

PUBLIC ENGAGEMENT

The Vital Leadership Skill in Difficult Times

Here's what attendees are saying:

"Great ideas and strategies for us to consider back home."

"Very useful information, topical and innovative thoughts."

"Very good program...well presented!"

"Big impact — awesome stories!"

PEPPERDINE | SCHOOL OF PUBLIC POLICY
DAVENPORT INSTITUTE
— FOR PUBLIC ENGAGEMENT AND CIVIC LEADERSHIP —



California's cities, counties, and special districts face unprecedented decisions on issues ranging from budgets to housing. Addressing these challenges and opportunities requires more participatory and transparent ways of arriving at policy solutions. Conclusions that could once be reached through bargaining at the stakeholder level, now require new methods of reaching the full diversity and creativity of community voices. This can be a challenging undertaking, but managed effectively, public involvement on important decisions can lead to more creative, sustainable solutions.

In this practical and participatory half-day seminar, you will learn: **DATE:**

- ✓ The "Civic Engagement Spectrum": From informing to empowering your residents
- ✓ When your city, county, or special district is ready to engage the public
- ✓ How Purpose Determines Process

TIME:

PLACE:

Who Should Attend?

City staff (City Managers, Planners, etc.), elected officials (Mayors, Council Members), school district leaders (Supes, School Board Members), county/regional officials and staff

RSVP

Facilitator:

Ashley Trim

Ashley Trim is the executive director of the Davenport Institute for Public Engagement and Civic Leadership where she co-designed the "Professional Certificate in Advanced Public Engagement for Local Government" for the Pepperdine School of Public Policy. Ashley is a national writer and speaker on public engagement and transparency issues. She also coordinates the Davenport Institute grant programs, seminars, and events, and oversees the Institute's research and engagement projects as well as collaborative partnerships. She is an adjunct professor at the Pepperdine School of Public Policy, and a frequent guest at universities across the country. Ashley has a BA in government from Patrick Henry College and an MPP from the Pepperdine School of Public Policy.

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