

Strategic Planning for Government Professionals – Bringing Your Plan to Life

Thursday, January 10, 2019
Hilton Greenville
207 SW Greenville Blvd.
Greenville, NC 27834

8:30am	Registration Opens
9:00am - 10:30am	Welcome and Introductions - Why plan? - What plan is right for us? - Are you ready? (SOG Workbook)
10:30am – 10:45am	Break
10:45am – 11:30am	SOG SPL Model: Envision, Enact, Evaluate - Lessons learned from strategic planning research - Pick a topic for more focus in the afternoon
11:30am – 12:15pm	Lunch
12:15pm – 1:45pm	Strategic Planning Framework & Workbook
1:45pm – 2:00pm	Break
2:00pm – 3:15pm	Topical Exploration
3:15pm – 3:45pm	Moving Forward
3:45pm – 4:00pm	Evaluation and Adjourn