

# North Carolina Local Governments and the Opioid Crisis

## A Collective Impact Approach to Making Policy & Changing Lives

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**SCHOOL OF  
GOVERNMENT**



**BlueCross BlueShield  
of North Carolina**

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# Outline

1. Local Governments and the Opioid Crisis
2. Program Overview
3. Resources and Expectations
4. Application Process
5. Questions



# 1. Local Governments and the Opioid Crisis



# Opioid Effects on Local Governments

- Foster care and social services demands
- Law enforcement and emergency management increasing numbers of opioid-related responses
- Public health offices resources are strained
- Insufficient treatment centers for court-ordered treatment
- Mental and emotional toll on local government employees



# Examples of Ongoing Efforts

- NC Harm Reduction Coalition
- Project Lazarus
- NC Department of Justice, Opioid Resource Manual
- Governing Institute, Confronting a Crisis: A Practical Guide for Policy Makers to Mitigate the Opioid Epidemic
- NC Association of County Commissioners “Meeting in a Box”



# A New Approach

School of Government + Blue Cross NC

Using a Collective Impact approach

Collaborate with local governments to develop and implement responses to the opioid crisis



## 2. Program Overview



# Basics of the Program

- Two-year duration
- 10 community teams
- 5 forums for collaborative learning and problem-solving
- Ongoing local efforts with support from the School
- School publication to identify community challenges and promising potential solutions
- Key objectives:
  - Help communities identify primary impacts of the opioid crisis
  - Build on prior work in the community
  - Formulate programs, plans, policies, and strategies to mitigate identified impacts



# How is this program unique?

- We seek to achieve collective impact
- School will serve as the backbone organization
- On-site support through community project managers

Figure 1. The Five Elements of Collective Impact



# 3. Resources and Expectations



# The School will provide:

- Five regional forums
- Faculty support throughout the process
- \$10,000 to assist with hiring a community project manager
- \$10,000 in implementation funding
- Resources for use in other communities



# What does a backbone organization do?

- Guide participants' visions and strategies
- Support the aligned activities of team members
- Work with teams to establish measurement for goals
- Help teams build public goodwill for the project
- Assist team members with challenges they may encounter

# Participating communities will contribute:

- A committed team
- Travel funds for team members to attend forums
- Supplemental funds as needed to implement strategies



# Who should be on a team?

- Diverse group of organizations represented:
  - At least one county is required to participate
  - Can be individual county; multi-county; municipal-county
- Other organizations that may be represented:
  - Non-governmental organizations: churches, anti-addiction organizations, neighborhood groups, etc.
  - Private sector organizations: drug treatment facilities; major insurance providers, etc.

# Individual team members may include:

- County/city managers
- Public health officials
- Key community interest group representatives
- Elected officials
- Law enforcement officials
- Mental health officials
- Judges and/or magistrates
- School superintendents
- Others

# More about the teams

- Overall size will vary
- Each team must identify three ***core team members***
- Core team—more substantial commitment
  - Three key individuals
  - Represent different organizations
  - Commit to attending all forums and community meetings



# 4. Application Process



# The application

Resources | Microsites | Responding to the Opioid Crisis | Responding to the Opioid Crisis



MICROSITE

## Responding to the Opioid Crisis

North Carolina Local Governments and the Opioid Crisis: A Collective Impact Approach to Making Policy and Changing Lives

**Keywords:**  
Classroom  
Opioid



**NAVIGATION**

- Home
- Application Process
- Program Basics
- Background and Resources
- Apply Now
- Team
- Contact

Online application:

<https://www.sog.unc.edu/resources/microsites/responding-opioid-crisis>



# What is selection based on?

- Diversity—geographical, economic, demographic
- Prior experience with opioid-related mitigation efforts
- Magnitude of the crisis in a community
- Identification of a core team
- Demonstration of commitment through three letters of support

# What are the key dates?

April 6, 2018	Application window closes
May 4, 2018	Selected teams notified
June 8, 2018	Team formation complete
July 6, 2018	First disbursement of funds to community teams
September 12, 2018	First Forum (at School of Government)



# 5. Questions



# SOG Team Members

## School of Government



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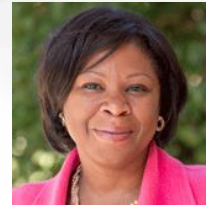


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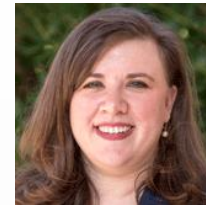
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For questions about the program,  
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