

Minority Participation Programs and Public Contracting

UNC School of Government
400 South Rd. Chapel Hill, NC
March 26-27, 2024
Agenda

Tuesday, March 26, 2024

Segment 1: Legal Requirements

10:30 a.m. to 11:15 a.m.	Solicitation of HUBs Under North Carolina Law: The Legal Background Crista M. Cuccaro <i>Teaching Assistant Professor of Public Law and Government, UNC School of Government</i>
11:15 a.m. to 11:30 a.m.	Break
11:30 a.m. to 12:30 p.m.	Solicitation of HUBs Under North Carolina Law: Requirements in North Carolina Crista M. Cuccaro <i>Teaching Assistant Professor of Public Law and Government, UNC School of Government</i>
12:30 p.m. to 1:30 p.m.	Lunch
1:30 p.m. to 2:30 p.m.	M/WBE Solicitation and the Uniform Guidance Crista M. Cuccaro <i>Teaching Assistant Professor of Public Law and Government, UNC School of Government</i>
2:30 p.m. to 2:45 p.m.	Break
2:45 p.m. to 3:45 p.m.	DBE Requirements and Reporting for Units of Local Government, Part I Tunya M. Smith <i>Director, NCDOT Office of Civil Rights</i>
3:45 p.m. to 4:00 p.m.	Break
4:00 p.m. to 5:00 p.m.	DBE Requirements and Reporting for Units of Local Government, Part II Ken Weeden <i>President, Ken Weeden and Associates, Inc.</i>
5:00 p.m.	Adjourn

Wednesday, March 27, 2024
Segment 2: Aspects of Practice

9:00 a.m. to 10:00 a.m.	Economic Impact Analysis – Economic Development and HUB / MWBE Participation Ron Thompson <i>Thompson Consulting and Analytics, LLC</i>
10:00 a.m. to 10:15 a.m.	Break
10:15 a.m. to 11:15 a.m.	Monitoring and Compliance – Implementing G.S. 143-128.2 Reneé Jones <i>All for One Consulting</i>
11:15 a.m. to 11:30 a.m.	Break
11:30 a.m. to 12:30 p.m.	Developing a HUB / MWBE Plan – Disparity Studies and Beyond Jamila R. Davis, MPA <i>Director, Business Diversity & Inclusion (BDI)</i> <i>Office of Economic Development, Mecklenburg County Government</i> Vernetta Mitchell <i>MGT Consulting</i>
12:30 p.m. to 1:30 p.m.	Lunch
1:30 p.m. to 2:30 p.m.	HUB Reporting and the HUB Office Roxane Waller <i>HUB Coordinator, Office for Historically Underutilized Businesses, N.C.</i> <i>Department of Administration</i>
2:30 p.m. to 3:00 p.m.	Break
3:00 p.m. to 4:00 p.m.	Education, Outreach and Capacity Building Denisha Harris, MPA, CPSD, CLGPO <i>Purchasing and Contract Manager, Town of Cary</i> <i>President, N.C. MWBE Coordinators' Network</i>
4:00 p.m. to 4:15 p.m.	Break
4:15 p.m.	Discussion of Certified Economic Inclusion Officer Program / Questions
4:30 p.m.	Adjourn

Certified Economic Inclusion Officer Program

This course is offered in conjunction with a certification ("Certified Economic Inclusion Officer" or "CEIO") offered by the N.C. MWBE Coordinators' Network and assisted by the UNC School of Government.

Individuals seeking CEIO certification will demonstrate sufficient knowledge, abilities, and experience in (1) complying with legal requirements applicable to participation by historically underutilized businesses ("HUBs"), minority and women-owned business enterprises ("MWBEs"), and disadvantaged business enterprises, and DBEs in public contracts; (2) the development and administration of HUB, MWBE, and DBE programs at the state or local government levels, (3) public purchasing in the State of North Carolina at the state or local government level, (4) communication and advocacy efforts aimed at increasing HUB, MWBE, and DBE participation in public contracts, and (5) economic development matters. Individuals must demonstrate sufficient experience in each area and pass an exam administered by the UNC School of Government. To learn more and review the policies governing CEIO certification, please visit <http://mwbenetwork.org/ceio-information/>.