

More Resources on Bias and Other Cognitive Distortions

To read more about decision fatigue, go to <http://tinyurl.com/bm43m7g> to read the New York Times article “Do You Suffer from Decision Fatigue?” (08/21/2011).

For an enlightening exploration of the anchoring effect in the context of business negotiations, see <http://www.pon.harvard.edu/tag/anchoring-effect/>, a Harvard Law School website.

For a detailed summary of current research on implicit bias, see “State of the Science 2013: Implicit Bias Review,” published by The Kirwan Institute at Ohio State University. http://kirwaninstitute.osu.edu/docs/SOTS-Implicit_Bias.pdf

To learn more about the Implicit Associations Test and to try a test yourself, go to <https://implicit.harvard.edu>

If you’d like to share the “invisible gorilla” clip with others, you can find it at <http://www.youtube.com/watch?v=2pK0BQ9CUHk>

Hands down, the authoritative book about decision-making in a broad context from the neuro-psychological point of view is the dense-but-fascinating book Thinking, Fast and Slow (2011) by Nobel prizewinner Daniel Kahneman.

Other readable and rewarding books about the brain and behavior are: The Emotional Life of Your Brain: How Its Unique Patterns Affect the Way You Think, Feel, and Live—and How You Can Change Them, R. Davidson (2012)

Mindsight: The New Science of Personal Transformation, D. Siegel (2010)

The Mind and the Brain: Neuroplasticity and the Power of Mental Force, J. Schwartz (2002)