UNC INNOVATION LAB | November 17, 2017
PROSPECTIVE AGENDA – Co-Production

November 17, 2017

phase	time	activity
VISION	9:00-9:30	**Introduction & Homework** [30 mins] Get the wheels turning with a fun exercise to introduce ourselves to one another, and open up the topic of 'co-production' through some simple 'homework' that participants will get in advance.
	9:30-10:15	**Understanding Co-Production** [45 mins] Share our understanding of the core components of co-production, shine a light on what can make it difficult, and lessons on how to overcome those obstacles.
DEFINE	10:15-10:45	**Laying the Foundation** [30 mins] Develop a framework for co-production, including identifying different models that currently exist, and what makes them more or less appropriate for the various challenges and objectives we might have.
	10:45-11:00	**BREAK** [15 mins.]
	11:00-11:45	**Know Your Audience** [45 mins] Map the various people we might engage in co-production, identify the value proposition to them, and develop a plan for when and how to best engage.
INSPIRE	11:45-12:45	**Examples in the Wild** [60 mins] Find inspiration and lessons learned by exploring several examples of co-production in a variety of local agencies.
	12:45-1:45	**LUNCH** [60 mins.]
CREATE	1:45-3:15	**Co-Produce our Own** [90 mins] Make co-production even more tangible through hands-on practice with different approaches and tools, from low-tech to higher-tech.
	3:15-3:30	**BREAK** [15 mins.]
ACT	3:30-4:15	**Show me the Money** [45 mins] Outline a case and plan for co-production in your agency / constituency, identifying a potential challenge space, relevant audiences, resource requirements, and high-level action plan
	4:15-4:30	**Note to my Future Self** [45 mins] Wrap up with a discussion of what we've learned, how you all might work together to make co-production effective and meaningful to your world, and make a commitment to your future self to carry your ideas forward..