

NC SCHOOL FOR ASSESSMENT AND PROPERTY TAXATION

SESSION 4: BILLBOARD STRUCTURES VALUATION GUIDE WORKSHOP

October 5, 2020

Instructor: Chelsie Cornelius, PPS, NC Department of Revenue

Program Manager: Hayley Peacock (peacock@sog.unc.edu)

AGENDA

8:10am – 8:30am	Welcome, Introductions, Materials and Objectives
8:30am – 9:15am	Session 1: Overview and Billboard Design
9:15am – 9:25am	BREAK
9:25am – 10:30am	Session 2: Listing and Valuation Methods
10:30am – 10:40am	BREAK
10:40am – 11:45am	Session 3: Navigating the Valuation Guide
11:45am – 12:45pm	LUNCH
12:45pm – 1:45pm	Session 4: Appraising Billboards
1:45pm – 1:55pm	BREAK
1:55pm – 3:00pm	Session 5: Appraising Billboards
3:00pm – 3:10pm	BREAK
3:10pm -4:00pm	Session 6: Site Valuation, Court Cases and Final Thoughts
4:00pm	Course adjourned