Community Development Academy Online!

Wednesdays 1:00 - 4:15 pm via Zoom, February 2 through April 27

Agenda

In preparation for the course, please view the introductory video and read the pre-course reading assignments.

FEBRUARY SESSIONS

**February 2**

1:00 – 4:15 **Introduction to Community Development – Tyler Mulligan**  
*During this session, participants will be introduced to the theory and practice of community development, including the legal authority for NC local governments to engage in community development activities. A framework for understanding the comprehensive nature of the field of community development—and the organization of this course—will be provided.*

**February 9**

1:00 – 2:30 **Planning for Community Development: Visioning – Ricardo Morse**  
*This session will introduce a process for identifying a community’s assets and strengths, then identifying appropriate community development goals and strategies to address community challenges while leveraging those assets.*

2:45 – 4:15 **Land Use Issues in Redevelopment and Revitalization – Adam Lovelady**  
*By the end of the session participants should understand: what planning tools and programs are being used by North Carolina cities and counties; what role municipal and county government departments and boards have in planning; how territorial jurisdiction is determined; and planning issues associated with redevelopment and revitalization efforts. [Community Capital: Physical, Natural]*
Homework prior to February 16

To prepare for the next session on the Role of Affordable Housing, please complete the following:


2. For affordable housing context, read the following:
   - 2016 McCue article on state and local government activities regarding housing affordability
   - 2015 Prevost article about homeownership
   - 2019 ULI Emerging Trends in Real Estate, pages 16-18
   - 2019 Florida article on renter exploitation

3. A central challenge for community development practitioners is describing the level of need for affordable housing in the community. Look at the following examples of attempts to convey the need:
   - NCHC profile for Orange County
   - NLIHC assessment of housing affordability in North Carolina
February 16

1:00 – 2:10  Role of Affordable Housing in Community Development– Tyler Mulligan
This session will describe the role of affordable housing and the variety of strategies used to increase the supply of adequate, affordable housing. [Community Capital: Physical, Financial, Social, Civic]

2:20 – 3:10  Advanced Topics in Affordable Housing: Community Land Trusts and the Challenge of Long Term Affordability – Lori Woolworth, Community Home Trust
This session will describe a community land trust program in North Carolina. [Community Capital: Physical, Financial]

3:15 – 4:15  Advanced Topics in Affordable Housing: Low-Income Housing Tax Credit – Sarah Odio, Development Finance Initiative (DFI)
This session will provide an example of a project using the 4% Low-Income Housing Tax Credit and how local governments can make such projects financially feasible. [Community Capital: Physical, Financial]
Homework prior to February 23

To prepare for the next session on Code Enforcement, please view the first 12 minutes of the video module on inspection, permit, and registration programs. View all 25 minutes for advanced topics such as targeted areas for inspections.
February 23

1:00 – 2:00 Addressing Blight & Vacancy through Code Enforcement – Tyler Mulligan
This session describes local government authority to engage in inspection and code enforcement efforts to address blight and vacancy. [Community Capital: Physical, Financial, Civic]

2:15 – 4:15 Community Revitalization by NC Local Governments – Tyler Mulligan
This session will outline approaches and statutory tools for community revitalization in North Carolina. [Community Capital: Physical, Financial, Civic]