

## People on the Move: Implications for Global Competitiveness

**8:30-8:45 am**                    **Welcome and Introductions**  
Donna Warner, School of Government  
Patrice Roesler, NC Association of County Commissioners

**8:45-10:15 am**                **Session I: People on the Move: Implications for Global Competitiveness**

Presentation by Dr. James Johnson, William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship and Director of the Urban Investment Strategies Institute, Kenan-Flagler School of Business, UNC-Chapel Hill

**Overview:** The world is in the midst of an unprecedented demographic transformation which will dramatically transform the workforce, workplaces, and consumer markets. This session focuses on the main disruptive demographic trends and assesses the implications for the structure and organization of work as well as business competitiveness in an increasingly diverse global marketplace.

### Assigned Readings

James H. Johnson, Jr. and John D. Kasarda, 2011, Six Disruptive Demographic Trends: What Census 2010 Will Reveal, Frank Hawkins Kenan Institute of Private Enterprise, Kenan-Flagler Business School, University of North Carolina at Chapel Hill, available at [https://www.google.com/?gws\\_rd=ssl#q=Six+Disruptive+demographic+trends](https://www.google.com/?gws_rd=ssl#q=Six+Disruptive+demographic+trends)

Davis, Bob and Fields, Gary, 2016, Social Erosion Fuels Unease," *The Wall Street Journal*, September, 16, pp. A1, A8, available at [http://online.wsj.com/public/resources/documents/print/WSJ\\_-A001-20160916.pdf](http://online.wsj.com/public/resources/documents/print/WSJ_-A001-20160916.pdf)

**10:15-10:30 am Break**

**10:30-12:30 pm Session II: Jobs on the Move: Implications for Global Competitiveness**

**Overview:** Three waves of economic globalization, facilitated largely by technological innovations in transportation and communications, are profoundly changing where and how work is done in the highly competitive global economy of the 21<sup>st</sup> century. This session focuses on the competitive toolkit of knowledge and skills as well as cultural competencies required to survive, thrive, and prosper in an ever changing, agile and flexible global business environment.

### Assigned Readings

Johnson, James H., Jr., 2015, "Thriving and Prospering in the Human Age: An Open Letter to 2015 College Graduates," *Career Education Review*, May, available at [https://careereducationreview.net/assets53/uploads/2015/12/Thriving\\_and\\_Prospiring\\_in\\_the\\_Human\\_Age.pdf](https://careereducationreview.net/assets53/uploads/2015/12/Thriving_and_Prospiring_in_the_Human_Age.pdf)

White, Martha, 2014, "Highly Educated, Unemployed and Tumbling Down," *USA Today*, October 19, available at <http://www.usatoday.com/story/money/personalfinance/2014/10/19/cnbc-overeducated-underemployed/17390047/>

**12:30-1:15 pm**

**Lunch**

**1:15-2:30 pm**

**Session III: Strategic Thinking about Disruptive Demographics and Economic Trends**

**2:30-2:45 pm**

**Report Outs and Key Takeaways  
Adjourn**