

## Billboard Structures Valuation Guide Workshop October 22, 2021

## Friday, October 22, 2021

8:20 am

8:30 am Welcome, Introductions, Materials and Objectives

Dave Duty

Property Valuation Specialist, NC Department of Revenue

8:50 am Session 1: Overview and Billboard Design

Login

9:35 am Break

9:45 am Session 2: Listing and Valuation Methods

10:50 am Break

11:00 am Session 3: Navigating the Valuation Guide

12:00 pm Lunch

1:00 pm Session 4: Appraising Billboards

2:00 pm Break

2:10 pm Session 5: Appraising Billboards

3:20 pm Break

3:30 pm Session 6: Site Valuation, Court Cases and Final Thoughts

4:30 pm Course adjourned