

The **Town of
Davidson**



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The Town of Davidson, North Carolina

Report of Demographic Subgroup
Comparisons
2007



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SURVEY BACKGROUND

About The National Citizen Survey™

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA).

The National Citizen Survey™ was developed to provide local jurisdictions an accurate, affordable and easy way to assess and interpret resident opinion about important community issues. While standardization of question wording and survey methods provide the rigor to assure valid results, each jurisdiction has enough flexibility to construct a customized version of The National Citizen Survey™ that asks residents about key local services and important local issues.

Results offer insight into residents' perspectives about local government performance and as such provide important benchmarks for jurisdictions working on performance measurement. The National Citizen Survey™ is designed to help with budget, land use and strategic planning as well as to communicate with local residents. The National Citizen Survey™ permits questions to test support for local policies and answers to its questions also speak to community trust and involvement in community-building activities as well as to resident demographic characteristics.

The survey and its administration are standardized to assure high quality survey methods and comparable results across The National Citizen Survey™ jurisdictions. Participating households are selected at random and the household member who responds is selected without bias. Multiple mailings give each household more than one chance to participate with self-addressed and postage paid envelopes. Results are statistically weighted to reflect the proper demographic composition of the entire community. The National Citizen Survey™ customized for this jurisdiction was developed in close cooperation with local jurisdiction staff. The Town of Davidson staff selected items from a menu of questions about services and community problems; they defined the jurisdiction boundaries we used for sampling; and they provided the appropriate letterhead and signatures for mailings. Town of Davidson staff also determined local interest in a variety of add-on options for The National Citizen Survey™ Basic Service.

One of the add-on options that Davidson chose was to have crosstabulations of evaluative questions 1-16d by demographic questions 19 (length of residency in Davidson) 22 (children under 12 in the household) 27 (annual household income of respondent), and question 30 (age of respondent).

UNDERSTANDING THE RESULTS

“Don’t Know” Responses

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A of the Report of Results. However, these responses have been removed from the analyses presented in this report. In other words, the tables display the responses from respondents who had an opinion about a specific item.

Putting Evaluations onto a 100-Point Scale

Although responses to many of the evaluative questions were made on a 4 point scale with 1 representing the best rating and 4 the worst, many of the results in this summary are reported on a common scale where 0 is the worst possible rating and 100 is the best possible rating. If everyone reported “excellent,” then the result would be 100 on the 100-point scale. Likewise, if all respondents gave a “poor” rating, the result would be 0 on the 100-point scale. If the average rating for quality of life was “good,” then the result would be 67 on a 100-point scale; “fair” would be 33 on the 100-point scale.

Understanding the Tables

In this report, comparisons between demographic subgroups are shown. For most of the questions, we have shown only one number for each question. Usually this number is the rating on a 100-point scale. Sometimes this scale was not appropriate to use. In these cases we have summarized responses to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who reported a crime, or the percent of respondents who felt the rate of growth was “about right.” For a few questions, we have shown the full set of responses: these include the policy questions and the question about respondents’ perceptions about the economy.

Anova and chi square tests of significance were applied to these comparisons of survey questions by demographic subgroups. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they are marked in gray.

COMPARISONS

Quality of Life Ratings

	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
How do you rate Davidson as a place to live?	79	81	84	83	79	88	77	81	85	79	83	84
How do you rate your neighborhood as a place to live?	70	75	81	81	75	81	64	75	84	67	81	83
How do you rate Davidson as a place to raise children?	81	83	90	85	81	90	77	87	87	82	87	84
How do you rate Davidson as a place to work?	46	68	68	63	60	68	46	68	70	61	64	64
How do you rate Davidson as a place to retire?	62	72	74	75	68	77	67	65	76	70	68	77
How do you rate the overall quality of life in Davidson?	77	78	81	80	77	83	70	78	84	76	80	82
Average rating on a 100-point scale (100=Excellent, 0=Poor)												

Characteristics of the Community												
Please rate each of the following characteristics as they relate to Davidson as a whole:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Sense of community	77	79	75	74	72	85	71	75	81	77	78	73
Openness and acceptance	63	58	62	63	59	63	50	63	66	59	60	65
Overall appearance of Davidson	69	77	75	73	71	81	71	74	76	79	72	71
Opportunities to attend cultural activities	69	68	77	75	70	74	61	73	76	65	74	76
Shopping opportunities	30	32	31	31	31	31	27	34	32	29	29	36
Recreational opportunities	43	56	60	51	50	59	39	60	56	47	57	55
Job opportunities	25	33	26	30	29	31	26	26	34	31	28	30
Access to affordable quality housing	40	45	43	34	41	41	36	44	43	43	36	44
Access to affordable quality child care	33	38	47	46	44	40	37	43	43	42	34	54
Access to affordable quality health care	50	59	60	55	57	56	48	61	59	58	53	60
Ease of car travel in Davidson	44	44	50	44	43	49	38	48	47	45	47	44

Characteristics of the Community												
Please rate each of the following characteristics as they relate to Davidson as a whole:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Ease of bus travel in Davidson	45	39	51	40	43	42	39	41	46	38	46	42
Ease of bicycle travel in Davidson	52	62	61	57	57	62	54	61	59	58	61	55
Ease of walking in Davidson	70	71	78	73	70	77	66	76	74	73	72	72
Educational opportunities	60	71	75	74	70	72	69	69	72	66	71	76
Overall image/reputation of Davidson	76	79	83	83	78	85	71	82	84	77	82	81
Overall quality of new development in Davidson	59	58	56	51	55	58	58	57	55	61	53	55
Average rating on a 100-point scale (100=Excellent, 0=Poor)												

Ratings of Growth												
Please rate the speed of growth in the following categories in Davidson over the past 2 years:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
	Population growth	42%	27%	26%	19%	29%	25%	31%	25%	29%	37%	25%
Retail growth (stores, restaurants etc.)	31%	40%	39%	34%	32%	46%	34%	43%	35%	36%	34%	41%
Jobs growth	31%	36%	35%	24%	28%	38%	31%	17%	38%	32%	32%	29%
Proportion of respondents rating as "About right"												

Ratings of Potential Problems in Davidson

To what degree, if at all, are the following in Davidson:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Crime	7%	4%	2%	4%	4%	5%	8%	5%	1%	7%	2%	2%
Drugs	9%	5%	1%	9%	6%	5%	15%	6%	1%	7%	5%	5%
Too much growth	22%	32%	28%	46%	34%	30%	29%	29%	36%	21%	40%	36%
Lack of growth	13%	1%	1%	1%	5%	0%	8%	4%	1%	6%	2%	2%
Graffiti	7%	1%	2%	0%	3%	1%	5%	0%	1%	4%	1%	1%
Noise	9%	4%	3%	4%	7%	1%	9%	5%	3%	6%	5%	4%
Run down buildings, weed lots, or junk vehicles	7%	4%	4%	4%	5%	2%	12%	0%	2%	6%	3%	3%
Taxes	18%	20%	18%	17%	23%	11%	27%	14%	17%	20%	20%	14%
Traffic congestion	35%	30%	29%	45%	37%	29%	38%	39%	29%	28%	35%	40%
Unsupervised youth	7%	4%	2%	2%	3%	5%	13%	0%	1%	8%	1%	2%

Ratings of Potential Problems in Davidson

To what degree, if at all, are the following in Davidson:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Homelessness	7%	0%	1%	0%	2%	1%	5%	0%	1%	4%	1%	0%
Weeds	8%	2%	3%	0%	3%	1%	7%	0%	2%	4%	2%	2%
Absence of communications translated into languages other than English	12%	5%	2%	1%	4%	6%	12%	4%	1%	10%	2%	2%
Percentage of Respondents Rating as a "Major Problem"												

Ratings of Safety from Various Problems

Please rate how safe you feel from the following occurring to you in Davidson:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Violent crime	82	85	87	84	84	86	85	82	86	84	86	84
Property crimes	67	73	71	66	68	73	73	66	70	69	68	74
Fire	78	82	81	78	79	81	81	77	82	81	78	81
Average rating on a 100-point scale (100=Very safe, 0=Very unsafe)												

Ratings of Feelings of Safety in Various Areas

Please rate how safe you feel:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
In your neighborhood during the day	95%	96%	95%	99%	95%	99%	95%	95%	98%	95%	97%	97%
In your neighborhood after dark	81%	86%	85%	85%	84%	87%	78%	80%	92%	83%	84%	88%
In Davidson's downtown area during the day	97%	97%	94%	98%	96%	99%	95%	98%	98%	98%	96%	96%
In Davidson's downtown area after dark	82%	86%	84%	82%	78%	95%	77%	78%	92%	86%	86%	78%
In Davidson's parks during the day	88%	89%	87%	82%	82%	96%	81%	88%	90%	94%	88%	74%
In Davidson's parks after dark	37%	50%	53%	45%	45%	50%	38%	46%	52%	51%	49%	38%
Percent of Respondents Rating "Very" or "Somewhat safe"												

Crime Victimization and Reporting

	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
	During the past twelve months, were you or anyone in your household the victim of any crime?	14%	5%	6%	5%	9%	4%	8%	5%	8%	10%	7%
If yes, was this crime (these crimes) reported to the police?	52%	74%	81%	58%	57%	90%	33%	58%	85%	61%	76%	47%

Percent of respondents whose households were victims of crime, and who reported the crime

Use of Community Amenities

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Participated in a recreation program or activity	51%	69%	74%	73%	56%	88%	50%	71%	75%	57%	79%	64%
Visited a Davidson park	90%	85%	87%	81%	79%	98%	69%	92%	92%	85%	91%	76%
Attended a meeting of local elected officials or other local public meeting	15%	27%	41%	60%	37%	30%	26%	38%	38%	14%	44%	49%
Recycled used paper, cans or bottles from your home	70%	75%	89%	88%	75%	89%	59%	81%	90%	69%	88%	82%
Volunteered your time to some group/activity in Davidson	23%	43%	67%	75%	49%	55%	40%	49%	58%	29%	70%	55%
Read Davidson Town Message Newsletter	85%	89%	100%	100%	91%	97%	77%	100%	97%	82%	100%	99%
Used the Internet for anything	87%	91%	94%	86%	87%	96%	78%	93%	96%	93%	93%	81%
Used the Internet to conduct business with Davidson	37%	40%	51%	44%	34%	59%	21%	47%	52%	35%	58%	30%

Use of Community Amenities

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Purchased an item over the Internet	86%	92%	83%	74%	78%	98%	70%	87%	95%	96%	88%	64%
Proportion of respondents engaging in activity at least once in last 12 months												

Quality of Service Ratings

How do you rate the quality of each of the following services?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Police services	65	78	77	75	72	80	71	74	77	72	75	79
Fire services	81	82	82	83	80	85	85	81	82	83	83	80
Ambulance/emergency medical services	74	78	80	79	77	79	77	76	79	77	79	78
Crime prevention	62	73	72	70	69	72	70	67	71	72	68	70
Fire prevention and education	71	81	75	71	72	81	75	76	75	83	73	70
Traffic enforcement	53	66	60	59	58	67	51	59	67	58	64	60
Garbage collection	66	74	75	76	70	79	67	76	74	66	79	73
Recycling	70	72	72	77	72	74	66	77	74	71	76	72
Yard waste pick-up	81	70	69	68	71	72	65	76	72	72	72	69
Street repair	35	38	44	40	36	45	33	40	42	37	41	39
Street cleaning	50	59	53	54	52	60	48	60	56	57	55	52
Street lighting	50	58	53	55	52	61	48	62	55	58	53	54
Sidewalk maintenance	49	56	52	53	51	59	51	56	53	57	51	53
Traffic signal timing	44	47	52	50	47	50	46	47	50	44	52	49
Amount of public parking	45	48	48	38	45	46	46	44	46	49	45	40

Quality of Service Ratings												
How do you rate the quality of each of the following services?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Bus/transit services	72	63	61	52	61	63	64	55	63	71	59	52
Storm drainage	67	67	61	59	61	68	65	62	64	71	62	55
Town parks	68	67	69	65	65	71	64	70	67	68	68	66
Recreation programs or classes	58	74	74	66	65	75	61	69	72	67	72	67
Range/variety of recreation programs and classes	51	72	72	63	61	74	53	67	71	60	70	66
Accessibility of parks	64	68	70	67	65	71	59	70	70	63	71	67
Accessibility of recreation centers/facilities	68	62	67	62	63	66	57	68	65	62	67	62
Appearance/maintenance of parks	62	70	68	68	65	72	61	72	68	66	68	68
Land use, planning and zoning	50	46	54	43	46	52	41	51	49	50	48	44
Code enforcement (weeds, abandoned buildings, etc)	48	59	60	58	54	61	51	55	61	55	60	53
Animal control	70	62	69	64	62	70	63	65	66	61	71	61
Economic development	60	57	58	48	53	60	56	56	56	61	53	52
Services to seniors	42	67	65	55	54	71	52	61	63	63	65	52
Services to youth	59	73	64	53	58	68	58	59	65	72	61	54

Quality of Service Ratings

How do you rate the quality of each of the following services?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Services to low-income people	55	58	57	44	51	58	42	58	56	60	51	48
Public information services	54	60	63	55	56	62	51	62	60	62	59	54
Public schools	59	69	73	71	66	74	61	71	72	67	70	71
Cable television	21	42	46	46	37	45	34	38	44	33	45	40

Average rating on a 100-point scale (100=Excellent, 0=Poor)

Ratings of Various Levels of Government

Overall, how would you rate the quality of services provided by...	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
The Town of Davidson	63	70	69	68	64	75	59	73	69	65	70	69
The Federal Government	43	48	45	43	42	52	46	45	46	51	41	43
The State Government	41	46	43	42	41	50	42	44	45	48	42	42
Average rating on a 100-point scale (100=Excellent, 0=Poor)												

Proportion of Population Having Contact with Town Employees

	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
	Have you had any in-person or phone contact with an employee of the Town of Davidson within the last 12 months?	50%	51%	68%	76%	56%	69%	36%	75%	65%	54%	66%

Percent of respondents who reported contact with a Town employee in the last 12 months

Ratings of Contact with Town Employees

What was your impression of employees of the Town of Davidson in your most recent contact?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Knowledge	85	70	78	72	75	76	75	72	77	78	72	76
Responsiveness	83	68	72	73	72	74	77	73	71	77	69	74
Courtesy	82	77	82	76	79	78	79	76	80	79	74	84
Overall Impression	81	74	76	69	73	77	76	73	75	79	70	75
Average rating on a 100-point scale (100=Excellent, 0=Poor)												

Ratings of Public Trust

Please rate the following statements:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
	I receive good value for the Town of Davidson taxes I pay	64	65	72	67	64	73	58	70	69	64	67
I am pleased with the overall direction that the Town of Davidson is taking	58	61	61	58	57	66	57	61	61	62	58	60
The Town of Davidson government welcomes citizen involvement	76	70	76	72	71	76	72	72	74	72	73	73
The Town of Davidson government listens to citizens	60	58	64	59	59	62	59	61	60	58	60	63
Average rating on a 100-point scale (100=Strongly agree, 0=Strongly disagree)												

Perceptions of the Economy

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Very positive	10%	9%	2%	3%	8%	4%	10%	6%	5%	11%	4%	4%
Somewhat positive	25%	14%	17%	15%	17%	17%	19%	12%	19%	20%	18%	12%
Neutral	38%	53%	60%	51%	49%	56%	35%	63%	53%	48%	52%	54%
Somewhat negative	22%	23%	21%	29%	24%	23%	35%	15%	22%	19%	24%	29%
Very negative	4%	1%	0%	2%	2%	1%	1%	4%	1%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Policy Question #1

To what degree would you support or oppose funding each of the following amenities with your tax dollars?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Community center	89%	65%	71%	70%	70%	76%	85%	70%	68%	78%	70%	69%
Open space	88%	78%	84%	82%	82%	82%	77%	82%	85%	82%	84%	79%
Greenways	94%	82%	86%	81%	84%	86%	84%	85%	86%	84%	89%	81%
Town swimming pool	74%	55%	59%	59%	56%	71%	63%	63%	58%	72%	57%	52%
Park facilities (e.g. playgrounds, picnic shelters, etc.)	97%	85%	81%	83%	84%	90%	90%	87%	84%	92%	84%	83%
Athletic facilities (e.g. ball fields, tennis courts and soccer fields)	90%	78%	78%	79%	77%	89%	85%	81%	79%	85%	77%	81%

Percent of Respondents Rating "Somewhat" or "Strongly support"

Policy Question #2

To what degree would you support or oppose funding each of the following projects with your tax dollars?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Additional street connections	64%	69%	58%	73%	65%	71%	56%	74%	69%	63%	70%	69%
Traffic calming initiatives	76%	74%	71%	78%	73%	78%	67%	88%	72%	69%	79%	78%
Burying overhead utility lines	55%	70%	78%	74%	70%	68%	58%	78%	70%	58%	77%	74%
Affordable housing	71%	57%	66%	75%	70%	58%	83%	63%	57%	62%	65%	71%
Additional bike lanes	74%	67%	76%	68%	68%	75%	67%	74%	71%	66%	78%	67%
Sidewalks and walking paths	100%	92%	92%	91%	93%	94%	96%	95%	92%	94%	95%	90%
Percent of Respondents Rating "Somewhat" or "Strongly support"												

Policy Question #3

How important, if at all, is the issue of managing growth for the Town of Davidson?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Essential	58%	68%	75%	69%	64%	74%	41%	74%	79%	53%	79%	70%
Very important	41%	20%	21%	24%	27%	23%	47%	21%	16%	36%	15%	26%
Somewhat important	1%	5%	4%	7%	5%	3%	6%	2%	5%	5%	6%	3%
Not at all important	0%	7%	0%	0%	4%	0%	6%	4%	0%	6%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Policy Question #4												
Is the Town of Davidson on the right path for handling new growth in the area?	How many years have you lived in Davidson?				Do any children age 12 or under live in your household?		How much do you anticipate your household's total income before taxes will be for the current year?			Age		
	Less than 2 years	2 to 5 years	6 to 10 years	More than 11 years	No	Yes	Less than \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+
Yes, the Town is completely on the right path	15%	11%	18%	13%	14%	14%	13%	18%	12%	14%	11%	16%
Yes, the Town is somewhat on the right path	50%	56%	49%	50%	50%	57%	40%	56%	58%	59%	53%	43%
No, the Town is not on the right path	18%	15%	25%	25%	22%	16%	25%	15%	21%	9%	27%	25%
I need more information to decide	16%	18%	8%	11%	14%	13%	23%	11%	10%	18%	8%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%