Minority Participation Programs and Public Contracting

UNC School of Government
400 South Rd. Chapel Hill, NC
March 26-27, 2024

Agenda

Tuesday, March 26, 2024
Segment 1: Legal Requirements

10:30 a.m. to 11:15 a.m. Solicitation of HUBs Under North Carolina Law: The Legal Background
Crista M. Cuccaro
Teaching Assistant Professor of Public Law and Government, UNC School of Government

11:15 a.m. to 11:30 a.m. Break

11:30 a.m. to 12:30 p.m. Solicitation of HUBs Under North Carolina Law: Requirements in North Carolina
Crista M. Cuccaro
Teaching Assistant Professor of Public Law and Government, UNC School of Government

12:30 p.m. to 1:30 p.m. Lunch

1:30 p.m. to 2:30 p.m. M/WBE Solicitation and the Uniform Guidance
Crista M. Cuccaro
Teaching Assistant Professor of Public Law and Government, UNC School of Government

2:30 p.m. to 2:45 p.m. Break

2:45 p.m. to 3:30 p.m. DBE Requirements and Reporting for Units of Local Government, Part I
Tunya M. Smith
Director, NCDOT Office of Civil Rights

3:30 p.m. to 3:45 p.m. Break

3:45 p.m. to 5:00 p.m. DBE Requirements and Reporting for Units of Local Government, Part II
Ken Weeden
President, Ken Weeden and Associates, Inc.

5:00 p.m. Adjourn
**Wednesday, March 28, 2024**  
**Segment 2: Aspects of Practice**

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<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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| 9:00 a.m. to 10:00 a.m. | Developing a HUB / MWBE Plan – Disparity Studies and Beyond  
Lekesha Shaw  
*Senior Business Assistance Manager, City of Raleigh*  
Vernetta Mitchell  
*Thompson-Mitchell Consulting* |                                                                                                                                 |
| 10:00 a.m. to 10:15 a.m. | Break |                                                                 |
| 10:15 a.m. to 11:15 a.m. | Economic Impact Analysis – Economic Development and HUB / MWBE Participation  
Vernetta Mitchell  
*Thompson-Mitchell Consulting* |                                                                                                                                 |
| 11:15 a.m. to 11:30 a.m. | Break |                                                                 |
| 11:30 a.m. to 12:30 p.m. | Monitoring and Compliance – Implementing G.S. 143-128.2  
Reneé Jones  
*All for One Consulting* |                                                                                                                                 |
| 12:30 p.m. to 1:30 p.m. | Lunch |                                                                 |
| 1:30 p.m. to 2:30 p.m. | HUB Reporting and the HUB Office  
Tammie Hall  
*Director and Assistant to the Secretary of the Department of Administration,  
Office for Historically Underutilized Businesses, N.C.Department of Administration*  
John Guenther, MPA  
*Compliance Officer, Office for Historically Underutilized Businesses, N.C.  
Department of Administration* |                                                                                                                                 |
| 2:30 p.m. to 3:00 p.m. | Break |                                                                 |
| 3:00 p.m. to 4:00 p.m. | Education, Outreach and Capacity Building  
Denisha Harris, MPA, CPSD, CLGPO  
*Purchasing and Contract Manager, Town of Cary  
President, N.C. MWBE Coordinators’ Network* |                                                                                                                                 |
| 4:00 p.m. to 4:15 p.m. | Break |                                                                 |
| 4:15 p.m. | Discussion of Certified Economic Inclusion Officer Program / Questions |                                                                                                                                 |
| 4:30 p.m. | Adjourn |                                                                 |

**Certified Economic Inclusion Officer Program**

This course is offered in conjunction with a new certification ("Certified Economic Inclusion Officer" or “CEIO”) offered by the N.C. MWBE Coordinators’ Network and assisted by the UNC School of Government.

Individuals seeking CEIO certification will demonstrate sufficient knowledge, abilities, and experience in (1) complying with legal requirements applicable to participation by historically underutilized businesses (“HUBs”), minority and women-owned...
business enterprises ("MWBEs"), and disadvantaged business enterprises, and DBEs in public contracts; (2) the development and administration of HUB, MWBE, and DBE programs at the state or local government levels, (3) public purchasing in the State of North Carolina at the state or local government level, (4) communication and advocacy efforts aimed at increasing HUB, MWBE, and DBE participation in public contracts, and (5) economic development matters. Individuals must demonstrate sufficient experience in each area and pass an exam administered by the UNC School of Government.

To learn more and review the policies governing CEIO certification, please visit http://mwbenetwork.org/ceio-information/.