**Water Quality Program: Logic model, evaluation questions, indicators**

**Evaluation Questions: What do you want to know?**

- Were the inputs sufficient, timely? Did they meet the program goals? Were they sufficient given the situation?
- Did all activities occur as intended? Quality of intervention: appropriate content; usable record keeping system; well planned visits?
- Did the targeted farmers participate? Who did not? What were their reactions? Who else was reached?
- Did knowledge increase? Did understanding of P levels increase? What else happened?
- Are farmers monitoring P levels? Are they adjusting cattle feed? Anything else?
- Is there a reduction in P use? How much $ saved? Other benefits? Negative consequences?

**Indicators: How will you know it?**

| # staff; $ invested; delivery timetable | # workshops, data systems, on-farm visits. Farmer self-reports of quality | Actual vs. desired attendance. #, % attended per session. | #, % with increased knowledge of .... Additional outcomes: +, - | #, % monitoring P levels; making adjustments to cattle feed Additional outcomes: +, - | #, % reducing P use; level of reduction. # Dollars saved/farmer. Additional outcomes: +, - |