Community Development Academy *Online!*

Wednesdays 1:00 - 4:15 pm via Zoom, February 2 through April 27

Agenda

In preparation for the course, please view the introductory video and read the pre-course reading assignments.

<u>FEBRUARY SESSIONS</u>

<u>February 2</u>

1:00 – 4:15 **Introduction to Community Development – Tyler Mulligan**
During this session, participants will be introduced to the theory and practice of community development, including the legal authority for NC local governments to engage in community development activities. A framework for understanding the comprehensive nature of the field of community development—and the organization of this course—will be provided.

<u>February 9</u>

1:00 – 2:30 **Planning for Community Development: Visioning – Ricardo Morse**
This session will introduce a process for identifying a community's assets and strengths, then identifying appropriate community development goals and strategies to address community challenges while leveraging those assets.

2:45 – 4:15 **Land Use Issues in Redevelopment and Revitalization – Adam Lovelady**
By the end of the session participants should understand: what planning tools and programs are being used by North Carolina cities and counties; what role municipal and county government departments and boards have in planning; how territorial jurisdiction is determined; and planning issues associated with redevelopment and revitalization efforts. [Community Capital: Physical, Natural]

Homework prior to February 16

To prepare for the next session on the Role of Affordable Housing, please complete the following:

1. View the first 20 minutes of the NHC webinar dated February 13, 2015, entitled "Understanding Housing Needs in Your Community Using Data from the American Community Survey," at this website: https://www.nhc.org/event/understanding-housing-needs-in-your-community-using-data-from-the-american-community-survey/.

2. For affordable housing context, read the following:
- *2016 McCue article on state and local government activities regarding housing affordability*
- *2015 Prevost article about homeownership*
- *2019 ULI Emerging Trends in Real Estate, pages 16-18*
- *2019 Florida article on renter exploitation*

3. A central challenge for community development practitioners is describing the level of need for affordable housing in the community. Look at the following examples of attempts to convey the need:
- *NCHC profile for Orange County*
- *NLIHC assessment of housing affordability in North Carolina*

February 16

1:00 – 2:10   **Role of Affordable Housing in Community Development– Tyler Mulligan**
This session will describe the role of affordable housing and the variety of strategies used to increase the supply of adequate, affordable housing. [Community Capital: Physical, Financial, Social, Civic]

2:20 – 3:10   **Advanced Topics in Affordable Housing: Community Land Trusts and the Challenge of Long Term Affordability – Lori Woolworth, Community Home Trust**
This session will describe a community land trust program in North Carolina. [Community Capital: Physical, Financial]

3:15 – 4:15   **Advanced Topics in Affordable Housing: Low-Income Housing Tax Credit – Sarah Odio, Development Finance Initiative (DFI)**
This session will provide an example of a project using the 4% Low-Income Housing Tax Credit and how local governments can make such projects financially feasible. [Community Capital: Physical, Financial]

Homework prior to February 23

> *To prepare for the next session on Code Enforcement, please view the <u>first 12 minutes</u> of the video module on inspection, permit, and registration programs. View all 25 minutes for advanced topics such as targeted areas for inspections.*

February 23

1:00 – 2:00   **Addressing Blight & Vacancy through Code Enforcement – Tyler Mulligan**
This session describes local government authority to engage in inspection and code enforcement efforts to address blight and vacancy. [Community Capital: Physical, Financial, Civic]

2:15 – 4:15   **Community Revitalization by NC Local Governments – Tyler Mulligan**
This session will outline approaches and statutory tools for community revitalization in North Carolina. [Community Capital: Physical, Financial, Civic]