

STRATEGIC PLAN SUMMARY

Updated October 7, 2008

Goal	Roles/Responsibility/Dept.	Time	Strategies	Percentage Completed
1. Increase Tax Base				
2. Economic Development -Triple Tier water line replacement project -Pre-prepare ED Plan/Incentive Policy -Increase Code Enforcement - UDO/ Land use update - Dan River Water Project	Mr. Barlow, Tommy Warren, Julie Kelly, Terry Scoggins, Dale Tillman, Public Service, Police Dept., County Inspection, Safety Terry Scoggins, Julie Kelly and Dale Tillman Julie Kelly	Estimated time of completion Spring 2009 Ongoing Fall 2008 2008	Anderbrock, Old Salem and Westover Drive under construction Research and develop policy for consideration Re-evaluate Ord. Provisions, report Public Nuisance Offenders, adopted new junk car ordinance in Aug. 2008. Joint enforcement with Police Dept.(city streets,etc.) Planning Dept. (private prop) Additional work shops tentatively scheduled for Fall 2008. Planning Board sub-committee appointed to assist with the process. Review proposed table of permitted uses, Oct. 2008 Inter-local adopted by Caswell and Yanceyville. Will be on the Nov. 2008 agenda for EMC.	60% Ongoing 80% 75%
3. Forecast and Planning for Growth - Annexation - ETJ Project - Hazard Mitigation Plan - Neighborhood councils -Post Office/Congressional help - Eliminate Railway	Julie Kelly, Tommy Warren, Jon Barlow, Andy Oakley Planning Bd./City Council, Mitigation Committee, Staff Planning Dept., Police Dept., Mac Blanks, Linda Briggs Mayor/Council Service Road Development options	In the future Summer 2008 September 2009 Current/on-going Ongoing	Pursue as needed CIS changes are made and updating maps Presented to Co. at City/County joint Mtg. Staff assessing/evaluating proposed future growth boundary/boundaries. Pursue Grant to update plan-update Council, Planning Bd., and staff. Organize Committee. Active Community Watch Programs – East Roxboro, Front Street, Sanbury, Ca-vel Village, Reams Town with possible new sites at South Main Street and Foushee St. in 2008. Clayton Street would like to begin a Community Watch Program. Planning Dir. Guest speaker @ 9/08 Sansbury along with Chief Insley. Resolution to support change (leave in place for Council) Delivered to Federal Railroad Commission and Congressman Brad Miller	75% 10% Ongoing
4. Enhance Housing Stock -Greater Code Enforcement - CDBG Grants - Pedestrian Planning Grant	City Council, City Manager, Julie Kelly Mr. Barlow Andy Oakley	Ongoing Summer 2008	Develop & enhance Public/Private Partnerships, Planning Dept. to facilitate/coordinate workshop with Human Relations Comm. /others – Fair Housing \$930,000 Grant application for Cavel Village mailed August 28, 2008, Letter of approval received from state to include “innovative activity”, (police officer residence); Visit from State 10/21/08 of project area. Meet with the Planning Board Sept. 8, 2008 and present to Council at Sept. 9, 2008 mtg. Planning Bd. recommends approval by City Council @ City Council Mtg. 10/14/08.	Ongoing 30%
5. Beautification Efforts -Fund Code Enforcement - Partner w/ Chamber & other organizations	Julie Kelly, Andy Oakley, Fire Dept. Mac Blanks, Linda Briggs, Fire Chief (Torain), Chamber of Commerce & Citizens and other organizations	Ongoing November	Demolition – 2 Bldgs demolished, 4 pending demolition in Nov. – 113 Pulliam St. 302 Jones St, 502 Jones St. & Madison/Johnson St. Meet with David Forsyth for beautification of Uptown Roxboro on 11/19/08; Clean Sweep in November 2008	Ongoing Ongoing
6. Support City Work Force - Performance Evaluation System - Staff Satisfaction Survey	Virginia Shull Virginia Shull, Mr. Barlow	Future Follow pay study	Working on installation of Performance Evaluation system contract w/MAPS Group. Request ESC assistance with study	
7. Enhance Responsiveness Throughout City Services - New Accounting System -Develop Tracking System for Customer Service	Mr. Barlow, Jimmy Overton, Virginia Shull Jimmy Overton, Tony Dixon, Linda Briggs	November 2008 September 2008	First billing for new water bills scheduled for November. Departments have submitted information, template updated and complete activation pending.	50% complete 75%
8. Diversity	City Manager’s Staff, City Council, & County Commissioners	October 2008	Next steps <ul style="list-style-type: none"> • Clerk to pole Commission for next mtg. date. Discuss facilitating/coordinating workshop on Fair Housing with Planning Dept. /others. 	

