



TOWN OF MOORESVILLE, NC 2012

Benchmark Report



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UNDERSTANDING THE BENCHMARK COMPARISONS

COMPARISON DATA

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in citizen surveys from approximately 500 jurisdictions whose residents evaluated local government services and gave their opinion about the quality of community life. The comparison evaluations are from the most recent survey completed in each jurisdiction; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant.

The jurisdictions in the database represent a wide geographic and population range as shown in the table below.

Jurisdiction Characteristic	Percent of Jurisdictions
Region	
West Coast ¹	17%
West ²	20%
North Central West ³	11%
North Central East ⁴	13%
South Central ⁵	7%
South ⁶	26%
Northeast West ⁷	2%
Northeast East ⁸	4%
Population	
Less than 40,000	46%
40,000 to 74,999	19%
75,000 to 149,000	17%
150,000 or more	18%

¹ Alaska, Washington, Oregon, California, Hawaii

² Montana, Idaho, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico

³ North Dakota, South Dakota, Nebraska, Kansas, Iowa, Missouri, Minnesota

⁴ Illinois, Indiana, Ohio, Michigan, Wisconsin

⁵ Oklahoma, Texas, Louisiana, Arkansas

⁶ West Virginia, Virginia, Kentucky, Tennessee, Mississippi, Alabama, Georgia, Florida, South Carolina, North Carolina, Maryland, Delaware, Washington DC

⁷ New York, Pennsylvania, New Jersey

⁸ Connecticut, Rhode Island, Massachusetts, New Hampshire, Vermont, Maine

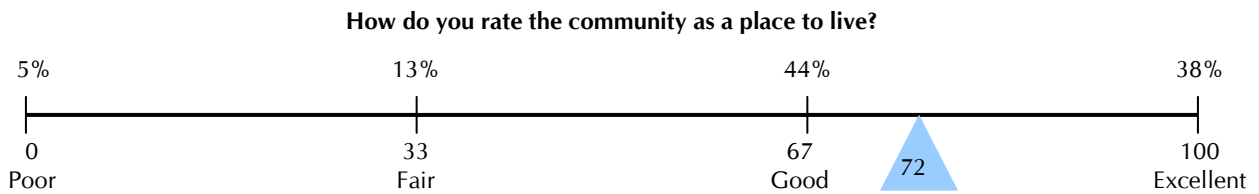
PUTTING EVALUATIONS ONTO THE 100-POINT SCALE

Although responses to many of the evaluative questions were made on a four point scale with 1 representing the best rating and 4 the worst, the benchmarks are reported on a common scale where 0 is the worst possible rating and 100 is the best possible rating. The 95 percent confidence interval around an average score on the 100-point scale is no greater than plus or minus two points based on all respondents.

The 100-point scale is not a percent. It is a conversion of responses to an average rating. Each response option is assigned a value that is used in calculating the average score. For example, “excellent” = 100, “good” = 67, “fair” = 33 and “poor” = 0. If everyone reported “excellent,” then the average rating would be 100 on the 100-point scale. Likewise, if all respondents gave a “poor,” the result would be 0 on the 100-point scale. If half the respondents gave a score of “excellent” and half gave a score of “poor,” the average would be in the middle of the scale (like the center post of a teeter totter) between “fair” and “good.” An example of how to convert survey frequencies into an average rating appears below.

Example of Converting Responses to the 100-point Scale

How do you rate the community as a place to live?						
Response option	Total with “don’t know”	Step 1: Remove the percent of “don’t know” responses	Total without “don’t know”	Step 2: Assign scale values	Step 3: Multiply the percent by the scale value	Step 4: Sum to calculate the average rating
Excellent	36%	= 36 ÷ (100-5) =	38%	100	= 38% x 100 =	38
Good	42%	= 42 ÷ (100-5) =	44%	67	= 44% x 67 =	30
Fair	12%	= 12 ÷ (100-5) =	13%	33	= 13% x 33 =	4
Poor	5%	= 5 ÷ (100-5) =	5%	0	= 5% x 0 =	0
Don’t know	5%		--			
Total	100%		100%			72



INTERPRETING THE RESULTS

Average ratings are compared when similar questions are included in NRC's database, and there are at least five jurisdictions in which the question was asked. Where comparisons are available, three numbers are provided in the table. The first column is your jurisdiction's rating on the 100-point scale. The second column is the rank assigned to your jurisdiction's rating among jurisdictions where a similar question was asked. The third column is the number of jurisdictions that asked a similar question. The final column shows the comparison of your jurisdiction's average rating to the benchmark.

Where comparisons for quality ratings were available, the Town of Mooresville's results were generally noted as being "above" the benchmark, "below" the benchmark or "similar" to the benchmark. For some questions – those related to resident behavior, circumstance or to a local problem – the comparison to the benchmark is designated as "more," "similar" or "less" (for example, the percent of crime victims, residents visiting a park or residents identifying code enforcement as a problem.) In instances where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of "much," (for example, "much less" or "much above"). These labels come from a statistical comparison of the Town of Mooresville's rating to the benchmark where a rating is considered "similar" if it is within the margin of error; "above," "below," "more" or "less" if the difference between your jurisdiction's rating and the benchmark is greater the margin of error; and "much above," "much below," "much more" or "much less" if the difference between your jurisdiction's rating and the benchmark is more than twice the margin of error.

This report contains benchmarks at the national level.

NATIONAL BENCHMARK COMPARISONS

Overall Community Quality Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Overall quality of life in Mooresville	69	191	404	Similar
Your neighborhood as place to live	69	148	269	Similar
Mooresville as a place to live	75	134	332	Above
Recommend living in Mooresville to someone who asks	79	87	203	Above
Remain in Mooresville for the next five years	79	87	204	Similar

Community Transportation Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Ease of car travel in Mooresville	38	258	266	Much below
Ease of bicycle travel in Mooresville	33	240	263	Much below
Ease of walking in Mooresville	41	232	259	Much below
Availability of paths and walking trails	36	187	202	Much below
Traffic flow on major streets	26	252	257	Much below

Drive Alone Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Average percent of work commute trips made by driving alone	83	25	192	Much more

Transportation and Parking Services Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Street repair	47	189	383	Similar
Street cleaning	60	92	259	Above
Street lighting	54	146	283	Similar
Snow removal	56	122	254	Similar
Sidewalk maintenance	53	103	245	Above
Traffic signal timing	33	214	215	Much below
Amount of public parking	45	113	203	Similar

Housing Characteristics Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Availability of affordable quality housing	50	84	269	Much above
Variety of housing options	58	60	198	Much above

Housing Costs Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Experiencing housing costs stress (housing costs 30% or MORE of income)	31	129	194	Much less

Built Environment Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Quality of new development in Mooresville	60	61	248	Much above
Overall appearance of Mooresville	63	142	304	Above

Population Growth Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Population growth seen as too fast	57	41	225	Much more

Nuisance Problems Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Run down buildings, weed lots and junk vehicles seen as a "major" problem	7	132	225	Much less

Planning and Community Code Enforcement Services Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Land use, planning and zoning	46	126	268	Similar
Code enforcement (weeds, abandoned buildings, etc.)	43	194	317	Below
Animal control	53	176	282	Similar

Economic Sustainability and Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Employment opportunities	41	98	271	Much above
Shopping opportunities	62	63	258	Much above
Mooresville as a place to work	59	108	300	Much above
Overall quality of business and service establishments in Mooresville	62	56	193	Much above

Economic Development Services Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Economic development	52	70	255	Much above

Job and Retail Growth Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Retail growth seen as too slow	26	159	225	Much less
Jobs growth seen as too slow	83	76	227	Much more

Personal Economic Future Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Positive impact of economy on household income	24	34	220	Much above

Community and Personal Public Safety Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
In your neighborhood during the day	89	146	299	Similar
In your neighborhood after dark	76	127	289	Above
In Mooresville's downtown area during the day	88	115	257	Above
In Mooresville's downtown area after dark	69	115	264	Much above
Violent crime (e.g., rape, assault, robbery)	78	102	261	Much above
Property crimes (e.g., burglary, theft)	66	121	262	Above
Environmental hazards, including toxic waste	78	93	198	Similar

Crime Victimization and Reporting Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Victim of crime	12	114	233	Similar
Reported crimes	69	204	231	Much less

Public Safety Services Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Police services	71	127	374	Above
Fire services	80	82	303	Above
Ambulance or emergency medical services	77	135	289	Similar
Crime prevention	62	136	305	Above
Fire prevention and education	69	97	250	Above
Traffic enforcement	55	209	324	Below
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	60	74	218	Much above

Community Environment Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Cleanliness of Mooresville	65	90	206	Above
Quality of overall natural environment in Mooresville	59	122	206	Below
Preservation of natural areas such as open space, farmlands and greenbelts	50	130	203	Below
Air quality	62	107	213	Similar

Frequency of Recycling Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Recycled used paper, cans or bottles from your home	83	120	217	Similar

Utility Services Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Sewer services	67	74	267	Above
Drinking water	62	131	282	Similar
Storm drainage	62	69	318	Much above
Yard waste pick-up	74	34	222	Much above
Recycling	77	45	303	Much above
Garbage collection	78	29	309	Much above

Community Recreational Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Recreation opportunities	57	142	268	Similar

Participation in Parks and Recreation Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Used Mooresville recreation centers	56	95	184	Similar
Participated in a recreation program or activity	44	141	217	Less
Visited a neighborhood park or Town park	79	206	226	Much less

Parks and Recreation Services Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Town parks	69	156	281	Similar
Recreation programs or classes	62	156	288	Similar
Recreation centers or facilities	62	129	243	Similar

Cultural and Educational Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Opportunities to attend cultural activities	46	184	274	Much below
Educational opportunities	61	85	235	Above

Participation in Cultural and Educational Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Used Mooresville public libraries or their services	74	86	199	Similar
Participated in religious or spiritual activities in Mooresville	61	21	139	Much more

Cultural and Educational Services Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Public schools	76	40	222	Much above
Public library services	75	95	298	Above

Community Health and Wellness Access and Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Availability of affordable quality health care	54	72	220	Much above
Availability of affordable quality food	61	60	173	Above
Availability of preventive health services	57	56	155	Above

Health and Wellness Services Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Health services	61	62	173	Above

Community Quality and Inclusiveness Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Sense of community	61	98	274	Above
Openness and acceptance of the community toward people of diverse backgrounds	58	104	249	Above
Availability of affordable quality child care	48	79	219	Above
Mooresville as a place to raise kids	75	117	332	Much above
Mooresville as a place to retire	62	126	319	Above

Services Provided for Population Subgroups Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Services to seniors	61	103	271	Above
Services to youth	55	111	250	Above
Services to low income people	50	77	224	Above

Civic Engagement Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Opportunities to participate in community matters	56	109	198	Similar
Opportunities to volunteer	63	112	197	Similar

Participation in Civic Engagement Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Attended a meeting of local elected officials or other local public meeting	22	146	228	Less
Watched a meeting of local elected officials or other public meeting on cable television, the Internet or other media	24	163	183	Much less
Volunteered your time to some group or activity in Mooresville	48	86	225	Much more
Participated in a club or civic group in Mooresville	27	94	166	Less
Provided help to a friend or neighbor	94	92	165	Similar

Voter Behavior Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Registered to vote	85	103	229	Similar
Voted in last general election	72	134	229	Similar

Use of Information Sources Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Read Mooresville Newsletter	84	76	165	Much more
Visited the Town of Mooresville Web site	70	39	191	Much more

Local Government Media Services and Information Dissemination Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Cable television	45	137	169	Much below
Public information services	65	57	248	Much above

Social Engagement Opportunities Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Opportunities to participate in social events and activities	56	95	190	Similar
Opportunities to participate in religious or spiritual events and activities	65	89	154	Similar

Contact with Immediate Neighbors Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Has contact with neighbors at least several times per week	57	29	184	Much more

Public Trust Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Value of services for the taxes paid to Mooresville	54	120	356	Above
The overall direction that Mooresville is taking	57	86	296	Much above
Job Mooresville government does at welcoming citizen involvement	51	112	290	Above
Overall image or reputation of Mooresville	64	123	291	Above

Services Provided by Local, State and Federal Governments Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Services provided by the Town of Mooresville	67	117	370	Much above
Services provided by the Federal Government	40	150	231	Similar
Services provided by the State Government	43	115	232	Similar
Services provided by Iredell County Government	52	59	168	Above

Contact with Town Employees Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Had contact with Town employee(s) in last 12 months	54	107	264	More

Perceptions of Town Employees (Among Those Who Had Contact) Benchmarks				
	Mooresville average rating	Rank	Number of Jurisdictions for Comparison	Comparison to benchmark
Knowledge	74	102	298	Above
Responsiveness	71	116	291	Above
Courteousness	76	73	246	Much above
Overall impression	74	74	338	Much above

JURISDICTIONS INCLUDED IN NATIONAL BENCHMARK COMPARISONS

Valdez, AK	3,976	Livermore, CA.....	80,968
Auburn, AL.....	53,380	Lodi, CA	62,134
Dothan, AL.....	65,496	Long Beach, CA	462,257
Gulf Shores, AL	9,741	Marin County, CA.....	252,409
Tuskegee, AL.....	9,865	Menlo Park, CA.....	32,026
Vestavia Hills, AL	34,033	Mission Viejo, CA	93,305
Fayetteville, AR	73,580	Newport Beach, CA	85,186
Fort Smith, AR.....	86,209	Palm Springs, CA	44,552
Little Rock, AR	193,524	Palo Alto, CA	64,403
Avondale, AZ	76,238	Pasadena, CA.....	137,122
Casa Grande, AZ	48,571	Richmond, CA	103,701
Chandler, AZ.....	236,123	San Carlos, CA	28,406
Cococino County, AZ.....	134,421	San Diego, CA	1,307,402
Dewey-Humboldt, AZ.....	3,894	San Francisco, CA	805,235
Flagstaff, AZ	65,870	San Jose, CA.....	945,942
Florence, AZ	25,536	San Luis Obispo County, CA.....	269,637
Gilbert, AZ	208,453	San Mateo, CA	97,207
Goodyear, AZ	65,275	San Rafael, CA	57,713
Green Valley, AZ	21,391	Santa Monica, CA	89,736
Kingman, AZ	28,068	Seaside, CA.....	33,025
Marana, AZ	34,961	South Lake Tahoe, CA.....	21,403
Maricopa, AZ	43,482	Stockton, CA.....	291,707
Maricopa County, AZ.....	3,817,117	Sunnyvale, CA	140,081
Mesa, AZ.....	439,041	Temecula, CA	100,097
Nogales, AZ	20,837	Thousand Oaks, CA	126,683
Peoria, AZ	154,065	Visalia, CA.....	124,442
Phoenix, AZ	1,445,632	Walnut Creek, CA.....	64,173
Pinal County, AZ.....	375,770	Adams County, CO.....	441,603
Prescott Valley, AZ.....	38,822	Arapahoe County, CO.....	572,003
Queen Creek, AZ	26,361	Archuleta County, CO.....	12,084
Scottsdale, AZ	217,385	Arvada, CO.....	106,433
Sedona, AZ	10,031	Aspen, CO.....	6,658
Surprise, AZ	117,517	Aurora, CO	325,078
Tempe, AZ	161,719	Boulder, CO	97,385
Yuma, AZ.....	93,064	Boulder County, CO	294,567
Yuma County, AZ.....	195,751	Broomfield, CO	55,889
Apple Valley, CA.....	69,135	Castle Rock, CO.....	48,231
Benicia, CA	26,997	Centennial, CO	100,377
Brea, CA.....	39,282	Clear Creek County, CO	9,088
Brisbane, CA	4,282	Colorado Springs, CO	416,427
Burlingame, CA.....	28,806	Commerce City, CO.....	45,913
Concord, CA	122,067	Craig, CO.....	9,464
Coronado, CA	18,912	Crested Butte, CO	1,487
Cupertino, CA	58,302	Denver, CO	600,158
Davis, CA.....	65,622	Douglas County, CO.....	285,465
Dublin, CA.....	46,036	Eagle County, CO	52,197
El Cerrito, CA	23,549	Edgewater, CO.....	5,170
Elk Grove, CA	153,015	El Paso County, CO.....	622,263
Galt, CA.....	23,647	Englewood, CO	30,255
Laguna Beach, CA	22,723	Estes Park, CO.....	5,858
Laguna Hills, CA	30,344	Fort Collins, CO.....	143,986

Frisco, CO	2,683	Martin County, FL	146,318
Fruita, CO	12,646	Miami Beach, FL	87,779
Georgetown, CO	1,034	North Palm Beach, FL	12,015
Gilpin County, CO	5,441	Oakland Park, FL	41,363
Golden, CO	18,867	Ocala, FL	56,315
Grand County, CO	14,843	Oviedo, FL	33,342
Greeley, CO	92,889	Palm Bay, FL	103,190
Gunnison County, CO	15,324	Palm Beach County, FL	1,320,134
Highlands Ranch, CO	96,713	Palm Coast, FL	75,180
Hudson, CO	2,356	Panama City, FL	36,484
Jackson County, CO	1,394	Pasco County, FL	464,697
Jefferson County, CO	534,543	Pinellas County, FL	916,542
Lafayette, CO	24,453	Port Orange, FL	56,048
Lakewood, CO	142,980	Port St. Lucie, FL	164,603
Larimer County, CO	299,630	Sanford, FL	53,570
Lone Tree, CO	10,218	Sarasota, FL	51,917
Longmont, CO	86,270	St. Cloud, FL	35,183
Louisville, CO	18,376	Titusville, FL	43,761
Loveland, CO	66,859	Winter Garden, FL	34,568
Mesa County, CO	146,723	Albany, GA	77,434
Montrose, CO	19,132	Alpharetta, GA	57,551
Northglenn, CO	35,789	Cartersville, GA	19,731
Park County, CO	16,206	Conyers, GA	15,195
Parker, CO	45,297	Decatur, GA	19,335
Pueblo, CO	106,595	McDonough, GA	22,084
Rifle, CO	9,172	Peachtree City, GA	34,364
Salida, CO	5,236	Roswell, GA	88,346
Teller County, CO	23,350	Sandy Springs, GA	93,853
Thornton, CO	118,772	Savannah, GA	136,286
Vail, CO	5,305	Smyrna, GA	51,271
Westminster, CO	106,114	Snellville, GA	18,242
Wheat Ridge, CO	30,166	Suwanee, GA	15,355
Windsor, CO	18,644	Valdosta, GA	54,518
Coventry, CT	2,990	Honolulu, HI	953,207
Hartford, CT	124,775	Altoona, IA	14,541
Dover, DE	36,047	Ames, IA	58,965
Rehoboth Beach, DE	1,327	Ankeny, IA	45,582
Brevard County, FL	543,376	Bettendorf, IA	33,217
Cape Coral, FL	154,305	Cedar Falls, IA	39,260
Charlotte County, FL	159,978	Cedar Rapids, IA	126,326
Clearwater, FL	107,685	Clive, IA	15,447
Collier County, FL	321,520	Des Moines, IA	203,433
Cooper City, FL	28,547	Indianola, IA	14,782
Dade City, FL	6,437	Muscatine, IA	22,886
Dania Beach, FL	29,639	Urbandale, IA	39,463
Daytona Beach, FL	61,005	West Des Moines, IA	56,609
Delray Beach, FL	60,522	Boise, ID	205,671
Destin, FL	12,305	Hailey, ID	7,960
Escambia County, FL	297,619	Jerome, ID	10,890
Gainesville, FL	124,354	Meridian, ID	75,092
Hillsborough County, FL	1,229,226	Moscow, ID	23,800
Jupiter, FL	55,156	Pocatello, ID	54,255
Lee County, FL	618,754	Post Falls, ID	27,574

Twin Falls, ID.....	44,125	Gaithersburg, MD.....	59,933
Batavia, IL.....	26,045	La Plata, MD.....	8,753
Bloomington, IL.....	76,610	Montgomery County, MD.....	971,777
Centralia, IL.....	13,032	Prince George's County, MD.....	863,420
Collinsville, IL.....	25,579	Rockville, MD.....	61,209
Crystal Lake, IL.....	40,743	Takoma Park, MD.....	16,715
DeKalb, IL.....	43,862	Freeport, ME.....	1,485
Elmhurst, IL.....	44,121	Lewiston, ME.....	36,592
Evanston, IL.....	74,486	Saco, ME.....	18,482
Freeport, IL.....	25,638	Scarborough, ME.....	4,403
Highland Park, IL.....	29,763	South Portland, ME.....	25,002
Lincolnwood, IL.....	12,590	Ann Arbor, MI.....	113,934
Lyons, IL.....	10,729	Battle Creek, MI.....	52,347
Naperville, IL.....	141,853	Escanaba, MI.....	12,616
Normal, IL.....	52,497	Farmington Hills, MI.....	79,740
Oak Park, IL.....	51,878	Flushing, MI.....	8,389
O'Fallon, IL.....	28,281	Gladstone, MI.....	4,973
Orland Park, IL.....	56,767	Howell, MI.....	9,489
Palatine, IL.....	68,557	Hudsonville, MI.....	7,116
Park Ridge, IL.....	37,480	Jackson County, MI.....	160,248
Peoria County, IL.....	186,494	Kalamazoo, MI.....	74,262
Riverside, IL.....	8,875	Kalamazoo County, MI.....	250,331
Sherman, IL.....	4,148	Midland, MI.....	41,863
Shorewood, IL.....	15,615	Novi, MI.....	55,224
Skokie, IL.....	64,784	Otsego County, MI.....	24,164
Sugar Grove, IL.....	8,997	Petoskey, MI.....	5,670
Wilmington, IL.....	5,724	Port Huron, MI.....	30,184
Brownsburg, IN.....	21,285	Rochester, MI.....	12,711
Fishers, IN.....	76,794	South Haven, MI.....	4,403
Munster, IN.....	23,603	Albert Lea, MN.....	18,016
Noblesville, IN.....	51,969	Beltrami County, MN.....	44,442
Abilene, KS.....	6,844	Blaine, MN.....	57,186
Arkansas City, KS.....	12,415	Bloomington, MN.....	82,893
Fairway, KS.....	3,882	Carver County, MN.....	91,042
Garden City, KS.....	26,658	Chanhassen, MN.....	22,952
Gardner, KS.....	19,123	Coon Rapids, MN.....	61,476
Johnson County, KS.....	544,179	Dakota County, MN.....	398,552
Lawrence, KS.....	87,643	Duluth, MN.....	86,265
Mission, KS.....	9,323	Edina, MN.....	47,941
Olathe, KS.....	125,872	Elk River, MN.....	22,974
Roeland Park, KS.....	6,731	Fridley, MN.....	27,208
Wichita, KS.....	382,368	Hutchinson, MN.....	14,178
Bowling Green, KY.....	58,067	Inver Grove Heights, MN.....	33,880
New Orleans, LA.....	343,829	Mankato, MN.....	39,309
Andover, MA.....	8,762	Maple Grove, MN.....	61,567
Barnstable, MA.....	45,193	Mayer, MN.....	1,749
Burlington, MA.....	24,498	Minneapolis, MN.....	382,578
Cambridge, MA.....	105,162	Olmsted County, MN.....	144,248
Needham, MA.....	28,886	Savage, MN.....	26,911
Annapolis, MD.....	38,394	Scott County, MN.....	129,928
Baltimore, MD.....	620,961	Shorewood, MN.....	7,307
Baltimore County, MD.....	805,029	St. Louis County, MN.....	200,226
Dorchester County, MD.....	32,618	Washington County, MN.....	238,136

Woodbury, MN.....	61,961	Sparks, NV.....	90,264
Blue Springs, MO.....	52,575	Washoe County, NV.....	421,407
Branson, MO.....	10,520	Geneva, NY.....	13,261
Cape Girardeau, MO.....	37,941	New York City, NY.....	8,175,133
Clay County, MO.....	221,939	Ogdensburg, NY.....	11,128
Clayton, MO.....	15,939	Blue Ash, OH.....	12,114
Columbia, MO.....	108,500	Delaware, OH.....	34,753
Ellisville, MO.....	9,133	Dublin, OH.....	41,751
Harrisonville, MO.....	10,019	Hamilton, OH.....	62,477
Jefferson City, MO.....	43,079	Hudson, OH.....	22,262
Lee's Summit, MO.....	91,364	Kettering, OH.....	56,163
Maryland Heights, MO.....	27,472	Orange Village, OH.....	3,323
Platte City, MO.....	4,691	Piqua, OH.....	20,522
Raymore, MO.....	19,206	Springboro, OH.....	17,409
Richmond Heights, MO.....	8,603	Sylvania Township, OH.....	18,965
Riverside, MO.....	2,937	Upper Arlington, OH.....	33,771
Rolla, MO.....	19,559	Broken Arrow, OK.....	98,850
Wentzville, MO.....	29,070	Edmond, OK.....	81,405
Billings, MT.....	104,170	Norman, OK.....	110,925
Bozeman, MT.....	37,280	Oklahoma City, OK.....	579,999
Missoula, MT.....	66,788	Stillwater, OK.....	45,688
Asheville, NC.....	83,393	Tulsa, OK.....	391,906
Cabarrus County, NC.....	178,011	Albany, OR.....	50,158
Cary, NC.....	135,234	Ashland, OR.....	20,078
Charlotte, NC.....	731,424	Bend, OR.....	76,639
Davidson, NC.....	10,944	Corvallis, OR.....	54,462
High Point, NC.....	104,371	Forest Grove, OR.....	21,083
Hillsborough, NC.....	6,087	Hermiston, OR.....	16,745
Huntersville, NC.....	46,773	Jackson County, OR.....	203,206
Indian Trail, NC.....	33,518	Keizer, OR.....	36,478
Mecklenburg County, NC.....	919,628	Lake Oswego, OR.....	36,619
Stallings, NC.....	13,831	Lane County, OR.....	351,715
Wake Forest, NC.....	30,117	McMinnville, OR.....	32,187
Wilmington, NC.....	106,476	Medford, OR.....	74,907
Winston-Salem, NC.....	229,617	Portland, OR.....	583,776
Wahpeton, ND.....	7,766	Springfield, OR.....	59,403
Grand Island, NE.....	48,520	Tualatin, OR.....	26,054
La Vista, NE.....	15,758	Umatilla, OR.....	6,906
Lincoln, NE.....	258,379	Wilsonville, OR.....	19,509
Papillion, NE.....	18,894	Chambersburg, PA.....	20,268
Dover, NH.....	29,987	Cumberland County, PA.....	235,406
Lebanon, NH.....	13,151	Kennett Square, PA.....	6,072
Summit, NJ.....	21,457	Kutztown Borough, PA.....	5,012
Albuquerque, NM.....	545,852	Radnor Township, PA.....	30,878
Farmington, NM.....	45,877	State College, PA.....	42,034
Las Cruces, NM.....	97,618	West Chester, PA.....	18,461
Los Alamos County, NM.....	17,950	East Providence, RI.....	47,037
Rio Rancho, NM.....	87,521	Newport, RI.....	24,672
San Juan County, NM.....	130,044	Greer, SC.....	25,515
Carson City, NV.....	55,274	Rock Hill, SC.....	66,154
Henderson, NV.....	257,729	Rapid City, SD.....	67,956
North Las Vegas, NV.....	216,961	Sioux Falls, SD.....	153,888
Reno, NV.....	225,221	Cookeville, TN.....	30,435

Germantown, TN	38,844	James City County, VA	67,009
Morristown, TN	29,137	Lexington, VA	7,042
Nashville, TN	601,222	Lynchburg, VA	75,568
White House, TN	10,255	Montgomery County, VA	94,392
Arlington, TX	365,438	Newport News, VA	180,719
Austin, TX	790,390	Norfolk, VA	242,803
Benbrook, TX	21,234	Purcellville, VA	7,727
Bryan, TX	76,201	Radford, VA	16,408
College Station, TX	93,857	Roanoke, VA	97,032
Colleyville, TX	22,807	Spotsylvania County, VA	122,397
Corpus Christi, TX	305,215	Virginia Beach, VA	437,994
Dallas, TX	1,197,816	Williamsburg, VA	14,068
Denton, TX	113,383	York County, VA	65,464
Duncanville, TX	38,524	Montpelier, VT	7,855
El Paso, TX	649,121	Airway Heights, WA	6,114
Flower Mound, TX	64,669	Auburn, WA	70,180
Fort Worth, TX	741,206	Bellevue, WA	122,363
Georgetown, TX	47,400	Clark County, WA	425,363
Houston, TX	2,099,451	Edmonds, WA	39,709
Hurst, TX	37,337	Federal Way, WA	89,306
Hutto, TX	14,698	Gig Harbor, WA	7,126
La Porte, TX	33,800	Hoquiam, WA	8,726
League City, TX	83,560	Kirkland, WA	48,787
McAllen, TX	129,877	Lynnwood, WA	35,836
McKinney, TX	131,117	Maple Valley, WA	22,684
Plano, TX	259,841	Mountlake Terrace, WA	19,909
Round Rock, TX	99,887	Pasco, WA	59,781
Rowlett, TX	56,199	Redmond, WA	54,144
San Marcos, TX	44,894	Renton, WA	90,927
Southlake, TX	26,575	Sammamish, WA	45,780
Temple, TX	66,102	SeaTac, WA	26,909
The Woodlands, TX	93,847	Snoqualmie, WA	10,670
Tomball, TX	10,753	Spokane Valley, WA	89,755
Watauga, TX	23,497	Tacoma, WA	198,397
Westlake, TX	992	Vancouver, WA	161,791
Park City, UT	7,558	West Richland, WA	11,811
Provo, UT	112,488	Woodland, WA	5,509
Riverdale, UT	8,426	Yakima, WA	91,067
Salt Lake City, UT	186,440	Chippewa Falls, WI	13,661
Sandy, UT	87,461	Columbus, WI	4,991
Saratoga Springs, UT	17,781	De Pere, WI	23,800
Springville, UT	29,466	Eau Claire, WI	65,883
Washington City, UT	18,761	Madison, WI	233,209
Albemarle County, VA	98,970	Merrill, WI	9,661
Arlington County, VA	207,627	Oshkosh, WI	66,083
Ashland, VA	7,225	Racine, WI	78,860
Botetourt County, VA	33,148	Wauwatosa, WI	46,396
Chesapeake, VA	222,209	Wind Point, WI	1,723
Chesterfield County, VA	316,236	Casper, WY	55,316
Fredericksburg, VA	24,286	Cheyenne, WY	59,466
Hampton, VA	137,436	Gillette, WY	29,087
Hanover County, VA	99,863		
Herndon, VA	23,292		