

Minority Participation Programs and Public Contracting

UNC School of Government
400 South Rd. Chapel Hill, NC
March 25-26, 2025

Agenda

Tuesday, March 25

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| 10:00 a.m. to 10:30 a.m. | Solicitation of HUBs: The Legal Background and Current Landscape Crista M. Cuccaro, <i>Teaching Assistant Professor of Public Law and Government</i> , UNC School of Government |
| 10:30 a.m. to 12:00 p.m. | Solicitation of HUBs: Requirements under North Carolina Law and Federal Rules Crista M. Cuccaro, <i>Teaching Assistant Professor of Public Law and Government</i> , UNC School of Government |
| 12:00 p.m. to 1:00 p.m. | Lunch |
| 1:00 p.m. to 2:00 p.m. | Economic Impact Analysis: Economic Development and MWBE Participation Vernetta Mitchell, <i>MGT Consulting</i> Ron Thompson, <i>Thompson Consulting and Analytics, LLC</i> |
| 2:00 p.m. to 2:15 p.m. | Break |
| 2:15 p.m. to 3:45 p.m. | Panel on Disadvantaged Business Enterprise (DBE) Requirements, Implementation, and Reporting for Units John Joye, <i>Senior Assistant City Attorney, City of Charlotte</i> Erin Locklear, <i>Senior Vice President and General Counsel, Raleigh-Durham International Airport</i> Jasmyne Turman, <i>Office of Civil Rights Manager, Charlotte Douglas International Airport</i> Ken Weeden, <i>President, Ken Weeden and Associates, Inc.</i> |
| 3:45 p.m. to 4:00 p.m. | Discussion of Certified Economic Inclusion Officer Program & Questions |
| 4:00 p.m. | Adjourn |

Wednesday, March 26

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| 9:00 am to 10:00 am | Pairing and Sharing: Group and Class Exercise |
| 10:00 a.m. to 10:15 a.m. | Break |
| 10:15 a.m. to 11:15 a.m. | Monitoring and Compliance: Implementing G.S. 143-128.2 Reneé Jones, <i>All for One Consulting</i> |
| 11:15 a.m. to 11:30 a.m. | Break |
| 11:30 a.m. to 12:30 p.m. | Developing a MWBE Plan: Disparity Studies and Beyond Jamila R. Davis, MPA, <i>Director, Business Diversity & Inclusion (BDI)</i> <i>Office of Economic Development, Mecklenburg County Government</i> |
| 12:30 p.m. to 1:30 p.m. | Lunch |
| 1:30 p.m. to 2:30 p.m. | HUB Reporting and the HUB Office <i>Office for Historically Underutilized Businesses, N.C. Department of Administration</i> |
| 2:30 p.m. to 3:00 p.m. | Break |
| 3:00 p.m. to 4:00 p.m. | Panel on Education, Outreach and Capacity Building facilitated by Denisha Harris, Assistant Finance Director, Town of Cary, and President of the NC MWBE Coordinator’s Network Jonathan Collins, <i>Business Solutions Officer, Carolina Small Business Development Fund</i> Sharonetta McIntyre, <i>Business Development & Marketing, Office for Historically Underutilized Businesses, N.C. Department of Administration</i> Kevin Price, <i>President & CEO, National Institute of Minority Economic Development</i> |
| 4:00 p.m. | Adjourn |

Certified Economic Inclusion Officer Program

This course is offered in conjunction with a certification (“Certified Economic Inclusion Officer” or “CEIO”) offered by the NC MWBE Coordinators’ Network and assisted by the UNC School of Government. Individuals seeking CEIO certification will demonstrate sufficient knowledge, abilities, and experience in (1) complying with legal requirements applicable to participation by historically underutilized businesses (“HUBs”), minority and women-owned business enterprises (“MWBEs”), and disadvantaged business enterprises, and DBEs in public contracts; (2) the development and administration of HUB, MWBE, and DBE programs at the state or local government levels, (3) public purchasing in the State of North Carolina at the state or local government level, (4) efforts aimed at increasing HUB, MWBE, and DBE participation in public contracts, and (5) economic development matters. Individuals must demonstrate sufficient experience in each area and pass an exam administered by the UNC School of Government. Learn more and review the policies governing CEIO certification [here](#).