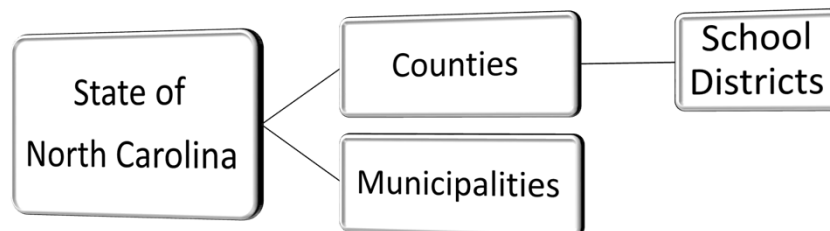
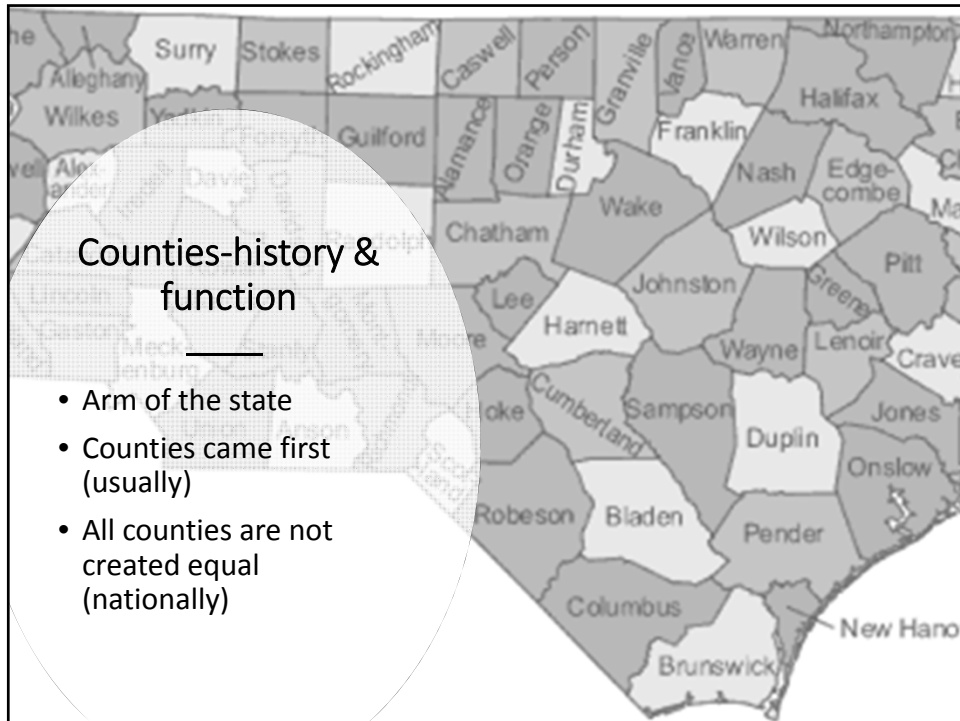


Local Government in North Carolina

Kimberly Nelson, Ph.D.
Associate Professor

Basic Structure in North Carolina





	Creatures of the state
Municipalities History and Function	Citizen-initiated
	Services vary

Service Distribution

County Only	Municipal Only
• Juvenile detention homes	• Cemeteries
• Public health	• Sidewalks
• Public schools	• Street lighting
• Medical examiner/coroner	• Cable television
• Register of deeds	• Traffic engineering

Both County & Municipal
• Public housing
• Solid waste collection and disposal
• Sewage collection and disposal
• Libraries



Distribution of local governments in the U.S.

	<i>Total</i>	<i>County</i>	<i>Municipal</i>	<i>Town/ township</i>	<i>Special Purpose</i>
U.S.	89,004	3,031	19,522	16,364	50,087
North Carolina	964	100	553	0	311
Illinois	6,968	102	1,298	1,431	4,137
Pennsylvania	4,897	66	1,015	1,546	2,270

Source: 2012 Census of Governments



County Governing Structure

- All professionally managed
- Relatively small boards
- Chair usually selected by the board
- Partisan elections

Separately Elected Officials

Manager has indirect authority through:

- Budget
- Human resource policies



Municipal Governing Structure

- Style of corporation
 - Town (463)
 - City (70)
 - Village (20)
- Size of board ranges (2-11)
- Election of governing board
 - At-large (477)
 - Combination at-large/district (26)
 - District (17)



Municipal Governing Structure

- Mayoral selection
 - Directly elected (518)
 - Selected by and from board (33)
 - Council member with most votes (2)
- Mayoral term
 - 2 years (297)
 - 4 years (240)
 - At the pleasure of the board (16)



Form of Government Distribution in NC

Municipalities

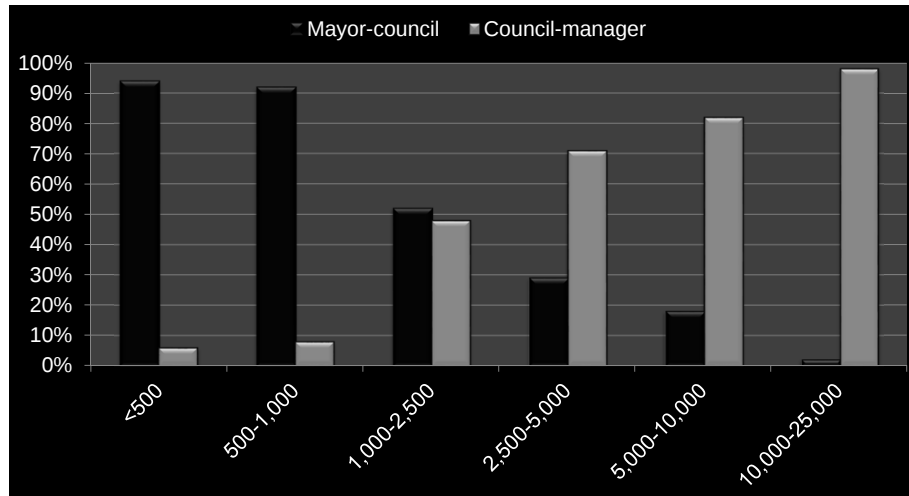
Council-Manager	255
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Mayor-Council	298
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Counties

Manager	100
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Municipal Form of Government by Population

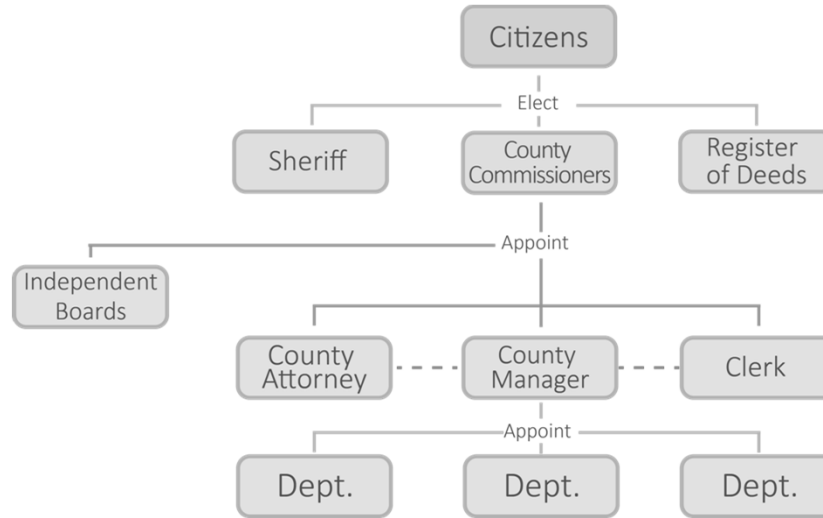


13

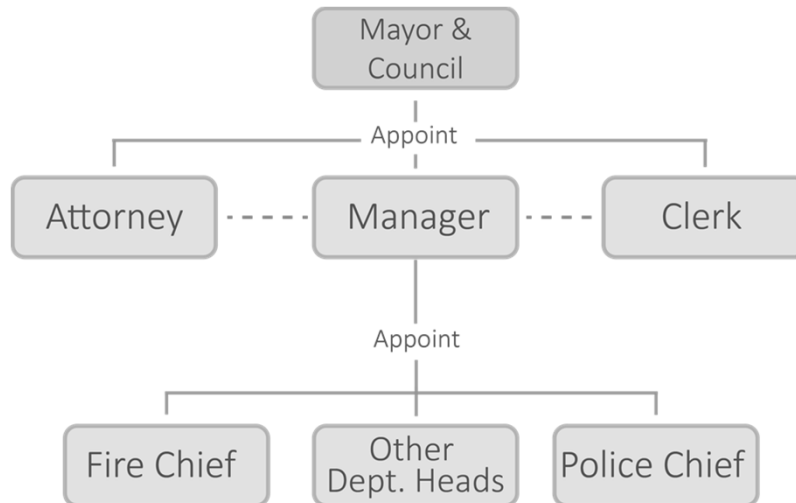
How is authority distributed differently depending on the form of government?



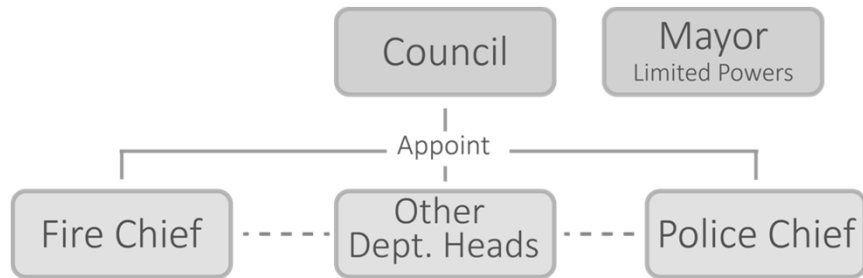
County Manager Form



Municipal Council-Manager Form



Municipal Mayor-Council Form



Five Disruptive Trends





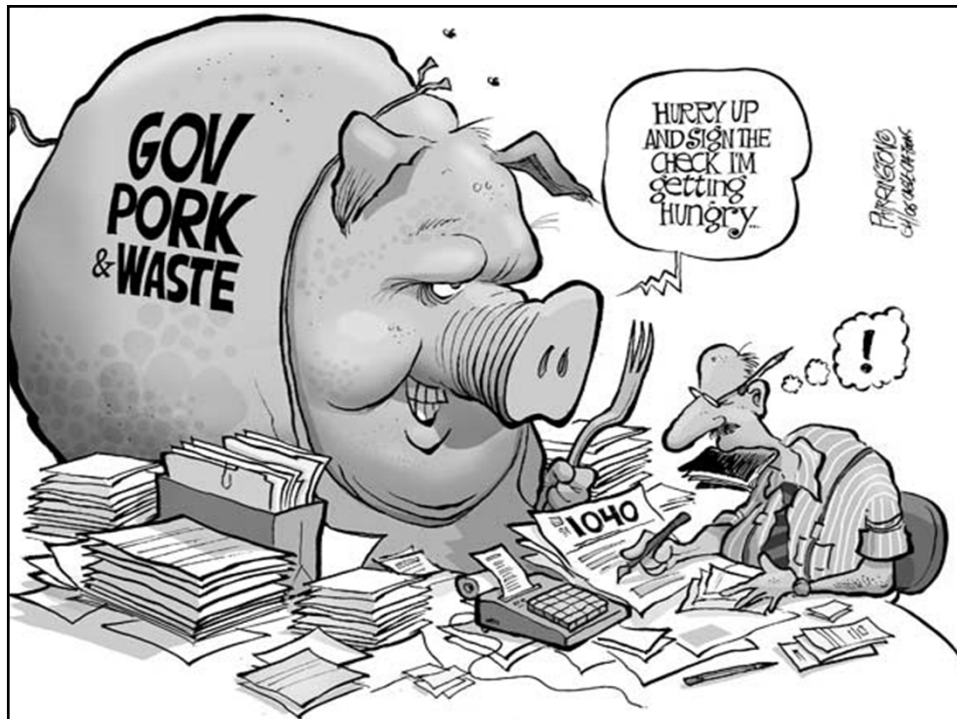
Table 1. U.S. Trust in Government, by Type and Year

Level of Government	Level of Trust	2002	2004	2007	2009
Federal	Great deal/fair	68.0	66.4	53.1	50.0
	Little/none	30.0	31.8	44.5	57.4
State	Great deal/fair	64.8	68.3	66.0	54.6
	Little/none	32.4	29.5	31.6	43.9
Local	Great deal/fair	67.3	73.4	68.0	62.3
	Little/none	30.3	24.5	30.0	36.5

Note: Data are percentages.

Source: John Kincaid and Richard L. Cole, "Citizen Attitudes toward Issues of Federalism in Canada, Mexico, and the United States," *Publius* 41, no. 1 (2010): 61.

1. Shifting political landscapes





Citizens vs. Customers

Citizens	Customers
Community	Individual
"We"	"I"
"Common good" focus	What's in it for me?
Responsibility	Customer is always right
Access and equity	Efficiency and responsiveness

For
discussion....

Are we serving citizens or
customers?

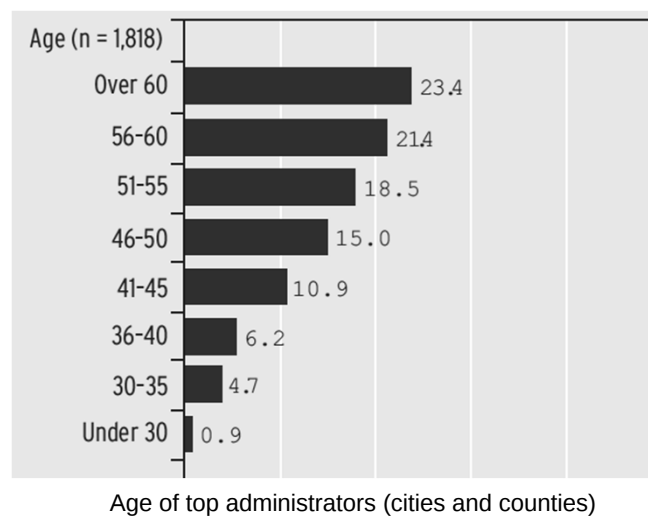
What is the difference
between a citizen and a
resident?



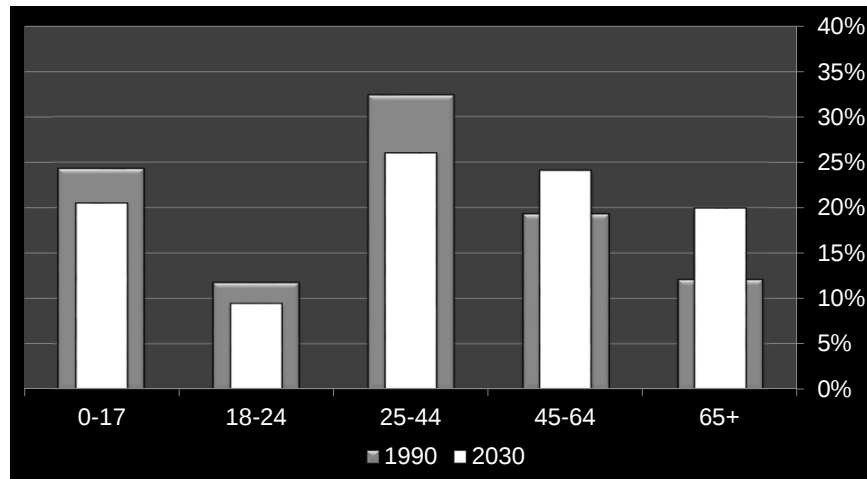
- Graying of the population
- Increases in minority population
- Increase in non-native population
- More millennials in the workforce

2. Changing Demographics

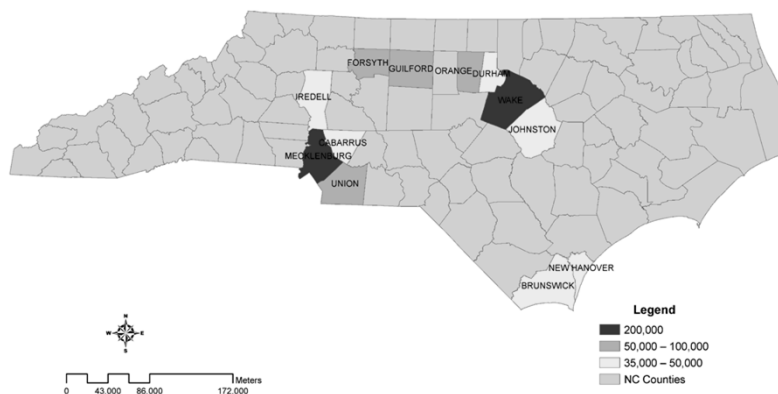
Administration Gap



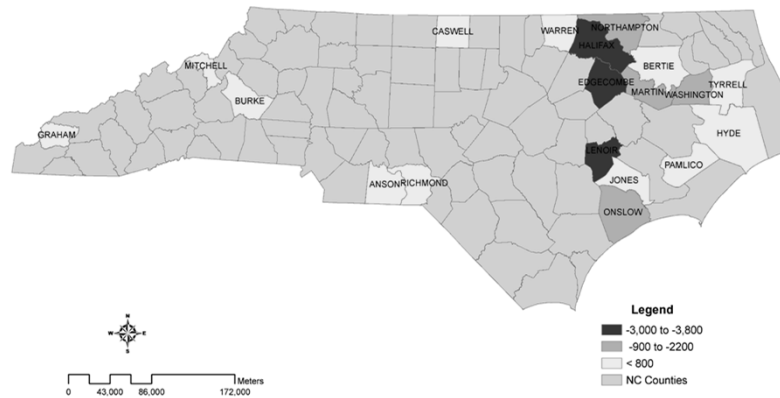
NC Population Age Groups



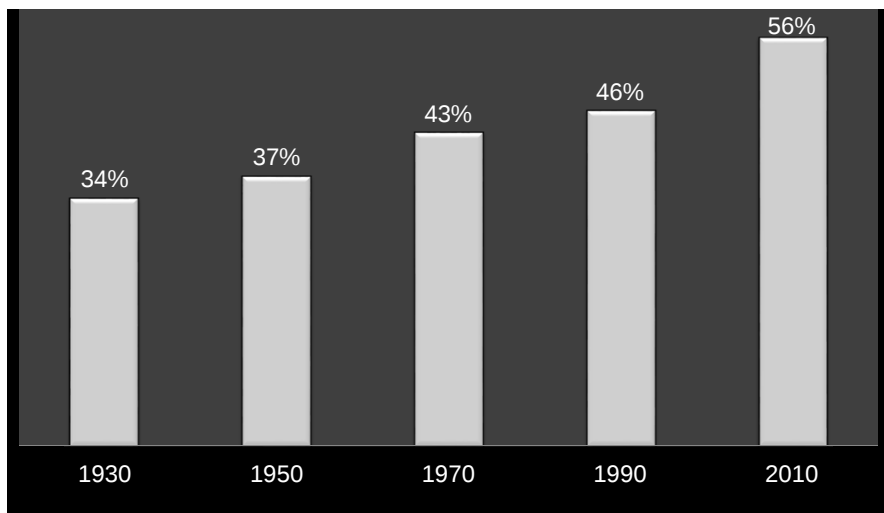
NC Counties with Largest Absolute Population Gains, 2000-2010



North Carolina Counties Experiencing Population Decline, 2000-2010



Municipal Share of NC Population 1930-2010



Millennials in the workplace



For
discussion...

How do the changing
demographics affect the
services you provide?

How are you planning for
the changing workforce?



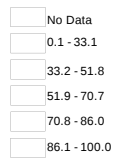
- Economic base in NC has changed
- Rural-urban divide
- No one-size, fits-all development plan

3. Transforming Economies

knowledge economy!



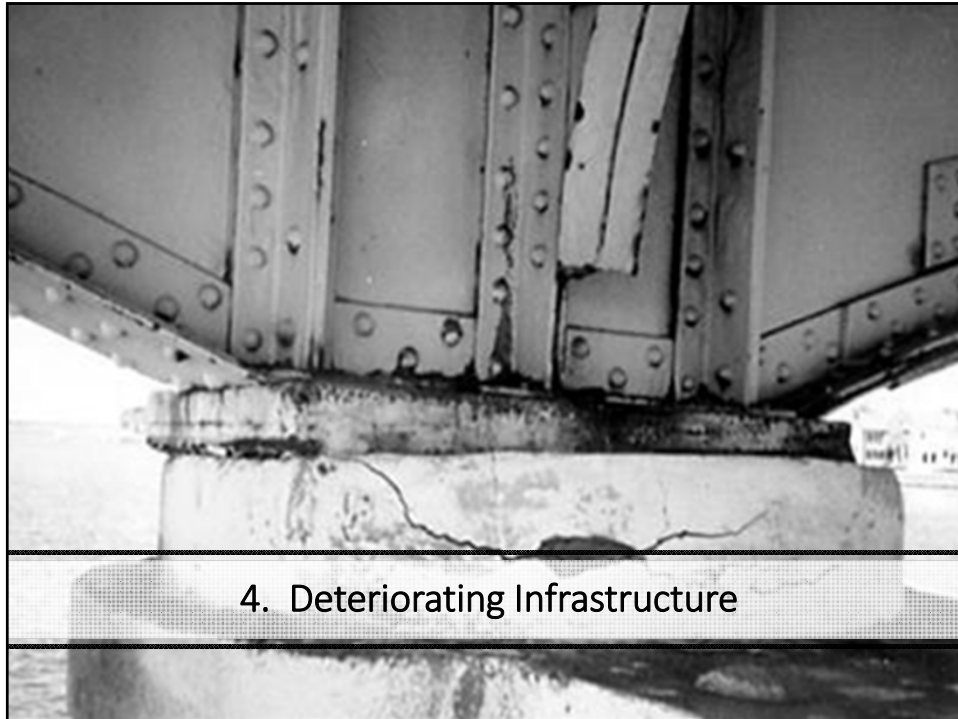
Economic Distress Index by Zip Code



Note: Economic Distress Index is calculated based on a location's combined performance on the seven well-being metrics (No high school degree, housing vacancy, adults not working, poverty, median income relative to state, change in employment, and change in business establishments). The higher the score, 0 (least) - 100 (most), the more economically distressed the area is.

For
discussion...

Do the “have” communities
have a responsibility to the
“have not” communities?



4. Deteriorating Infrastructure

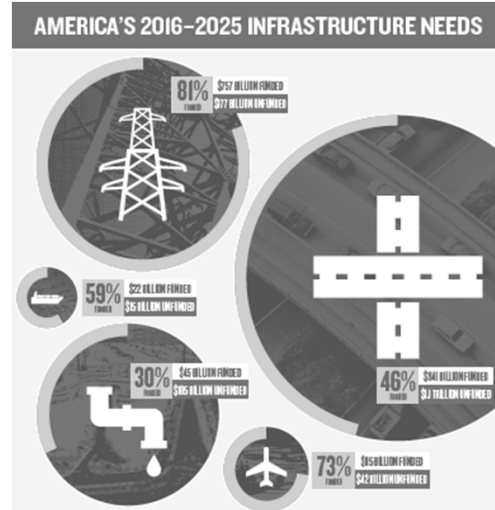
Table 2. North Carolina Scores from the ASCE 2013 State Report

Infrastructure Area	N.C. Score	Rating Highlight
Aviation	D+	\$763 million needed to bring all airports to "good" rating
Beaches and inlets	C-	Federal and state funding decreases for coastal preservation
Bridges	C-	NCDOT efforts making progress, but more investment is needed
Dams	D	Estimated cost to rehabilitate all state dams is \$1.9 billion
Drinking water	C+	Increased funds needed to replace aging systems
Energy	B+	Diverse sources exist, and most planning needs have been met
Rail	C+	Large need for passenger and freight rail improvement
Roads	C	Good performance despite lack of investment
Public schools	C	Five-year facility needs project estimated at \$8.2 billion
Stormwater	C-	Most communities have no capacity to address stormwater
Wastewater	C	\$4 billion needed to replace infrastructure

Source: Adapted from the ASCE North Carolina Report Card, 2013.

Funding infrastructure

- The NCDOT will only be able to fund 17% of highway projects in the next 10 years
- The funding gap nationally is in the trillions



For
discussion...

What are the infrastructure
issues in your community?

5. Expanding Technology



Technology is reshaping the way we live and work

- Growth of e-government
- Social media as a tool
- Mobile apps and use of smartphones
- Changing interactions with citizens



Other issues...

- Growth of the digital divide
- Blogs vs. news



For
discussion...

How are changes in
technology affecting your
community?

What does this mean for you...

- 1 Shifting political landscapes
- 2 Changing demographics
- 3 Transforming economies
- 4 Deteriorating infrastructure
- 5 Expanding technology

Questions



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