7%                  | 23.5% | 27.0%   | 26.3% |
| Neutral                               | 23.5%                   | 29.4%                  | 33.3%          | 34.7%                    | 30.0%                          | 48.4%   | 31.5%                       | 33.3%  | 36.7% | 26.5%                  | 31.3% | 27.8%   | 31.9% |
| Dissatisfied                          | 30.6%                   | 35.3%                  | 29.6%          | 25.9%                    | 29.6%                          | 19.4%   | 29.0%                       | 27.8%  | 26.6% | 24.7%                  | 31.3% | 32.2%   | 28.5% |
| Very Dissatisfied                     | 12.9%                   | 11.8%                  | 10.4%          | 11.4%                    | 11.9%                          | 4.8%    | 11.9%                       | 9.6%   | 9.4%  | 14.2%                  | 12.3% | 9.6%    | 11.4% |

| N=669                                | liv                     | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to     | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|--------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|-------------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No          | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q1-5. Overall quality of public tran | isit system             | n, Fayettev           | ville Area     | System of                | <u>f Transit (F</u>            | <u>AST)</u> |                             |        |       |                        |       |         |       |
| Very Satisfied                       | 7.1%                    | 5.4%                  | 8.7%           | 12.6%                    | 8.5%                           | 15.9%       | 8.2%                        | 14.0%  | 16.9% | 9.2%                   | 5.8%  | 9.2%    | 9.7%  |
| Satisfied                            | 19.0%                   | 21.4%                 | 20.3%          | 28.9%                    | 24.8%                          | 25.0%       | 23.0%                       | 27.2%  | 30.3% | 18.4%                  | 26.7% | 23.1%   | 25.1% |
| Neutral                              | 47.6%                   | 48.2%                 | 46.4%          | 43.7%                    | 46.5%                          | 40.9%       | 49.2%                       | 39.5%  | 36.0% | 48.0%                  | 54.7% | 41.5%   | 45.6% |
| Dissatisfied                         | 16.7%                   | 17.9%                 | 15.9%          | 11.6%                    | 14.2%                          | 15.9%       | 15.2%                       | 13.2%  | 14.6% | 16.3%                  | 9.3%  | 18.5%   | 14.3% |
| Very Dissatisfied                    | 9.5%                    | 7.1%                  | 8.7%           | 3.2%                     | 6.0%                           | 2.3%        | 4.5%                        | 6.1%   | 2.2%  | 8.2%                   | 3.5%  | 7.7%    | 5.4%  |
|                                      |                         |                       |                |                          |                                |             |                             |        |       |                        |       |         |       |
|                                      |                         |                       |                |                          |                                |             |                             |        |       |                        |       |         |       |
|                                      |                         |                       |                |                          |                                |             |                             |        |       |                        |       |         |       |
| Q1-6. Overall quality of water & se  | ewer utiliti            | ies                   |                |                          |                                |             |                             |        |       |                        |       |         |       |
| Very Satisfied                       | 16.9%                   | 14.4%                 | 12.1%          | 18.2%                    | 16.1%                          | 9.7%        | 15.3%                       | 16.5%  | 11.7% | 15.4%                  | 19.8% | 18.4%   | 15.8% |
| Satisfied                            | 50.6%                   | 44.2%                 | 49.2%          | 49.3%                    | 50.4%                          | 38.7%       | 51.8%                       | 42.3%  | 51.6% | 41.4%                  | 49.7% | 57.0%   | 48.7% |
| Neutral                              | 19.3%                   | 22.1%                 | 28.0%          | 18.9%                    | 20.4%                          | 30.6%       | 20.9%                       | 21.6%  | 18.0% | 23.5%                  | 22.0% | 14.0%   | 21.3% |
| Dissatisfied                         | 8.4%                    | 13.5%                 | 4.5%           | 11.1%                    | 9.2%                           | 17.7%       | 7.8%                        | 16.0%  | 15.6% | 13.0%                  | 6.8%  | 5.3%    | 10.2% |
| Very Dissatisfied                    | 4.8%                    | 5.8%                  | 6.1%           | 2.4%                     | 3.9%                           | 3.2%        | 4.2%                        | 3.6%   | 3.1%  | 6.8%                   | 1.7%  | 5.3%    | 3.9%  |

| N=669                               | li                      | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                      | say your               |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|------------------------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 S | \$100K+ |       |
| Q1-7. Overall enforcement of code   | s & ordina              | ances                 |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Very Satisfied                      | 11.1%                   | 8.5%                  | 6.1%           | 6.9%                     | 7.8%                           | 3.8%    | 6.6%                        | 9.7%   | 10.6% | 7.8%                 | 8.4%                   | 4.8%    | 7.5%  |
| Satisfied                           | 25.0%                   | 31.9%                 | 41.7%          | 36.9%                    | 36.1%                          | 28.3%   | 35.4%                       | 34.5%  | 36.3% | 33.3%                | 33.7%                  | 38.1%   | 35.3% |
| Neutral                             | 47.2%                   | 37.2%                 | 32.2%          | 31.8%                    | 34.0%                          | 41.5%   | 33.8%                       | 37.0%  | 37.2% | 33.3%                | 33.7%                  | 31.4%   | 34.8% |
| Dissatisfied                        | 12.5%                   | 14.9%                 | 17.4%          | 16.4%                    | 15.8%                          | 18.9%   | 19.1%                       | 8.5%   | 9.7%  | 17.7%                | 21.1%                  | 14.3%   | 16.0% |
| Very Dissatisfied                   | 4.2%                    | 7.4%                  | 2.6%           | 8.0%                     | 6.3%                           | 7.5%    | 5.1%                        | 10.3%  | 6.2%  | 7.8%                 | 3.0%                   | 11.4%   | 6.4%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Q1-8. Overall quality of customer s | service rec             | eived from            | m City er      | nployees                 |                                |         |                             |        |       |                      |                        |         |       |
| Very Satisfied                      | 15.9%                   | 16.0%                 | 9.4%           | 12.8%                    | 12.4%                          | 14.5%   | 12.4%                       | 13.4%  | 12.0% | 15.3%                | 11.9%                  | 13.8%   | 12.5% |
| Satisfied                           | 37.8%                   | 39.4%                 | 52.3%          | 46.0%                    | 46.7%                          | 32.7%   | 42.4%                       | 51.4%  | 46.2% | 50.3%                | 45.5%                  | 39.4%   | 45.3% |
| Neutral                             | 35.4%                   | 31.9%                 | 29.7%          | 29.8%                    | 30.2%                          | 36.4%   | 32.1%                       | 26.8%  | 27.4% | 23.6%                | 33.0%                  | 34.9%   | 30.8% |
| Dissatisfied                        | 8.5%                    | 7.4%                  | 5.5%           | 9.0%                     | 7.8%                           | 12.7%   | 10.2%                       | 4.5%   | 9.4%  | 7.6%                 | 8.0%                   | 8.3%    | 8.3%  |
| Very Dissatisfied                   | 2.4%                    | 5.3%                  | 3.1%           | 2.4%                     | 2.9%                           | 3.6%    | 2.9%                        | 3.9%   | 5.1%  | 3.2%                 | 1.7%                   | 3.7%    | 3.1%  |

| N=669                               |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo     |       |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q1-9. Overall effectiveness of com  | municatio               | n with pu             | <u>blic</u>    |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                      | 11.0%                   | 11.7%                 | 7.7%           | 10.2%                    | 9.9%                           | 8.3%    | 9.6%                        | 10.2%  | 11.6% | 9.4%                       | 10.6% | 9.6%    | 9.7%  |
| Satisfied                           | 35.4%                   | 35.9%                 | 51.5%          | 40.5%                    | 42.8%                          | 28.3%   | 39.6%                       | 45.7%  | 30.6% | 46.5%                      | 46.7% | 44.3%   | 41.4% |
| Neutral                             | 32.9%                   | 34.0%                 | 31.5%          | 35.0%                    | 32.3%                          | 46.7%   | 35.6%                       | 28.5%  | 39.7% | 28.3%                      | 32.2% | 29.6%   | 33.8% |
| Dissatisfied                        | 17.1%                   | 13.6%                 | 7.7%           | 11.9%                    | 12.5%                          | 13.3%   | 12.6%                       | 12.4%  | 14.0% | 11.9%                      | 9.4%  | 13.9%   | 12.4% |
| Very Dissatisfied                   | 3.7%                    | 4.9%                  | 1.5%           | 2.4%                     | 2.5%                           | 3.3%    | 2.6%                        | 3.2%   | 4.1%  | 3.8%                       | 1.1%  | 2.6%    | 2.7%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                            |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Q1-10. Overall quality of Parks & I | Recreation              | n facilities          | & progra       | ams_                     |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                      | 11.5%                   | 16.2%                 | 16.1%          | 13.9%                    | 14.2%                          | 14.3%   | 12.3%                       | 17.8%  | 17.9% | 13.3%                      | 13.6% | 12.6%   | 13.9% |
| Satisfied                           | 48.7%                   | 46.5%                 | 53.4%          | 48.0%                    | 49.6%                          | 44.6%   | 49.6%                       | 48.9%  | 47.0% | 49.3%                      | 53.1% | 47.7%   | 49.3% |
| Neutral                             | 28.2%                   | 20.2%                 | 20.3%          | 21.2%                    | 20.3%                          | 35.7%   | 22.9%                       | 18.4%  | 21.4% | 24.0%                      | 19.1% | 16.2%   | 21.8% |
| Dissatisfied                        | 6.4%                    | 14.1%                 | 7.6%           | 12.5%                    | 11.9%                          | 3.6%    | 11.8%                       | 10.3%  | 12.8% | 9.3%                       | 9.9%  | 18.0%   | 11.2% |
| Very Dissatisfied                   | 5.1%                    | 3.0%                  | 2.5%           | 4.4%                     | 4.0%                           | 1.8%    | 3.3%                        | 4.6%   | 0.9%  | 4.0%                       | 4.3%  | 5.4%    | 3.7%  |

| N=669                               |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                         | say your                |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------------------------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q1-11. Overall appearance of majo   | or entrywa              | <u>ys to City</u>     |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                      | 11.9%                   | 13.3%                 | 7.4%           | 8.4%                     | 9.1%                           | 9.7%    | 7.4%                        | 12.9%  | 15.1% | 6.8%                    | 9.3%                    | 7.8%    | 9.1%  |
| Satisfied                           | 40.5%                   | 30.5%                 | 40.4%          | 35.2%                    | 36.6%                          | 37.1%   | 35.6%                       | 37.6%  | 37.3% | 40.4%                   | 35.0%                   | 32.2%   | 36.3% |
| Neutral                             | 28.6%                   | 34.3%                 | 30.1%          | 24.8%                    | 26.3%                          | 40.3%   | 28.4%                       | 26.8%  | 33.3% | 26.1%                   | 25.7%                   | 20.9%   | 27.8% |
| Dissatisfied                        | 15.5%                   | 18.1%                 | 14.7%          | 21.8%                    | 20.0%                          | 12.9%   | 20.3%                       | 17.0%  | 11.1% | 19.9%                   | 20.2%                   | 27.8%   | 19.4% |
| Very Dissatisfied                   | 3.6%                    | 3.8%                  | 7.4%           | 9.7%                     | 8.1%                           | 0.0%    | 8.3%                        | 5.7%   | 3.2%  | 6.8%                    | 9.8%                    | 11.3%   | 7.4%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Q1-12. Overall effectiveness of Eco | onomic &                | Business              | Develop        | ment by Ci               | <u>ty</u>                      |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                      | 5.6%                    | 8.4%                  | 5.9%           | 4.5%                     | 5.5%                           | 5.4%    | 4.2%                        | 8.1%   | 7.9%  | 3.5%                    | 6.2%                    | 4.7%    | 5.4%  |
| Satisfied                           | 31.0%                   | 23.2%                 | 29.7%          | 26.2%                    | 27.1%                          | 23.2%   | 25.6%                       | 28.3%  | 28.9% | 30.1%                   | 28.0%                   | 18.9%   | 26.5% |
| Neutral                             | 35.2%                   | 38.9%                 | 34.7%          | 41.6%                    | 37.7%                          | 48.2%   | 40.2%                       | 35.8%  | 41.2% | 36.4%                   | 37.3%                   | 34.9%   | 38.6% |
| Dissatisfied                        | 15.5%                   | 22.1%                 | 22.9%          | 18.4%                    | 20.9%                          | 16.1%   | 21.9%                       | 17.9%  | 11.4% | 23.8%                   | 21.7%                   | 28.3%   | 20.6% |
| Very Dissatisfied                   | 12.7%                   | 7.4%                  | 6.8%           | 9.4%                     | 8.7%                           | 7.1%    | 8.1%                        | 9.8%   | 10.5% | 6.3%                    | 6.8%                    | 13.2%   | 8.9%  |

#### Q2. Which THREE of the items listed above in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (Sum of top 3 choices)

| N=669   |                         | Iow many<br>ived in Fa |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Would you<br>al househo |       |         | Total |
|---|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|   | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q2. Sum of top 3 choices  |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Overall quality of police protection  | 44.2%                   | 35.2%                  | 38.8%          | 43.1%                    | 42.4%                          | 29.9%   | 43.0%                       | 36.9%  | 35.3% | 38.2%                   | 43.2% | 46.6%   | 40.8% |
| Overall quality of fire protection & rescue services  | 16.3%                   | 14.8%                  | 7.9%           | 10.9%                    | 12.6%                          | 6.0%    | 13.2%                       | 8.9%   | 11.3% | 11.2%                   | 10.3% | 16.1%   | 12.3% |
| Overall maintenance of City streets   | 34.9%                   | 32.4%                  | 35.3%          | 37.9%                    | 36.3%                          | 28.4%   | 36.2%                       | 34.5%  | 32.3% | 41.8%                   | 36.2% | 33.9%   | 35.4% |
| Overall flow of traffic in City   | 44.2%                   | 39.8%                  | 37.4%          | 32.2%                    | 37.2%                          | 22.4%   | 37.1%                       | 32.0%  | 23.3% | 35.3%                   | 42.2% | 38.1%   | 35.1% |
| Overall quality of public<br>transit system, Fayetteville<br>Area System of Transit<br>(FAST) | 10.5%                   | 14.8%                  | 11.5%          | 7.7%                     | 10.0%                          | 14.9%   | 9.8%                        | 11.8%  | 15.0% | 12.9%                   | 6.5%  | 7.6%    | 10.3% |
| Overall quality of water & sewer utilities  | 18.6%                   | 16.7%                  | 15.1%          | 9.6%                     | 12.6%                          | 16.4%   | 11.9%                       | 15.8%  | 12.8% | 14.1%                   | 10.8% | 13.6%   | 13.2% |
| Overall enforcement of codes & ordinances   | 12.8%                   | 16.7%                  | 15.1%          | 16.1%                    | 16.6%                          | 7.5%    | 16.3%                       | 13.8%  | 9.0%  | 11.8%                   | 20.5% | 22.0%   | 15.4% |
| Overall quality of customer<br>service received from City<br>employees                        | 7.0%                    | 5.6%                   | 10.1%          | 7.4%                     | 7.5%                           | 6.0%    | 7.6%                        | 6.9%   | 9.0%  | 6.5%                    | 8.1%  | 4.2%    | 7.3%  |

#### Q2. Which THREE of the items listed above in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (Sum of top 3 choices) (cont.)

| N=669  | -                       | low many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -     | /ould you<br>l househo     |       |         | Total |
|--|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|  | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q2. Sum of top 3 choices (Cont.)                                       |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Overall effectiveness of communication with public                     | 16.3%                   | 9.3%                   | 13.7%          | 13.8%                    | 13.2%                          | 16.4%   | 14.3%                       | 12.3%  | 18.8% | 12.9%                      | 14.1% | 4.2%    | 13.3% |
| Overall quality of Parks &<br>Recreation facilities &<br>programs      | 14.0%                   | 13.0%                  | 10.1%          | 14.5%                    | 13.4%                          | 10.4%   | 13.2%                       | 12.8%  | 11.3% | 12.4%                      | 14.6% | 14.4%   | 13.0% |
| Overall appearance of major<br>entryways to City                       | 5.8%                    | 13.9%                  | 23.7%          | 19.6%                    | 19.2%                          | 4.5%    | 20.6%                       | 10.8%  | 9.8%  | 19.4%                      | 23.2% | 19.5%   | 17.5% |
| Overall effectiveness of<br>Economic & Business<br>Development by City | 27.9%                   | 31.5%                  | 35.3%          | 25.7%                    | 31.1%                          | 17.9%   | 31.1%                       | 27.1%  | 19.5% | 28.2%                      | 33.5% | 39.0%   | 29.4% |
| None chosen  | 9.3%                    | 14.8%                  | 12.2%          | 16.1%                    | 11.9%                          | 34.3%   | 11.4%                       | 20.2%  | 24.8% | 13.5%                      | 8.6%  | 11.9%   | 14.8% |

| N=669                                | liv                     | ow many<br>ved in Fay | •              | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|--------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q3-1. Overall quality of services pr | rovided by              | <u>City of F</u>      | Fayettevil     | <u>le</u>                |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                       | 8.2%                    | 9.8%                  | 8.3%           | 11.4%                    | 9.4%                           | 10.9%   | 8.4%                        | 13.0%  | 15.0% | 6.9%                   | 9.9%  | 10.5%   | 9.7%  |
| Satisfied                            | 47.1%                   | 43.1%                 | 49.2%          | 47.2%                    | 47.8%                          | 42.2%   | 47.4%                       | 46.4%  | 39.4% | 49.1%                  | 50.5% | 50.9%   | 46.6% |
| Neutral                              | 29.4%                   | 30.4%                 | 34.8%          | 28.8%                    | 30.3%                          | 34.4%   | 30.9%                       | 28.6%  | 31.5% | 30.8%                  | 30.8% | 21.9%   | 30.9% |
| Dissatisfied                         | 8.2%                    | 13.7%                 | 6.1%           | 10.7%                    | 10.3%                          | 7.8%    | 10.2%                       | 9.9%   | 9.4%  | 11.9%                  | 6.6%  | 13.2%   | 10.2% |
| Very Dissatisfied                    | 7.1%                    | 2.9%                  | 1.5%           | 2.0%                     | 2.3%                           | 4.7%    | 3.0%                        | 2.1%   | 4.7%  | 1.3%                   | 2.2%  | 3.5%    | 2.7%  |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q3-2. Overall image & appearance     | of City                 |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                       | 3.5%                    | 5.7%                  | 8.1%           | 5.3%                     | 5.4%                           | 8.1%    | 5.0%                        | 7.1%   | 8.5%  | 4.9%                   | 4.9%  | 4.2%    | 5.5%  |
| Satisfied                            | 39.5%                   | 39.6%                 | 41.2%          | 34.2%                    | 37.0%                          | 37.1%   | 36.8%                       | 37.2%  | 44.6% | 39.0%                  | 33.9% | 34.7%   | 36.9% |
| Neutral                              | 18.6%                   | 31.1%                 | 22.1%          | 29.9%                    | 26.3%                          | 35.5%   | 26.3%                       | 28.1%  | 28.5% | 27.4%                  | 23.5% | 23.7%   | 27.4% |
| Dissatisfied                         | 31.4%                   | 21.7%                 | 24.3%          | 26.6%                    | 27.1%                          | 17.7%   | 27.4%                       | 24.0%  | 15.4% | 26.2%                  | 33.3% | 29.7%   | 25.9% |
| Very Dissatisfied                    | 7.0%                    | 1.9%                  | 4.4%           | 4.0%                     | 4.3%                           | 1.6%    | 4.6%                        | 3.6%   | 3.1%  | 2.4%                   | 4.4%  | 7.6%    | 4.3%  |

| N=669                               | liv                     | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>1 househo |       |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q3-3. Overall police relationship w | ith your co             | ommunity              | 4              |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 11.1%                   | 17.6%                 | 18.7%          | 15.3%                    | 15.4%                          | 16.1%   | 14.9%                       | 16.7%  | 18.1% | 13.6%                  | 14.9% | 18.6%   | 15.5% |
| Satisfied                           | 48.1%                   | 37.3%                 | 53.0%          | 44.2%                    | 47.9%                          | 30.6%   | 49.3%                       | 39.6%  | 37.8% | 47.5%                  | 49.7% | 50.4%   | 45.8% |
| Neutral                             | 27.2%                   | 25.5%                 | 16.4%          | 24.9%                    | 21.7%                          | 35.5%   | 21.9%                       | 24.5%  | 24.4% | 20.4%                  | 22.7% | 20.4%   | 23.4% |
| Dissatisfied                        | 8.6%                    | 10.8%                 | 10.4%          | 13.0%                    | 11.1%                          | 14.5%   | 10.2%                       | 14.6%  | 12.6% | 15.4%                  | 8.8%  | 7.1%    | 11.4% |
| Very Dissatisfied                   | 4.9%                    | 8.8%                  | 1.5%           | 2.7%                     | 3.9%                           | 3.2%    | 3.7%                        | 4.7%   | 7.1%  | 3.1%                   | 3.9%  | 3.5%    | 3.9%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q3-4. Overall preparedness to man   | aga davalo              | nmont fr              | growth         |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         | -                     |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 5.3%                    | 3.0%                  | 4.8%           | 4.3%                     | 4.2%                           | 5.0%    | 3.2%                        | 6.1%   | 9.3%  | 3.4%                   | 2.9%  | 2.7%    | 4.2%  |
| Satisfied                           | 25.0%                   | 24.8%                 | 26.6%          | 29.2%                    | 26.8%                          | 30.0%   | 27.4%                       | 27.2%  | 31.4% | 28.6%                  | 25.3% | 26.1%   | 27.2% |
| Neutral                             | 34.2%                   | 40.6%                 | 38.7%          | 41.9%                    | 39.5%                          | 43.3%   | 40.5%                       | 38.3%  | 38.1% | 33.3%                  | 42.4% | 38.7%   | 39.6% |
| Dissatisfied                        | 25.0%                   | 24.8%                 | 21.0%          | 19.5%                    | 22.7%                          | 15.0%   | 22.1%                       | 21.7%  | 16.1% | 27.2%                  | 23.5% | 22.5%   | 22.0% |
| Very Dissatisfied                   | 10.5%                   | 6.9%                  | 8.9%           | 5.1%                     | 6.8%                           | 6.7%    | 6.7%                        | 6.7%   | 5.1%  | 7.5%                   | 5.9%  | 9.9%    | 7.0%  |

| N=669                                 |                         | low many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>1 househo  |       |         | Total |
|---------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                       | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q3-5. Overall quality of life in City | <u>,</u>                |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                        | 5.9%                    | 8.7%                   | 6.0%           | 8.0%                     | 6.8%                           | 9.8%    | 6.5%                        | 8.8%   | 12.4% | 7.5%                    | 4.9%  | 6.0%    | 7.1%  |
| Satisfied                             | 36.5%                   | 32.7%                  | 48.9%          | 40.1%                    | 41.1%                          | 29.5%   | 42.3%                       | 35.2%  | 34.9% | 35.8%                   | 44.0% | 47.4%   | 39.8% |
| Neutral                               | 24.7%                   | 35.6%                  | 27.1%          | 30.8%                    | 28.5%                          | 44.3%   | 30.7%                       | 29.0%  | 31.0% | 28.3%                   | 29.7% | 22.4%   | 30.3% |
| Dissatisfied                          | 23.5%                   | 18.3%                  | 14.3%          | 17.1%                    | 18.2%                          | 14.8%   | 15.9%                       | 20.2%  | 14.7% | 24.5%                   | 17.0% | 16.4%   | 17.5% |
| Very Dissatisfied                     | 9.4%                    | 4.8%                   | 3.8%           | 4.0%                     | 5.4%                           | 1.6%    | 4.6%                        | 6.7%   | 7.0%  | 3.8%                    | 4.4%  | 7.8%    | 5.3%  |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q3-6. Overall quality of life in you  | r neighboi              | rhood                  |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                        | 20.2%                   | 15.1%                  | 10.9%          | 14.3%                    | 14.5%                          | 14.8%   | 14.4%                       | 14.9%  | 11.7% | 12.8%                   | 18.6% | 17.9%   | 14.4% |
| Satisfied                             | 47.6%                   | 41.5%                  | 54.7%          | 44.2%                    | 48.5%                          | 21.3%   | 46.7%                       | 43.8%  | 35.2% | 41.5%                   | 47.0% | 59.8%   | 46.1% |
| Neutral                               | 15.5%                   | 23.6%                  | 17.5%          | 20.9%                    | 18.8%                          | 32.8%   | 19.4%                       | 21.6%  | 24.2% | 23.2%                   | 19.1% | 10.3%   | 20.1% |
| Dissatisfied                          | 9.5%                    | 16.0%                  | 13.1%          | 15.0%                    | 13.0%                          | 27.9%   | 14.6%                       | 13.9%  | 22.7% | 14.6%                   | 10.9% | 9.4%    | 14.1% |
| Very Dissatisfied                     | 7.1%                    | 3.8%                   | 3.6%           | 5.6%                     | 5.2%                           | 3.3%    | 5.0%                        | 5.7%   | 6.3%  | 7.9%                    | 4.4%  | 2.6%    | 5.2%  |

| N=669                                | -                       | ow many<br>ved in Fay | •              | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo  |       |         | Total |
|--------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q3-7. Overall availability of arts & | cultural a              | menities              |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                       | 12.3%                   | 7.3%                  | 10.3%          | 8.4%                     | 9.0%                           | 9.6%    | 8.7%                        | 9.6%   | 10.2% | 9.0%                    | 9.9%  | 8.0%    | 8.9%  |
| Satisfied                            | 29.6%                   | 35.4%                 | 31.7%          | 38.7%                    | 36.1%                          | 30.8%   | 36.4%                       | 33.7%  | 36.1% | 30.3%                   | 38.6% | 37.5%   | 35.5% |
| Neutral                              | 27.2%                   | 38.5%                 | 40.5%          | 37.6%                    | 36.3%                          | 42.3%   | 37.1%                       | 36.5%  | 38.0% | 37.4%                   | 32.7% | 38.4%   | 37.0% |
| Dissatisfied                         | 24.7%                   | 12.5%                 | 11.9%          | 11.7%                    | 13.8%                          | 15.4%   | 12.6%                       | 17.4%  | 11.1% | 20.6%                   | 13.5% | 10.7%   | 13.9% |
| Very Dissatisfied                    | 6.2%                    | 6.3%                  | 5.6%           | 3.6%                     | 4.9%                           | 1.9%    | 5.2%                        | 2.8%   | 4.6%  | 2.6%                    | 5.3%  | 5.4%    | 4.8%  |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q3-8. Overall appearance of major    | corridors               |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                       | 4.9%                    | 3.0%                  | 5.3%           | 3.1%                     | 3.9%                           | 1.9%    | 3.5%                        | 3.7%   | 6.7%  | 2.5%                    | 3.9%  | 2.6%    | 3.6%  |
| Satisfied                            | 37.8%                   | 34.7%                 | 35.3%          | 29.4%                    | 33.2%                          | 29.6%   | 33.9%                       | 30.5%  | 32.8% | 37.7%                   | 29.8% | 33.6%   | 32.5% |
| Neutral                              | 30.5%                   | 31.7%                 | 36.1%          | 36.9%                    | 32.9%                          | 50.0%   | 30.1%                       | 44.4%  | 45.4% | 30.2%                   | 32.0% | 26.7%   | 34.7% |
| Dissatisfied                         | 23.2%                   | 27.7%                 | 18.8%          | 24.2%                    | 24.7%                          | 18.5%   | 27.1%                       | 17.1%  | 10.9% | 25.2%                   | 29.3% | 29.3%   | 24.1% |
| Very Dissatisfied                    | 3.7%                    | 3.0%                  | 4.5%           | 6.5%                     | 5.3%                           | 0.0%    | 5.4%                        | 4.3%   | 4.2%  | 4.4%                    | 5.0%  | 7.8%    | 5.1%  |

| N=669                               | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                         | say your                |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------------------------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q3-9. Overall Downtown Fayettev     | <u>ille experi</u>      | ence_                 |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                      | 5.1%                    | 6.9%                  | 8.4%           | 11.5%                    | 9.1%                           | 10.3%   | 8.4%                        | 11.2%  | 11.5% | 12.4%                   | 7.3%                    | 7.0%    | 9.0%  |
| Satisfied                           | 49.4%                   | 43.1%                 | 46.6%          | 46.8%                    | 48.3%                          | 29.3%   | 48.0%                       | 44.4%  | 42.6% | 39.8%                   | 49.2%                   | 55.7%   | 46.2% |
| Neutral                             | 26.6%                   | 34.3%                 | 29.0%          | 30.8%                    | 29.2%                          | 44.8%   | 30.2%                       | 30.5%  | 34.4% | 30.4%                   | 28.8%                   | 29.6%   | 31.1% |
| Dissatisfied                        | 12.7%                   | 14.7%                 | 14.5%          | 9.2%                     | 11.9%                          | 8.6%    | 10.8%                       | 12.8%  | 9.8%  | 14.3%                   | 13.6%                   | 7.0%    | 11.6% |
| Very Dissatisfied                   | 6.3%                    | 1.0%                  | 1.5%           | 1.7%                     | 1.4%                           | 6.9%    | 2.6%                        | 1.1%   | 1.6%  | 3.1%                    | 1.1%                    | 0.9%    | 2.1%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Q3-10. Overall strength of Fayetter | ville's econ            | <u>nomy</u>           |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                      | 2.6%                    | 5.9%                  | 3.1%           | 3.3%                     | 3.4%                           | 5.1%    | 2.7%                        | 5.4%   | 3.5%  | 4.7%                    | 2.8%                    | 3.5%    | 3.5%  |
| Satisfied                           | 32.1%                   | 28.7%                 | 33.1%          | 28.3%                    | 29.7%                          | 30.5%   | 30.4%                       | 29.3%  | 26.1% | 26.7%                   | 36.4%                   | 31.0%   | 29.8% |
| Neutral                             | 35.9%                   | 35.6%                 | 30.8%          | 39.5%                    | 36.8%                          | 37.3%   | 37.3%                       | 35.9%  | 36.5% | 38.0%                   | 30.7%                   | 38.1%   | 36.7% |
| Dissatisfied                        | 19.2%                   | 25.7%                 | 27.7%          | 23.6%                    | 25.4%                          | 16.9%   | 25.2%                       | 22.3%  | 25.2% | 25.3%                   | 26.7%                   | 23.0%   | 24.5% |
| Very Dissatisfied                   | 10.3%                   | 4.0%                  | 5.4%           | 5.4%                     | 4.9%                           | 10.2%   | 4.4%                        | 7.1%   | 8.7%  | 5.3%                    | 3.4%                    | 4.4%    | 5.6%  |

| N=669                              |                         | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>Il househo |        |         | Total |
|------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|--------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999    |        | \$100K+ |       |
| Q3-11. Overall availability of emp | loyment of              | pportuniti            | es in Fay      | etteville                |                                |         |                             |        |       |                         |        |         |       |
| Very Satisfied                     | 1.3%                    | 7.1%                  | 0.8%           | 2.9%                     | 2.8%                           | 3.3%    | 2.5%                        | 3.8%   | 1.7%  | 3.9%                    | 3.0%   | 2.8%    | 2.8%  |
| Satisfied                          | 20.8%                   | 18.4%                 | 18.3%          | 14.8%                    | 16.1%                          | 23.3%   | 16.2%                       | 18.1%  | 16.0% | 14.9%                   | 16.3%  | 19.6%   | 16.7% |
| Neutral                            | 23.4%                   | 25.5%                 | 27.0%          | 36.1%                    | 31.8%                          | 21.7%   | 31.9%                       | 27.5%  | 27.7% | 28.6%                   | 32.5%  | 30.8%   | 30.6% |
| Dissatisfied                       | 42.9%                   | 38.8%                 | 37.3%          | 33.6%                    | 37.3%                          | 33.3%   | 38.2%                       | 35.7%  | 37.8% | 37.7%                   | 41.0%  | 37.4%   | 37.1% |
| Very Dissatisfied                  | 11.7%                   | 10.2%                 | 16.7%          | 12.6%                    | 11.9%                          | 18.3%   | 11.2%                       | 14.8%  | 16.8% | 14.9%                   | 7.2%   | 9.3%    | 12.9% |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                         |        |         |       |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                         |        |         |       |
| Q3-12. Overall quality of business | es service              | s & retail            | in Favett      | eville                   |                                |         |                             |        |       |                         |        |         |       |
|                                    |                         |                       | -              |                          | 7 10/                          | 11 70/  | 7.00/                       | Q 20/  | 5 60/ | 5 00/                   | 10 60/ | Q 70/   | 7 40/ |
| Very Satisfied                     | 8.6%                    | 8.6%                  | 6.7%           | 7.4%                     | 7.1%                           | 11.7%   | 7.0%                        | 8.3%   | 5.6%  | 5.0%                    | 10.6%  | 8.7%    | 7.4%  |
| Satisfied                          | 40.7%                   | 32.4%                 | 42.5%          | 41.6%                    | 41.1%                          | 35.0%   | 40.5%                       | 40.6%  | 38.7% | 41.0%                   | 40.0%  | 40.9%   | 40.0% |
| Neutral                            | 27.2%                   | 41.0%                 | 29.1%          | 31.4%                    | 31.6%                          | 33.3%   | 32.1%                       | 31.8%  | 37.9% | 33.5%                   | 28.9%  | 25.2%   | 32.0% |
| Dissatisfied                       | 17.3%                   | 17.1%                 | 15.7%          | 17.6%                    | 17.6%                          | 15.0%   | 17.2%                       | 17.7%  | 15.3% | 14.3%                   | 18.3%  | 24.3%   | 17.4% |
| Very Dissatisfied                  | 6.2%                    | 1.0%                  | 6.0%           | 2.0%                     | 2.6%                           | 5.0%    | 3.3%                        | 1.6%   | 2.4%  | 6.2%                    | 2.2%   | 0.9%    | 3.3%  |

| N=669                               | -                       | low many<br>ved in Fay | •              | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>1 househo  |       |         | Total |
|-------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q3-13. Overall availability of spor | ts venues i             | n Fayette              | <u>ville</u>   |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                      | 8.1%                    | 7.2%                   | 4.1%           | 3.6%                     | 4.8%                           | 5.5%    | 4.5%                        | 5.2%   | 5.7%  | 3.3%                    | 5.4%  | 6.4%    | 4.7%  |
| Satisfied                           | 24.3%                   | 33.0%                  | 31.4%          | 25.7%                    | 27.2%                          | 32.7%   | 25.6%                       | 32.8%  | 30.2% | 27.5%                   | 28.0% | 22.9%   | 27.6% |
| Neutral                             | 35.1%                   | 33.0%                  | 37.2%          | 41.3%                    | 39.2%                          | 36.4%   | 38.8%                       | 39.7%  | 41.5% | 34.6%                   | 37.5% | 39.4%   | 38.8% |
| Dissatisfied                        | 28.4%                   | 24.7%                  | 20.7%          | 23.9%                    | 24.2%                          | 20.0%   | 26.1%                       | 18.4%  | 19.8% | 28.8%                   | 24.4% | 24.8%   | 23.9% |
| Very Dissatisfied                   | 4.1%                    | 2.1%                   | 6.6%           | 5.4%                     | 4.6%                           | 5.5%    | 5.0%                        | 4.0%   | 2.8%  | 5.9%                    | 4.8%  | 6.4%    | 4.9%  |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q3-14. Overall affordability of hou | ising in Fa             | yetteville             |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                      | 6.3%                    | 9.0%                   | 1.6%           | 6.3%                     | 5.9%                           | 4.9%    | 5.7%                        | 6.4%   | 5.9%  | 3.2%                    | 7.5%  | 7.0%    | 5.7%  |
| Satisfied                           | 45.6%                   | 40.0%                  | 44.8%          | 37.2%                    | 41.6%                          | 32.8%   | 44.8%                       | 33.0%  | 26.3% | 37.0%                   | 46.2% | 53.9%   | 40.8% |
| Neutral                             | 24.1%                   | 28.0%                  | 34.4%          | 32.3%                    | 31.0%                          | 29.5%   | 30.8%                       | 30.9%  | 24.6% | 35.7%                   | 32.9% | 24.3%   | 30.8% |
| Dissatisfied                        | 15.2%                   | 17.0%                  | 16.8%          | 16.8%                    | 15.8%                          | 24.6%   | 14.8%                       | 20.2%  | 28.8% | 17.5%                   | 10.4% | 13.0%   | 16.7% |
| Very Dissatisfied                   | 8.9%                    | 6.0%                   | 2.4%           | 7.4%                     | 5.8%                           | 8.2%    | 3.9%                        | 9.6%   | 14.4% | 6.5%                    | 2.9%  | 1.7%    | 6.1%  |

| N=669                                 |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                         | say your                |         | Total |
|---------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------------------------|---------|-------|
|                                       | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q4-1. Used a City recreation center   | <u>:</u>                |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Yes                                   | 54.7%                   | 55.1%                  | 51.9%          | 52.9%                    | 54.6%                          | 43.9%   | 55.1%                       | 49.8%  | 43.9% | 63.7%                   | 52.5%                   | 55.7%   | 53.2% |
| No                                    | 45.3%                   | 44.9%                  | 48.1%          | 47.1%                    | 45.4%                          | 56.1%   | 44.9%                       | 50.2%  | 56.1% | 36.3%                   | 47.5%                   | 44.3%   | 46.8% |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Q4-2. Used a City swimming pool       |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Yes                                   | 11.6%                   | 12.0%                  | 15.9%          | 16.5%                    | 14.7%                          | 15.2%   | 14.2%                       | 16.8%  | 20.5% | 14.2%                   | 15.1%                   | 7.7%    | 14.7% |
| No                                    | 88.4%                   | 88.0%                  | 84.1%          | 83.5%                    | 85.3%                          | 84.8%   | 85.8%                       | 83.2%  | 79.5% | 85.8%                   | 84.9%                   | 92.3%   | 85.3% |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Q4-3. Participated in City athletic p | orograms                |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Yes                                   | 30.2%                   | 23.4%                  | 15.9%          | 21.8%                    | 22.5%                          | 16.9%   | 20.7%                       | 23.6%  | 18.3% | 19.0%                   | 22.8%                   | 25.9%   | 21.5% |
| No                                    | 69.8%                   | 76.6%                  | 84.1%          | 78.2%                    | 77.5%                          | 83.1%   | 79.3%                       | 76.4%  | 81.7% | 81.0%                   | 77.2%                   | 74.1%   | 78.5% |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Q4-4. Participated in other City rec  | reation pr              | ograms                 |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Yes                                   | 37.6%                   | 34.0%                  | 26.3%          | 29.5%                    | 31.4%                          | 27.4%   | 30.5%                       | 31.8%  | 26.4% | 31.0%                   | 33.5%                   | 33.9%   | 30.7% |
| No                                    | 62.4%                   | 66.0%                  | 73.7%          | 70.5%                    | 68.6%                          | 72.6%   | 69.5%                       | 68.2%  | 73.6% | 69.0%                   | 66.5%                   | 66.1%   | 69.3% |

| N=669                                |                         | low many<br>ved in Fay |                           |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>1 househo  |       |         | Total |
|--------------------------------------|-------------------------|------------------------|---------------------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years            | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q4-5. Visited a neighborhood or Ci   | <u>ty park</u>          |                        |                           |                          |                                |         |                             |        |       |                         |       |         |       |
| Yes                                  | 88.4%                   | 81.5%                  | 73.0%                     | 73.7%                    | 77.9%                          | 66.7%   | 77.7%                       | 74.2%  | 70.2% | 76.0%                   | 77.2% | 84.5%   | 76.4% |
| No                                   | 11.6%                   | 18.5%                  | 27.0%                     | 26.3%                    | 22.1%                          | 33.3%   | 22.3%                       | 25.8%  | 29.8% | 24.0%                   | 22.8% | 15.5%   | 23.6% |
| Q4-6. Participated in a community y  | watch pro<br>33.7%      | -                      | <u>rime prev</u><br>50.4% | vention mee<br>41.4%     | <u>eting</u><br>41.7%          | 35.9%   | 41.3%                       | 41.6%  | 27.3% | 41.3%                   | 48.4% | 48.3%   | 41.1% |
| No                                   | 66.3%                   | 65.7%                  | 49.6%                     | 58.6%                    | 58.3%                          | 64.1%   | 58.7%                       | 58.4%  | 72.7% | 58.7%                   | 51.6% | 51.7%   | 58.9% |
|                                      |                         |                        |                           |                          |                                |         |                             |        |       |                         |       |         |       |
| Q4-7. Participated in a public meeti | ng of an a              | appointed              | board or                  | commission               | <u>n</u>                       |         |                             |        |       |                         |       |         |       |
| Yes                                  | 17.4%                   | 20.4%                  | 20.3%                     | 26.9%                    | 23.9%                          | 19.7%   | 24.5%                       | 19.9%  | 8.3%  | 22.0%                   | 28.6% | 35.9%   | 23.2% |
| No                                   | 82.6%                   | 79.6%                  | 79.7%                     | 73.1%                    | 76.1%                          | 80.3%   | 75.5%                       | 80.1%  | 91.7% | 78.0%                   | 71.4% | 64.1%   | 76.8% |
|                                      |                         |                        |                           |                          |                                |         |                             |        |       |                         |       |         |       |
| Q4-8. Attended or viewed a City Co   | ouncil me               | eting                  |                           |                          |                                |         |                             |        |       |                         |       |         |       |
| Yes                                  | 17.6%                   | 25.0%                  | 34.8%                     | 40.3%                    | 34.1%                          | 33.3%   | 36.9%                       | 28.4%  | 18.9% | 34.9%                   | 35.3% | 45.3%   | 33.8% |
| No                                   | 82.4%                   | 75.0%                  | 65.2%                     | 59.7%                    | 65.9%                          | 66.7%   | 63.1%                       | 71.6%  | 81.1% | 65.1%                   | 64.7% | 54.7%   | 66.2% |

| N=669                              |            | ow many<br>ved in Fay<br>5 to 10 | yetteville' |                 | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | annua |       | say your<br>old incom |         | Total |
|------------------------------------|------------|----------------------------------|-------------|-----------------|--------------------------------|---------|-----------------------------|--------|-------|-------|-----------------------|---------|-------|
|                                    | years      | years                            | years       | years           | Yes                            | No      | Own                         | Rent   |       |       | \$99,999 S            | \$100K+ |       |
| Q4-9. Ridden FAST Bus System ar    | nd/or FAS  | TTRAC!                           | ADA Va      | <u>n System</u> |                                |         |                             |        |       |       |                       |         |       |
| Yes                                | 10.5%      | 17.6%                            | 13.8%       | 15.6%           | 13.2%                          | 24.6%   | 9.7%                        | 23.8%  | 29.0% | 14.2% | 8.6%                  | 6.0%    | 14.5% |
| No                                 | 89.5%      | 82.4%                            | 86.2%       | 84.4%           | 86.8%                          | 75.4%   | 90.3%                       | 76.2%  | 71.0% | 85.8% | 91.4%                 | 94.0%   | 85.5% |
|                                    |            |                                  |             |                 |                                |         |                             |        |       |       |                       |         |       |
| Q4-10. Attended Dogwood Festiva    | <u>l</u>   |                                  |             |                 |                                |         |                             |        |       |       |                       |         |       |
| Yes                                | 61.6%      | 63.9%                            | 55.8%       | 54.4%           | 58.7%                          | 50.0%   | 57.8%                       | 58.9%  | 56.8% | 56.8% | 58.9%                 | 59.0%   | 57.1% |
| No                                 | 38.4%      | 36.1%                            | 44.2%       | 45.6%           | 41.3%                          | 50.0%   | 42.2%                       | 41.1%  | 43.2% | 43.2% | 41.1%                 | 41.0%   | 42.9% |
|                                    |            |                                  |             |                 |                                |         |                             |        |       |       |                       |         |       |
| Q4-11. Attended International Folk | Festival   |                                  |             |                 |                                |         |                             |        |       |       |                       |         |       |
| Yes                                | 51.2%      | 47.7%                            | 47.1%       | 44.8%           | 47.2%                          | 46.2%   | 47.3%                       | 46.8%  | 45.0% | 46.7% | 51.1%                 | 46.2%   | 46.3% |
| No                                 | 48.8%      | 52.3%                            | 52.9%       | 55.2%           | 52.8%                          | 53.8%   | 52.7%                       | 53.2%  | 55.0% | 53.3% | 48.9%                 | 53.8%   | 53.7% |
|                                    |            |                                  |             |                 |                                |         |                             |        |       |       |                       |         |       |
| Q4-12. Visited North Carolina Vete | erans Park | -<br>-                           |             |                 |                                |         |                             |        |       |       |                       |         |       |
| Yes                                | 70.9%      | 69.4%                            | 65.4%       | 64.4%           | 67.3%                          | 57.6%   | 67.1%                       | 64.7%  | 55.7% | 63.9% | 74.6%                 | 68.1%   | 65.9% |
| No                                 | 29.1%      | 30.6%                            | 34.6%       | 35.6%           | 32.7%                          | 42.4%   | 32.9%                       | 35.3%  | 44.3% | 36.1% | 25.4%                 | 31.9%   | 34.1% |
|                                    |            |                                  |             |                 |                                |         |                             |        |       |       |                       |         |       |

| N=669                               |                 | low many<br>ved in Fay |                |                  | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                            | say your                |         | Total |
|-------------------------------------|-----------------|------------------------|----------------|------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------------------------|---------|-------|
|                                     | than 5<br>years | 5 to 10<br>years       | 11-20<br>years | than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q4-13. Attended an event at, or vis | ited, Festi     | val Park               |                |                  |                                |         |                             |        |       |                            |                         |         |       |
| Yes                                 | 71.8%           | 76.9%                  | 68.8%          | 64.5%            | 71.0%                          | 50.0%   | 68.8%                       | 69.8%  | 55.7% | 67.5%                      | 74.1%                   | 80.9%   | 68.1% |
| No                                  | 28.2%           | 23.1%                  | 31.2%          | 35.5%            | 29.0%                          | 50.0%   | 31.2%                       | 30.2%  | 44.3% | 32.5%                      | 25.9%                   | 19.1%   | 31.9% |
|                                     |                 |                        |                |                  |                                |         |                             |        |       |                            |                         |         |       |
| Q4-14. Called Code Enforcement      |                 |                        |                |                  |                                |         |                             |        |       |                            |                         |         |       |
| Yes                                 | 20.0%           | 21.0%                  | 22.1%          | 28.2%            | 24.4%                          | 29.7%   | 25.3%                       | 24.2%  | 21.5% | 19.4%                      | 24.2%                   | 34.5%   | 24.5% |
| No                                  | 80.0%           | 79.0%                  | 77.9%          | 71.8%            | 75.6%                          | 70.3%   | 74.7%                       | 75.8%  | 78.5% | 80.6%                      | 75.8%                   | 65.5%   | 75.5% |
|                                     |                 |                        |                |                  |                                |         |                             |        |       |                            |                         |         |       |
| Q4-15. Called or visited Police Dep | <u>artment</u>  |                        |                |                  |                                |         |                             |        |       |                            |                         |         |       |
| Yes                                 | 44.2%           | 44.9%                  | 48.6%          | 48.5%            | 46.2%                          | 53.8%   | 45.8%                       | 49.3%  | 53.4% | 46.7%                      | 47.5%                   | 41.0%   | 46.7% |
| No                                  | 55.8%           | 55.1%                  | 51.4%          | 51.5%            | 53.8%                          | 46.2%   | 54.2%                       | 50.7%  | 46.6% | 53.3%                      | 52.5%                   | 59.0%   | 53.3% |
|                                     |                 |                        |                |                  |                                |         |                             |        |       |                            |                         |         |       |
| Q4-16. Visited Downtown Fayettev    | ville           |                        |                |                  |                                |         |                             |        |       |                            |                         |         |       |
| Yes                                 | 90.7%           | 91.7%                  | 87.0%          | 87.7%            | 90.1%                          | 79.7%   | 90.3%                       | 87.6%  | 81.5% | 90.5%                      | 91.4%                   | 92.3%   | 88.7% |
| No                                  | 9.3%            | 8.3%                   | 13.0%          | 12.3%            | 9.9%                           | 20.3%   | 9.7%                        | 12.4%  | 18.5% | 9.5%                       | 8.6%                    | 7.7%    | 11.3% |

| N=669                               |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                            | say your                |         | Total |
|-------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------------------------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q4-17. Used Downtown parking de     | <u>ck</u>               |                        |                |                          |                                |         |                             |        |       |                            |                         |         |       |
| Yes                                 | 17.6%                   | 21.3%                  | 22.8%          | 19.8%                    | 22.3%                          | 9.4%    | 21.5%                       | 19.9%  | 11.5% | 18.3%                      | 20.5%                   | 36.2%   | 20.7% |
| No                                  | 82.4%                   | 78.7%                  | 77.2%          | 80.2%                    | 77.7%                          | 90.6%   | 78.5%                       | 80.1%  | 88.5% | 81.7%                      | 79.5%                   | 63.8%   | 79.3% |
| Q4-18. Watched City show, Fayette   |                         | -                      |                |                          |                                |         |                             |        |       |                            |                         |         |       |
| Yes                                 | 18.8%                   | 20.4%                  | 21.0%          | 28.6%                    | 23.3%                          | 28.8%   | 23.9%                       | 24.8%  | 24.2% | 26.6%                      | 22.2%                   | 21.6%   | 23.8% |
| No                                  | 81.2%                   | 79.6%                  | 79.0%          | 71.4%                    | 76.7%                          | 71.2%   | 76.1%                       | 75.2%  | 75.8% | 73.4%                      | 77.8%                   | 78.4%   | 76.2% |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                            |                         |         |       |
| Q4-19. Used Fayetteville Regional   | <u>Airport</u>          |                        |                |                          |                                |         |                             |        |       |                            |                         |         |       |
| Yes                                 | 83.7%                   | 72.2%                  | 68.8%          | 63.1%                    | 70.9%                          | 47.7%   | 72.5%                       | 60.7%  | 45.5% | 62.5%                      | 78.3%                   | 85.5%   | 68.1% |
| No                                  | 16.3%                   | 27.8%                  | 31.2%          | 36.9%                    | 29.1%                          | 52.3%   | 27.5%                       | 39.3%  | 54.5% | 37.5%                      | 21.7%                   | 14.5%   | 31.9% |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                            |                         |         |       |
| Q4-20. Used fire protection & rescu | ie service              | <u>s</u>               |                |                          |                                |         |                             |        |       |                            |                         |         |       |
| Yes                                 | 22.1%                   | 22.2%                  | 23.4%          | 36.9%                    | 28.8%                          | 46.2%   | 29.9%                       | 32.8%  | 34.8% | 36.7%                      | 24.3%                   | 25.6%   | 30.6% |
| No                                  | 77.9%                   | 77.8%                  | 76.6%          | 63.1%                    | 71.2%                          | 53.8%   | 70.1%                       | 67.2%  | 65.2% | 63.3%                      | 75.7%                   | 74.4%   | 69.4% |

| N=669                              |                         | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                      | say your               |         | Total |
|------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|------------------------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 S | \$100K+ |       |
| Q4-21. Contacted Fayetteville Call | Center (4               | <u>33-1FAY</u>        | )              |                          |                                |         |                             |        |       |                      |                        |         |       |
| Yes                                | 29.1%                   | 15.1%                 | 24.6%          | 21.4%                    | 23.5%                          | 16.7%   | 21.6%                       | 24.0%  | 22.1% | 21.9%                | 21.7%                  | 25.0%   | 22.5% |
| No                                 | 70.9%                   | 84.9%                 | 75.4%          | 78.6%                    | 76.5%                          | 83.3%   | 78.4%                       | 76.0%  | 77.9% | 78.1%                | 78.3%                  | 75.0%   | 77.5% |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Q4-22. Visited City's website      |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Yes                                | 66.3%                   | 51.9%                 | 52.2%          | 46.6%                    | 55.8%                          | 13.6%   | 51.0%                       | 51.0%  | 31.8% | 52.1%                | 57.3%                  | 61.5%   | 51.1% |
| No                                 | 33.7%                   | 48.1%                 | 47.8%          | 53.4%                    | 44.2%                          | 86.4%   | 49.0%                       | 49.0%  | 68.2% | 47.9%                | 42.7%                  | 38.5%   | 48.9% |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Q4-23. Used FayFixIt               |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Yes                                | 9.3%                    | 8.3%                  | 5.8%           | 10.7%                    | 9.8%                           | 6.1%    | 8.8%                        | 11.1%  | 9.2%  | 10.7%                | 8.6%                   | 8.5%    | 9.4%  |
| No                                 | 90.7%                   | 91.7%                 | 94.2%          | 89.3%                    | 90.2%                          | 93.9%   | 91.2%                       | 88.9%  | 90.8% | 89.3%                | 91.4%                  | 91.5%   | 90.6% |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Q4-24. Followed City's social med  | ia (Facebo              | ok or Twi             | itter)         |                          |                                |         |                             |        |       |                      |                        |         |       |
| Yes                                | 20.9%                   | 15.7%                 | 15.3%          | 14.0%                    | 16.1%                          | 10.8%   | 13.1%                       | 21.3%  | 16.7% | 13.8%                | 13.5%                  | 17.1%   | 15.4% |
| No                                 | 79.1%                   | 84.3%                 | 84.7%          | 86.0%                    | 83.9%                          | 89.2%   | 86.9%                       | 78.7%  | 83.3% | 86.2%                | 86.5%                  | 82.9%   | 84.6% |

| N=669                              | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>Il househo    |       |         | Total |
|------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q4-25. Purchased a building permit | t from City             | Ľ                     |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Yes                                | 16.5%                   | 11.1%                 | 9.4%           | 14.0%                    | 13.0%                          | 13.6%   | 13.7%                       | 12.5%  | 6.8%  | 12.5%                      | 14.7% | 17.9%   | 13.0% |
| No                                 | 83.5%                   | 88.9%                 | 90.6%          | 86.0%                    | 87.0%                          | 86.4%   | 86.3%                       | 87.5%  | 93.2% | 87.5%                      | 85.3% | 82.1%   | 87.0% |

#### <u>Q5. Public Safety Services: Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."</u> (without "don't know")

| N=669                                |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo     |       |         | Total |
|--------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q5-1. City efforts to prevent crime  |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                       | 3.8%                    | 6.7%                   | 12.2%          | 10.2%                    | 8.6%                           | 12.9%   | 8.0%                        | 11.6%  | 14.4% | 6.8%                       | 7.8%  | 9.8%    | 9.0%  |
| Satisfied                            | 46.3%                   | 45.2%                  | 47.3%          | 43.4%                    | 47.0%                          | 30.6%   | 47.2%                       | 41.1%  | 34.4% | 47.5%                      | 49.4% | 50.0%   | 45.0% |
| Neutral                              | 28.8%                   | 32.7%                  | 26.7%          | 28.8%                    | 27.9%                          | 35.5%   | 28.4%                       | 28.9%  | 28.0% | 29.0%                      | 28.9% | 21.4%   | 28.9% |
| Dissatisfied                         | 13.8%                   | 10.6%                  | 11.5%          | 14.6%                    | 13.1%                          | 14.5%   | 12.4%                       | 15.3%  | 15.2% | 14.2%                      | 10.6% | 15.2%   | 13.3% |
| Very Dissatisfied                    | 7.5%                    | 4.8%                   | 2.3%           | 3.1%                     | 3.4%                           | 6.5%    | 4.0%                        | 3.2%   | 8.0%  | 2.5%                       | 3.3%  | 3.6%    | 3.8%  |
|                                      |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
|                                      |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Q5-2. Enforcement of local traffic l | aws_                    |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                       | 7.1%                    | 11.4%                  | 11.9%          | 5.7%                     | 7.7%                           | 11.5%   | 6.5%                        | 11.3%  | 11.9% | 7.3%                       | 6.6%  | 7.0%    | 7.9%  |
| Satisfied                            | 38.1%                   | 37.1%                  | 44.4%          | 42.8%                    | 42.6%                          | 34.4%   | 44.7%                       | 35.6%  | 42.9% | 40.2%                      | 46.4% | 40.9%   | 41.8% |
| Neutral                              | 27.4%                   | 33.3%                  | 25.9%          | 26.6%                    | 26.3%                          | 42.6%   | 27.3%                       | 29.4%  | 31.7% | 25.0%                      | 23.2% | 28.7%   | 28.0% |
| Dissatisfied                         | 23.8%                   | 14.3%                  | 12.6%          | 18.2%                    | 18.1%                          | 6.6%    | 15.7%                       | 19.1%  | 10.3% | 22.0%                      | 18.2% | 17.4%   | 16.8% |
| Very Dissatisfied                    | 3.6%                    | 3.8%                   | 5.2%           | 6.7%                     | 5.3%                           | 4.9%    | 5.8%                        | 4.6%   | 3.2%  | 5.5%                       | 5.5%  | 6.1%    | 5.4%  |

#### <u>Q5. Public Safety Services: Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."</u> (without "don't know")

| N=669                               |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|-------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q5-3. How quickly police respond    | to emerge               | encies                 |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 12.5%                   | 11.3%                  | 16.1%          | 11.7%                    | 11.9%                          | 13.3%   | 10.6%                       | 15.7%  | 18.9% | 9.7%                   | 11.6% | 10.9%   | 12.4% |
| Satisfied                           | 43.1%                   | 41.2%                  | 39.0%          | 42.5%                    | 42.1%                          | 36.7%   | 43.5%                       | 37.1%  | 38.5% | 40.0%                  | 38.7% | 51.5%   | 41.1% |
| Neutral                             | 25.0%                   | 35.1%                  | 27.1%          | 31.1%                    | 30.5%                          | 31.7%   | 29.0%                       | 33.7%  | 24.6% | 33.5%                  | 34.2% | 26.7%   | 30.8% |
| Dissatisfied                        | 11.1%                   | 8.2%                   | 13.6%          | 11.4%                    | 12.1%                          | 8.3%    | 11.9%                       | 10.7%  | 12.3% | 12.3%                  | 12.3% | 7.9%    | 11.7% |
| Very Dissatisfied                   | 8.3%                    | 4.1%                   | 4.2%           | 3.3%                     | 3.3%                           | 10.0%   | 4.9%                        | 2.8%   | 5.7%  | 4.5%                   | 3.2%  | 3.0%    | 4.1%  |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q5-4. Frequency that police officer | s patrol y              | our neight             | oorhood        |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 6.0%                    | 10.9%                  | 13.0%          | 8.8%                     | 8.9%                           | 16.9%   | 7.6%                        | 13.5%  | 14.8% | 10.0%                  | 9.2%  | 6.2%    | 9.5%  |
| Satisfied                           | 25.3%                   | 25.7%                  | 37.4%          | 31.3%                    | 32.0%                          | 23.7%   | 33.2%                       | 26.5%  | 30.3% | 30.0%                  | 29.5% | 34.5%   | 31.1% |
| Neutral                             | 28.9%                   | 35.6%                  | 23.7%          | 26.1%                    | 27.1%                          | 28.8%   | 28.6%                       | 23.8%  | 27.0% | 23.1%                  | 28.3% | 33.6%   | 27.7% |
| Dissatisfied                        | 30.1%                   | 20.8%                  | 16.8%          | 25.4%                    | 23.9%                          | 20.3%   | 21.7%                       | 28.6%  | 19.7% | 28.1%                  | 24.3% | 18.6%   | 23.3% |
| Very Dissatisfied                   | 9.6%                    | 6.9%                   | 9.2%           | 8.5%                     | 8.1%                           | 10.2%   | 8.8%                        | 7.6%   | 8.2%  | 8.8%                   | 8.7%  | 7.1%    | 8.4%  |

#### <u>Q5. Public Safety Services: Please rate each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."</u> (without "don't know")

| N=669                               | liv                     | low many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent | -     |                      | say your                |         | Total |
|-------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|-------------------------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q5-5. City efforts to prevent fires |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                      | 10.0%                   | 11.2%                  | 14.4%          | 15.2%                    | 13.4%                          | 13.8%   | 12.0%                       | 16.1%  | 18.1% | 10.4%                | 13.2%                   | 16.0%   | 13.2% |
| Satisfied                           | 35.7%                   | 47.2%                  | 55.9%          | 50.2%                    | 49.9%                          | 43.1%   | 53.8%                       | 39.3%  | 40.5% | 54.2%                | 51.3%                   | 45.7%   | 49.0% |
| Neutral                             | 48.6%                   | 34.8%                  | 27.9%          | 31.6%                    | 33.8%                          | 32.8%   | 30.7%                       | 40.5%  | 36.2% | 30.6%                | 32.9%                   | 35.1%   | 34.0% |
| Dissatisfied                        | 4.3%                    | 5.6%                   | 1.8%           | 1.1%                     | 1.6%                           | 10.3%   | 2.4%                        | 3.0%   | 3.4%  | 2.8%                 | 2.0%                    | 2.1%    | 2.5%  |
| Very Dissatisfied                   | 1.4%                    | 1.1%                   | 0.0%           | 1.9%                     | 1.2%                           | 0.0%    | 1.1%                        | 1.2%   | 1.7%  | 2.1%                 | 0.7%                    | 1.1%    | 1.3%  |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Q5-6. Enforcement of fire code      |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                      | 11.1%                   | 10.7%                  | 14.7%          | 13.5%                    | 12.6%                          | 14.0%   | 11.3%                       | 15.3%  | 18.4% | 10.8%                | 9.2%                    | 17.4%   | 12.5% |
| Satisfied                           | 34.9%                   | 46.4%                  | 51.0%          | 49.4%                    | 48.5%                          | 42.0%   | 48.0%                       | 47.3%  | 42.7% | 51.1%                | 48.6%                   | 45.3%   | 47.6% |
| Neutral                             | 47.6%                   | 34.5%                  | 31.4%          | 32.2%                    | 34.8%                          | 32.0%   | 35.8%                       | 32.0%  | 33.0% | 30.9%                | 38.7%                   | 33.7%   | 34.9% |
| Dissatisfied                        | 4.8%                    | 4.8%                   | 2.9%           | 3.3%                     | 2.6%                           | 12.0%   | 3.2%                        | 4.7%   | 3.9%  | 4.3%                 | 2.1%                    | 3.5%    | 3.5%  |
| Very Dissatisfied                   | 1.6%                    | 3.6%                   | 0.0%           | 1.6%                     | 1.5%                           | 0.0%    | 1.7%                        | 0.7%   | 1.9%  | 2.9%                 | 1.4%                    | 0.0%    | 1.6%  |

## <u>Q6. Perception of Public Safety:</u> Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe" please rate how safe you feel in the following situations: (without "don't know")

| N=669                            | liv                     | ow many<br>ved in Fay | •              | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -     | /ould you<br>1 househo  |       |         | Total |
|----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                  | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q6-1. When walking alone in your | neighborh               | lood durir            | ng the day     | Y                        |                                |         |                             |        |       |                         |       |         |       |
| Very Safe                        | 31.8%                   | 30.6%                 | 29.7%          | 24.2%                    | 28.9%                          | 15.4%   | 27.7%                       | 27.5%  | 17.7% | 21.6%                   | 35.0% | 37.6%   | 27.4% |
| Safe                             | 49.4%                   | 52.8%                 | 52.9%          | 46.7%                    | 49.7%                          | 46.2%   | 48.5%                       | 52.0%  | 46.2% | 52.1%                   | 47.0% | 50.4%   | 49.4% |
| Neutral                          | 7.1%                    | 10.2%                 | 9.4%           | 17.9%                    | 12.7%                          | 20.0%   | 12.7%                       | 14.0%  | 20.8% | 16.2%                   | 10.4% | 6.8%    | 13.4% |
| Unsafe                           | 9.4%                    | 4.6%                  | 5.8%           | 7.9%                     | 6.2%                           | 13.8%   | 8.6%                        | 4.0%   | 10.0% | 7.2%                    | 6.6%  | 4.3%    | 7.3%  |
| Very Unsafe                      | 2.4%                    | 1.9%                  | 2.2%           | 3.3%                     | 2.4%                           | 4.6%    | 2.5%                        | 2.5%   | 5.4%  | 3.0%                    | 1.1%  | 0.9%    | 2.6%  |
|                                  |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                  |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q6-2. When walking alone in your | neighborh               | lood at nig           | <u>ght</u>     |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Safe                        | 13.3%                   | 13.9%                 | 12.5%          | 7.2%                     | 10.7%                          | 4.9%    | 9.8%                        | 10.8%  | 5.0%  | 5.0%                    | 15.6% | 16.7%   | 10.0% |
| Safe                             | 33.7%                   | 30.7%                 | 37.5%          | 26.6%                    | 31.8%                          | 16.4%   | 31.3%                       | 26.9%  | 20.0% | 26.3%                   | 35.0% | 36.8%   | 30.3% |
| Neutral                          | 24.1%                   | 21.8%                 | 16.4%          | 21.5%                    | 21.1%                          | 24.6%   | 21.7%                       | 21.0%  | 19.2% | 23.8%                   | 21.1% | 22.8%   | 21.3% |
| Unsafe                           | 20.5%                   | 22.8%                 | 24.2%          | 30.4%                    | 25.2%                          | 37.7%   | 25.5%                       | 29.0%  | 32.5% | 32.5%                   | 21.7% | 16.7%   | 26.7% |
| Very Unsafe                      | 8.4%                    | 10.9%                 | 9.4%           | 14.3%                    | 11.3%                          | 16.4%   | 11.7%                       | 12.4%  | 23.3% | 12.5%                   | 6.7%  | 7.0%    | 11.7% |

# **Q6.** Perception of Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe" please rate how safe you feel in the following situations: (without "don't know")

| N=669                              |                         | low many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent |       | Vould you<br>Il househo |       |         | Total |
|------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999    |       | \$100K+ |       |
| Q6-3. When walking alone in the p  | ark neares              | st to your             | home dui       | ring the day             | -                              |         |                             |        |       |                         |       |         |       |
| Very Safe                          | 17.8%                   | 15.4%                  | 11.5%          | 16.2%                    | 15.4%                          | 13.0%   | 12.9%                       | 19.4%  | 6.6%  | 16.8%                   | 18.0% | 17.0%   | 14.9% |
| Safe                               | 34.2%                   | 45.1%                  | 38.5%          | 33.5%                    | 37.3%                          | 29.6%   | 39.6%                       | 31.5%  | 36.8% | 30.1%                   | 40.0% | 42.0%   | 36.4% |
| Neutral                            | 17.8%                   | 27.5%                  | 34.6%          | 29.2%                    | 28.5%                          | 31.5%   | 27.5%                       | 29.7%  | 31.1% | 31.5%                   | 26.0% | 21.0%   | 28.8% |
| Unsafe                             | 24.7%                   | 8.8%                   | 11.5%          | 15.4%                    | 14.3%                          | 20.4%   | 15.1%                       | 15.2%  | 16.0% | 16.8%                   | 12.7% | 17.0%   | 15.1% |
| Very Unsafe                        | 5.5%                    | 3.3%                   | 3.8%           | 5.8%                     | 4.5%                           | 5.6%    | 4.9%                        | 4.2%   | 9.4%  | 4.9%                    | 3.3%  | 3.0%    | 4.7%  |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q6-4. When visiting recreation cen | ters_                   |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Safe                          | 10.3%                   | 21.1%                  | 15.0%          | 18.7%                    | 17.7%                          | 13.7%   | 15.1%                       | 21.9%  | 16.7% | 16.4%                   | 18.4% | 18.8%   | 17.1% |
| Safe                               | 50.0%                   | 45.3%                  | 53.3%          | 48.5%                    | 49.4%                          | 43.1%   | 49.3%                       | 48.1%  | 43.1% | 49.3%                   | 51.7% | 49.5%   | 48.6% |
| Neutral                            | 25.0%                   | 31.6%                  | 27.1%          | 26.0%                    | 26.6%                          | 35.3%   | 29.2%                       | 22.5%  | 31.4% | 28.9%                   | 22.4% | 25.7%   | 27.6% |
| Unsafe                             | 11.8%                   | 2.1%                   | 3.7%           | 5.3%                     | 5.1%                           | 5.9%    | 5.3%                        | 5.6%   | 5.9%  | 3.9%                    | 6.1%  | 5.9%    | 5.4%  |
| Very Unsafe                        | 2.9%                    | 0.0%                   | 0.9%           | 1.5%                     | 1.2%                           | 2.0%    | 1.1%                        | 1.9%   | 2.9%  | 1.3%                    | 1.4%  | 0.0%    | 1.3%  |

# **Q6.** Perception of Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe" please rate how safe you feel in the following situations: (without "don't know")

| N=669                                | li                      | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|--------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q6-5. In Downtown Fayetteville       |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Safe                            | 7.3%                    | 14.3%                 | 12.2%          | 16.3%                    | 13.9%                          | 15.5%   | 12.9%                       | 17.4%  | 14.3% | 13.1%                  | 16.2% | 14.0%   | 14.0% |
| Safe                                 | 56.1%                   | 59.0%                 | 50.4%          | 45.0%                    | 50.9%                          | 43.1%   | 51.9%                       | 46.2%  | 38.7% | 52.5%                  | 51.4% | 57.0%   | 49.9% |
| Neutral                              | 18.3%                   | 20.0%                 | 28.2%          | 29.1%                    | 25.4%                          | 29.3%   | 25.0%                       | 26.6%  | 31.9% | 25.6%                  | 25.1% | 18.4%   | 26.1% |
| Unsafe                               | 15.9%                   | 4.8%                  | 6.1%           | 8.0%                     | 8.0%                           | 6.9%    | 7.7%                        | 8.7%   | 10.9% | 8.1%                   | 5.0%  | 7.9%    | 7.9%  |
| Very Unsafe                          | 2.4%                    | 1.9%                  | 3.1%           | 1.7%                     | 1.8%                           | 5.2%    | 2.6%                        | 1.1%   | 4.2%  | 0.6%                   | 2.2%  | 2.6%    | 2.1%  |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q6-6. Overall feeling of safety in H | Fayetteville            | 2                     |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Safe                            | 3.5%                    | 6.5%                  | 5.1%           | 7.3%                     | 6.1%                           | 6.3%    | 5.5%                        | 7.1%   | 6.3%  | 4.8%                   | 7.1%  | 7.8%    | 6.0%  |
| Safe                                 | 42.4%                   | 50.0%                 | 43.4%          | 41.0%                    | 44.2%                          | 32.8%   | 45.4%                       | 39.4%  | 36.7% | 39.3%                  | 44.0% | 53.9%   | 43.2% |
| Neutral                              | 25.9%                   | 31.5%                 | 33.1%          | 31.7%                    | 30.2%                          | 43.8%   | 30.1%                       | 32.3%  | 34.4% | 34.5%                  | 32.4% | 20.9%   | 31.5% |
| Unsafe                               | 24.7%                   | 9.3%                  | 12.5%          | 16.0%                    | 15.9%                          | 10.9%   | 15.3%                       | 16.2%  | 14.1% | 17.9%                  | 14.3% | 14.8%   | 15.3% |
| Very Unsafe                          | 3.5%                    | 2.8%                  | 5.9%           | 4.0%                     | 3.6%                           | 6.3%    | 3.7%                        | 5.1%   | 8.6%  | 3.6%                   | 2.2%  | 2.6%    | 4.0%  |

# **Q6.** Perception of Public Safety: Using a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe" please rate how safe you feel in the following situations: (without "don't know")

| N=669                        | Q26. How many years have you<br>lived in Fayetteville? |                  |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | -                          | say your                |         | Total |
|------------------------------|--|------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------------------------|---------|-------|
|                              | Less<br>than 5<br>years                                | 5 to 10<br>years | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q6-7. When riding FAST buses |  |                  |                |                          |                                |         |                             |        |       |                            |                         |         |       |
| Very Safe                    | 4.8%   | 5.7%             | 5.0%           | 11.8%                    | 6.5%                           | 18.2%   | 4.9%                        | 14.3%  | 15.4% | 3.5%                       | 5.1%                    | 8.0%    | 8.1%  |
| Safe                         | 14.3%  | 31.4%            | 30.0%          | 26.5%                    | 25.6%                          | 27.3%   | 24.4%                       | 31.2%  | 33.8% | 21.1%                      | 20.5%                   | 24.0%   | 25.8% |
| Neutral                      | 57.1%  | 48.6%            | 50.0%          | 54.9%                    | 56.0%                          | 42.4%   | 59.3%                       | 39.0%  | 36.9% | 61.4%                      | 61.5%                   | 60.0%   | 53.6% |
| Unsafe                       | 19.0%  | 11.4%            | 5.0%           | 5.9%                     | 8.3%                           | 9.1%    | 8.1%                        | 11.7%  | 9.2%  | 12.3%                      | 7.7%                    | 8.0%    | 9.1%  |
| Very Unsafe                  | 4.8%   | 2.9%             | 10.0%          | 1.0%                     | 3.6%                           | 3.0%    | 3.3%                        | 3.9%   | 4.6%  | 1.8%                       | 5.1%                    | 0.0%    | 3.3%  |

| N=669                              | li                      | ow many<br>ved in Fay | •              | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -     | Vould you<br>Il househo |       |         | Total |
|------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999    |       | \$100K+ |       |
| Q7-1. Quality & condition of City  | parks & re              | creation f            | facilities     |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                     | 8.2%                    | 14.7%                 | 13.6%          | 12.7%                    | 12.6%                          | 10.2%   | 11.1%                       | 15.2%  | 10.8% | 15.1%                   | 13.5% | 12.1%   | 12.2% |
| Satisfied                          | 53.4%                   | 51.6%                 | 53.6%          | 53.3%                    | 53.4%                          | 46.9%   | 55.4%                       | 47.4%  | 51.0% | 50.0%                   | 51.6% | 56.1%   | 52.5% |
| Neutral                            | 30.1%                   | 23.2%                 | 26.4%          | 27.0%                    | 26.4%                          | 34.7%   | 25.7%                       | 29.2%  | 29.4% | 26.0%                   | 28.4% | 24.3%   | 27.2% |
| Dissatisfied                       | 6.8%                    | 8.4%                  | 5.5%           | 5.4%                     | 6.0%                           | 8.2%    | 5.9%                        | 7.6%   | 6.9%  | 8.2%                    | 4.5%  | 6.5%    | 6.7%  |
| Very Dissatisfied                  | 1.4%                    | 2.1%                  | 0.9%           | 1.5%                     | 1.6%                           | 0.0%    | 1.9%                        | 0.6%   | 2.0%  | 0.7%                    | 1.9%  | 0.9%    | 1.4%  |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q7-2. Quality & condition of greer | iways & tr              | ails in Cit           | t <u>y</u>     |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                     | 9.5%                    | 13.4%                 | 8.2%           | 12.8%                    | 11.0%                          | 13.6%   | 9.8%                        | 14.1%  | 11.0% | 11.8%                   | 10.3% | 12.6%   | 11.1% |
| Satisfied                          | 50.8%                   | 41.5%                 | 48.0%          | 48.5%                    | 47.3%                          | 43.2%   | 47.5%                       | 45.6%  | 49.5% | 43.3%                   | 50.7% | 47.4%   | 46.7% |
| Neutral                            | 27.0%                   | 39.0%                 | 32.7%          | 30.8%                    | 32.2%                          | 38.6%   | 32.5%                       | 31.5%  | 33.0% | 36.2%                   | 27.9% | 29.5%   | 32.8% |
| Dissatisfied                       | 9.5%                    | 4.9%                  | 10.2%          | 7.5%                     | 8.4%                           | 4.5%    | 8.6%                        | 8.7%   | 6.6%  | 6.3%                    | 10.3% | 10.5%   | 8.4%  |
| Very Dissatisfied                  | 3.2%                    | 1.2%                  | 1.0%           | 0.4%                     | 1.1%                           | 0.0%    | 1.5%                        | 0.0%   | 0.0%  | 2.4%                    | 0.7%  | 0.0%    | 1.0%  |

| N=669                                 |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | /ould you<br>l househo     |       |         | Total |
|---------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                       | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q7-3. Diversity of City recreation of | opportunit              | ties                   |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                        | 6.1%                    | 10.9%                  | 8.6%           | 13.1%                    | 10.4%                          | 12.8%   | 8.8%                        | 14.5%  | 17.2% | 10.2%                      | 10.5% | 8.7%    | 10.5% |
| Satisfied                             | 40.9%                   | 38.0%                  | 41.0%          | 36.3%                    | 37.7%                          | 38.3%   | 40.7%                       | 30.8%  | 37.6% | 35.8%                      | 39.9% | 42.7%   | 37.5% |
| Neutral                               | 31.8%                   | 29.3%                  | 39.0%          | 36.3%                    | 35.6%                          | 31.9%   | 34.5%                       | 37.1%  | 30.1% | 35.8%                      | 35.7% | 28.2%   | 35.6% |
| Dissatisfied                          | 19.7%                   | 17.4%                  | 7.6%           | 11.0%                    | 12.7%                          | 14.9%   | 12.3%                       | 15.1%  | 11.8% | 15.3%                      | 9.8%  | 16.5%   | 13.1% |
| Very Dissatisfied                     | 1.5%                    | 4.3%                   | 3.8%           | 3.3%                     | 3.6%                           | 2.1%    | 3.7%                        | 2.5%   | 3.2%  | 2.9%                       | 4.2%  | 3.9%    | 3.4%  |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
|                                       |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Q7-4. Overall quality of City's recr  | eation pro              | ograms & s             | services       |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                        | 5.9%                    | 14.4%                  | 10.0%          | 11.5%                    | 10.5%                          | 14.6%   | 9.6%                        | 13.7%  | 16.7% | 10.0%                      | 8.3%  | 12.5%   | 10.8% |
| Satisfied                             | 45.6%                   | 41.1%                  | 43.6%          | 43.9%                    | 43.2%                          | 47.9%   | 46.0%                       | 37.3%  | 43.8% | 42.1%                      | 45.1% | 42.3%   | 43.3% |
| Neutral                               | 29.4%                   | 33.3%                  | 37.3%          | 33.6%                    | 34.3%                          | 27.1%   | 33.1%                       | 36.0%  | 27.1% | 35.7%                      | 36.1% | 30.8%   | 34.0% |
| Dissatisfied                          | 19.1%                   | 10.0%                  | 6.4%           | 9.8%                     | 10.5%                          | 10.4%   | 9.9%                        | 11.8%  | 10.4% | 11.4%                      | 9.7%  | 11.5%   | 10.6% |
| Very Dissatisfied                     | 0.0%                    | 1.1%                   | 2.7%           | 1.2%                     | 1.5%                           | 0.0%    | 1.4%                        | 1.2%   | 2.1%  | 0.7%                       | 0.7%  | 2.9%    | 1.3%  |

| N=669                             |                 | ow many<br>ved in Fay |                |       | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |        |         | say your |       | Total  |
|-----------------------------------|-----------------|-----------------------|----------------|-------|--------------------------------|---------|-----------------------------|--------|--------|---------|----------|-------|--------|
|                                   | than 5<br>years | 5 to 10<br>years      | 11-20<br>years |       |                                |         |                             |        |        | \$100K+ |          |       |        |
| Q7-5. Cultural programming (even  | ts, concert     | s, festival           | <u>s)</u>      |       |                                |         |                             |        |        |         |          |       |        |
| Very Satisfied                    | 14.9%           | 13.0%                 | 12.7%          | 14.3% | 13.2%                          | 16.7%   | 12.0%                       | 16.5%  | 14.8%  | 14.0%   | 15.7%    | 10.9% | 13.4%  |
| Satisfied                         | 41.9%           | 48.0%                 | 49.2%          | 46.7% | 47.7%                          | 42.6%   | 48.5%                       | 45.5%  | 49.1%  | 42.7%   | 47.6%    | 51.8% | 47.4%  |
| Neutral                           | 21.6%           | 23.0%                 | 30.2%          | 28.7% | 27.7%                          | 22.2%   | 27.0%                       | 26.7%  | 23.1%  | 28.7%   | 27.1%    | 24.5% | 27.1%  |
| Dissatisfied                      | 21.6%           | 15.0%                 | 4.8%           | 7.4%  | 9.1%                           | 16.7%   | 10.5%                       | 8.5%   | 10.2%  | 11.5%   | 9.0%     | 10.0% | 10.0%  |
| Very Dissatisfied                 | 0.0%            | 1.0%                  | 3.2%           | 2.9%  | 2.3%                           | 1.9%    | 2.0%                        | 2.8%   | 2.8%   | 3.2%    | 0.6%     | 2.7%  | 2.2%   |
|                                   |                 |                       |                |       |                                |         |                             |        |        |         |          |       |        |
|                                   |                 |                       |                |       |                                |         |                             |        |        |         |          |       |        |
| Q7-6. Customer service provided b | v City's p      | irks & rec            | reation st     | taff  |                                |         |                             |        |        |         |          |       |        |
|                                   | • • •           |                       | 10.1%          | 12.1% | 11.7%                          | 9.3%    | 10.4%                       | 13.6%  | 14.00/ | 8.5%    | 12.4%    | 13.1% | 11.20/ |
| Very Satisfied                    | 8.1%            | 15.1%                 |                |       |                                |         |                             |        | 14.0%  |         |          |       | 11.3%  |
| Satisfied                         | 48.4%           | 41.9%                 | 48.5%          | 45.9% | 46.2%                          | 51.2%   | 48.4%                       | 42.2%  | 40.9%  | 53.1%   | 44.2%    | 47.5% | 46.4%  |
| Neutral                           | 32.3%           | 36.0%                 | 38.4%          | 33.8% | 35.2%                          | 32.6%   | 34.6%                       | 35.4%  | 36.6%  | 33.1%   | 36.4%    | 32.3% | 35.3%  |
| Dissatisfied                      | 11.3%           | 7.0%                  | 1.0%           | 6.1%  | 5.4%                           | 7.0%    | 5.4%                        | 6.8%   | 7.5%   | 3.8%    | 6.2%     | 4.0%  | 5.6%   |
| Very Dissatisfied                 | 0.0%            | 0.0%                  | 2.0%           | 2.2%  | 1.6%                           | 0.0%    | 1.2%                        | 2.0%   | 1.1%   | 1.5%    | 0.8%     | 3.0%  | 1.4%   |

| N=669                               | liv                     | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q7-7. Availability of City parks    |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 9.0%                    | 16.5%                 | 9.2%           | 12.8%                    | 11.9%                          | 14.6%   | 10.7%                       | 15.0%  | 11.7% | 11.0%                  | 11.7% | 15.1%   | 12.0% |
| Satisfied                           | 46.2%                   | 42.3%                 | 55.8%          | 48.6%                    | 48.2%                          | 52.1%   | 50.8%                       | 44.5%  | 49.5% | 50.3%                  | 48.5% | 47.2%   | 48.5% |
| Neutral                             | 26.9%                   | 27.8%                 | 27.5%          | 28.0%                    | 28.2%                          | 27.1%   | 28.3%                       | 27.2%  | 25.2% | 29.0%                  | 30.1% | 20.8%   | 28.3% |
| Dissatisfied                        | 16.7%                   | 13.4%                 | 5.0%           | 7.0%                     | 9.3%                           | 4.2%    | 7.9%                        | 11.0%  | 11.7% | 6.9%                   | 7.4%  | 14.2%   | 9.0%  |
| Very Dissatisfied                   | 1.3%                    | 0.0%                  | 2.5%           | 3.5%                     | 2.3%                           | 2.1%    | 2.4%                        | 2.3%   | 1.9%  | 2.8%                   | 2.5%  | 2.8%    | 2.3%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q7-8. Availability of biking trails |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 8.2%                    | 9.1%                  | 7.4%           | 12.6%                    | 10.0%                          | 10.5%   | 8.1%                        | 13.8%  | 11.1% | 10.0%                  | 8.9%  | 13.4%   | 9.9%  |
| Satisfied                           | 32.8%                   | 31.2%                 | 34.7%          | 37.7%                    | 35.6%                          | 34.2%   | 34.2%                       | 37.7%  | 42.0% | 31.7%                  | 33.9% | 39.0%   | 35.2% |
| Neutral                             | 31.1%                   | 31.2%                 | 41.1%          | 34.7%                    | 34.3%                          | 39.5%   | 36.9%                       | 30.4%  | 30.9% | 35.8%                  | 37.1% | 28.0%   | 35.0% |
| Dissatisfied                        | 23.0%                   | 22.1%                 | 12.6%          | 12.1%                    | 15.7%                          | 15.8%   | 16.3%                       | 14.5%  | 16.0% | 16.7%                  | 15.3% | 15.9%   | 15.9% |
| Very Dissatisfied                   | 4.9%                    | 6.5%                  | 4.2%           | 3.0%                     | 4.5%                           | 0.0%    | 4.4%                        | 3.6%   | 0.0%  | 5.8%                   | 4.8%  | 3.7%    | 4.0%  |

| N=669                               |                 | ow many<br>ved in Fay |                |                  | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | /ould you<br>l househo     |       |         | Total |
|-------------------------------------|-----------------|-----------------------|----------------|------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                     | than 5<br>years | 5 to 10<br>years      | 11-20<br>years | than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q7-9. Availability of swimming po   | ools            |                       |                |                  |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                      | 3.8%            | 8.0%                  | 9.3%           | 9.3%             | 8.4%                           | 6.8%    | 6.4%                        | 12.5%  | 9.9%  | 6.4%                       | 6.9%  | 12.0%   | 8.1%  |
| Satisfied                           | 34.0%           | 25.3%                 | 30.9%          | 26.0%            | 26.1%                          | 40.9%   | 26.4%                       | 29.9%  | 34.1% | 27.2%                      | 23.8% | 25.3%   | 27.6% |
| Neutral                             | 39.6%           | 32.0%                 | 35.1%          | 37.0%            | 36.9%                          | 27.3%   | 37.6%                       | 31.9%  | 33.0% | 37.6%                      | 38.5% | 31.3%   | 36.2% |
| Dissatisfied                        | 13.2%           | 24.0%                 | 16.5%          | 18.5%            | 18.9%                          | 20.5%   | 19.6%                       | 18.8%  | 15.4% | 16.0%                      | 23.1% | 20.5%   | 18.8% |
| Very Dissatisfied                   | 9.4%            | 10.7%                 | 8.2%           | 9.3%             | 9.6%                           | 4.5%    | 10.0%                       | 6.9%   | 7.7%  | 12.8%                      | 7.7%  | 10.8%   | 9.2%  |
|                                     |                 |                       |                |                  |                                |         |                             |        |       |                            |       |         |       |
|                                     |                 |                       |                |                  |                                |         |                             |        |       |                            |       |         |       |
|                                     |                 |                       |                |                  |                                |         |                             |        |       |                            |       |         |       |
| Q7-10. Availability of recreational | programm        | <u>ing</u>            |                |                  |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                      | 9.5%            | 11.0%                 | 6.9%           | 9.5%             | 9.2%                           | 6.8%    | 7.1%                        | 13.0%  | 11.0% | 7.6%                       | 9.4%  | 10.5%   | 8.9%  |
| Satisfied                           | 34.9%           | 39.0%                 | 41.2%          | 38.5%            | 37.3%                          | 52.3%   | 39.0%                       | 37.7%  | 37.4% | 40.5%                      | 32.6% | 43.2%   | 38.7% |
| Neutral                             | 38.1%           | 36.6%                 | 44.1%          | 40.3%            | 40.9%                          | 27.3%   | 42.0%                       | 34.2%  | 40.7% | 37.4%                      | 45.7% | 30.5%   | 39.9% |
| Dissatisfied                        | 15.9%           | 13.4%                 | 5.9%           | 9.1%             | 10.6%                          | 13.6%   | 10.1%                       | 13.0%  | 9.9%  | 12.2%                      | 10.1% | 13.7%   | 10.7% |
| Very Dissatisfied                   | 1.6%            | 0.0%                  | 2.0%           | 2.6%             | 2.0%                           | 0.0%    | 1.8%                        | 2.1%   | 1.1%  | 2.3%                       | 2.2%  | 2.1%    | 1.8%  |

#### **Q8.** Which TWO of the Parks and Recreation items listed in Question 7 above do you think should receive the MOST EMPHASIS from City leaders over the next TWO Years? (Sum of top 2 choices)

| N=669  |                         | How many<br>ived in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -     | /ould you<br>l househo     | •••   |         | Total |
|--|-------------------------|-------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|  | Less<br>than 5<br>years | 5 to 10<br>years        | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q8. Sum of top 2 choices                                     |                         |                         |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Quality & condition of City parks & recreation facilities    | 15.1%                   | 19.4%                   | 16.5%          | 18.3%                    | 18.0%                          | 16.4%   | 19.5%                       | 14.3%  | 12.8% | 15.9%                      | 18.9% | 24.6%   | 17.6% |
| Quality & condition of greenways & trails in City            | 12.8%                   | 16.7%                   | 9.4%           | 11.9%                    | 13.2%                          | 6.0%    | 12.5%                       | 12.8%  | 7.5%  | 10.0%                      | 15.1% | 16.1%   | 12.3% |
| Diversity of City recreation opportunities                   | 20.9%                   | 19.4%                   | 11.5%          | 14.5%                    | 16.5%                          | 6.0%    | 15.9%                       | 12.8%  | 12.0% | 20.0%                      | 13.0% | 18.6%   | 15.5% |
| Overall quality of City's recreation programs & services     | 9.3%                    | 17.6%                   | 10.8%          | 13.8%                    | 13.6%                          | 10.4%   | 13.9%                       | 11.3%  | 9.8%  | 14.1%                      | 15.1% | 14.4%   | 13.3% |
| Cultural programming (events, concerts, festivals)           | 24.4%                   | 21.3%                   | 18.7%          | 14.1%                    | 17.3%                          | 16.4%   | 16.8%                       | 18.7%  | 12.0% | 17.1%                      | 18.4% | 20.3%   | 17.2% |
| Customer service provided by City's parks & recreation staff | 5.8%                    | 2.8%                    | 4.3%           | 4.8%                     | 4.6%                           | 4.5%    | 3.4%                        | 6.4%   | 3.0%  | 5.3%                       | 5.4%  | 4.2%    | 4.5%  |
| Availability of City parks                                   | 9.3%                    | 8.3%                    | 4.3%           | 5.8%                     | 6.8%                           | 3.0%    | 5.8%                        | 7.4%   | 6.0%  | 7.6%                       | 5.4%  | 8.5%    | 6.3%  |

### **Q8.** Which TWO of the Parks and Recreation items listed in Question 7 above do you think should receive the MOST EMPHASIS from City leaders over the next TWO Years? (Sum of top 2 choices) (cont.)

| N=669                                    | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent | -     | -                       | say your                |         | Total |
|--|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------------------------|---------|-------|
|  | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q8. Sum of top 2 choices (Cont.)         |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Availability of biking trails            | 9.3%                    | 12.0%                 | 15.1%          | 6.1%                     | 10.0%                          | 4.5%    | 10.7%                       | 6.4%   | 3.0%  | 10.6%                   | 11.9%                   | 9.3%    | 9.3%  |
| Availability of swimming pools           | 11.6%                   | 16.7%                 | 15.1%          | 18.6%                    | 17.1%                          | 11.9%   | 17.0%                       | 15.3%  | 15.0% | 15.9%                   | 17.3%                   | 19.5%   | 16.3% |
| Availability of recreational programming | 5.8%                    | 7.4%                  | 8.6%           | 9.3%                     | 8.7%                           | 9.0%    | 9.4%                        | 6.9%   | 11.3% | 7.6%                    | 8.6%                    | 6.8%    | 8.5%  |
| None chosen                              | 33.7%                   | 27.8%                 | 41.7%          | 39.2%                    | 35.0%                          | 55.2%   | 36.0%                       | 40.9%  | 51.9% | 36.5%                   | 33.5%                   | 27.1%   | 37.7% |

| N=669                            | -                       | low many<br>ved in Fay | •              |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                         | say your                |         | Total |
|----------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------------------------|---------|-------|
|                                  | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q9-1. Enforcement of junk & debr | is cleanup              | on private             | e property     | <u>y</u>                 |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                   | 8.3%                    | 7.0%                   | 7.3%           | 3.5%                     | 5.7%                           | 3.3%    | 3.7%                        | 8.4%   | 6.7%  | 4.5%                    | 3.6%                    | 8.6%    | 5.3%  |
| Satisfied                        | 30.6%                   | 30.0%                  | 26.6%          | 25.8%                    | 27.1%                          | 25.0%   | 27.3%                       | 27.0%  | 31.9% | 32.7%                   | 24.2%                   | 19.0%   | 27.2% |
| Neutral                          | 20.8%                   | 35.0%                  | 27.4%          | 22.6%                    | 26.1%                          | 20.0%   | 25.6%                       | 24.7%  | 23.5% | 22.4%                   | 26.1%                   | 26.7%   | 25.4% |
| Dissatisfied                     | 23.6%                   | 16.0%                  | 30.6%          | 33.9%                    | 28.0%                          | 40.0%   | 30.2%                       | 28.1%  | 31.1% | 27.6%                   | 32.1%                   | 28.6%   | 29.2% |
| Very Dissatisfied                | 16.7%                   | 12.0%                  | 8.1%           | 14.1%                    | 13.1%                          | 11.7%   | 13.3%                       | 11.8%  | 6.7%  | 12.8%                   | 13.9%                   | 17.1%   | 12.9% |
|                                  |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
|                                  |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Q9-2. Enforcement of mowing on p | private pro             | operty                 |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                   | 5.7%                    | 5.1%                   | 6.6%           | 4.0%                     | 5.4%                           | 1.7%    | 4.1%                        | 7.3%   | 5.0%  | 5.4%                    | 3.0%                    | 8.9%    | 4.9%  |
| Satisfied                        | 37.1%                   | 34.3%                  | 28.9%          | 30.3%                    | 31.0%                          | 30.5%   | 28.9%                       | 35.0%  | 35.5% | 35.4%                   | 29.1%                   | 22.8%   | 31.2% |
| Neutral                          | 24.3%                   | 33.3%                  | 28.9%          | 25.6%                    | 27.7%                          | 27.1%   | 28.9%                       | 24.3%  | 30.6% | 20.4%                   | 30.3%                   | 26.7%   | 27.6% |
| Dissatisfied                     | 27.1%                   | 18.2%                  | 28.1%          | 28.5%                    | 26.2%                          | 32.2%   | 27.9%                       | 25.4%  | 23.1% | 30.6%                   | 26.7%                   | 26.7%   | 26.6% |
| Very Dissatisfied                | 5.7%                    | 9.1%                   | 7.4%           | 11.6%                    | 9.7%                           | 8.5%    | 10.2%                       | 7.9%   | 5.8%  | 8.2%                    | 10.9%                   | 14.9%   | 9.6%  |

| N=669                             | li                      | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | /ould you<br>l househo |       |         | Total |
|-----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q9-3. Removal of abandoned or inc | operative               | vehicles f            | rom priva      | ate property             | -                              |         |                             |        |       |                        |       |         |       |
| Very Satisfied                    | 4.9%                    | 7.7%                  | 7.6%           | 4.5%                     | 5.9%                           | 1.8%    | 4.5%                        | 8.4%   | 4.3%  | 5.7%                   | 3.2%  | 11.3%   | 5.6%  |
| Satisfied                         | 32.8%                   | 25.3%                 | 30.3%          | 27.8%                    | 28.0%                          | 26.3%   | 26.5%                       | 30.7%  | 32.8% | 29.1%                  | 29.7% | 18.6%   | 28.0% |
| Neutral                           | 29.5%                   | 44.0%                 | 24.4%          | 27.4%                    | 29.8%                          | 33.3%   | 32.5%                       | 24.7%  | 33.6% | 32.6%                  | 25.8% | 26.8%   | 29.8% |
| Dissatisfied                      | 19.7%                   | 12.1%                 | 28.6%          | 28.6%                    | 24.9%                          | 29.8%   | 25.4%                       | 25.9%  | 19.8% | 25.5%                  | 28.4% | 26.8%   | 25.5% |
| Very Dissatisfied                 | 13.1%                   | 11.0%                 | 9.2%           | 11.7%                    | 11.4%                          | 8.8%    | 11.1%                       | 10.2%  | 9.5%  | 7.1%                   | 12.9% | 16.5%   | 11.1% |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q9-4. Appearance of houses in you | r neighbo               | rhood                 |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                    | 22.2%                   | 18.3%                 | 14.0%          | 9.4%                     | 14.0%                          | 6.3%    | 11.6%                       | 16.8%  | 9.9%  | 11.7%                  | 15.2% | 17.4%   | 13.3% |
| Satisfied                         | 39.5%                   | 43.3%                 | 44.9%          | 39.4%                    | 42.4%                          | 32.8%   | 42.1%                       | 39.8%  | 38.2% | 40.5%                  | 44.4% | 42.2%   | 41.5% |
| Neutral                           | 18.5%                   | 25.0%                 | 24.3%          | 29.3%                    | 25.4%                          | 32.8%   | 25.5%                       | 27.2%  | 29.0% | 27.6%                  | 23.0% | 27.5%   | 26.0% |
| Dissatisfied                      | 17.3%                   | 9.6%                  | 14.7%          | 15.5%                    | 14.2%                          | 20.3%   | 16.2%                       | 12.6%  | 17.6% | 16.0%                  | 13.5% | 9.2%    | 14.7% |
| Very Dissatisfied                 | 2.5%                    | 3.8%                  | 2.2%           | 6.4%                     | 4.1%                           | 7.8%    | 4.6%                        | 3.7%   | 5.3%  | 4.3%                   | 3.9%  | 3.7%    | 4.5%  |

| N=669                             |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo  |       |         | Total |
|-----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| <u>Q9-5. Graffiti removal</u>     |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                    | 7.7%                    | 14.5%                 | 9.7%           | 4.4%                     | 7.9%                           | 4.1%    | 7.0%                        | 8.8%   | 5.9%  | 7.7%                    | 6.8%  | 9.5%    | 7.4%  |
| Satisfied                         | 32.7%                   | 32.9%                 | 39.8%          | 36.7%                    | 37.6%                          | 22.4%   | 34.1%                       | 40.1%  | 39.6% | 37.6%                   | 40.2% | 29.8%   | 36.2% |
| Neutral                           | 38.5%                   | 44.7%                 | 35.5%          | 42.0%                    | 40.6%                          | 44.9%   | 42.4%                       | 37.4%  | 41.6% | 31.6%                   | 41.0% | 48.8%   | 40.8% |
| Dissatisfied                      | 15.4%                   | 7.9%                  | 11.8%          | 13.3%                    | 11.4%                          | 22.4%   | 13.2%                       | 10.9%  | 8.9%  | 18.8%                   | 10.3% | 9.5%    | 12.6% |
| Very Dissatisfied                 | 5.8%                    | 0.0%                  | 3.2%           | 3.5%                     | 2.5%                           | 6.1%    | 3.3%                        | 2.7%   | 4.0%  | 4.3%                    | 1.7%  | 2.4%    | 3.0%  |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q9-6. Enforcement of sign ordinan | <u>ce</u>               |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                    | 8.5%                    | 8.0%                  | 7.4%           | 4.5%                     | 6.4%                           | 3.9%    | 4.4%                        | 10.1%  | 6.5%  | 5.5%                    | 4.3%  | 9.4%    | 6.0%  |
| Satisfied                         | 27.1%                   | 28.7%                 | 46.3%          | 39.1%                    | 37.5%                          | 35.3%   | 38.0%                       | 35.4%  | 38.9% | 45.7%                   | 38.1% | 29.2%   | 37.4% |
| Neutral                           | 44.1%                   | 50.6%                 | 34.3%          | 42.0%                    | 41.9%                          | 45.1%   | 41.2%                       | 44.3%  | 39.8% | 35.4%                   | 46.0% | 43.8%   | 42.3% |
| Dissatisfied                      | 16.9%                   | 8.0%                  | 7.4%           | 9.9%                     | 9.7%                           | 11.8%   | 10.5%                       | 8.2%   | 10.2% | 10.2%                   | 5.8%  | 12.5%   | 9.7%  |
| Very Dissatisfied                 | 3.4%                    | 4.6%                  | 4.6%           | 4.5%                     | 4.4%                           | 3.9%    | 5.8%                        | 1.9%   | 4.6%  | 3.1%                    | 5.8%  | 5.2%    | 4.5%  |

| N=669                             | li                      | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>1 househo |       |         | Total |
|-----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q9-7. Enforcement of illegal uses |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                    | 7.8%                    | 6.6%                  | 3.6%           | 4.5%                     | 5.1%                           | 4.5%    | 4.1%                        | 7.3%   | 6.4%  | 4.3%                   | 0.9%  | 10.0%   | 4.9%  |
| Satisfied                         | 23.5%                   | 28.9%                 | 42.9%          | 32.7%                    | 32.9%                          | 34.1%   | 34.8%                       | 28.5%  | 37.2% | 39.3%                  | 35.3% | 20.0%   | 33.0% |
| Neutral                           | 49.0%                   | 52.6%                 | 39.3%          | 43.6%                    | 45.8%                          | 40.9%   | 43.6%                       | 48.9%  | 41.5% | 35.9%                  | 47.4% | 53.8%   | 45.4% |
| Dissatisfied                      | 11.8%                   | 5.3%                  | 10.7%          | 11.8%                    | 10.1%                          | 13.6%   | 10.5%                       | 10.2%  | 9.6%  | 14.5%                  | 10.3% | 7.5%    | 10.3% |
| Very Dissatisfied                 | 7.8%                    | 6.6%                  | 3.6%           | 7.3%                     | 6.1%                           | 6.8%    | 7.1%                        | 5.1%   | 5.3%  | 6.0%                   | 6.0%  | 8.8%    | 6.3%  |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q9-8. Enforcement of ordinance pr | eventing i              | llegal dev            | elopmen        | t activity               |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                    | 4.2%                    | 9.3%                  | 5.8%           | 6.7%                     | 6.6%                           | 6.1%    | 5.1%                        | 10.1%  | 8.2%  | 5.2%                   | 3.4%  | 11.4%   | 6.5%  |
| Satisfied                         | 27.1%                   | 26.7%                 | 39.5%          | 29.5%                    | 31.0%                          | 26.5%   | 33.0%                       | 24.5%  | 32.0% | 37.1%                  | 32.5% | 22.8%   | 30.6% |
| Neutral                           | 50.0%                   | 53.3%                 | 37.2%          | 41.5%                    | 45.5%                          | 34.7%   | 41.8%                       | 48.2%  | 39.2% | 37.1%                  | 47.0% | 49.4%   | 44.2% |
| Dissatisfied                      | 12.5%                   | 5.3%                  | 14.0%          | 15.2%                    | 11.7%                          | 22.4%   | 13.8%                       | 12.2%  | 15.5% | 16.4%                  | 11.1% | 8.9%    | 12.9% |
| Very Dissatisfied                 | 6.3%                    | 5.3%                  | 3.5%           | 7.1%                     | 5.1%                           | 10.2%   | 6.4%                        | 5.0%   | 5.2%  | 4.3%                   | 6.0%  | 7.6%    | 5.8%  |

### Q10. How responsive is the City to your code enforcement requests for service/complaints? (without "not provided")

| N=669                             | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent | -     | •                    | u say you<br>old incom |         | Total |
|-----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|------------------------|---------|-------|
|                                   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999   | \$100K+ |       |
| Q10. How responsive is City to yo | ur code enf             | forcemen              | t requests     | <u>}</u>                 |                                |         |                             |        |       |                      |                        |         |       |
| Very much                         | 10.8%                   | 19.4%                 | 14.3%          | 14.5%                    | 15.2%                          | 10.2%   | 13.8%                       | 15.3%  | 16.0% | 15.9%                | 13.6%                  | 12.3%   | 14.6% |
| Somewhat                          | 24.1%                   | 27.2%                 | 30.8%          | 38.6%                    | 31.0%                          | 54.2%   | 33.1%                       | 34.9%  | 39.5% | 37.2%                | 27.8%                  | 28.9%   | 33.2% |
| Not at all                        | 4.8%                    | 8.7%                  | 7.5%           | 10.7%                    | 8.6%                           | 8.5%    | 9.6%                        | 5.8%   | 9.2%  | 6.7%                 | 9.7%                   | 7.9%    | 8.6%  |
| Not applicable                    | 60.2%                   | 44.7%                 | 47.4%          | 36.2%                    | 45.3%                          | 27.1%   | 43.4%                       | 43.9%  | 35.3% | 40.2%                | 48.9%                  | 50.9%   | 43.7% |

| liv             |  |  | ?   | have ac   | cess to   | rent cu   | ırrent  |  |   |  |   | Total  |
|-----------------|--|--|---|---|---|---|---|--|---|--|---|--|
| than 5<br>years | 5 to 10<br>years   | 11-20<br>years   | More<br>than 20<br>years  | Yes   | No  | Own   | Rent  |  |   |  | \$100K+   |  |
| lential dev     | velopment  | in City  |   |   |   |   |   |  |   |  |   |  |
| 8.0%            | 13.1%  | 11.7%  | 8.6%  | 10.3%   | 9.1%  | 9.2%  | 11.4%   | 12.5%  | 9.3%  | 9.8%   | 9.2%  | 10.0%  |
| 50.7%           | 35.4%  | 43.3%  | 48.3%   | 45.8%   | 43.6%   | 45.0%   | 48.3%   | 46.4%  | 44.7%   | 51.8%  | 41.3%   | 45.5%  |
| 33.3%           | 37.4%  | 34.2%  | 33.8%   | 33.5%   | 36.4%   | 35.5%   | 30.1%   | 35.7%  | 30.7%   | 29.9%  | 36.7%   | 34.1%  |
| 6.7%            | 12.1%  | 5.8%   | 6.7%  | 7.7%  | 7.3%  | 7.7%  | 8.0%  | 3.6%   | 12.0%   | 7.3%   | 7.3%  | 7.6%   |
| 1.3%            | 2.0%   | 5.0%   | 2.6%  | 2.7%  | 3.6%  | 2.6%  | 2.3%  | 1.8%   | 3.3%  | 1.2%   | 5.5%  | 2.8%   |
|                 |  |  |   |   |   |   |   |  |   |  |   |  |
|                 |  |  |   |   |   |   |   |  |   |  |   |  |
| mercial de      | evelopmei  | <u>nt</u>  |   |   |   |   |   |  |   |  |   |  |
| 10.1%           | 14.7%  | 10.8%  | 11.7%   | 12.2%   | 11.1%   | 11.2%   | 12.8%   | 14.5%  | 10.8%   | 12.0%  | 12.4%   | 11.9%  |
| 45.6%           | 47.1%  | 51.5%  | 47.0%   | 48.2%   | 48.1%   | 45.4%   | 55.3%   | 46.2%  | 45.6%   | 50.9%  | 50.4%   | 47.9%  |
| 25.3%           | 21.6%  | 23.8%  | 31.4%   | 26.5%   | 27.8%   | 30.5%   | 20.2%   | 27.4%  | 28.5%   | 24.0%  | 24.8%   | 27.1%  |
| 15.2%           | 13.7%  | 8.5%   | 7.4%  | 10.0%   | 7.4%  | 10.2%   | 7.4%  | 6.8%   | 12.7%   | 9.7%   | 9.7%  | 9.8%   |
| 3.8%            | 2.9%   | 5.4%   | 2.5%  | 3.1%  | 5.6%  | 2.7%  | 4.3%  | 5.1%   | 2.5%  | 3.4%   | 2.7%  | 3.3%   |
|                 | li<br>Less<br>than 5<br>years<br>lential dev<br>8.0%<br>50.7%<br>33.3%<br>6.7%<br>1.3%<br>mercial de<br>10.1%<br>45.6%<br>25.3%<br>15.2% | lived in Fay     Less     than 5   5 to 10     years   years     lential development     8.0%   13.1%     50.7%   35.4%     33.3%   37.4%     6.7%   12.1%     1.3%   2.0%     mercial development     10.1%   14.7%     45.6%   47.1%     25.3%   21.6%     15.2%   13.7% | lived in Fayetteville     Less   than 5   5 to 10   11-20     years   years   years   years     lential development in City   8.0%   13.1%   11.7%     50.7%   35.4%   43.3%     33.3%   37.4%   34.2%     6.7%   12.1%   5.8%     1.3%   2.0%   5.0%     mercial development   10.1%   14.7%   10.8%     45.6%   47.1%   51.5%   25.3%   21.6%   23.8%     15.2%   13.7%   8.5%   13.7%   8.5% | than 55 to 1011-20than 20yearsyearsyearsyearslential development in City $8.0\%$ 13.1%11.7% $8.0\%$ 13.1%11.7% $50.7\%$ 35.4%43.3% $48.3\%$ $33.3\%$ 37.4% $34.2\%$ 33.8% $6.7\%$ 12.1% $5.8\%$ $6.7\%$ $1.3\%$ 2.0% $5.0\%$ 2.6%mercial development $10.1\%$ 14.7% $45.6\%$ 47.1% $51.5\%$ 47.0% $25.3\%$ 21.6% $23.8\%$ 31.4% $15.2\%$ 13.7% $8.5\%$ 7.4% | Q26. How many years have you<br>lived in Fayetteville?have acc<br>the InteLessMore<br>than 5More<br>the Intethan 55 to 1011-20than 20<br>yearsYeslential development in City8.0%13.1%11.7%8.6%10.3% $50.7\%$ 35.4%43.3%48.3%45.8% $33.3\%$ 37.4%34.2%33.8%33.5% $6.7\%$ 12.1%5.8% $6.7\%$ 7.7% $1.3\%$ 2.0% $5.0\%$ $2.6\%$ $2.7\%$ mercial development11.7%12.2% $45.6\%$ 47.1% $51.5\%$ 47.0%48.2% $25.3\%$ $21.6\%$ $23.8\%$ $31.4\%$ 26.5% $15.2\%$ 13.7% $8.5\%$ $7.4\%$ 10.0% | the Internet?   Less More   More   than 5 5 to 10 11-20 than 20   years years Yes No   More   the Internet?   Less years years years Yes No   8.0% 13.1% 11.7% 8.6% 10.3% 9.1%   50.7% 35.4% 43.3% 48.3% 45.8% 43.6%   33.3% 37.4% 34.2% 33.8% 33.5% 36.4%   6.7% 12.1% 5.8% 6.7% 7.7% 7.3%   1.3% 2.0% 5.0% 2.6% 2.7% 3.6%   mercial development   10.1% 14.7% 10.8% 11.7% 12.2% 11.1%   45.6% 47.1% 51.5% 47.0% 48.2% 48.1% 25.3% 21.6% 23.8% 31.4% 26.5% 27.8%   15.2% 13.7% 8.5% 7.4% 10.0% 7.4% 10.0% 7.4% | Q26. How many years have you<br>lived in Fayetteville?have access to<br>the Internet?rent ct<br>resideLess<br>than 5More<br>than 5More<br>the Internet?Tent ct<br>resideLess<br>yearsMore<br>yearsYesNoOwnMential development in CityS.6%10.3%9.1%9.2% $8.0\%$ 13.1%11.7%8.6%10.3%9.1%9.2% $50.7\%$ 35.4%43.3%48.3%45.8%43.6%45.0% $33.3\%$ 37.4%34.2%33.8%33.5%36.4%35.5% $6.7\%$ 12.1%5.8%6.7%7.7%7.3%7.7% $1.3\%$ 2.0%5.0%2.6%2.7%3.6%2.6%mercial development11.7%12.2%11.1%11.2% $45.6\%$ 47.1%51.5%47.0%48.2%48.1%45.4% $25.3\%$ 21.6%23.8%31.4%26.5%27.8%30.5% $15.2\%$ 13.7%8.5%7.4%10.0%7.4%10.2% | Q26. How many years have you<br>lived in Fayetteville?have access to<br>the Internet?rent current<br>residence?Less<br>than 5More<br>typears<br>years<br>yearsMore<br>than 20<br>yearsMore<br>the Internet?rent current<br>residence?Less<br>than 5More<br>typears<br>years<br>yearsMore<br> | Q26. How many years have you<br>lived in Fayetteville?have access to<br>the Internet?rent current<br>residence?Q34. W<br>annuaLess<br>than 5More<br>than 5More<br>than 5Under 3Less<br>than 5More<br>yearsYesNoOwnRential development in City $8.0\%$ 13.1%11.7% $8.6\%$ 10.3% $9.1\%$ $9.2\%$ $11.4\%$ $12.5\%$ $50.7\%$ 35.4% $43.3\%$ $48.3\%$ $45.8\%$ $43.6\%$ $45.0\%$ $48.3\%$ $46.4\%$ $33.3\%$ $37.4\%$ $34.2\%$ $33.8\%$ $33.5\%$ $36.4\%$ $35.5\%$ $30.1\%$ $35.7\%$ $6.7\%$ $12.1\%$ $5.8\%$ $6.7\%$ $7.7\%$ $7.3\%$ $7.7\%$ $8.0\%$ $3.6\%$ $1.3\%$ $2.0\%$ $5.0\%$ $2.6\%$ $2.7\%$ $3.6\%$ $2.6\%$ $2.3\%$ $18\%$ mercial development $11.7\%$ $12.2\%$ $11.1\%$ $11.2\%$ $12.8\%$ $14.5\%$ $45.6\%$ $47.1\%$ $51.5\%$ $47.0\%$ $48.2\%$ $48.1\%$ $45.4\%$ $55.3\%$ $46.2\%$ $25.3\%$ $21.6\%$ $23.8\%$ $31.4\%$ $26.5\%$ $27.8\%$ $30.5\%$ $20.2\%$ $27.4\%$ $15.2\%$ $13.7\%$ $8.5\%$ $7.4\%$ $10.0\%$ $7.4\%$ $10.2\%$ $7.4\%$ $6.8\%$ | Q26. How many years have you<br>lived in Fayetteville?have access to<br>the Internet?rent current<br>residence?Q34. Would you<br>annual househoLess<br>than 5More<br>than 5More<br>than 20<br>yearsMore<br>yearsYes<br>YesOwn<br>RentRentQ34. Would you<br>annual househoNential development in CityYes<br>NoOwn<br>9.1%Own<br>9.2%I1.4%12.5%<br>9.3%9.3%Solve 13.1%11.7%8.6%<br>8.6%10.3%<br>9.1%9.1%<br>9.2%9.2%<br>11.4%11.4%<br>12.5%9.3%Solve 33.3%37.4%<br>34.2%33.8%<br>33.8%33.5%<br>36.4%36.4%<br>35.5%30.1%<br>35.7%35.7%<br>30.7%6.7%12.1%<br>5.8%5.8%<br>6.7%7.7%<br>7.7%7.3%<br>7.7%7.7%<br>8.0%3.6%<br>3.6%12.0%mercial development11.7%<br>10.1%12.2%<br>11.1%11.2%<br>11.2%12.8%<br>14.5%14.5%<br>10.8%10.1%14.7%<br>10.8%10.8%<br>11.7%12.2%<br>11.1%11.2%<br>12.8%14.5%<br>10.2%10.8%<br>2.6%15.2%13.7%8.5%<br>7.4%7.4%<br>10.0%10.2%<br>7.4%7.4%<br>6.8%12.7% | Q26. How many years have you<br>lived in Fayetteville?have access to<br>the Internet?rent current<br>residence?Q34. Would you say your<br>annual household incomLess<br>than 5More<br>yearsMore<br>yearsYesNoOwnRentUnder \$30K to \$60K to<br>\$30K \$59,999 \$99,999 \$Lential development in City $8.0\%$ 13.1%11.7%8.6%10.3%9.1%9.2%11.4%12.5%9.3%9.8%50.7%35.4%43.3%48.3%45.8%43.6%45.0%48.3%46.4%44.7%51.8%33.3%37.4%34.2%33.8%33.5%36.4%35.5%30.1%35.7%30.7%29.9%6.7%12.1%5.8%6.7%7.7%7.3%7.7%8.0%3.6%12.0%7.3%1.3%2.0%5.0%2.6%2.7%3.6%2.6%2.3%1.8%3.3%1.2%mercial development10.1%14.7%10.8%11.7%12.2%11.1%11.2%12.8%14.5%10.8%12.0%45.6%47.1%51.5%47.0%48.2%48.1%45.4%55.3%46.2%45.6%50.9%25.3%21.6%23.8%31.4%26.5%27.8%30.5%20.2%27.4%28.5%24.0%15.2%13.7%8.5%7.4%10.0%7.4%10.2%7.4%6.8%12.7%9.7% | Q26. How many years have you<br>lived in Fayetteville?   have access to<br>the Internet?   rent current<br>residence?   Q34. Would you say your total<br>annual household income is:     Less<br>than 5 5 to 10   11-20<br>years   More<br>years   More<br>years   Ves   No   Under   \$30K   \$59,999   \$99,999   \$100K+     Lential development in City   8.0%   13.1%   11.7%   8.6%   10.3%   9.1%   9.2%   11.4%   12.5%   9.3%   9.8%   9.2%     50.7%   35.4%   43.3%   45.8%   43.6%   45.0%   48.3%   46.4%   44.7%   51.8%   41.3%     33.3%   37.4%   34.2%   33.8%   35.5%   30.1%   35.7%   30.7%   29.9%   36.7%     6.7%   12.1%   5.8%   6.7%   7.7%   7.3%   7.7%   8.0%   3.6%   12.0%   7.3%   7.3%     1.3%   2.0%   5.0%   2.6%   2.7%   3.6%   2.6%   2.3%   1.8%   3.3%   1.2%   5.5%     mercial development   10.1% |

| N=669                            | -                       | ow many<br>ed in Fay | •              |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo     |       |         | Total |
|----------------------------------|-------------------------|----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                  | Less<br>than 5<br>years | 5 to 10<br>years     | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q11-3. How well City is planning | for growth              |                      |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                   | 10.3%                   | 9.8%                 | 11.4%          | 6.2%                     | 8.3%                           | 7.8%    | 6.0%                        | 12.4%  | 8.6%  | 9.2%                       | 7.8%  | 5.7%    | 8.2%  |
| Satisfied                        | 26.5%                   | 31.5%                | 27.2%          | 36.0%                    | 31.7%                          | 39.2%   | 30.7%                       | 36.5%  | 41.9% | 34.5%                      | 28.6% | 31.4%   | 32.3% |
| Neutral                          | 32.4%                   | 34.8%                | 31.6%          | 35.7%                    | 34.8%                          | 29.4%   | 38.6%                       | 26.5%  | 26.7% | 27.5%                      | 41.6% | 36.2%   | 34.3% |
| Dissatisfied                     | 19.1%                   | 14.1%                | 21.9%          | 17.1%                    | 17.9%                          | 17.6%   | 17.9%                       | 18.2%  | 12.4% | 19.0%                      | 20.1% | 19.0%   | 18.1% |
| Very Dissatisfied                | 11.8%                   | 9.8%                 | 7.9%           | 5.0%                     | 7.3%                           | 5.9%    | 6.8%                        | 6.5%   | 10.5% | 9.9%                       | 1.9%  | 7.6%    | 7.1%  |

| N=669                               | liv                     | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>Il househo |       |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999    |       | \$100K+ |       |
| Q12-1. Overall quality of street ma | intenance               | <u>&amp; repair</u>   |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                      | 3.6%                    | 3.7%                  | 3.6%           | 3.0%                     | 3.1%                           | 3.1%    | 1.8%                        | 5.6%   | 3.9%  | 1.8%                    | 3.2%  | 3.5%    | 3.2%  |
| Satisfied                           | 46.4%                   | 37.4%                 | 41.3%          | 31.1%                    | 37.0%                          | 30.8%   | 33.9%                       | 41.3%  | 34.1% | 35.2%                   | 41.1% | 31.6%   | 36.0% |
| Neutral                             | 15.5%                   | 27.1%                 | 20.3%          | 22.8%                    | 20.5%                          | 35.4%   | 23.0%                       | 19.9%  | 24.8% | 18.8%                   | 20.5% | 26.3%   | 22.2% |
| Dissatisfied                        | 26.2%                   | 27.1%                 | 26.8%          | 31.8%                    | 29.9%                          | 27.7%   | 31.8%                       | 26.0%  | 24.8% | 33.9%                   | 29.2% | 30.7%   | 29.6% |
| Very Dissatisfied                   | 8.3%                    | 4.7%                  | 8.0%           | 11.3%                    | 9.4%                           | 3.1%    | 9.5%                        | 7.1%   | 12.4% | 10.3%                   | 5.9%  | 7.9%    | 8.9%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q12-2. Condition of streets in your | neighborh               | nood                  |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                      | 16.7%                   | 12.1%                 | 8.0%           | 4.9%                     | 8.3%                           | 7.7%    | 7.4%                        | 9.7%   | 6.2%  | 8.3%                    | 8.2%  | 9.5%    | 8.2%  |
| Satisfied                           | 57.1%                   | 45.8%                 | 45.7%          | 42.0%                    | 46.6%                          | 40.0%   | 44.2%                       | 49.5%  | 45.4% | 40.5%                   | 51.1% | 46.6%   | 45.6% |
| Neutral                             | 13.1%                   | 23.4%                 | 21.7%          | 21.5%                    | 19.1%                          | 29.2%   | 20.3%                       | 20.4%  | 26.2% | 17.9%                   | 18.5% | 18.1%   | 20.4% |
| Dissatisfied                        | 7.1%                    | 14.0%                 | 19.6%          | 23.5%                    | 19.5%                          | 18.5%   | 20.3%                       | 16.3%  | 14.6% | 24.4%                   | 17.4% | 19.0%   | 19.4% |
| Very Dissatisfied                   | 6.0%                    | 4.7%                  | 5.1%           | 8.1%                     | 6.6%                           | 4.6%    | 7.7%                        | 4.1%   | 7.7%  | 8.9%                    | 4.9%  | 6.9%    | 6.4%  |

| N=669                              |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>Il househo |       |         | Total |
|------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q12-3. Cleanliness of City streets |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                     | 5.9%                    | 9.4%                   | 8.8%           | 3.6%                     | 5.4%                           | 9.4%    | 3.9%                        | 10.3%  | 7.8%  | 4.2%                    | 4.9%  | 7.0%    | 5.8%  |
| Satisfied                          | 55.3%                   | 43.4%                  | 46.3%          | 41.8%                    | 45.1%                          | 40.6%   | 43.7%                       | 46.7%  | 44.5% | 48.2%                   | 44.5% | 41.7%   | 44.5% |
| Neutral                            | 14.1%                   | 28.3%                  | 24.3%          | 24.3%                    | 22.7%                          | 31.3%   | 25.3%                       | 19.5%  | 25.0% | 19.6%                   | 25.3% | 22.6%   | 23.7% |
| Dissatisfied                       | 17.6%                   | 15.1%                  | 16.2%          | 22.7%                    | 20.3%                          | 15.6%   | 20.5%                       | 17.9%  | 16.4% | 20.8%                   | 20.3% | 20.9%   | 19.7% |
| Very Dissatisfied                  | 7.1%                    | 3.8%                   | 4.4%           | 7.6%                     | 6.6%                           | 3.1%    | 6.6%                        | 5.6%   | 6.3%  | 7.1%                    | 4.9%  | 7.8%    | 6.3%  |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q12-4. Condition of street signs & | traffic sig             | nals                   |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                     | 14.1%                   | 13.1%                  | 12.2%          | 9.5%                     | 11.0%                          | 10.8%   | 9.7%                        | 13.6%  | 13.8% | 7.1%                    | 11.5% | 14.7%   | 11.0% |
| Satisfied                          | 58.8%                   | 52.3%                  | 61.9%          | 60.3%                    | 60.3%                          | 50.8%   | 57.6%                       | 63.1%  | 53.1% | 64.9%                   | 62.3% | 55.2%   | 59.4% |
| Neutral                            | 17.6%                   | 28.0%                  | 19.4%          | 20.7%                    | 20.0%                          | 33.8%   | 23.9%                       | 15.7%  | 24.6% | 18.5%                   | 19.7% | 21.6%   | 21.3% |
| Dissatisfied                       | 4.7%                    | 3.7%                   | 2.9%           | 7.9%                     | 5.9%                           | 4.6%    | 5.6%                        | 6.1%   | 6.2%  | 6.5%                    | 3.8%  | 6.9%    | 5.8%  |
| Very Dissatisfied                  | 4.7%                    | 2.8%                   | 3.6%           | 1.6%                     | 2.8%                           | 0.0%    | 3.2%                        | 1.5%   | 2.3%  | 3.0%                    | 2.7%  | 1.7%    | 2.6%  |

| N=669                           |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent |       | Vould you<br>al househo |       |         | Total |
|---------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                 | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999    |       | \$100K+ |       |
| Q12-5. Cleanliness & appearance | of medians              | & roadsi              | <u>des</u>     |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                  | 7.1%                    | 8.4%                  | 7.9%           | 3.9%                     | 5.5%                           | 7.7%    | 4.5%                        | 8.1%   | 8.5%  | 5.4%                    | 4.9%  | 6.0%    | 5.8%  |
| Satisfied                       | 47.6%                   | 41.1%                 | 40.3%          | 35.5%                    | 40.0%                          | 30.8%   | 38.8%                       | 39.4%  | 34.9% | 44.6%                   | 40.0% | 36.2%   | 38.9% |
| Neutral                         | 15.5%                   | 28.0%                 | 27.3%          | 27.4%                    | 23.9%                          | 41.5%   | 26.2%                       | 24.7%  | 33.3% | 23.2%                   | 23.2% | 23.3%   | 25.8% |
| Dissatisfied                    | 23.8%                   | 18.7%                 | 18.7%          | 23.5%                    | 22.9%                          | 15.4%   | 22.6%                       | 20.7%  | 15.5% | 18.5%                   | 26.5% | 25.0%   | 22.0% |
| Very Dissatisfied               | 6.0%                    | 3.7%                  | 5.8%           | 9.8%                     | 7.7%                           | 4.6%    | 7.9%                        | 7.1%   | 7.8%  | 8.3%                    | 5.4%  | 9.5%    | 7.4%  |
|                                 |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                 |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                 |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q12-6. Condition of sidewalks   |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                  | 10.0%                   | 7.0%                  | 8.6%           | 6.3%                     | 7.1%                           | 8.6%    | 6.0%                        | 9.7%   | 9.8%  | 8.3%                    | 6.3%  | 4.5%    | 7.3%  |
| Satisfied                       | 40.0%                   | 32.0%                 | 46.1%          | 40.0%                    | 39.6%                          | 41.4%   | 38.6%                       | 43.2%  | 40.2% | 41.4%                   | 42.9% | 33.3%   | 39.6% |
| Neutral                         | 26.3%                   | 28.0%                 | 25.0%          | 28.1%                    | 27.1%                          | 25.9%   | 28.0%                       | 24.3%  | 25.4% | 26.1%                   | 22.9% | 36.0%   | 27.0% |
| Dissatisfied                    | 16.3%                   | 24.0%                 | 15.6%          | 17.5%                    | 18.3%                          | 20.7%   | 18.6%                       | 17.8%  | 17.2% | 15.3%                   | 22.3% | 18.0%   | 18.6% |
| Very Dissatisfied               | 7.5%                    | 9.0%                  | 4.7%           | 8.1%                     | 7.9%                           | 3.4%    | 8.7%                        | 4.9%   | 7.4%  | 8.9%                    | 5.7%  | 8.1%    | 7.5%  |

| N=669                               |                         | low many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                         | say your                |         | Total |
|-------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------------------------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q12-7. Condition of City parks      |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                      | 9.1%                    | 9.2%                   | 10.0%          | 10.0%                    | 9.2%                           | 14.6%   | 7.9%                        | 13.5%  | 11.7% | 10.7%                   | 7.6%                    | 10.2%   | 9.6%  |
| Satisfied                           | 57.1%                   | 51.0%                  | 57.3%          | 46.7%                    | 51.9%                          | 37.5%   | 51.6%                       | 49.7%  | 41.7% | 53.0%                   | 55.1%                   | 51.9%   | 50.6% |
| Neutral                             | 18.2%                   | 32.7%                  | 24.5%          | 35.2%                    | 29.9%                          | 43.8%   | 32.1%                       | 26.3%  | 38.8% | 27.5%                   | 29.7%                   | 25.0%   | 30.8% |
| Dissatisfied                        | 14.3%                   | 7.1%                   | 6.4%           | 7.7%                     | 8.4%                           | 4.2%    | 7.4%                        | 10.5%  | 6.8%  | 8.1%                    | 7.0%                    | 12.0%   | 8.3%  |
| Very Dissatisfied                   | 1.3%                    | 0.0%                   | 1.8%           | 0.4%                     | 0.6%                           | 0.0%    | 1.1%                        | 0.0%   | 1.0%  | 0.7%                    | 0.6%                    | 0.9%    | 0.7%  |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Q12-8. Cleanliness of stormwater of | lrains & c              | reeks in y             | our neigh      | lborhood                 |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                      | 11.1%                   | 9.2%                   | 5.6%           | 4.8%                     | 6.4%                           | 4.9%    | 5.6%                        | 7.5%   | 6.6%  | 5.0%                    | 5.8%                    | 8.0%    | 6.3%  |
| Satisfied                           | 38.3%                   | 34.7%                  | 40.3%          | 36.9%                    | 37.7%                          | 34.4%   | 38.3%                       | 35.8%  | 33.9% | 34.6%                   | 41.9%                   | 41.1%   | 37.1% |
| Neutral                             | 27.2%                   | 34.7%                  | 29.8%          | 27.6%                    | 29.3%                          | 32.8%   | 30.3%                       | 26.7%  | 29.8% | 27.0%                   | 30.2%                   | 25.0%   | 29.6% |
| Dissatisfied                        | 18.5%                   | 16.3%                  | 18.5%          | 21.2%                    | 19.4%                          | 21.3%   | 17.7%                       | 24.1%  | 22.3% | 24.5%                   | 16.3%                   | 17.0%   | 19.7% |
| Very Dissatisfied                   | 4.9%                    | 5.1%                   | 5.6%           | 9.6%                     | 7.3%                           | 6.6%    | 8.0%                        | 5.9%   | 7.4%  | 8.8%                    | 5.8%                    | 8.9%    | 7.3%  |

| N=669                               | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent | -     | /ould you<br>l househo     |       |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q12-9. How quickly street repairs a | are made                |                       |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                      | 4.1%                    | 6.2%                  | 4.1%           | 3.5%                     | 3.8%                           | 6.3%    | 2.8%                        | 7.1%   | 5.1%  | 4.6%                       | 2.4%  | 3.8%    | 4.0%  |
| Satisfied                           | 24.7%                   | 20.6%                 | 24.6%          | 24.0%                    | 23.8%                          | 19.0%   | 24.7%                       | 19.8%  | 18.6% | 19.9%                      | 26.8% | 26.7%   | 23.2% |
| Neutral                             | 27.4%                   | 38.1%                 | 30.3%          | 29.0%                    | 30.3%                          | 38.1%   | 29.2%                       | 34.6%  | 33.1% | 29.1%                      | 32.1% | 30.5%   | 30.8% |
| Dissatisfied                        | 27.4%                   | 22.7%                 | 23.8%          | 29.7%                    | 27.6%                          | 27.0%   | 27.0%                       | 27.5%  | 25.4% | 31.1%                      | 25.6% | 23.8%   | 27.6% |
| Very Dissatisfied                   | 16.4%                   | 12.4%                 | 17.2%          | 13.8%                    | 14.6%                          | 9.5%    | 16.4%                       | 11.0%  | 17.8% | 15.2%                      | 13.1% | 15.2%   | 14.3% |

### Q13. Which THREE of the maintenance items listed in Question 12 above do you think should receive the MOST EMPHASIS from City leaders over the next TWO Years? (Sum of top 3 choices)

| N=669  |                         | Iow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|--|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|  | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q13. Sum of top 3 choices  |                         |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Overall quality of street maintenance & repair                       | 45.3%                   | 41.7%                  | 43.9%          | 44.7%                    | 46.5%                          | 23.9%   | 46.3%                       | 38.4%  | 33.1% | 42.4%                  | 48.1% | 52.5%   | 43.8% |
| Condition of streets in your neighborhood                            | 16.3%                   | 20.4%                  | 24.5%          | 27.3%                    | 24.1%                          | 22.4%   | 25.1%                       | 20.7%  | 20.3% | 24.7%                  | 26.5% | 24.6%   | 23.8% |
| Cleanliness of City streets  | 24.4%                   | 25.0%                  | 17.3%          | 27.3%                    | 25.6%                          | 16.4%   | 23.9%                       | 26.6%  | 18.0% | 15.9%                  | 30.8% | 32.2%   | 24.4% |
| Condition of street signs & traffic signals                          | 11.6%                   | 12.0%                  | 7.9%           | 7.1%                     | 8.3%                           | 10.4%   | 9.4%                        | 6.9%   | 4.5%  | 8.2%                   | 13.0% | 7.6%    | 8.5%  |
| Cleanliness & appearance of medians & roadsides                      | 26.7%                   | 23.1%                  | 30.9%          | 29.3%                    | 28.9%                          | 20.9%   | 28.0%                       | 29.1%  | 19.5% | 24.7%                  | 33.0% | 36.4%   | 28.1% |
| Condition of sidewalks   | 19.8%                   | 25.0%                  | 15.1%          | 15.8%                    | 18.5%                          | 13.4%   | 17.7%                       | 18.2%  | 17.3% | 14.7%                  | 21.6% | 14.4%   | 17.6% |
| Condition of City parks  | 10.5%                   | 7.4%                   | 7.2%           | 8.4%                     | 8.5%                           | 6.0%    | 7.6%                        | 8.9%   | 5.3%  | 9.4%                   | 8.1%  | 11.9%   | 8.1%  |
| Cleanliness of stormwater<br>drains & creeks in your<br>neighborhood | 18.6%                   | 26.9%                  | 25.9%          | 28.3%                    | 27.7%                          | 17.9%   | 27.5%                       | 23.6%  | 22.6% | 31.2%                  | 24.3% | 29.7%   | 26.2% |
| How quickly street repairs are made                                  | 37.2%                   | 46.3%                  | 41.0%          | 37.6%                    | 41.9%                          | 28.4%   | 41.8%                       | 38.4%  | 39.1% | 45.3%                  | 38.4% | 42.4%   | 40.4% |
| None chosen  | 16.3%                   | 19.4%                  | 23.0%          | 20.9%                    | 17.7%                          | 41.8%   | 19.0%                       | 24.1%  | 33.1% | 22.9%                  | 14.1% | 11.0%   | 20.9% |

| N=669                               | · ·                     | low many<br>ved in Fay | -              |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent |       |                      | i say your<br>old incom |         | Total |
|-------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|-------------------------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 S  | \$100K+ |       |
| Q14-1. Solid waste collection servi | <u>ces</u>              |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                      | 31.3%                   | 21.7%                  | 27.8%          | 20.5%                    | 23.9%                          | 18.5%   | 21.6%                       | 27.5%  | 24.0% | 20.7%                | 24.7%                   | 28.9%   | 23.4% |
| Satisfied                           | 50.0%                   | 56.6%                  | 50.4%          | 56.1%                    | 53.7%                          | 58.5%   | 53.9%                       | 55.0%  | 55.2% | 54.3%                | 57.9%                   | 47.4%   | 53.8% |
| Neutral                             | 10.0%                   | 11.3%                  | 9.0%           | 12.5%                    | 11.0%                          | 15.4%   | 11.7%                       | 10.1%  | 13.6% | 13.4%                | 8.4%                    | 10.5%   | 11.5% |
| Dissatisfied                        | 7.5%                    | 8.5%                   | 8.3%           | 6.9%                     | 7.8%                           | 7.7%    | 8.7%                        | 5.8%   | 4.0%  | 8.5%                 | 7.3%                    | 6.1%    | 8.0%  |
| Very Dissatisfied                   | 1.3%                    | 1.9%                   | 4.5%           | 4.0%                     | 3.5%                           | 0.0%    | 4.1%                        | 1.6%   | 3.2%  | 3.0%                 | 1.7%                    | 7.0%    | 3.3%  |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Q14-2. Curbside recycling services  |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                      | 29.6%                   | 21.0%                  | 29.9%          | 21.6%                    | 25.1%                          | 17.2%   | 22.8%                       | 26.9%  | 23.0% | 21.3%                | 25.3%                   | 31.3%   | 24.2% |
| Satisfied                           | 50.6%                   | 53.3%                  | 51.1%          | 52.9%                    | 52.0%                          | 53.1%   | 51.9%                       | 53.4%  | 54.0% | 54.4%                | 55.6%                   | 44.3%   | 51.8% |
| Neutral                             | 8.6%                    | 13.3%                  | 10.2%          | 15.7%                    | 12.4%                          | 21.9%   | 13.7%                       | 11.4%  | 15.1% | 13.6%                | 9.6%                    | 12.2%   | 13.6% |
| Dissatisfied                        | 7.4%                    | 11.4%                  | 6.6%           | 6.9%                     | 8.0%                           | 6.3%    | 8.7%                        | 6.7%   | 5.6%  | 8.3%                 | 7.9%                    | 8.7%    | 8.0%  |
| Very Dissatisfied                   | 3.7%                    | 1.0%                   | 2.2%           | 2.9%                     | 2.4%                           | 1.6%    | 3.0%                        | 1.6%   | 2.4%  | 2.4%                 | 1.7%                    | 3.5%    | 2.5%  |

| N=669                            | li                      | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -     |                      | say your               |         | Total |
|----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|------------------------|---------|-------|
|                                  | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 S | \$100K+ |       |
| Q14-3. Bulky item pick up/remova | <u>l services</u>       |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Very Satisfied                   | 21.9%                   | 20.2%                 | 21.5%          | 15.2%                    | 18.5%                          | 12.3%   | 15.9%                       | 21.9%  | 18.5% | 15.2%                | 18.1%                  | 24.0%   | 17.7% |
| Satisfied                        | 42.5%                   | 35.4%                 | 43.8%          | 42.4%                    | 41.2%                          | 41.5%   | 39.2%                       | 45.5%  | 46.0% | 45.1%                | 40.0%                  | 30.0%   | 41.1% |
| Neutral                          | 19.2%                   | 18.2%                 | 20.7%          | 23.4%                    | 21.6%                          | 21.5%   | 24.1%                       | 15.5%  | 21.0% | 17.7%                | 25.0%                  | 22.0%   | 21.7% |
| Dissatisfied                     | 11.0%                   | 19.2%                 | 8.3%           | 13.8%                    | 13.2%                          | 18.5%   | 14.4%                       | 12.8%  | 8.1%  | 17.1%                | 11.9%                  | 17.0%   | 13.9% |
| Very Dissatisfied                | 5.5%                    | 7.1%                  | 5.8%           | 5.2%                     | 5.5%                           | 6.2%    | 6.5%                        | 4.3%   | 6.5%  | 4.9%                 | 5.0%                   | 7.0%    | 5.6%  |
|                                  |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
|                                  |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Q14-4. Loose leaf collection     |                         |                       |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Very Satisfied                   | 18.9%                   | 17.5%                 | 15.3%          | 12.0%                    | 14.5%                          | 12.7%   | 10.9%                       | 21.7%  | 17.8% | 13.3%                | 10.2%                  | 17.4%   | 14.2% |
| Satisfied                        | 44.6%                   | 38.1%                 | 46.8%          | 39.7%                    | 41.5%                          | 41.3%   | 40.3%                       | 45.0%  | 44.1% | 41.8%                | 43.7%                  | 37.6%   | 41.1% |
| Neutral                          | 17.6%                   | 22.7%                 | 17.7%          | 22.9%                    | 20.1%                          | 30.2%   | 23.5%                       | 14.4%  | 23.7% | 19.0%                | 21.6%                  | 20.2%   | 21.6% |
| Dissatisfied                     | 14.9%                   | 17.5%                 | 16.1%          | 17.1%                    | 17.7%                          | 11.1%   | 17.5%                       | 16.7%  | 10.2% | 20.9%                | 18.6%                  | 15.6%   | 17.0% |
| Very Dissatisfied                | 4.1%                    | 4.1%                  | 4.0%           | 8.2%                     | 6.2%                           | 4.8%    | 7.8%                        | 2.2%   | 4.2%  | 5.1%                 | 6.0%                   | 9.2%    | 6.1%  |

| N=669                             |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent | -     |                      | say your                |         | Total |
|-----------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|-------------------------|---------|-------|
|                                   | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q14-5. Containerized yard waste & | <u>limb coll</u>        | lection                |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                    | 23.6%                   | 21.4%                  | 24.0%          | 16.3%                    | 19.6%                          | 17.7%   | 17.2%                       | 24.2%  | 18.0% | 17.6%                | 20.3%                   | 24.8%   | 19.4% |
| Satisfied                         | 44.4%                   | 42.9%                  | 55.8%          | 54.2%                    | 52.6%                          | 46.8%   | 52.6%                       | 50.5%  | 53.3% | 52.2%                | 54.1%                   | 48.6%   | 51.4% |
| Neutral                           | 22.2%                   | 24.5%                  | 11.6%          | 19.3%                    | 17.8%                          | 25.8%   | 18.9%                       | 17.2%  | 18.9% | 20.1%                | 18.0%                   | 16.5%   | 19.1% |
| Dissatisfied                      | 8.3%                    | 8.2%                   | 5.4%           | 6.3%                     | 7.0%                           | 6.5%    | 7.2%                        | 6.5%   | 6.6%  | 7.5%                 | 4.7%                    | 6.4%    | 6.9%  |
| Very Dissatisfied                 | 1.4%                    | 3.1%                   | 3.1%           | 4.0%                     | 3.1%                           | 3.2%    | 4.1%                        | 1.6%   | 3.3%  | 2.5%                 | 2.9%                    | 3.7%    | 3.2%  |
|                                   |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                   |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                   |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Q14-6. Quality of drinking water  |                         |                        |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                    | 13.6%                   | 11.7%                  | 15.8%          | 19.5%                    | 17.0%                          | 9.4%    | 15.7%                       | 17.1%  | 15.2% | 15.3%                | 17.7%                   | 18.6%   | 16.2% |
| Satisfied                         | 48.1%                   | 45.6%                  | 51.9%          | 47.1%                    | 49.0%                          | 43.8%   | 48.6%                       | 48.2%  | 50.4% | 42.9%                | 49.1%                   | 52.2%   | 47.9% |
| Neutral                           | 19.8%                   | 23.3%                  | 14.3%          | 24.2%                    | 20.2%                          | 31.3%   | 21.8%                       | 19.7%  | 20.8% | 25.8%                | 20.0%                   | 17.7%   | 21.5% |
| Dissatisfied                      | 11.1%                   | 13.6%                  | 12.0%          | 6.7%                     | 9.7%                           | 9.4%    | 9.4%                        | 10.9%  | 11.2% | 10.4%                | 9.7%                    | 6.2%    | 9.8%  |
| Very Dissatisfied                 | 7.4%                    | 5.8%                   | 6.0%           | 2.4%                     | 4.1%                           | 6.3%    | 4.5%                        | 4.1%   | 2.4%  | 5.5%                 | 3.4%                    | 5.3%    | 4.6%  |

| N=669                             |                         | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                         | say your                |         | Total |
|-----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------------------------|---------|-------|
|                                   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q14-7. Sewer services             |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                    | 21.5%                   | 15.6%                 | 19.4%          | 19.0%                    | 19.9%                          | 6.7%    | 17.0%                       | 21.9%  | 14.9% | 14.6%                   | 22.2%                   | 24.3%   | 18.6% |
| Satisfied                         | 51.9%                   | 52.1%                 | 51.6%          | 54.1%                    | 53.4%                          | 51.7%   | 53.2%                       | 53.5%  | 52.1% | 53.0%                   | 52.0%                   | 55.9%   | 52.9% |
| Neutral                           | 16.5%                   | 24.0%                 | 21.0%          | 22.1%                    | 20.4%                          | 33.3%   | 22.9%                       | 17.6%  | 24.8% | 24.5%                   | 19.9%                   | 14.4%   | 21.8% |
| Dissatisfied                      | 5.1%                    | 5.2%                  | 4.8%           | 3.8%                     | 4.1%                           | 6.7%    | 4.2%                        | 5.3%   | 6.6%  | 4.0%                    | 4.7%                    | 2.7%    | 4.4%  |
| Very Dissatisfied                 | 5.1%                    | 3.1%                  | 3.2%           | 1.0%                     | 2.2%                           | 1.7%    | 2.7%                        | 1.6%   | 1.7%  | 4.0%                    | 1.2%                    | 2.7%    | 2.3%  |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
|                                   |                         |                       |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Q14-8. Stream & lake (water-shed) | protectio               | <u>n</u>              |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                    | 8.8%                    | 13.4%                 | 12.5%          | 13.2%                    | 12.2%                          | 10.0%   | 10.7%                       | 14.1%  | 14.1% | 9.6%                    | 12.5%                   | 12.6%   | 12.1% |
| Satisfied                         | 43.9%                   | 38.8%                 | 46.6%          | 44.7%                    | 44.6%                          | 42.0%   | 45.5%                       | 43.0%  | 43.5% | 48.2%                   | 45.8%                   | 41.4%   | 44.0% |
| Neutral                           | 31.6%                   | 41.8%                 | 31.8%          | 34.7%                    | 34.7%                          | 40.0%   | 35.8%                       | 32.6%  | 35.3% | 31.6%                   | 35.8%                   | 36.8%   | 35.3% |
| Dissatisfied                      | 10.5%                   | 4.5%                  | 9.1%           | 6.4%                     | 7.1%                           | 8.0%    | 6.7%                        | 8.9%   | 5.9%  | 7.9%                    | 5.8%                    | 6.9%    | 7.4%  |
| Very Dissatisfied                 | 5.3%                    | 1.5%                  | 0.0%           | 0.9%                     | 1.3%                           | 0.0%    | 1.3%                        | 1.5%   | 1.2%  | 2.6%                    | 0.0%                    | 2.3%    | 1.3%  |

| N=669                           | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent | -     | /ould you<br>l househo     | •••   |         | Total |
|---------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                 | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q14-9. Drainage of City streets |                         |                       |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Satisfied                  | 8.5%                    | 12.1%                 | 7.9%           | 8.6%                     | 8.5%                           | 10.0%   | 7.1%                        | 11.6%  | 11.6% | 8.3%                       | 5.2%  | 10.8%   | 8.7%  |
| Satisfied                       | 42.7%                   | 30.3%                 | 44.9%          | 33.9%                    | 36.9%                          | 35.0%   | 35.9%                       | 39.8%  | 35.7% | 35.7%                      | 41.6% | 34.2%   | 36.6% |
| Neutral                         | 29.3%                   | 35.4%                 | 23.6%          | 35.4%                    | 31.7%                          | 36.7%   | 34.1%                       | 27.1%  | 29.5% | 29.3%                      | 32.4% | 29.7%   | 32.3% |
| Dissatisfied                    | 12.2%                   | 16.2%                 | 15.7%          | 16.8%                    | 16.3%                          | 15.0%   | 16.1%                       | 16.6%  | 13.4% | 17.8%                      | 17.3% | 18.9%   | 16.1% |
| Very Dissatisfied               | 7.3%                    | 6.1%                  | 7.9%           | 5.4%                     | 6.5%                           | 3.3%    | 6.8%                        | 5.0%   | 9.8%  | 8.9%                       | 3.5%  | 6.3%    | 6.3%  |

| N=669                                |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | ~     |                      | say your               |         | Total |
|--------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|------------------------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 S | \$100K+ |       |
| Q15-1. Adequacy of public parking    | <u>g in Down</u>        | town Faye              | etteville      |                          |                                |         |                             |        |       |                      |                        |         |       |
| Very Satisfied                       | 5.1%                    | 8.4%                   | 4.9%           | 4.5%                     | 5.1%                           | 5.7%    | 3.7%                        | 8.2%   | 5.8%  | 7.5%                 | 1.7%                   | 7.0%    | 5.3%  |
| Satisfied                            | 36.7%                   | 35.8%                  | 28.5%          | 32.0%                    | 32.3%                          | 35.8%   | 34.3%                       | 28.7%  | 29.8% | 32.2%                | 34.3%                  | 37.7%   | 32.3% |
| Neutral                              | 29.1%                   | 22.1%                  | 33.3%          | 33.5%                    | 31.4%                          | 26.4%   | 31.6%                       | 28.7%  | 34.6% | 24.7%                | 35.5%                  | 27.2%   | 31.0% |
| Dissatisfied                         | 20.3%                   | 27.4%                  | 28.5%          | 24.2%                    | 25.1%                          | 22.6%   | 24.6%                       | 26.3%  | 23.1% | 28.1%                | 22.1%                  | 23.7%   | 25.2% |
| Very Dissatisfied                    | 8.9%                    | 6.3%                   | 4.9%           | 5.9%                     | 6.0%                           | 9.4%    | 5.7%                        | 8.2%   | 6.7%  | 7.5%                 | 6.4%                   | 4.4%    | 6.3%  |
|                                      |                         |                        |                |                          |                                |         |                             |        |       |                      |                        |         |       |
|                                      |                         |                        |                |                          |                                |         |                             |        |       |                      |                        |         |       |
| Q15-2. Availability of public transp | portation s             | services in            | FAST b         | us system                |                                |         |                             |        |       |                      |                        |         |       |
| Very Satisfied                       | 8.1%                    | 6.1%                   | 10.8%          | 12.1%                    | 9.9%                           | 14.3%   | 8.7%                        | 13.9%  | 15.5% | 8.6%                 | 5.1%                   | 12.5%   | 10.2% |
| Satisfied                            | 27.0%                   | 20.4%                  | 27.7%          | 37.0%                    | 31.4%                          | 31.4%   | 29.5%                       | 36.1%  | 31.0% | 34.6%                | 38.5%                  | 19.6%   | 31.2% |
| Neutral                              | 43.2%                   | 49.0%                  | 38.5%          | 34.5%                    | 38.9%                          | 34.3%   | 42.0%                       | 32.4%  | 36.9% | 32.1%                | 39.7%                  | 46.4%   | 39.2% |
| Dissatisfied                         | 16.2%                   | 14.3%                  | 15.4%          | 11.5%                    | 13.1%                          | 17.1%   | 13.0%                       | 12.0%  | 13.1% | 14.8%                | 10.3%                  | 14.3%   | 13.3% |
| Very Dissatisfied                    | 5.4%                    | 10.2%                  | 7.7%           | 4.8%                     | 6.7%                           | 2.9%    | 6.8%                        | 5.6%   | 3.6%  | 9.9%                 | 6.4%                   | 7.1%    | 6.2%  |

| N=669                                |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                      | i say you<br>old incom  |         | Total |
|--------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|-------------------------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q15-3. Ease of travel by car in City | ,<br>-                  |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                       | 7.1%                    | 7.8%                  | 6.8%           | 5.5%                     | 6.3%                           | 5.2%    | 5.1%                        | 8.9%   | 5.8%  | 8.1%                 | 4.5%                    | 7.7%    | 6.3%  |
| Satisfied                            | 42.4%                   | 44.7%                 | 49.6%          | 47.1%                    | 47.1%                          | 50.0%   | 48.7%                       | 45.0%  | 44.6% | 48.4%                | 45.3%                   | 55.6%   | 47.1% |
| Neutral                              | 31.8%                   | 33.0%                 | 25.6%          | 30.0%                    | 28.6%                          | 39.7%   | 29.1%                       | 31.4%  | 36.4% | 26.1%                | 29.6%                   | 22.2%   | 29.7% |
| Dissatisfied                         | 16.5%                   | 9.7%                  | 13.5%          | 12.6%                    | 13.5%                          | 1.7%    | 11.9%                       | 13.1%  | 9.9%  | 11.8%                | 17.3%                   | 9.4%    | 12.6% |
| Very Dissatisfied                    | 2.4%                    | 4.9%                  | 4.5%           | 4.8%                     | 4.4%                           | 3.4%    | 5.1%                        | 1.6%   | 3.3%  | 5.6%                 | 3.4%                    | 5.1%    | 4.4%  |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                      |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Q15-4. Ease of walking in City       |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                       | 5.1%                    | 8.2%                  | 6.6%           | 7.9%                     | 6.9%                           | 7.8%    | 6.0%                        | 9.5%   | 8.1%  | 8.5%                 | 5.4%                    | 7.1%    | 7.0%  |
| Satisfied                            | 48.7%                   | 36.1%                 | 40.5%          | 40.8%                    | 41.3%                          | 43.1%   | 39.2%                       | 46.7%  | 47.7% | 38.7%                | 43.1%                   | 38.1%   | 40.9% |
| Neutral                              | 24.4%                   | 29.9%                 | 28.9%          | 33.3%                    | 30.2%                          | 29.4%   | 32.4%                       | 26.0%  | 32.4% | 29.6%                | 29.9%                   | 28.3%   | 30.8% |
| Dissatisfied                         | 14.1%                   | 14.4%                 | 17.4%          | 13.1%                    | 15.1%                          | 9.8%    | 14.6%                       | 14.2%  | 8.1%  | 15.5%                | 15.6%                   | 17.7%   | 14.6% |
| Very Dissatisfied                    | 7.7%                    | 11.3%                 | 6.6%           | 4.9%                     | 6.5%                           | 9.8%    | 7.8%                        | 3.6%   | 3.6%  | 7.7%                 | 6.0%                    | 8.8%    | 6.7%  |

| N=669                         | li                      | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|-------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                               | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q15-5. Ease of biking in City |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                | 5.1%                    | 5.6%                  | 2.1%           | 4.7%                     | 3.8%                           | 5.0%    | 3.8%                        | 4.5%   | 7.1%  | 3.9%                   | 3.9%  | 1.2%    | 4.1%  |
| Satisfied                     | 23.7%                   | 12.5%                 | 27.1%          | 25.4%                    | 24.0%                          | 20.0%   | 22.9%                       | 25.0%  | 31.0% | 16.5%                  | 24.0% | 24.7%   | 23.3% |
| Neutral                       | 32.2%                   | 40.3%                 | 36.5%          | 43.0%                    | 38.9%                          | 45.0%   | 39.6%                       | 39.4%  | 47.6% | 40.8%                  | 34.9% | 39.5%   | 39.6% |
| Dissatisfied                  | 20.3%                   | 30.6%                 | 25.0%          | 19.2%                    | 23.3%                          | 15.0%   | 22.9%                       | 22.7%  | 9.5%  | 26.2%                  | 27.1% | 21.0%   | 22.7% |
| Very Dissatisfied             | 18.6%                   | 11.1%                 | 9.4%           | 7.8%                     | 10.0%                          | 15.0%   | 10.9%                       | 8.3%   | 4.8%  | 12.6%                  | 10.1% | 13.6%   | 10.3% |
|                               |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                               |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                               |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q15-6. Overall traffic safety |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                | 3.6%                    | 6.9%                  | 4.5%           | 4.7%                     | 4.4%                           | 6.7%    | 3.5%                        | 7.4%   | 8.1%  | 3.8%                   | 2.8%  | 5.1%    | 4.7%  |
| Satisfied                     | 33.3%                   | 27.5%                 | 41.8%          | 33.2%                    | 35.0%                          | 30.0%   | 34.2%                       | 34.9%  | 37.9% | 35.0%                  | 33.0% | 35.9%   | 34.3% |
| Neutral                       | 26.2%                   | 30.4%                 | 29.1%          | 34.2%                    | 31.0%                          | 35.0%   | 32.6%                       | 30.2%  | 30.6% | 30.0%                  | 31.8% | 28.2%   | 31.5% |
| Dissatisfied                  | 32.1%                   | 25.5%                 | 16.4%          | 22.0%                    | 22.9%                          | 20.0%   | 22.6%                       | 22.2%  | 17.7% | 24.4%                  | 23.5% | 24.8%   | 22.7% |
| Very Dissatisfied             | 4.8%                    | 9.8%                  | 8.2%           | 5.8%                     | 6.7%                           | 8.3%    | 7.2%                        | 5.3%   | 5.6%  | 6.9%                   | 8.9%  | 6.0%    | 6.9%  |

| N=669                              |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo  |       |         | Total |
|------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q15-7. Timing of traffic signals   |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                     | 6.0%                    | 7.8%                   | 3.0%           | 6.4%                     | 5.6%                           | 6.3%    | 4.8%                        | 7.9%   | 8.9%  | 4.9%                    | 3.9%  | 6.9%    | 5.6%  |
| Satisfied                          | 34.9%                   | 29.1%                  | 36.3%          | 31.8%                    | 33.3%                          | 30.2%   | 32.7%                       | 33.2%  | 33.9% | 35.8%                   | 32.2% | 32.8%   | 33.1% |
| Neutral                            | 28.9%                   | 26.2%                  | 24.4%          | 25.0%                    | 24.3%                          | 34.9%   | 25.3%                       | 26.8%  | 29.0% | 21.0%                   | 24.4% | 21.6%   | 25.6% |
| Dissatisfied                       | 25.3%                   | 25.2%                  | 22.2%          | 26.7%                    | 25.4%                          | 23.8%   | 26.0%                       | 23.2%  | 22.6% | 28.4%                   | 27.2% | 23.3%   | 25.1% |
| Very Dissatisfied                  | 4.8%                    | 11.7%                  | 14.1%          | 10.1%                    | 11.3%                          | 4.8%    | 11.1%                       | 8.9%   | 5.6%  | 9.9%                    | 12.2% | 15.5%   | 10.6% |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q15-8. Condition & usability of Fa | yetteville              | Regional               | <u>Airport</u> |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                     | 32.4%                   | 16.5%                  | 11.0%          | 13.2%                    | 15.4%                          | 15.6%   | 13.4%                       | 19.7%  | 14.1% | 11.9%                   | 17.0% | 19.8%   | 15.4% |
| Satisfied                          | 41.9%                   | 44.0%                  | 62.7%          | 52.3%                    | 53.2%                          | 46.7%   | 56.0%                       | 44.7%  | 48.2% | 57.0%                   | 52.8% | 52.3%   | 52.3% |
| Neutral                            | 18.9%                   | 29.7%                  | 15.3%          | 28.9%                    | 24.0%                          | 28.9%   | 22.8%                       | 28.9%  | 28.2% | 25.9%                   | 22.6% | 17.1%   | 24.5% |
| Dissatisfied                       | 6.8%                    | 6.6%                   | 8.5%           | 3.8%                     | 5.7%                           | 4.4%    | 5.6%                        | 5.3%   | 7.1%  | 3.7%                    | 4.4%  | 9.9%    | 5.9%  |
| Very Dissatisfied                  | 0.0%                    | 3.3%                   | 2.5%           | 1.7%                     | 1.6%                           | 4.4%    | 2.1%                        | 1.3%   | 2.4%  | 1.5%                    | 3.1%  | 0.9%    | 1.9%  |

# Q16. Customer Responsiveness: During the past year, have you or other members of your household contacted the City of Fayetteville to seek services, ask a question, or file a complaint? (without "not provided")

| N=669                             | Q26. How many years have you lived in Fayetteville?  | Q29. Do you<br>have access to<br>the Internet? | Q32. Own or<br>rent current<br>residence? | Q34. Would you say your total annual household income is:  | Total |
|-----------------------------------|--|--|---|--|-------|
|                                   | LessMorethan 55 to 1011-20than 2yearsyearsyearsyears | Yes No   | Own Rent                                  | Under \$30K to \$60K to<br>\$30K \$59,999 \$99,999 \$100K+ |       |
| Q16. Have you contacted City of F | Fayetteville during past year                        |  |   |  |       |
| Yes                               | 46.8% 46.9% 51.2% 53.4                               | 50.6% 56.6%                                    | 53.1% 46.8%                               | 48.6% 54.4% 48.5% 51.4%                                    | 51.0% |
| No                                | 53.2% 53.1% 48.8% 46.6                               | <i>49.4%</i> 43.4%                             | 46.9% 53.2%                               | 51.4% 45.6% 51.5% 48.6%                                    | 49.0% |

### Q16(1-6). (Only if YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees you have contacted with regard to the following: (without "don't know")

| N=302                            |                         | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent | ~     | •                    | say your                |         | Total |
|----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|-------------------------|---------|-------|
|                                  | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q16-1. How easy they were to con | tact                    |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                   | 8.6%                    | 22.2%                 | 18.8%          | 17.0%                    | 17.9%                          | 10.3%   | 16.1%                       | 19.2%  | 18.9% | 15.4%                | 17.1%                   | 20.4%   | 16.9% |
| Satisfied                        | 60.0%                   | 44.4%                 | 50.0%          | 53.9%                    | 51.0%                          | 62.1%   | 53.1%                       | 50.0%  | 56.6% | 52.6%                | 52.4%                   | 50.0%   | 52.4% |
| Neutral                          | 17.1%                   | 13.3%                 | 18.8%          | 16.3%                    | 17.9%                          | 10.3%   | 17.5%                       | 15.4%  | 13.2% | 15.4%                | 19.5%                   | 16.7%   | 17.2% |
| Dissatisfied                     | 11.4%                   | 15.6%                 | 7.8%           | 9.9%                     | 9.9%                           | 13.8%   | 10.0%                       | 11.5%  | 7.5%  | 15.4%                | 7.3%                    | 9.3%    | 10.1% |
| Very Dissatisfied                | 2.9%                    | 4.4%                  | 4.7%           | 2.8%                     | 3.4%                           | 3.4%    | 3.3%                        | 3.8%   | 3.8%  | 1.3%                 | 3.7%                    | 3.7%    | 3.4%  |
|                                  |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                  |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                  |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Q16-2. Courtesy of employees     |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Very Satisfied                   | 28.6%                   | 31.8%                 | 34.4%          | 27.0%                    | 30.5%                          | 20.7%   | 28.0%                       | 32.5%  | 35.2% | 24.7%                | 30.5%                   | 34.0%   | 29.2% |
| Satisfied                        | 42.9%                   | 47.7%                 | 48.4%          | 46.8%                    | 47.3%                          | 44.8%   | 49.3%                       | 42.9%  | 35.2% | 55.8%                | 53.7%                   | 39.6%   | 47.5% |
| Neutral                          | 20.0%                   | 15.9%                 | 9.4%           | 17.0%                    | 14.9%                          | 20.7%   | 14.7%                       | 16.9%  | 18.5% | 13.0%                | 9.8%                    | 18.9%   | 15.6% |
| Dissatisfied                     | 5.7%                    | 2.3%                  | 3.1%           | 6.4%                     | 4.2%                           | 10.3%   | 5.7%                        | 2.6%   | 3.7%  | 5.2%                 | 4.9%                    | 5.7%    | 4.7%  |
| Very Dissatisfied                | 2.9%                    | 2.3%                  | 4.7%           | 2.8%                     | 3.1%                           | 3.4%    | 2.4%                        | 5.2%   | 7.4%  | 1.3%                 | 1.2%                    | 1.9%    | 3.1%  |

### Q16(1-6). (Only if YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees you have contacted with regard to the following: (without "don't know")

| N=302                               | liv                     | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q16-3. Accuracy of information &    | assistance              | e you were            | e given        |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 20.0%                   | 27.3%                 | 25.0%          | 22.1%                    | 24.2%                          | 13.8%   | 20.0%                       | 30.3%  | 27.8% | 18.7%                  | 22.0% | 30.2%   | 22.9% |
| Satisfied                           | 45.7%                   | 34.1%                 | 46.9%          | 45.7%                    | 44.6%                          | 44.8%   | 46.7%                       | 40.8%  | 42.6% | 52.0%                  | 51.2% | 32.1%   | 44.7% |
| Neutral                             | 28.6%                   | 18.2%                 | 14.1%          | 16.4%                    | 16.2%                          | 27.6%   | 17.1%                       | 17.1%  | 14.8% | 18.7%                  | 14.6% | 17.0%   | 17.7% |
| Dissatisfied                        | 2.9%                    | 15.9%                 | 10.9%          | 10.0%                    | 10.4%                          | 10.3%   | 11.9%                       | 6.6%   | 7.4%  | 9.3%                   | 8.5%  | 15.1%   | 10.2% |
| Very Dissatisfied                   | 2.9%                    | 4.5%                  | 3.1%           | 5.7%                     | 4.6%                           | 3.4%    | 4.3%                        | 5.3%   | 7.4%  | 1.3%                   | 3.7%  | 5.7%    | 4.4%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q16-4. Time it took for your reques | st to be an             | swarad                |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 20.0%                   | 22.7%                 | 26.6%          | 21.3%                    | 23.3%                          | 17.2%   | 21.8%                       | 22.1%  | 25.9% | 19.5%                  | 22.0% | 30.2%   | 22.4% |
| Satisfied                           | 48.6%                   | 36.4%                 | 39.1%          | 38.3%                    | 39.3%                          | 48.3%   | 38.4%                       | 48.1%  | 46.3% | 45.5%                  | 37.8% | 28.3%   | 40.3% |
| Neutral                             | 17.1%                   | 13.6%                 | 15.6%          | 17.7%                    | 16.4%                          | 13.8%   | 17.1%                       | 14.3%  | 11.1% | 13.0%                  | 22.0% | 15.1%   | 16.6% |
| Dissatisfied                        | 11.4%                   | 18.2%                 | 10.9%          | 13.5%                    | 13.0%                          | 13.8%   | 14.2%                       | 9.1%   | 7.4%  | 18.2%                  | 11.0% | 17.0%   | 12.9% |
| Very Dissatisfied                   | 2.9%                    | 9.1%                  | 7.8%           | 9.2%                     | 8.0%                           | 6.9%    | 8.5%                        | 6.5%   | 9.3%  | 3.9%                   | 7.3%  | 9.4%    | 7.8%  |

### Q16(1-6). (Only if YES to Question 16) Using a 5-point scale, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," please rate your satisfaction with the City employees you have contacted with regard to the following: (without "don't know")

| N=302                              |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>Il househo |       |         | Total |
|------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999    |       | \$100K+ |       |
| Q16-5. How well your issue was ha  | andled                  |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                     | 20.0%                   | 22.2%                 | 26.6%          | 21.8%                    | 24.0%                          | 13.3%   | 20.7%                       | 26.0%  | 22.2% | 23.1%                   | 23.2% | 27.8%   | 22.6% |
| Satisfied                          | 48.6%                   | 35.6%                 | 40.6%          | 36.6%                    | 38.4%                          | 43.3%   | 39.9%                       | 39.0%  | 48.1% | 44.9%                   | 37.8% | 29.6%   | 39.1% |
| Neutral                            | 8.6%                    | 15.6%                 | 15.6%          | 14.8%                    | 14.8%                          | 10.0%   | 15.0%                       | 13.0%  | 11.1% | 6.4%                    | 19.5% | 14.8%   | 14.8% |
| Dissatisfied                       | 11.4%                   | 11.1%                 | 10.9%          | 13.4%                    | 11.0%                          | 23.3%   | 13.1%                       | 10.4%  | 3.7%  | 14.1%                   | 9.8%  | 20.4%   | 12.1% |
| Very Dissatisfied                  | 11.4%                   | 15.6%                 | 6.3%           | 13.4%                    | 11.8%                          | 10.0%   | 11.3%                       | 11.7%  | 14.8% | 11.5%                   | 9.8%  | 7.4%    | 11.4% |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q16-6. Resolution to your issue/co | ncern_                  |                       |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Very Satisfied                     | 23.5%                   | 24.4%                 | 25.0%          | 22.0%                    | 24.4%                          | 13.8%   | 21.3%                       | 26.0%  | 24.1% | 21.8%                   | 23.2% | 28.8%   | 23.1% |
| Satisfied                          | 44.1%                   | 40.0%                 | 42.2%          | 38.3%                    | 39.7%                          | 48.3%   | 41.7%                       | 40.3%  | 46.3% | 48.7%                   | 40.2% | 30.8%   | 40.7% |
| Neutral                            | 14.7%                   | 13.3%                 | 18.8%          | 16.3%                    | 15.3%                          | 20.7%   | 16.6%                       | 14.3%  | 13.0% | 9.0%                    | 19.5% | 19.2%   | 16.3% |
| Dissatisfied                       | 8.8%                    | 11.1%                 | 4.7%           | 10.6%                    | 9.2%                           | 10.3%   | 9.5%                        | 9.1%   | 1.9%  | 9.0%                    | 9.8%  | 11.5%   | 9.2%  |
| Very Dissatisfied                  | 8.8%                    | 11.1%                 | 9.4%           | 12.8%                    | 11.5%                          | 6.9%    | 10.9%                       | 10.4%  | 14.8% | 11.5%                   | 7.3%  | 9.6%    | 10.8% |

### Q17. Have you heard about the City's Strategic Plan? (without "not provided")

| N=669                            | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -  | /ould you<br>l househo |       |       | Total |
|----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|--|------------------------|-------|-------|-------|
|                                  | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   | Under \$30K to \$60K to<br>\$30K \$59,999 \$99,999 \$100K+ |                        |       |       |       |
| Q17. Have you heard about City's | Strategic P             | <u>lan</u>            |                |                          |                                |         |                             |        |  |                        |       |       |       |
| Yes                              | 8.9%                    | 12.1%                 | 22.3%          | 27.4%                    | 20.8%                          | 25.0%   | 22.9%                       | 18.1%  | 15.8%  | 20.1%                  | 19.5% | 34.5% | 21.1% |
| No                               | 91.1%                   | 87.9%                 | 77.7%          | 72.6%                    | 79.2%                          | 75.0%   | 77.1%                       | 81.9%  | 84.2%  | 79.9%                  | 80.5% | 65.5% | 78.9% |

| N=669                               |                         | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       |                      | i say you<br>old incom  |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------|-------------------------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q18-1. As a place to live           |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Excellent                           | 5.9%                    | 14.3%                 | 10.3%          | 12.5%                    | 10.4%                          | 17.5%   | 10.3%                       | 13.1%  | 16.5% | 11.4%                | 10.4%                   | 7.7%    | 11.3% |
| Good                                | 47.1%                   | 50.5%                 | 62.5%          | 60.1%                    | 58.3%                          | 50.8%   | 59.8%                       | 54.0%  | 52.8% | 59.6%                | 55.2%                   | 60.7%   | 57.3% |
| Neutral                             | 23.5%                   | 21.0%                 | 14.0%          | 14.9%                    | 16.4%                          | 22.2%   | 14.8%                       | 21.2%  | 20.5% | 13.9%                | 18.6%                   | 15.4%   | 17.0% |
| Below Average                       | 18.8%                   | 9.5%                  | 10.3%          | 10.2%                    | 11.8%                          | 6.3%    | 11.4%                       | 9.6%   | 6.3%  | 12.7%                | 13.7%                   | 11.1%   | 11.2% |
| Poor                                | 4.7%                    | 4.8%                  | 2.9%           | 2.3%                     | 3.1%                           | 3.2%    | 3.7%                        | 2.0%   | 3.9%  | 2.4%                 | 2.2%                    | 5.1%    | 3.2%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Q18-2. As a place to raise children |                         |                       |                |                          |                                |         |                             |        |       |                      |                         |         |       |
| Excellent                           | 7.1%                    | 13.7%                 | 8.8%           | 12.5%                    | 9.8%                           | 19.7%   | 10.7%                       | 11.2%  | 16.1% | 13.4%                | 10.1%                   | 6.0%    | 11.0% |
| Good                                | 35.7%                   | 48.0%                 | 55.1%          | 50.8%                    | 50.3%                          | 45.9%   | 51.5%                       | 47.7%  | 52.4% | 48.2%                | 46.9%                   | 56.0%   | 49.6% |
| Neutral                             | 23.8%                   | 19.6%                 | 14.0%          | 17.8%                    | 17.4%                          | 19.7%   | 14.9%                       | 22.8%  | 18.5% | 11.6%                | 20.7%                   | 15.5%   | 17.7% |
| Below Average                       | 23.8%                   | 11.8%                 | 14.7%          | 14.8%                    | 16.3%                          | 9.8%    | 16.8%                       | 12.7%  | 7.3%  | 20.7%                | 16.8%                   | 15.5%   | 15.7% |
| Poor                                | 9.5%                    | 6.9%                  | 7.4%           | 4.0%                     | 6.2%                           | 4.9%    | 6.1%                        | 5.6%   | 5.6%  | 6.1%                 | 5.6%                    | 6.9%    | 5.9%  |

| N=669                     |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>1 househo  |       |         | Total |
|---------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                           | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q18-3. As a place to play |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Excellent                 | 4.7%                    | 10.6%                  | 6.8%           | 11.0%                    | 8.1%                           | 16.9%   | 9.0%                        | 9.1%   | 16.3% | 7.4%                    | 8.4%  | 7.8%    | 9.1%  |
| Good                      | 27.9%                   | 35.6%                  | 42.1%          | 43.3%                    | 39.9%                          | 39.0%   | 42.2%                       | 36.0%  | 40.7% | 41.7%                   | 36.0% | 40.5%   | 39.7% |
| Neutral                   | 33.7%                   | 25.0%                  | 24.1%          | 23.0%                    | 25.4%                          | 22.0%   | 21.7%                       | 32.5%  | 23.6% | 20.2%                   | 29.8% | 22.4%   | 25.1% |
| Below Average             | 24.4%                   | 21.2%                  | 21.8%          | 17.2%                    | 20.3%                          | 15.3%   | 21.5%                       | 14.7%  | 10.6% | 24.5%                   | 20.8% | 22.4%   | 19.9% |
| Poor                      | 9.3%                    | 7.7%                   | 5.3%           | 5.5%                     | 6.3%                           | 6.8%    | 5.7%                        | 7.6%   | 8.9%  | 6.1%                    | 5.1%  | 6.9%    | 6.3%  |
|                           |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                           |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q18-4. As a place to work |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Excellent                 | 4.8%                    | 15.4%                  | 8.1%           | 10.8%                    | 8.5%                           | 20.0%   | 8.2%                        | 12.7%  | 15.2% | 8.5%                    | 9.7%  | 9.4%    | 10.0% |
| Good                      | 42.2%                   | 31.7%                  | 44.1%          | 42.9%                    | 43.6%                          | 28.3%   | 44.0%                       | 38.1%  | 31.2% | 43.9%                   | 44.3% | 50.4%   | 41.4% |
| Neutral                   | 32.5%                   | 26.9%                  | 18.4%          | 27.0%                    | 25.4%                          | 28.3%   | 24.5%                       | 28.9%  | 31.2% | 21.3%                   | 25.6% | 20.5%   | 25.8% |
| Below Average             | 14.5%                   | 18.3%                  | 18.4%          | 13.9%                    | 15.5%                          | 18.3%   | 16.0%                       | 15.2%  | 12.0% | 18.3%                   | 15.3% | 16.2%   | 15.9% |
| Poor                      | 6.0%                    | 7.7%                   | 11.0%          | 5.4%                     | 7.1%                           | 5.0%    | 7.3%                        | 5.1%   | 10.4% | 7.9%                    | 5.1%  | 3.4%    | 6.9%  |

| N=669                       |                         | low many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>1 househo     |       |         | Total |
|-----------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                             | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q18-5. As a place to retire |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Excellent                   | 9.5%                    | 19.0%                  | 16.8%          | 14.9%                    | 13.5%                          | 25.8%   | 14.2%                       | 16.8%  | 21.3% | 14.5%                      | 13.9% | 12.8%   | 15.1% |
| Good                        | 35.7%                   | 38.1%                  | 46.0%          | 45.4%                    | 43.8%                          | 41.9%   | 45.9%                       | 39.6%  | 37.0% | 48.2%                      | 43.3% | 45.3%   | 43.3% |
| Neutral                     | 19.0%                   | 20.0%                  | 16.8%          | 20.2%                    | 19.1%                          | 21.0%   | 18.9%                       | 19.3%  | 23.6% | 18.7%                      | 17.2% | 16.2%   | 19.5% |
| Below Average               | 22.6%                   | 14.3%                  | 13.9%          | 13.2%                    | 15.8%                          | 4.8%    | 13.9%                       | 15.7%  | 9.4%  | 12.7%                      | 18.3% | 14.5%   | 14.6% |
| Poor                        | 13.1%                   | 8.6%                   | 6.6%           | 6.3%                     | 7.8%                           | 6.5%    | 7.1%                        | 8.6%   | 8.7%  | 6.0%                       | 7.2%  | 11.1%   | 7.5%  |
|                             |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
|                             |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
|                             |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Q18-6. As a place to visit  |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Excellent                   | 10.5%                   | 14.3%                  | 13.2%          | 13.7%                    | 11.6%                          | 27.4%   | 11.4%                       | 16.9%  | 23.2% | 13.9%                      | 8.2%  | 11.9%   | 13.1% |
| Good                        | 33.7%                   | 33.3%                  | 46.3%          | 43.1%                    | 41.5%                          | 35.5%   | 44.2%                       | 34.4%  | 42.4% | 45.5%                      | 41.0% | 34.7%   | 40.9% |
| Neutral                     | 20.9%                   | 23.8%                  | 20.6%          | 21.1%                    | 21.0%                          | 25.8%   | 19.0%                       | 27.7%  | 18.4% | 18.8%                      | 21.3% | 22.9%   | 21.6% |
| Below Average               | 26.7%                   | 16.2%                  | 11.8%          | 16.4%                    | 18.2%                          | 3.2%    | 17.8%                       | 13.8%  | 11.2% | 13.3%                      | 22.4% | 18.6%   | 16.8% |
| Poor                        | 8.1%                    | 12.4%                  | 8.1%           | 5.7%                     | 7.6%                           | 8.1%    | 7.6%                        | 7.2%   | 4.8%  | 8.5%                       | 7.1%  | 11.9%   | 7.6%  |

| N=669                                |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent |       | Vould you<br>1 househo |       |         | Total |
|--------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                      | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q18-7. As a place with a lively Dov  | wntown                  |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Excellent                            | 4.9%                    | 8.3%                   | 4.7%           | 7.2%                     | 5.8%                           | 14.3%   | 5.4%                        | 8.7%   | 12.8% | 7.1%                   | 3.0%  | 8.0%    | 6.6%  |
| Good                                 | 26.8%                   | 20.8%                  | 26.8%          | 33.6%                    | 29.2%                          | 26.8%   | 29.1%                       | 29.3%  | 24.8% | 28.2%                  | 29.8% | 34.5%   | 29.0% |
| Neutral                              | 30.5%                   | 39.6%                  | 30.7%          | 30.3%                    | 32.8%                          | 28.6%   | 33.7%                       | 30.4%  | 38.5% | 27.6%                  | 36.3% | 27.4%   | 32.6% |
| Below Average                        | 29.3%                   | 15.6%                  | 24.4%          | 20.2%                    | 22.2%                          | 16.1%   | 21.7%                       | 21.2%  | 14.5% | 25.0%                  | 21.4% | 19.5%   | 21.4% |
| Poor                                 | 8.5%                    | 15.6%                  | 13.4%          | 8.7%                     | 10.1%                          | 14.3%   | 10.1%                       | 10.3%  | 9.4%  | 12.2%                  | 9.5%  | 10.6%   | 10.4% |
|                                      |                         |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                      |                         |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                      |                         |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q18-8. As a partner with its citizen | <u>s</u>                |                        |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Excellent                            | 3.8%                    | 6.1%                   | 5.5%           | 6.3%                     | 5.3%                           | 8.8%    | 4.9%                        | 7.0%   | 10.8% | 7.1%                   | 3.5%  | 4.5%    | 5.7%  |
| Good                                 | 27.8%                   | 27.6%                  | 38.6%          | 33.1%                    | 31.4%                          | 45.6%   | 33.7%                       | 31.2%  | 33.3% | 31.0%                  | 31.2% | 36.0%   | 32.7% |
| Neutral                              | 41.8%                   | 49.0%                  | 33.9%          | 38.3%                    | 41.0%                          | 26.3%   | 39.3%                       | 41.9%  | 39.2% | 32.3%                  | 44.7% | 38.7%   | 39.9% |
| Below Average                        | 24.1%                   | 10.2%                  | 14.2%          | 16.7%                    | 16.5%                          | 14.0%   | 16.6%                       | 14.5%  | 10.8% | 21.9%                  | 17.1% | 15.3%   | 16.0% |
| Poor                                 | 2.5%                    | 7.1%                   | 7.9%           | 5.6%                     | 5.7%                           | 5.3%    | 5.6%                        | 5.4%   | 5.8%  | 7.7%                   | 3.5%  | 5.4%    | 5.7%  |

| N=669                               |                         | low many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo  |       |         | Total |
|-------------------------------------|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 |       | \$100K+ |       |
| Q18-9. As a sustainable community   | <u>Y</u>                |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Excellent                           | 3.7%                    | 9.7%                   | 6.3%           | 6.2%                     | 5.8%                           | 10.2%   | 5.5%                        | 7.4%   | 10.0% | 8.9%                    | 3.4%  | 5.4%    | 6.6%  |
| Good                                | 42.7%                   | 35.9%                  | 46.0%          | 41.0%                    | 41.4%                          | 45.8%   | 44.4%                       | 37.9%  | 41.7% | 40.8%                   | 42.7% | 42.3%   | 41.3% |
| Neutral                             | 28.0%                   | 38.8%                  | 31.0%          | 35.9%                    | 34.2%                          | 30.5%   | 31.4%                       | 40.0%  | 35.8% | 28.7%                   | 38.8% | 27.9%   | 34.1% |
| Below Average                       | 18.3%                   | 9.7%                   | 10.3%          | 12.8%                    | 13.4%                          | 8.5%    | 13.4%                       | 9.5%   | 6.7%  | 15.9%                   | 12.4% | 18.0%   | 12.7% |
| Poor                                | 7.3%                    | 5.8%                   | 6.3%           | 4.1%                     | 5.2%                           | 5.1%    | 5.3%                        | 5.3%   | 5.8%  | 5.7%                    | 2.8%  | 6.3%    | 5.3%  |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
|                                     |                         |                        |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Q18-10. As a City that is moving in | n right dire            | ection                 |                |                          |                                |         |                             |        |       |                         |       |         |       |
| Excellent                           | 4.8%                    | 11.8%                  | 11.2%          | 9.2%                     | 9.1%                           | 12.9%   | 7.8%                        | 12.7%  | 17.7% | 8.6%                    | 6.1%  | 8.5%    | 9.4%  |
| Good                                | 47.6%                   | 35.3%                  | 39.6%          | 38.4%                    | 39.3%                          | 41.9%   | 40.9%                       | 38.1%  | 34.7% | 42.6%                   | 41.9% | 37.6%   | 39.2% |
| Neutral                             | 29.8%                   | 36.3%                  | 26.9%          | 33.2%                    | 32.1%                          | 30.6%   | 31.9%                       | 32.5%  | 30.6% | 29.6%                   | 34.6% | 30.8%   | 32.0% |
| Below Average                       | 13.1%                   | 10.8%                  | 14.2%          | 13.4%                    | 13.7%                          | 4.8%    | 13.5%                       | 11.2%  | 8.1%  | 13.6%                   | 11.7% | 17.1%   | 12.9% |
| Poor                                | 4.8%                    | 5.9%                   | 8.2%           | 5.8%                     | 5.9%                           | 9.7%    | 5.9%                        | 5.6%   | 8.9%  | 5.6%                    | 5.6%  | 6.0%    | 6.4%  |

| N=669                               | liv                     | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent | -     | Vould you<br>1 househo |       |         | Total |
|-------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                     | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q19-1. Availability of information  | about City              | y program             | is & servi     | <u>ces</u>               |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 10.3%                   | 11.2%                 | 10.2%          | 11.5%                    | 10.8%                          | 13.0%   | 9.9%                        | 13.5%  | 17.2% | 8.8%                   | 9.8%  | 12.0%   | 10.8% |
| Satisfied                           | 35.9%                   | 37.8%                 | 47.2%          | 49.3%                    | 45.7%                          | 40.7%   | 45.3%                       | 46.6%  | 41.4% | 48.4%                  | 43.1% | 52.8%   | 45.3% |
| Neutral                             | 32.1%                   | 39.8%                 | 26.8%          | 28.7%                    | 30.6%                          | 27.8%   | 31.1%                       | 28.1%  | 25.0% | 25.2%                  | 36.8% | 25.0%   | 30.7% |
| Dissatisfied                        | 17.9%                   | 10.2%                 | 11.0%          | 8.7%                     | 10.5%                          | 14.8%   | 11.3%                       | 9.6%   | 13.8% | 12.6%                  | 8.6%  | 9.3%    | 10.7% |
| Very Dissatisfied                   | 3.8%                    | 1.0%                  | 4.7%           | 1.7%                     | 2.4%                           | 3.7%    | 2.4%                        | 2.2%   | 2.6%  | 5.0%                   | 1.7%  | 0.9%    | 2.5%  |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                     |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
| Q19-2. City efforts to keep you inf | ormed abo               | out local is          | sues           |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                      | 8.9%                    | 10.8%                 | 13.2%          | 10.7%                    | 11.4%                          | 6.9%    | 10.0%                       | 13.0%  | 13.7% | 9.3%                   | 12.9% | 10.9%   | 10.8% |
| Satisfied                           | 30.4%                   | 36.3%                 | 41.1%          | 46.9%                    | 41.4%                          | 41.4%   | 40.8%                       | 44.0%  | 43.6% | 44.7%                  | 36.5% | 46.4%   | 41.4% |
| Neutral                             | 36.7%                   | 29.4%                 | 25.6%          | 29.3%                    | 29.9%                          | 25.9%   | 30.8%                       | 27.2%  | 25.6% | 23.6%                  | 34.3% | 27.3%   | 30.0% |
| Dissatisfied                        | 17.7%                   | 19.6%                 | 14.7%          | 10.7%                    | 13.6%                          | 20.7%   | 14.3%                       | 13.0%  | 13.7% | 17.4%                  | 12.9% | 10.9%   | 14.1% |
| Very Dissatisfied                   | 6.3%                    | 3.9%                  | 5.4%           | 2.4%                     | 3.6%                           | 5.2%    | 4.1%                        | 2.7%   | 3.4%  | 5.0%                   | 3.4%  | 4.5%    | 3.7%  |

| N=669                              | li                      | ow many<br>ved in Fay |                | ?                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent |       | Vould you<br>1 househo |       |         | Total |
|------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to<br>\$59,999   |       | \$100K+ |       |
| Q19-3. Level of public involvement | ent in local            | l decision            | <u>s</u>       |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                     | 2.8%                    | 6.5%                  | 5.0%           | 5.3%                     | 4.9%                           | 8.0%    | 4.3%                        | 7.1%   | 10.3% | 3.9%                   | 4.7%  | 3.7%    | 5.1%  |
| Satisfied                          | 20.8%                   | 22.8%                 | 33.6%          | 31.0%                    | 28.7%                          | 32.0%   | 28.0%                       | 30.8%  | 30.8% | 34.9%                  | 26.5% | 26.2%   | 28.5% |
| Neutral                            | 47.2%                   | 43.5%                 | 34.5%          | 40.8%                    | 41.9%                          | 26.0%   | 41.8%                       | 40.2%  | 35.5% | 33.6%                  | 44.7% | 45.8%   | 41.2% |
| Dissatisfied                       | 19.4%                   | 18.5%                 | 24.4%          | 20.1%                    | 19.7%                          | 30.0%   | 21.3%                       | 17.8%  | 18.7% | 23.0%                  | 20.0% | 18.7%   | 20.5% |
| Very Dissatisfied                  | 9.7%                    | 8.7%                  | 2.5%           | 2.8%                     | 4.7%                           | 4.0%    | 4.8%                        | 4.1%   | 4.7%  | 4.6%                   | 4.1%  | 5.6%    | 4.6%  |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                    |                         |                       |                |                          |                                |         |                             |        |       |                        |       |         |       |
|                                    |                         |                       | 1              |                          |                                |         |                             |        |       |                        |       |         |       |
| Q19-4. Usefulness of information a | ivallable o             | <u>on City's w</u>    | vebsite        |                          |                                |         |                             |        |       |                        |       |         |       |
| Very Satisfied                     | 5.9%                    | 6.2%                  | 13.0%          | 9.9%                     | 8.8%                           | 15.6%   | 7.7%                        | 12.9%  | 20.0% | 5.6%                   | 8.0%  | 7.7%    | 9.2%  |
| Satisfied                          | 47.1%                   | 42.0%                 | 44.0%          | 42.3%                    | 43.3%                          | 43.8%   | 42.9%                       | 44.3%  | 40.0% | 42.4%                  | 48.9% | 42.9%   | 42.9% |
| Neutral                            | 36.8%                   | 46.9%                 | 35.0%          | 41.3%                    | 40.8%                          | 31.3%   | 40.5%                       | 39.3%  | 36.7% | 41.6%                  | 35.0% | 42.9%   | 40.8% |
| Dissatisfied                       | 7.4%                    | 2.5%                  | 7.0%           | 3.8%                     | 4.5%                           | 9.4%    | 5.8%                        | 2.9%   | 3.3%  | 5.6%                   | 6.6%  | 3.3%    | 4.8%  |
| Very Dissatisfied                  | 2.9%                    | 2.5%                  | 1.0%           | 2.8%                     | 2.5%                           | 0.0%    | 3.1%                        | 0.7%   | 0.0%  | 4.8%                   | 1.5%  | 3.3%    | 2.3%  |

| N=669                             |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent | -     | •                       | say your                |         | Total |
|-----------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|-------------------------|-------------------------|---------|-------|
|                                   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 | \$60K to<br>\$99,999 \$ | \$100K+ |       |
| Q19-5. Usefulness of FayFixit web | applicatio              | <u>n</u>              |                |                          |                                |         |                             |        |       |                         |                         |         |       |
| Very Satisfied                    | 12.1%                   | 4.5%                  | 14.3%          | 9.4%                     | 10.0%                          | 6.9%    | 8.1%                        | 13.6%  | 15.9% | 6.6%                    | 8.5%                    | 12.8%   | 9.5%  |
| Satisfied                         | 18.2%                   | 34.1%                 | 33.9%          | 30.2%                    | 29.7%                          | 37.9%   | 30.1%                       | 31.8%  | 34.9% | 31.6%                   | 26.8%                   | 29.8%   | 29.9% |
| Neutral                           | 57.6%                   | 52.3%                 | 42.9%          | 52.5%                    | 50.6%                          | 48.3%   | 52.2%                       | 45.5%  | 42.9% | 48.7%                   | 53.5%                   | 48.9%   | 51.4% |
| Dissatisfied                      | 9.1%                    | 4.5%                  | 7.1%           | 5.8%                     | 6.8%                           | 6.9%    | 6.5%                        | 8.0%   | 6.3%  | 6.6%                    | 8.5%                    | 8.5%    | 6.7%  |
| Very Dissatisfied                 | 3.0%                    | 4.5%                  | 1.8%           | 2.2%                     | 2.8%                           | 0.0%    | 3.2%                        | 1.1%   | 0.0%  | 6.6%                    | 2.8%                    | 0.0%    | 2.5%  |

### Q20. Which of the following methods do you use to get information about the City of Fayetteville? (without "none selected")

| N=643   |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. C<br>rent cu<br>reside | urrent |       | Vould you<br>1 househo     |       |         | Total |
|---|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q20. Methods used to get information  | tion about              | City of Fa            | ayetteville    | <u>e</u>                 |                                |         |                             |        |       |                            |       |         |       |
| City Manager's Weekly<br>Report   | 1.3%                    | 1.9%                  | 2.9%           | 3.6%                     | 3.2%                           | 1.6%    | 2.8%                        | 4.1%   | 2.4%  | 2.4%                       | 3.3%  | 3.4%    | 3.1%  |
| City representatives at events or meetings                                      | 8.8%                    | 8.7%                  | 4.4%           | 15.8%                    | 11.6%                          | 11.3%   | 12.9%                       | 8.3%   | 8.0%  | 12.2%                      | 12.6% | 14.5%   | 11.4% |
| City produced printed<br>brochures, fliers, posters,<br>postcards, letters, etc | 33.8%                   | 37.9%                 | 37.5%          | 37.3%                    | 36.5%                          | 37.1%   | 36.1%                       | 36.8%  | 34.4% | 42.1%                      | 35.7% | 35.9%   | 36.5% |
| City's social media   | 25.0%                   | 15.5%                 | 16.2%          | 14.9%                    | 17.2%                          | 8.1%    | 14.5%                       | 19.7%  | 18.4% | 17.7%                      | 13.7% | 17.9%   | 16.2% |
| City's television programming-<br>FayTv7  | 20.0%                   | 26.2%                 | 30.9%          | 35.6%                    | 29.5%                          | 43.5%   | 31.5%                       | 31.1%  | 36.8% | 34.1%                      | 23.6% | 29.9%   | 31.1% |
| Live televised City Council meetings  | 7.5%                    | 17.5%                 | 22.8%          | 30.7%                    | 21.9%                          | 40.3%   | 25.1%                       | 22.8%  | 24.0% | 22.6%                      | 20.3% | 30.8%   | 24.0% |
| 1-Fay Call Center   | 12.5%                   | 3.9%                  | 8.8%           | 5.6%                     | 7.0%                           | 4.8%    | 7.1%                        | 5.7%   | 8.0%  | 7.9%                       | 7.1%  | 6.0%    | 6.8%  |
| City website www.ci.<br>fayetteville.nc.us                                      | 53.8%                   | 36.9%                 | 36.8%          | 24.1%                    | 36.1%                          | 3.2%    | 34.5%                       | 28.0%  | 16.0% | 31.1%                      | 37.9% | 45.3%   | 32.8% |
| Local newspapers  | 58.8%                   | 72.8%                 | 76.5%          | 81.2%                    | 76.8%                          | 74.2%   | 78.4%                       | 72.5%  | 71.2% | 71.3%                      | 78.6% | 85.5%   | 76.2% |
| Local radio news  | 37.5%                   | 36.9%                 | 44.1%          | 49.5%                    | 43.9%                          | 59.7%   | 46.2%                       | 44.0%  | 50.4% | 48.2%                      | 43.4% | 40.2%   | 44.9% |
| Local television news   | 43.8%                   | 61.2%                 | 61.8%          | 63.0%                    | 58.8%                          | 72.6%   | 58.6%                       | 65.3%  | 64.8% | 55.5%                      | 58.8% | 64.1%   | 60.3% |

### Q20. Which of the following methods do you use to get information about the City of Fayetteville? (without "none selected") (cont.)

| N=643                                   | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -     | Vould you<br>1 househo     |       |         | Total |
|---|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q20. Methods used to get informat       | ion about (             | City of Fa            | yettevill      | e (Cont.)                |                                |         |                             |        |       |                            |       |         |       |
| Community blogs or list serves          | 3.8%                    | 2.9%                  | 2.2%           | 4.3%                     | 3.7%                           | 3.2%    | 2.5%                        | 6.2%   | 4.8%  | 1.8%                       | 2.7%  | 6.0%    | 3.6%  |
| Paid advertising in local media outlets | 20.0%                   | 28.2%                 | 20.6%          | 33.7%                    | 28.8%                          | 27.4%   | 26.0%                       | 33.7%  | 36.0% | 30.5%                      | 28.0% | 22.2%   | 28.1% |
| Other community websites                | 12.5%                   | 6.8%                  | 8.8%           | 6.3%                     | 8.6%                           | 3.2%    | 8.3%                        | 7.3%   | 6.4%  | 8.5%                       | 7.1%  | 11.1%   | 7.9%  |
| Billboards                              | 26.3%                   | 29.1%                 | 26.5%          | 28.1%                    | 28.1%                          | 27.4%   | 25.3%                       | 33.7%  | 31.2% | 31.7%                      | 25.8% | 23.9%   | 27.8% |

### **Q21.** Which THREE sources of information listed in Question 20 are your preferred methods to get information about the City of Fayetteville? (Sum of top 3 choices)

| N=669   | ~                       | Iow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent | -     | Vould you<br>Il househo    |       |         | Total |
|---|-------------------------|------------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|   | Less<br>than 5<br>years | 5 to 10<br>years       | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q21. Sum of top 3 choices   |                         |                        |                |                          |                                |         |                             |        |       |                            |       |         |       |
| City Manager's Weekly<br>Report   | 2.3%                    | 3.7%                   | 0.7%           | 3.9%                     | 3.1%                           | 1.5%    | 3.8%                        | 1.0%   | 0.8%  | 1.8%                       | 4.9%  | 3.4%    | 3.0%  |
| City representatives at events or meetings                                      | 2.3%                    | 2.8%                   | 0.7%           | 4.2%                     | 3.1%                           | 0.0%    | 3.4%                        | 1.5%   | 1.5%  | 3.5%                       | 3.8%  | 1.7%    | 2.8%  |
| City produced printed<br>brochures, fliers, posters,<br>postcards, letters, etc | 15.1%                   | 17.6%                  | 16.5%          | 15.8%                    | 15.4%                          | 17.9%   | 17.4%                       | 11.8%  | 17.3% | 17.6%                      | 16.8% | 13.6%   | 15.7% |
| City's social media: Facebook,<br>Twitter, or YouTube                           | 10.5%                   | 10.2%                  | 4.3%           | 5.8%                     | 7.3%                           | 1.5%    | 6.0%                        | 8.4%   | 6.8%  | 8.2%                       | 6.5%  | 5.9%    | 6.7%  |
| City's television programming-<br>FayTV7  | 9.3%                    | 10.2%                  | 10.8%          | 15.1%                    | 11.7%                          | 17.9%   | 13.0%                       | 12.3%  | 15.8% | 13.5%                      | 9.7%  | 12.7%   | 12.4% |
| Live televised City Council meetings  | 1.2%                    | 1.9%                   | 11.5%          | 11.9%                    | 8.7%                           | 6.0%    | 9.8%                        | 5.9%   | 6.0%  | 7.6%                       | 7.0%  | 13.6%   | 8.5%  |
| 1-Fay Call Center (433-1FAY)  | 5.8%                    | 1.9%                   | 2.2%           | 1.9%                     | 2.5%                           | 1.5%    | 2.7%                        | 2.0%   | 2.3%  | 2.4%                       | 3.8%  | 1.7%    | 2.4%  |
| City website (www.ci.<br>fayetteville.nc.us)                                    | 31.4%                   | 20.4%                  | 20.9%          | 14.1%                    | 20.9%                          | 0.0%    | 19.0%                       | 17.7%  | 8.3%  | 17.6%                      | 23.8% | 28.0%   | 18.5% |
| Local newspapers  | 29.1%                   | 43.5%                  | 54.7%          | 57.6%                    | 52.1%                          | 40.3%   | 53.0%                       | 45.8%  | 38.3% | 50.0%                      | 53.5% | 61.0%   | 50.5% |

# **Q21.** Which THREE sources of information listed in Question 20 are your preferred methods to get information about the City of Fayetteville? (Sum of top 3 choices) (cont.)

| N=669                                   | -                       | ow many<br>ved in Fay | •              | •                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -     | Vould you<br>1 househo     |       |         | Total |
|---|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|   | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q21. Sum of top 3 choices (Cont.)       |                         |                       |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Local radio news                        | 23.3%                   | 16.7%                 | 27.3%          | 26.4%                    | 24.8%                          | 23.9%   | 25.7%                       | 22.7%  | 19.5% | 26.5%                      | 27.0% | 27.1%   | 24.4% |
| Local television news                   | 26.7%                   | 38.0%                 | 41.0%          | 41.8%                    | 39.2%                          | 35.8%   | 37.4%                       | 42.9%  | 36.8% | 37.1%                      | 42.2% | 39.0%   | 38.9% |
| Community blogs or list serves          | 0.0%                    | 1.9%                  | 1.4%           | 0.6%                     | 1.0%                           | 0.0%    | 0.9%                        | 1.0%   | 0.8%  | 0.0%                       | 1.1%  | 2.5%    | 0.9%  |
| Paid advertising in local media outlets | 7.0%                    | 8.3%                  | 7.9%           | 9.6%                     | 9.5%                           | 3.0%    | 8.1%                        | 10.8%  | 9.0%  | 10.6%                      | 9.2%  | 5.9%    | 8.7%  |
| Other community websites                | 3.5%                    | 0.9%                  | 1.4%           | 1.0%                     | 1.5%                           | 0.0%    | 1.8%                        | 0.5%   | 0.8%  | 1.2%                       | 2.2%  | 0.8%    | 1.3%  |
| Billboards                              | 4.7%                    | 8.3%                  | 3.6%           | 3.9%                     | 4.8%                           | 4.5%    | 4.0%                        | 6.4%   | 4.5%  | 7.1%                       | 4.3%  | 4.2%    | 4.6%  |
| None selected                           | 29.1%                   | 29.6%                 | 23.7%          | 20.9%                    | 23.1%                          | 40.3%   | 23.0%                       | 27.1%  | 35.3% | 24.1%                      | 18.9% | 17.8%   | 25.0% |

### Q22. Additional Revenues: Using a scale of 1 to 4, where 4 means "Very Willing" and a 1 means "Not Willing," please indicate how willing you would be to support additional funding that would: (without "don't know")

| N=669                                 | -               | low many<br>ved in Fay | •              | •                | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | -     | •                          | say your               |         | Total |
|---------------------------------------|-----------------|------------------------|----------------|------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|------------------------|---------|-------|
|                                       | than 5<br>years | 5 to 10<br>years       | 11-20<br>years | than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ | \$60K to<br>\$99,999 S | \$100K+ |       |
| Q22-1. Increase police facilities &   | services        |                        |                |                  |                                |         |                             |        |       |                            |                        |         |       |
| Very Willing                          | 31.0%           | 31.1%                  | 29.2%          | 30.5%            | 31.5%                          | 21.9%   | 29.9%                       | 31.3%  | 23.3% | 29.1%                      | 39.6%                  | 32.2%   | 30.3% |
| Willing                               | 46.4%           | 38.7%                  | 42.3%          | 36.4%            | 40.0%                          | 40.6%   | 40.9%                       | 39.9%  | 34.1% | 46.1%                      | 34.6%                  | 46.1%   | 39.8% |
| Not Sure                              | 15.5%           | 23.6%                  | 22.6%          | 22.5%            | 20.9%                          | 28.1%   | 20.2%                       | 23.2%  | 33.3% | 19.4%                      | 19.2%                  | 13.9%   | 21.8% |
| Not Willing                           | 7.1%            | 6.6%                   | 5.8%           | 10.6%            | 7.7%                           | 9.4%    | 9.0%                        | 5.6%   | 9.3%  | 5.5%                       | 6.6%                   | 7.8%    | 8.1%  |
|                                       |                 |                        |                |                  |                                |         |                             |        |       |                            |                        |         |       |
|                                       |                 |                        |                |                  |                                |         |                             |        |       |                            |                        |         |       |
|                                       |                 |                        |                |                  |                                |         |                             |        |       |                            |                        |         |       |
| Q22-2. Increase fire facilities & ser | vices           |                        |                |                  |                                |         |                             |        |       |                            |                        |         |       |
| Very Willing                          | 25.3%           | 25.7%                  | 27.0%          | 23.0%            | 25.3%                          | 21.0%   | 23.0%                       | 28.6%  | 21.4% | 27.0%                      | 29.5%                  | 22.4%   | 24.5% |
| Willing                               | 44.6%           | 40.0%                  | 36.5%          | 40.7%            | 40.1%                          | 43.5%   | 41.9%                       | 37.8%  | 39.7% | 41.7%                      | 36.6%                  | 43.1%   | 40.3% |
| Not Sure                              | 24.1%           | 25.7%                  | 28.5%          | 24.0%            | 25.3%                          | 29.0%   | 24.2%                       | 27.0%  | 28.6% | 26.4%                      | 26.2%                  | 21.6%   | 25.6% |

9.4%

6.5%

10.8%

6.6%

8.0% 12.3%

6.0%

8.6%

Not Willing

9.6%

10.3%

4.9%

7.7%

12.9%

### Q22. Additional Revenues: Using a scale of 1 to 4, where 4 means "Very Willing" and a 1 means "Not Willing," please indicate how willing you would be to support additional funding that would: (without "don't know")

| N=669                            |                         |                  | years hav<br>vetteville |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | ırrent | · ·   | \$30K \$59,999 \$99,999 \$100K+ |       |         |       |  |
|----------------------------------|-------------------------|------------------|-------------------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|---------------------------------|-------|---------|-------|--|
|                                  | Less<br>than 5<br>years | 5 to 10<br>years | 11-20<br>years          | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       |                                 |       | \$100K+ |       |  |
| Q22-3. Increase economic & busin | ess develor             | pment ser        | vices                   |                          |                                |         |                             |        |       |                                 |       |         |       |  |
| Very Willing                     | 25.0%                   | 20.2%            | 19.0%                   | 20.7%                    | 21.7%                          | 15.6%   | 19.5%                       | 24.2%  | 17.1% | 23.0%                           | 24.0% | 24.3%   | 20.9% |  |
| Willing                          | 39.3%                   | 34.6%            | 33.6%                   | 34.1%                    | 35.4%                          | 31.3%   | 34.8%                       | 35.4%  | 34.9% | 33.3%                           | 35.2% | 35.7%   | 34.8% |  |
| Not Sure                         | 29.8%                   | 34.6%            | 35.0%                   | 32.4%                    | 32.4%                          | 42.2%   | 34.3%                       | 30.3%  | 35.7% | 35.2%                           | 33.5% | 27.0%   | 33.2% |  |
| Not Willing                      | 6.0%                    | 10.6%            | 12.4%                   | 12.7%                    | 10.5%                          | 10.9%   | 11.4%                       | 10.1%  | 12.4% | 8.5%                            | 7.3%  | 13.0%   | 11.1% |  |

### Q22-4. Recruit sports expansion teams and/or minor league baseball team to Fayetteville

| Very Willing | 21.4% | 15.2% | 11.7% | 15.6% | 15.5% | 12.5% | 13.6% | 18.7% | 14.0% | 16.9% | 17.7% | 16.5% | 14.9% |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Willing      | 27.4% | 29.5% | 26.3% | 24.9% | 27.0% | 25.0% | 25.8% | 29.3% | 27.9% | 33.7% | 24.9% | 20.9% | 26.9% |
| Not Sure     | 33.3% | 35.2% | 36.5% | 32.2% | 33.4% | 45.3% | 34.6% | 33.8% | 37.2% | 33.7% | 32.6% | 32.2% | 34.3% |
| Not Willing  | 17.9% | 20.0% | 25.5% | 27.2% | 24.0% | 17.2% | 26.0% | 18.2% | 20.9% | 15.7% | 24.9% | 30.4% | 23.8% |

# Q22. Additional Revenues: Using a scale of 1 to 4, where 4 means "Very Willing" and a 1 means "Not Willing," please indicate how willing you would be to support additional funding that would: (without "don't know")

| N=669                              | •                       |                  | years hav<br>yetteville |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent | -     | Vould you<br>1 househo     | •••   |         | Total |
|------------------------------------|-------------------------|------------------|-------------------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years | 11-20<br>years          | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q22-5. Increase investment in publ | ic transit s            | ystem (F.        | AST)                    |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Willing                       | 8.3%                    | 13.3%            | 11.7%                   | 14.8%                    | 11.9%                          | 22.6%   | 11.8%                       | 15.7%  | 16.4% | 17.5%                      | 10.6% | 8.0%    | 12.7% |
| Willing                            | 31.0%                   | 31.4%            | 28.5%                   | 30.2%                    | 30.8%                          | 25.8%   | 29.4%                       | 32.0%  | 32.0% | 33.7%                      | 28.9% | 32.7%   | 30.3% |
| Not Sure                           | 46.4%                   | 37.1%            | 38.7%                   | 31.5%                    | 36.4%                          | 40.3%   | 36.8%                       | 35.5%  | 36.7% | 32.5%                      | 39.4% | 31.9%   | 36.7% |
| Not Willing                        | 14.3%                   | 18.1%            | 21.2%                   | 23.5%                    | 21.0%                          | 11.3%   | 22.0%                       | 16.8%  | 14.8% | 16.3%                      | 21.1% | 27.4%   | 20.3% |

| Q22-6. Increase & upgrade parks & | k recreatio | n facilitie | <u>s</u> |       |       |       |       |       |       |       |       |       |       |
|-----------------------------------|-------------|-------------|----------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Very Willing                      | 20.2%       | 25.2%       | 22.2%    | 21.4% | 23.0% | 15.9% | 19.7% | 28.7% | 17.3% | 22.9% | 24.4% | 28.6% | 21.9% |
| Willing                           | 50.0%       | 39.8%       | 33.3%    | 37.5% | 40.1% | 28.6% | 40.1% | 34.9% | 32.3% | 41.6% | 43.3% | 36.6% | 38.7% |
| Not Sure                          | 25.0%       | 24.3%       | 32.6%    | 28.1% | 26.7% | 38.1% | 26.7% | 29.2% | 37.0% | 27.7% | 23.9% | 21.4% | 28.0% |
| Not Willing                       | 4.8%        | 10.7%       | 11.9%    | 13.0% | 10.2% | 17.5% | 13.5% | 7.2%  | 13.4% | 7.8%  | 8.3%  | 13.4% | 11.5% |

### Q22. Additional Revenues: Using a scale of 1 to 4, where 4 means "Very Willing" and a 1 means "Not Willing," please indicate how willing you would be to support additional funding that would: (without "don't know")

| N=669                             | ~                       | 2                | years hav<br>yetteville | 2                        | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | urrent | -     | Vould you<br>1 househo     | •••   |         | Total |
|-----------------------------------|-------------------------|------------------|-------------------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                   | Less<br>than 5<br>years | 5 to 10<br>years | 11-20<br>years          | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q22-7. Increase construction & ma | intenance of            | of sidewa        | <u>ılks</u>             |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Willing                      | 21.4%                   | 29.8%            | 21.7%                   | 21.9%                    | 24.0%                          | 15.9%   | 22.8%                       | 24.4%  | 19.5% | 20.5%                      | 24.7% | 30.4%   | 23.1% |
| Willing                           | 45.2%                   | 33.7%            | 42.0%                   | 36.2%                    | 39.8%                          | 31.7%   | 39.5%                       | 35.5%  | 35.9% | 36.7%                      | 43.4% | 38.3%   | 38.6% |
| Not Sure                          | 28.6%                   | 26.0%            | 27.5%                   | 29.6%                    | 26.6%                          | 42.9%   | 26.2%                       | 33.0%  | 34.4% | 32.5%                      | 24.2% | 22.6%   | 28.2% |
| Not Willing                       | 4.8%                    | 10.6%            | 8.7%                    | 12.3%                    | 9.6%                           | 9.5%    | 11.5%                       | 7.1%   | 10.2% | 10.2%                      | 7.7%  | 8.7%    | 10.2% |

### Q22-8. Investments in City's transportation network

| Very Willing | 25.0% | 24.8% | 18.4% | 24.4% | 24.1% | 17.7% | 20.2% | 29.3% | 19.5% | 24.8% | 26.0% | 25.2% | 23.0% |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Willing      | 45.2% | 43.8% | 46.3% | 40.8% | 43.5% | 38.7% | 44.5% | 38.9% | 38.3% | 43.0% | 47.0% | 47.0% | 42.7% |
| Not Sure     | 26.2% | 23.8% | 24.3% | 23.7% | 23.4% | 33.9% | 24.6% | 23.7% | 32.0% | 21.8% | 22.1% | 18.3% | 24.4% |
| Not Willing  | 3.6%  | 7.6%  | 11.0% | 11.0% | 9.1%  | 9.7%  | 10.7% | 8.1%  | 10.2% | 10.3% | 5.0%  | 9.6%  | 9.9%  |

### Q22. Additional Revenues: Using a scale of 1 to 4, where 4 means "Very Willing" and a 1 means "Not Willing," please indicate how willing you would be to support additional funding that would: (without "don't know")

| N=669                              |                         | ow many<br>ved in Fay |                |                          | Q29. D<br>have acc<br>the Inte | cess to | Q32. O<br>rent cu<br>reside | irrent | •     | Vould you<br>1 househo     |       |         | Total |
|------------------------------------|-------------------------|-----------------------|----------------|--------------------------|--------------------------------|---------|-----------------------------|--------|-------|----------------------------|-------|---------|-------|
|                                    | Less<br>than 5<br>years | 5 to 10<br>years      | 11-20<br>years | More<br>than 20<br>years | Yes                            | No      | Own                         | Rent   |       | \$30K to \$<br>\$59,999 \$ |       | \$100K+ |       |
| Q22-9. Increase enforcement of Cit | ty codes                |                       |                |                          |                                |         |                             |        |       |                            |       |         |       |
| Very Willing                       | 10.7%                   | 21.0%                 | 15.4%          | 20.7%                    | 18.5%                          | 17.7%   | 17.7%                       | 20.6%  | 11.8% | 19.4%                      | 19.9% | 23.5%   | 18.1% |
| Willing                            | 34.5%                   | 24.8%                 | 33.8%          | 34.4%                    | 33.3%                          | 29.0%   | 31.0%                       | 36.1%  | 37.0% | 32.7%                      | 32.0% | 32.2%   | 32.6% |
| Not Sure                           | 46.4%                   | 40.0%                 | 39.0%          | 29.1%                    | 35.1%                          | 41.9%   | 35.9%                       | 34.5%  | 38.6% | 35.8%                      | 37.0% | 27.8%   | 35.7% |
| Not Willing                        | 8.3%                    | 14.3%                 | 11.8%          | 15.7%                    | 13.1%                          | 11.3%   | 15.4%                       | 8.8%   | 12.6% | 12.1%                      | 11.0% | 16.5%   | 13.6% |

### Q22-10. Increase citizen engagement opportunities

| Very Willing | 15.5% | 25.7% | 15.4% | 18.0% | 18.8% | 14.8% | 15.0% | 24.6% | 18.4% | 22.4% | 17.1% | 20.0% | 18.0% |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Willing      | 41.7% | 35.2% | 46.3% | 39.3% | 41.6% | 34.4% | 42.8% | 36.9% | 39.2% | 40.0% | 42.0% | 41.7% | 40.6% |
| Not Sure     | 40.5% | 30.5% | 30.9% | 29.5% | 30.7% | 41.0% | 30.6% | 33.3% | 32.0% | 30.3% | 33.1% | 26.1% | 31.7% |
| Not Willing  | 2.4%  | 8.6%  | 7.4%  | 13.2% | 8.9%  | 9.8%  | 11.6% | 5.1%  | 10.4% | 7.3%  | 7.7%  | 12.2% | 9.6%  |

### Q22. Additional Revenues: Using a scale of 1 to 4, where 4 means "Very Willing" and a 1 means "Not Willing," please indicate how willing you would be to support additional funding that would: (without "don't know")

| N=669  | •                       |                  | years hav<br>vetteville | -                        | Q29. Do you<br>have access to<br>the Internet? |       | Q32. Own or<br>rent current<br>residence? |       | Q34. W<br>annua  | Total |       |       |       |
|--|-------------------------|------------------|-------------------------|--------------------------|--|-------|---|-------|--|-------|-------|-------|-------|
|  | Less<br>than 5<br>years | 5 to 10<br>years | 11-20<br>years          | More<br>than 20<br>years | Yes  | No    | Own                                       | Rent  | Under \$30K to \$60K to<br>\$30K \$59,999 \$99,999 \$100K+ |       |       |       |       |
| Q22-11. Development of incentive programs for beautification efforts |                         |                  |                         |                          |  |       |   |       |  |       |       |       |       |
| Very Willing   | 20.2%                   | 26.7%            | 17.4%                   | 19.4%                    | 20.5%  | 19.7% | 18.5%                                     | 24.7% | 16.5%  | 21.6% | 22.5% | 22.6% | 20.2% |
| Willing  | 53.6%                   | 34.3%            | 43.5%                   | 41.5%                    | 44.6%  | 29.5% | 45.3%                                     | 37.9% | 37.8%  | 41.9% | 47.3% | 45.2% | 42.7% |
| Not Sure   | 21.4%                   | 27.6%            | 28.3%                   | 26.8%                    | 25.2%  | 42.6% | 24.7%                                     | 30.8% | 31.5%  | 26.9% | 23.1% | 23.5% | 26.7% |
| Not Willing  | 4.8%                    | 11.4%            | 10.9%                   | 12.4%                    | 9.7%   | 8.2%  | 11.5%                                     | 6.6%  | 14.2%  | 9.6%  | 7.1%  | 8.7%  | 10.5% |

### Q22-12. Increase stormwater infrastructure to address flooding concerns

| Very Willing | 21.4% | 29.5% | 23.2% | 22.0% | 23.7% | 22.2% | 21.1% | 28.1% | 19.5% | 25.3% | 22.4% | 27.2% | 23.1% |
|--------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Willing      | 36.9% | 37.1% | 39.9% | 40.3% | 39.5% | 44.4% | 41.5% | 35.2% | 39.8% | 44.6% | 41.0% | 35.1% | 39.7% |
| Not Sure     | 36.9% | 24.8% | 26.8% | 28.0% | 28.5% | 27.0% | 26.8% | 32.1% | 32.0% | 22.3% | 30.1% | 27.2% | 28.5% |
| Not Willing  | 4.8%  | 8.6%  | 10.1% | 9.7%  | 8.3%  | 6.3%  | 10.6% | 4.6%  | 8.6%  | 7.8%  | 6.6%  | 10.5% | 8.8%  |