**Exercise 5: Drafting Strategic Goals**

* + In your group, come up with three potential strategic goals that will enable you to successfully meet the needs, opportunities, and challenges of the next five years. These goals might change once we have had a chance to consider the data from all sources.
  + Write goals on worksheet.

Advice: Agree on what important words mean. Be specific.

People often mean quite different things when using the same words, especially if the words are abstract and at a high level of generalization. Asking each other for clarification and agreeing on what important words mean can be helpful as you go through this exercise.

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| **Strategic Goal: The Desired Situation**  The priority to be achieved: an attainable direction, change, or achievement. The desired change resulting from a focus on the priority. | |
| **To help stimulate your thinking, consider the following *before* you start writing your goal (s):**   * To remain relevant, address, emerging issues, overcome current challenges we need to… * In order to successfully meet the needs, opportunities, and challenges of the next five years, we aspire to …. |  |
| **Sentence Structure & Key Terms:**   * Now describe the desired change you wish to see in broad terms to write your goal(s). | **Example:**  *Strong police-community relations established* |

**Review the goals**

* What have we missed?  What other goals should we consider?
* How might this look different once we’ve had a chance to see what the other data (e.g., SOAR analysis, stakeholder survey) tells us?