

Welcome to the second annual Town of Mooresville citizen survey. The Town is working with Strategy Support Associates to help us evaluate and improve the quality of life in our Town. In doing this, it is critical that we understand your views as a citizen. This survey, which should require no more than a few minutes to complete, will help us design programs to better serve you. Individual responses to this survey will be held strictly confidential by our consultant. Please complete the survey no later than December 15, 2007.

| What is your opinion of the Town of Mooresville as a place to live? |
|--|
| D-Extremely Poor 1 2 3 4 5-Neutral 6 7 8 9 10-Excellent |
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| 2. What is your opinion of the Town of Mooresville as a place to work or operate a |
| pusiness? |
| D-Extremely Poor 1 2 3 4 5-Neutral 6 7 8 9 10-Excellent |
| 0 0 0 0 0 0 0 0 0 0 0 |
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| 3. How likely would you be to recommend that a friend live in the Town of Mooresvill |
| 0-Extremely Unlikely 1 2 3 4 5-Neutral 6 7 8 9 10-Extremely Likely |
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| f you did not respond to question 3 with a "9" or "10", what would have to change in |
| Mooresville for you to improve your rating? |
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| 4. I.L. Wl |
| 4. How likely would you be to recommend that a friend or colleague open or relocate |
| ousiness in the Town of Mooresville? |
| 0-Extremely Unlikely 1 2 3 4 5-Neutral 6 7 8 9 10-Extremely Likely |
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| former did not reproved to acception 4 with a 11011 or 114.011 what would have to abando in |
| f you did not respond to question 4 with a "9" or "10", what would have to change in |
| Mooresville for you to improve your rating? |
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5. Please rate your level of agreement with the following statements. If you have no experience with a subject or no opinion, please leave the response for that subject blank.

| | 0-Completely Disagree | 1 | 2 | 3 | 4 | 5-Neutral | 6 | 7 | 8 | 9 | 10-Completely Agree |
|--|--------------------------|---|---|---|---|-----------|---|---|---|---|------------------------|
| The streets in Mooresville are well maintained and attractive. | 0 | 0 | 0 | ୍ | 0 | 0 | 0 | 0 | 0 | 0 | ୍ |
| Garbage and trash collection in Mooresville is excellent. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ं | 0 | 0 | ः |
| Front yard waste (leaves, grass clippings, limbs) collection in Mooresville is excellent. | 0 | 0 | O | 0 | 0 | ୍ | 0 | 0 | ୍ | 0 | 0 |
| Recreational opportunities for Mooresville citizens are diverse and beneficial to fulfilling life's leisure time. | 0 | O | 0 | 0 | 0 | 0 | 0 | 0 | ୍ | 0 | 0 |
| The Mooresville Fire Department effectively safeguards life, property, and the environment. | 0 | 0 | 0 | 0 | O | 0 | 0 | 0 | 0 | 0 | G |
| The Mooresville Police Department is effective in enforcing the laws, preserving the peace, reducing fear, and providing a safe environment. | 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Water and sewer services in Mooresville are high quality. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | C | 0 |
| The Mooresville Public Library meets the community cultural, recreational, and educational information needs effectively. | s 🔾 | 0 | 0 | 0 | ୍ | 0 | 0 | 0 | 0 | 0 | 0 |
| Mooresville is an attractive place to live and work. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| The Mooresville Golf Course provides a high quality golf experience. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | \circ |
| Downtown Mooresville is a pleasant and vibrant place. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

6. Regardless of your assessment of how well they are provided in Mooresville, please evaluate the following issues in terms of their importance to your quality of life.

| overlation the femolining results. | 0-Extremely Unimportant | 1 | 2 | 3 | 4 | 5-Neutral | 6 | 7 | 8 | 9 | 10-Extremely Important |
|---|----------------------------|---|---|---|---|-----------|---|---|---|---|---------------------------|
| Roads/Transportation | O | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ¢ |
| Jobs/Economic Development | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Recreation | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Tax Levels | ं | 0 | 0 | 0 | 0 | e | 0 | 0 | 0 | 0 | \circ |
| Library Services | 0 | 0 | 0 | 0 | 0 | e | 0 | 0 | 0 | 0 | 0 |
| Police Protection | ୍ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ं |
| Fire Protection | ं | ୍ | ٥ | 0 | 0 | ं | 0 | 0 | 0 | 0 | ् |
| Water & Sewer Services | 0 | 0 | 0 | O | 0 | 0 | ୍ | 0 | 0 | 0 | ¢ |
| Garbage and Trash Collection | 0 | 0 | 0 | 0 | 0 | 0 | O | 0 | 0 | 0 | 0 |
| Front Yard Waste (Leaves, Grass Clippings, Limbs) Collection | ं | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ं | O |
| Land Use/Growth Management | 0 | 0 | 0 | ़ | 0 | ٥ | 0 | 0 | 0 | 0 | 0 |
| Golf Course | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ္ |
| Quality of Downtown | 0 | 0 | 0 | 0 | 0 | 0 | ୍ | O | 0 | 0 | 0 |

7. Please indicate your preference in the trade-off between maintaining current tax rates and increasing Town of Mooresville services.

| 0-Maintain Tax Rates | 1 | 2 | 3 | 4 | 5-Neutral | 6 | 7 | 8 | 9 | 10-Increase Town Governmental Services |
|-------------------------|-----|-----|----|---|-----------|---|---|---|---|---|
| \sim | .7) | ,*\ | () | 0 | O | 0 | 0 | 0 | 0 | <u>Ф</u> |

| Unimp thletic Fields dult Athletic Programs outh Athletic Programs outh Athletic Programs oreen Space cultural Events ctivities for seniors f there is a specific current mprovement efforts by the f there is a specific recreat hat is not offered now, plea 10. Last year respondents were a significant issue tha are concerned about the for | ille deve to you? remely portant to the cat needs | elops 1 continuity cate in the cate in | ear 2 0 0 creatoresv | arks | ar 4 0 0 0 al a pl | ond recre 5-Neutral ooological ctivity thease income | watio | d yo | pro 8 0 0 0 uld t be | e willing gran | ing to pay ns, how 10-Extreme Important |
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| nportant are the following to O-Extra Unimportant are the following to O-Extra Unimportant Events outh Athletic Programs reen Space ultural Events ctivities for seniors of there is a specific current inprovement efforts by the following the is a specific recreating the is a specific recreating the input of the input | to you? remely portant tional acase indi to the cat needs collowing dremely | 1 control ctivity icate idizen | 2 creater you it be surrenticed. | 3 o o o iona iiona ville wo lowa | 4 0 0 0 al al pl | 5-Neutral | 6 o o o o o o o o o o o o o | 7 o o o o shoo ste if | 8 0 0 0 0 uld t be | 9 ooo | 10-Extreme Important |
| nportant are the following to O-Extra Unimportant are the following to O-Extra Unimportant Programs of the Pro | to you? remely portant tional acase indi to the cat needs collowing dremely | 1 control ctivity icate idizen | 2 creater you it be surrenticed. | 3 o o o iona iiona ville wo lowa | 4 0 0 0 al al pl | 5-Neutral | 6 o o o o o o o o o o o o o | 7 o o o o shoo ste if | 8 0 0 0 0 uld t be | 9 ooo | 10-Extreme Important |
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| there is a specific current nprovement efforts by the there is a specific recreat nat is not offered now, pleasure a significant issue that the concerned about the form | tly offered Town of tional actional act | ed reconstitution | oreation you surrentice | iona ville wo low. | ં ં al a pl | ectivity the ease inc | ্ nat dica | sho ste ii | uld t be | be a low. | ্ focus of esville to off ion and road |
| ultural Events ctivities for seniors there is a specific current approvement efforts by the serior at is not offered now, please of the action of the series and its series as significant issue that are concerned about the form of the series of the serie | tly offere Town o tional ac ase indi to the c at needs | ed reconstructivity icate in itizen | you surrentic | o ville wo low. | ં ala pl | ectivity the ease income | া nat dica | sho te i | uld t be | be a low. | on and road |
| there is a specific current approvement efforts by the there is a specific recreat at is not offered now, please of the second o | tly offere Town o tional ac ase indi to the c at needs | ed reconf Mod | you you it be surrentic | wo low. | al a pl | activity the ease income | nat dica To | sho ite ii wn | uld t be of M | be a low. loore | of focus of the fo |
| there is a specific current opprovement efforts by the there is a specific recreat nat is not offered now, please. O. Last year respondents were a significant issue the concerned about the form of the concerned about the conc | tional acase indi | ctivity cate | you it be surrentic | ville wo low. vey | pl uld | ease ind | To | wn trar | of M | low. | esville to off |
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| re concerned about the fo 0-Ex Unco | ollowing dremely | | | | | ase eva | lua | e tr | ie a | egre | ie to willon j |
| Unco | | 1 | | | А | 5-Neutral | | 7 | 8 | 9 | 10-Extreme |
| Condition of the Roads | | | | 3 | 4 | 5-Neutrai | Ü | • | Ü | J | Concerne |
| | 0 | 0 | 0 | 0 | \bigcirc | 0 | 0 | 0 | 0 | \circ | 0 |
| Appearance of the Roads | 0 | 0 | 0 | 0 | 0 | 0 | 0 | ं | 0 | ं | 0 |
| raffic Congestion | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Fraffic Signal Operation | 0 | 0 | 0 | 0 | 0 | • 0 | 0 | 0 | 0 | 0 | 0 |
| Traffic Congestion | 0 | ٥ | 0 | 0 | ٥ | 0 | 0 | 0 | 0 | 0 | ı |

| наvе year? | you visited the To | questions. wn of Moore | sville web site (h | ttp://ci.moore | esville.nc.us) in the |
|---------------|-------------------------------------|---------------------------|--------------------|----------------|-----------------------|
| Ο γα | | | | | |
| O N | 0 | | | | |
| lf ves, h | ow useful was it to you? | | | | |
| . , | 1-Not Useful | 2 ි | 3-Neutral ○ | 4 | 5-Very Useful |
| | 0 | C, | V | O. | <u> </u> |
| If yes | , how useful was it 1-Not Useful | 2 0 | 3-Neutral ਂ | 4 ○ | 5-Very Useful ਂ |
| Have | you ever utilized t | the Town of | Mooresville's wir | eless Interne | t access? |
| ે ૧ | 'es | | | | |
| ⊕ r | lo | | | | |
| If ves | s, how useful was i | t to vou? | | | |
| y O | 1-Not Useful | 2 0 | 3-Neutral | 4 ○ | 5-Very Useful ○ |
| | 0 | | | 1l | ~ · · |

| 12. I year | ⊣ave you conta ? | ctea | I OWN | OT IVI | oores | sville perso |) II ICI | iui ai | iy i ee | 19011 U | iniii ii ie haar |
|--|--------------------------------------|--------------------|---|------------------|-------------|--------------|----------|---------------|---------|---------|-------------------|
| 0 | Yes | | | | | | | | | | |
| 0 | No | | | | | | | | | | |
| | | | | | | | | | | | |
| If ye | s, how well we | re you | ı trea | ted? | | | | | | | |
| • | Extremely Poorly | 1 | 2 | | 4 | 5-Neutral | 6 | 7 ○ | 8 | 9 | 10-Extremely Well |
| | ं | \circ | \circ | \circ | \Diamond | \circ | 0 | \circ | 0 | 0 | Ŷ. |
| | | | | | | | | | | | |
| | Are there any s presville to begi | | | | e in c | other town: | s that | you \ | would | like tl | he Town of |
| 0 | Yes | • | | | | | | | | | |
| 0 | No | | | | | | | | | | |
| | | | | | | | | | | | |
| | | | | | | | | | | | |
| If y | es, please list t | he ne | w ser | vices | you ' | would like | the T | own (| of Mo | oresvi | ille to provide. |
| Construction of the Constr | | | | | | | | | | | |
| a Constitution of the Cons | | | | | | | | | | | |
| Opposite Control | | | | | | | | | | | |
| A chaptic and a | | | | | | | | | | | |
| Acres | | | | | | | | | | | |
| | | | | | | | | | | | |
| 14 | Do you live ea | st or v | vest c | of 1-77 | , | | | | | | |
| 0 | East of I-77 | J. J. 1 | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | | | | | |
| 0 | West of I-77 | | | | | | | | | | |
| - | vvestor i-77 | | | | | | | | | | |
| | | | | | | | | | | | |
| 15. | Do you live in t | the To | o nwc | f Mod | presvi | ille? | | | | | |
| 0 | Yes | | | | | | | | | | |
| 0 | No | | | | | | | | | | |
| | | | | | | | | | | | |
| 16 | Do you work a | ndlor | OWD I | ar an | arate | a husines | s in th | ne To | wn of | Moor | esville? |
| | | i ia/oi | OWIT | or op | JI GIO | G BGOIIIO | 0 | | | | |
| 0 | Yes | | | | | | | | | | |
| 0 | No | | | | | | | | | | |
| | | | | | | | | | | | |
| 17. | How long have | you | lived | or wo | rked | in the Mod | oresvi | ille ar | ea? | | |
| 0 | Less than 1 year | | | | | | | | | | |
| 0 | 1 - 2 Years | | | | | | | | | | |
| 0 | 3 - 5 years | | | | | | | | | | |
| 0 | 6 - 10 years | | | | | | | | | | |
| \circ | 11 - 20 years | | | | | | | | | | |
| 0 | Over 20 years | | | | | | | | | | |
| | | | | | | | | | | | |
| 18. | Which ethnic | group | do y | ou ge | neral | ly identify | with? | | | | |
| 0 | Anglo/Caucasion | . • | - | - | | , | | | | | |
| 0 | African American | | | | | | | | | | |
| 0 | Hispanic | | | | | | | | | | |
| 0 | Asian | | | | | | | | | | |
| 0 | Other | opuseestud 1912 if | The Art Bright Port | COMPANIATE AND A | = v=100x3-7 | | | | | | |
| | 7 | | | | | | | | | | |

| 0 | Female |
|----------|--|
| 20. | How old are you? |
| \circ | Under 21 |
| 0 | 22 - 30 |
| \circ | 31 - 40 |
| 0 | 41 - 64 |
| 0 | 65 - 75 |
| 0 | Over 75 |
| 21. ം | What is your estimated household income (OPTIONAL)? Under \$15,000 |
| 0 | \$15,001 - \$25,000 |
| 0 | \$25,001 - \$50,000 |
| 0 | \$50,001 - \$75,000 |
| 0 | \$75,001 - \$100,000 |
| \circ | \$100,001 - \$250,000 |
| 0 | Over \$250,000 |
| | |
| 22 ca | . Please provide any comments concerning how the Town of Mooresville Government n help enhance the quality of life in Mooresville. |

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