**Exercise 7: What Criteria Should We Use?**

Instructions: Consider how you will prioritize funding for your strategic priorities. What goals will you fund and why? What level of funding are you prepared to commit to achieving your goals?

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| **Criteria** | **Pros** | **Cons** | **Weight**  **(3=high, 2=med, 1=low, 0=no)** |
| * 1. Welfare of residents |  |  |  |
| Federal/State mandate |  |  |  |
| * 1. External funding available (grants, stimulus, etc.) |  |  |  |
| * 1. Funding revenue available/viable |  |  |  |
| * 1. Department priority |  |  |  |
| * 1. Ongoing operating impact |  |  |  |
| * 1. Revenue generating potential |  |  |  |
| * 1. Quality of life |  |  |  |
| * 1. Consistent with strategic plan or vision |  |  |  |
| * 1. Safety/environmental impact |  |  |  |
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