47th Basic Economic Development Course
July 29 – August 1, 2019

Agenda

School of Government, Chapel Hill, NC – Room 2601

Monday, July 29

11:30 - 1:00 pm  Registration and box lunch available

1:00 - 1:30 pm  Welcome and Orientation
Jonathan Morgan, Associate Professor
UNC School of Government

Greetings from NCEDA
Liz Dobbins-Smith and Lawrence Bivins

1:30 - 3:00 pm  Trends in Economic Development
J. Mac Holladay, President
Market Street Services, Inc.

3:00 - 3:15 pm  Break

3:15 - 4:15 pm  Ethical Dilemmas in Economic Development (Part I)
Norma Houston, Lecturer in Public Law
UNC School of Government

4:15 - 4:30 pm  Break

4:30 - 5:30 pm  Ethical Dilemmas in Economic Development (Part II)
Norma Houston, Lecturer in Public Law
UNC School of Government

5:30 – 7:30 pm  Networking Reception
Sponsored by Duke Energy
Tuesday, July 30

8:00 - 8:30 am   Breakfast

8:30 – 9:30 am   Strategic Planning for Economic Dev. (Part I)
Jonathan Morgan, Associate Professor
UNC School of Government

9:30 – 9:45 am   Break

9:45 – 10:45 am   Strategic Planning for Economic Dev. (Part I)
Jonathan Morgan, Associate Professor
UNC School of Government

10:45 - 11:00 am   Break

11:00 - 12:00 pm   Entrepreneurship and Business Creation (Part I)
Erik R. Pages, President
EntreWorks Consulting

12:00 - 1:00 pm   Lunch

1:00 - 2:00 pm   Entrepreneurship and Business Creation (Part II)
Erik R. Pages, President
EntreWorks Consulting

2:00 - 2:15 pm   Break

2:15 - 3:15 pm   Business Retention and Expansion (Part I)
Andrea Fleming, Director of Existing Industry Services
Alamance Chamber of Commerce (NC)

3:15 - 3:30 pm   Break

3:30 – 4:30 pm   Business Retention and Expansion (Part II)
Andrea Fleming, Director of Existing Industry Services
Alamance Chamber of Commerce (NC)
Wednesday, July 30

8:00 - 8:30 am  Breakfast

8:30 - 9:30 am  Financing Economic Development Projects (Part I)
    KC George, East Team Director
    National Development Council

9:30 - 9:45 am  Break

9:45 - 10:45 am Financing Economic Development Projects (Part II)
    KC George, East Team Director
    National Development Council

10:45 - 11:00 am  Break

11:00 - 12:00 pm  Real Estate Development and Reuse (Part I)
    Emil Malizia, Research Professor
    UNC Department of City and Regional Planning

12:00 - 1:00 pm  Lunch

1:00 - 2:00 pm  Real Estate Development and Reuse (Part II)
    Emil Malizia, Research Professor
    UNC Department of City and Regional Planning

2:00 - 2:15 pm  Break

2:15 - 3:15 pm  Community Development (Part I)
    Tyler Mulligan, Professor
    UNC School of Government

3:15 - 3:30 pm  Break

3:30 - 4:30 pm  Community Development (Part II)
    Tyler Mulligan, Professor
    UNC School of Government
Thursday, August 1

8:00 - 8:30 am  Breakfast

8:30 - 9:30 am  Workforce Development (Part I)
Ted Abernathy, Managing Partner
Economic Leadership

9:30 - 9:45 am  Break

9:45 - 10:45 am  Workforce Development (Part II)
Ted Abernathy, Managing Partner
Economic Leadership

10:45 - 11:00 am  Break

11:00 - 12:00  Business Attraction: Marketing and Site Selection (Part I)
Vicki Horton, Managing Partner-Location Strategies
Evergreen Advisors

12:00 - 1:00 pm  Lunch

1:00 - 2:00 pm  Business Attraction: Marketing and Site Selection (Part II)
Vicki Horton, Managing Partner-Location Strategies
Evergreen Advisors

2:00 - 2:15 pm  Break

2:15 - 3:15 pm  Managing Economic Development Organizations (Part I)
Ronnie L. Bryant, Principal
RLB Consulting

3:15 - 3:30 pm  Break

3:30 - 4:30 pm  Managing Economic Development Organizations (Part II)
Ronnie L. Bryant, Principal
RLB Consulting

ADJOURN