

## KEY WEB SITE DESIGN QUESTIONS

1. Who is the target audience of the site?
  - Extranet
  - Intranet
  - Internet
2. What is the required availability of the site?
  - Redundant- always operating with no downtime
  - High availability- allows for scheduled downtime
  - Low availability- allows for unplanned downtime
3. Is the site central to achieving the mission of the organization?
  - If the site is central to the mission, then the availability of the site is more important than those sites that are not mission-critical.
4. How large is the site?
  - Number of pages
  - Language requirements
  - Various file types (i.e., .gifs, Java applets)
  - Total megabytes of data
5. Is the site static or dynamic?
  - Static- only updates at the server level cause changes in the content
  - Dynamic- user action causes content changes
6. If the site is static, how often will updates be made? How will updates be made?
7. If the site is dynamic, what are the requirements to produce the desired effect? (i.e., online database, etc.)
8. Are downloadable files present on the site? What format is required to download the files?
9. What are the security requirements? Are there privileged areas?
10. Are e-commerce tools present on the site? What are the security requirements for these tools?
11. What is the bandwidth required for the site?