BALANCING THE BUDGET

Budget Preparation & Enactment UNC – School of Government November 8, 2019 Eric J. Peterson, Hillsborough Town Manager

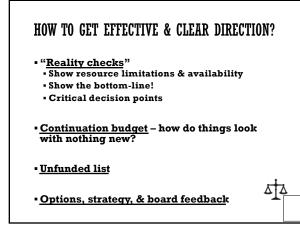
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Annual Budgetary Planning Retreat - Traditional

Priorities

- Operational challenges
- Gaps/issues (needs, concerns, skills, service, resources, staffing, equipment, etc.)
- Clear direction needed from governing board
- Mission, Vision, & Strategic Reviews (Strategy Map)
- Does resource allocation = governing body expectations?
- Any noteworthy changes?
- What does success look like?
- What accomplishments, priorities, & strategies do they want to
- Are rate increases and/or new fees an option?

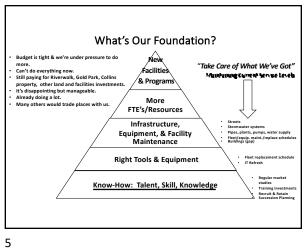
Other





FY2O-22 Budget Background, Key Challenges, & Options To Consider in Developing the Town's Financial Plan March 11, 2019

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Continu	ation Budge	t – General	Fund	
	<u>FY19</u>	<u>FY20</u>	FY21	<u>FY22</u>
Surplus/ (Deficit)	(941,000)	(339,000)	(68,000)	127,000
Fund Balance	37%	35%	38%	36%

Property tax revenue trending to be <u>\$162,000</u> less than budgeted.





<u>*General Fund – Unfunded Personnel</u>

Position	FY20	FY21	FY22	Funds Split
Budget Tech.	64,620	62,620	62,620	\checkmark
PIO - PT to FT	30,000	30,000	30,000	\checkmark
Facilities Repair Coordinator	97,334	70,134	70,134	\sim
Asst. Police Chief/Major	150,000	115,000	115,000	
Patrol Officers (4)		479,533	257,533	
Fire Inspector	78,783	50,783	50,783	
Streets - Equipment Operator		51,539	51,539	
TOTAL	420,737	859,609	637,609	

*Manager will try to provide prioritized rankings, with a brief rationale for the retreat.

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Organizational bandwidth limits # of projects	Annual Debt: \$1.27 m	
• ERP System - Accounting, HR, Budget + (\$1.2M)	\$270,000 / 5 years TOTAL: \$12.9 millio	\$
Fiber Conx Town Facilities (\$2.0 million)	\$260,000 / 10 years	\$ {
Fire & Police Station (\$6.8 million)	\$517,000 / 20 years	
Public Works/Fleet Facility (\$2.9 million)	\$222,000 / 20 years	2
 Murray Street Park – Access. Path (\$17,500) 	No debt needed	\$

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	<u>Unfunded Connectivity</u>	<u>a Purks</u>
Priority	Project	Estimate
1	Bellevue Mill crossing enhancements	\$25,000
1	Exchange Park - acquire & upgrade	\$350,000
1	Exchange Park Trestle	\$2,000,000
1	North Campus enhancements	\$65,000
1	Sidewalk US 70 A - Eno Haven to Sportsplex	\$50,000
1	Train Station connectivity	\$250,000
1	US 70 A intersection Improvements	
2	Cates Creek Park enhancements	\$100,000
2	Eno Mountain/Mayo realignment	\$3,000,000
2	N Churton crosswalks	\$300,000
2	Oakdale Drive extension east	\$1,000,000
2	Orange Grove Ext sidewalk match	\$60,000
2	S Churton sidewalk match	\$140,000
2	Sidewalk Meadowland Drive - fill gaps	
2	Sidewalk North Churton Street (Corbin - US 70)	\$150,000
3	Bike/Ped bridge over I-85	\$4,000,000
3	Eno Mountain Road sidewalk	\$75.000
3	Latimer Street Boardwalk	\$150,000
3	Reconfigure Corbin intersection w/Churton	1
	Shared use path NS US 70 (Lakeshore-NC 86)	\$1,000,000

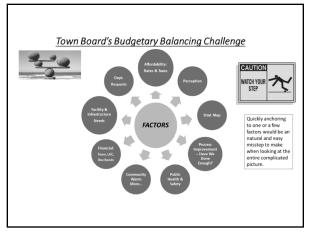
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What Other Under or Unfunded Priorities?

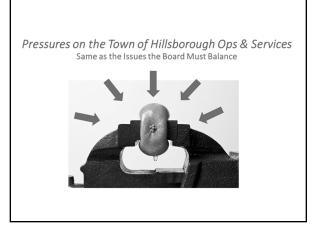
- •2030/2050 Renewable Energy Goals
- Emergency, weather, disaster readiness
- •What others?

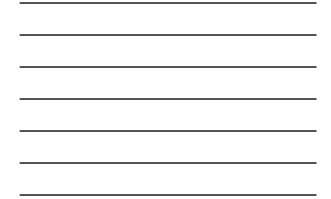
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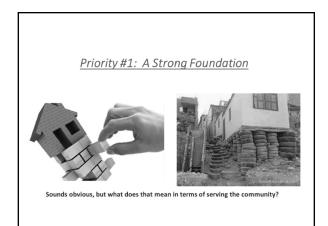
TOTAL	\$356,000
✓ FY24: Riverwalk Phases 2 & 3	\$150,000
✓ FY24: NC86 North/Fleet Facility	\$80,000
✓ FY24: Collins Property	\$44,000
✓ FY23: Gold Park/Riverwalk	\$82,000











<u> </u>					
FY20	FY21	FY22	FY23	FY24	TOTAL
43,300	45,465	46,943	48,468	50,043	234,21
3,312	3,478	3,591	3,708	3,828	17,91
2,165	2,273	2,347	2,423	2,502	11,71
3,875	4,615	5,328	6,034	6,230	26,08
10,000	10,500	11,000	11,500	12,000	55,00
400	400	400	500	500	2,20
550	550	550	600	600	2,85
8,000	500	1,000	1,000	1,000	11,50
47,500					47,50
3,000	3,500	4,000	4,500	5,000	20,00
500	500	500	600	600	2,70
1,500	1,500	1,600	1,600	1,600	7,80
124.103	73.281	77.259	80.934	83.904	439,48
	43,300 3,312 2,165 3,875 10,000 400 550 8,000 47,500 3,000 500	FY20 FY21 43,300 45,465 3,312 3,478 2,165 2,273 3,875 4,615 10,000 10,500 400 400 950 550 8,000 550 3,000 3,500 5,000 3,000 1,500 1,500	FY20 FY21 FY22 43,300 45,465 46,943 3,312 3,478 3,591 2,165 2,273 2,347 3,875 4,615 5,328 10,000 10,500 11,000 400 400 400 950 550 550 8,000 500 1,000 4,7500 - - 3,000 3,500 4,000 500 500 500 1,500 1,500 1,600	FY20 FY21 FY22 FY23 43,300 45,465 46,943 48,468 3,312 3,478 3,591 3,708 2,165 2,273 2,247 2,423 3,875 4,615 5,328 6,034 10,000 10,500 11,500 11,500 9,000 550 550 600 8,000 500 1,000 1,000 4,000 3,000 4,000 4,000 3,000 3,000 4,000 4,000 1,500 1,500 1,500 1,600	FY20 FY21 FY22 FY23 FY24 43,300 45,465 46,943 48,468 50,043 3,312 3,478 3,591 3,708 3,291 3,102 3,478 3,591 3,708 3,292 3,075 4,615 5,328 6,034 6,230 10,000 10,500 11,000 11,000 12,000 400 400 400 500 500 550 550 660 660 8,000 500 1,000 1,000 1,000 4,7300 - - - - 3,000 3,500 4,000 4,000 5,000 3,000 3,500 4,000 4,500 5,000 3,000 3,500 4,000 4,600 1,600



• FY19 (7.75%) =	\$3.356
• FT19 (7.75%) =	33,330
• FY20 (8.95%) =	\$3,875
• FY21 (10.15%) =	\$4,395
• FY22 (11.35%) =	\$4,915
• FY23 (12.45%) =	\$5,391

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*How much new growth to pay for 1.0 FTE?

General Fund: \$13 million = \$80,600 or about 47 units

Water/Sewer Fund: Avg. Customer Bill = \$1,049 (70 - 80 units)

Stormwater Fund: \$75 per unit or about 1,000 units

✓ These don't include vehicle costs.

 \checkmark Annual raises and market rate adjustments = 104 new residential units per year or \$28.6 million.

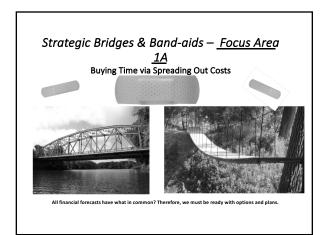
 \checkmark Benchmarks: revenues, salaries & wages, departments

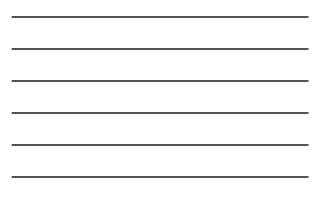
* This doesn't factor unfunded needs and trying to avoid/minimize rate increases.

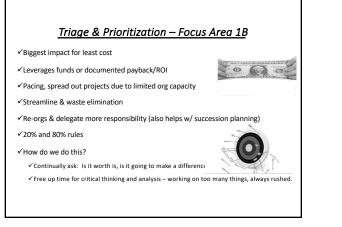
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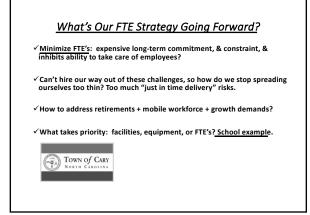
Biggest Decision-Making Errors Come From Failure To ...

- 1. <u>Widen Your Options</u> (counters tunnel vision) • More options = higher batting average! • What's the opportunity cost?
 - We must do better in this area!
- 2. <u>"Reality Test</u>" Verify info, data, & assumptions (counters confirmation bias)
- 3. <u>"Let it bake"</u> via time & thought (counters short-term emotion)
- Consider "what if you're wrong" (counters overconfidence)
 Unintended consequences
 Overly cautious or optimistic about the worst-case scenario
 No Plan B or C?









Process Improvement & Succession Planning

<u>Top priority</u> but constant issues block progress.

Most important & often overlooked positions: technical, customer-facing, and field assigned

<u>Unintended consequences to guard against</u>.

- Temporary new FTE freeze to develop more options?
 Buy time to dig for why's and root causes.
 Risk loss of understanding w/o a freeze?

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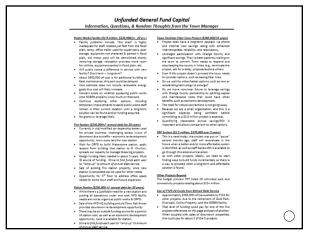
What's Next?

- Good news it's March 11
- After retreat
 Management team strategy development
 Start work on May recommended budget
- June adoption

• Next year +

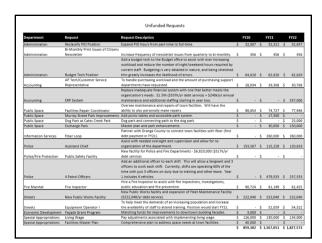
*	Issue/Proposal	Cost	Support	Don't	Not Sure: Want Alternatives
_	Projects/Facilities/Equipment			Support	or Additional Information
1	Street Repaying – Funding keeps streets on 20-year or 5% cycle.	\$380,000			
	Paving newly annexed Odie Street Page 214	\$32,500			
2	North Compus Project – Move Town Hall Annex & Town Barn Meeting Room to 102 E. Corbin St. includes Town Barn expansion/retroffs and Town Hall Campus Improvaments including recreation & appearance. Design underway, construction start later in 2017. Annual debt service: Spackay, Areas 14-15.	\$1,300,000			
3	Fiber Loog – Connect all town facilities, create backbone that can serves as next step in bringing high- speed internet to Hillsborough. Partnering with Orange County to save costs. 10-year loan with annual payments estimated at \$184,986, Arev 100.	\$1,500,000			
4	Police whites 120 - Repice aging whites and implement individually assigned white Program. Needed to remain competitive with surrounding agencies in recruitment/retaining of fiftees in total compensation/baneffs, ensures there are anough whiched during targe public events and emergencies whiched during targe public events and emergencies response. officer accountability/ords, visibility response, there are the beginning of othis since, no equipment transfers are needed, and many other benefits. Finance through a 5-year total compensation provides through a 5-year total compensation.	\$460,000			
5	Public Works Facility Relocation to NCBNP Property- condition, and there are no shelters for equipment. 5531,300 is the placeholder cost figure until engineer estimates become available. Getting close to design now. 553,121 is allocated in P118. Payment increases to 569,242 in Vara 2. Agest 20-13.	\$511,500			
6	Police Badia Replacements: Completes the second half/year of replacing the 10-year of radios in the department and purchasing some additional units for beck-up and reserve officers: the current models are discontinued, starting expansions failures, and requiring repear on a regular basis. The handheid radios are one of the officers most critical places of equipment. They are reliad on the oreivy aspect of the	\$70,000			



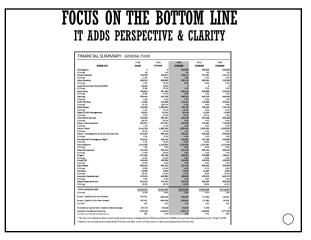




				ew/better ways to run our operations. Note: accounting and billing originally requested 1.0 FTE for a position split between er re-organization. As it stands now there is only one personnel add (only 0.3 FTE) we can afford. Due to current financial
	s needs to be			to better help stretch funds when they become available.
Position	FY20	FY21	FY22	Town Manager Recommendations
Budget Tech.	64,620	62,620	62,620	Not funded. Continue with temporary budget tech as a bridge to get through workload and other matters. Use this time t streamline budget, scorecard, & top priority processes/docs to reduce workload on budget staff.
PIO (28 to 40 hours per week)	32,007	32,321	32,637	fand. Date is markene call p2020 calls half, also exercises are further soft heteron holds P700 ceres if P40 revert 5000 Adusts i al advectory works 40 hours were advectory by the fand part of the fand part of the part of
Asst. Police Chief/Major	153,567	115,228	120,626	He funded, but it private shows downloadly, minding, remain as new concerns which conciss heaps with funding etg. existing under which (s): since if the starting offerer and the starting offerer and the finded in PAD22 starting in the order is a remain the only amount offerer addition in the next X years. The torum (y partiest liability, as well as opportunities to save the public concerns and the starting offerer addition in the starting offerer and the public characterization to starter the public characterization of the starterization of the starting offerer addition of the public characterization of the starterization of the s
Patrol Officers (4)	0	479,533	257,533	Not funded, in addition to not having enough funds in the current forecast, the annualized cost of adding 4 patrol officers close to the debt payments for a new police station.
Fire Inspector	90,724	61,199	62,425	<u>Hit finded</u> , Fire marshal has not been able to keep up recently with impections, although not too far off, nor devote enough time to emergency planning. There has been no success in filling the 0.2 THC inspector position. This office has all has added wirkload us to a change requiring them to directly invoice for impections instead of france. In additud marshal codd retire as early as the end of 2019, but codd work another 5 years, to there are succession planning adaminangs to additud PET. Dub alrons official the tartifier for this operation is experimente.
Streets - Equipment Operator	0	52,059	54,522	Not funded. Succession planning, process improvement, & re-org opportunity, toplore efficiencies by leveraging current staff talent/potential to see what else they can take on (decentralizing) thus providing more organizational options. This concerg gives staff opportunities for professional growth. Public space is willing to take on facily maintenance but needs
Facilities Repair Coordinator	98,854	74,727	77,946	staff to take this on. Tendative retirement date for the public works director is the end of 2020. The combination of all the challenges/opposite/initis.com/enging at the same time seems inge for employer insult, possible cost saving from retireme that could be applied howard a different org structure. Developing options could start this fall to provide over a year to succession plan for the director's stratular entirement date.



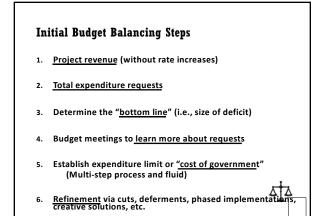






BOTTOM HOW MUCH					
TOTAL EXPENDITURES	10,424,375 15.5%	10,819,264	<u>10,511,827</u> -2.85	<u>10,563,506</u> 0.5%	<u>10,752,087</u> 1.8%
>> Change Surplus / (Deficit) at Current Tax Rate	15.5% . 567.473	3.8%	-2.5%	0.5%	1.8%
Surplus / (Deficit) w/Tax Rate Increase	⇒ ^{567,473}			(71,786)	
Tax Rate ¹	0.62	(945,039) 0.62	(378,607) 0.62	(/1,/86) 0.62	125,133 0.62
Fund Balance Appropriation needed to Balance Budget	567,473	945,039	378,607	71,786	
Available Fund Balance Remaining Fund Balance as % of Operating Expenditures	4,975,820	4,030,781 37%	3,652,174 35%	3,958,995 37%	3,777,30 35%
* The Town's Fund Balance Policy recommends maintaining	an undesignated fund b	alance of between 20-	60% of annual operatin	g expenditures and a "t	arget" of 339
¹ Property Tax revoluations are scheduled for FYs 2017 and 2	021, which will likely re	sult in a downward ad	justment of the tax rate	L.	
					0







- ☑ Fund Balance/Cash Flow
- ☑ Taxes & User Charges (how high?)
- Debt levels
- Multi-year impact
- ☑ Others (financial dashboard)

When do expansions occur without key operational and financial foundations being satisfied? Why?

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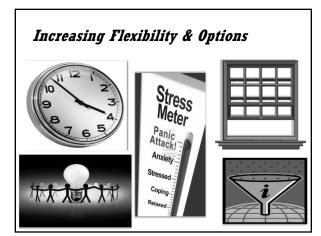
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- Debt financing
- ☑ Delay initial debt payment
- $\ensuremath{\boxtimes}$ Triage: defer lower priorities
- ☑ Reduce employee pay/benefits
- $\ensuremath{\boxtimes}$ Hiring "freeze" or position reductions
- ☑ Eliminate or reduce services/operations

☑ Provide "cut/deferment" list to the governing board so they can make adjustments

 $\ensuremath{\boxtimes}\xspace$ Lean or similar processes

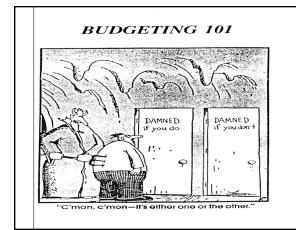


Budget Presentation

Annua Budget Preparat on & Enactment Course UNC-School of Government Eric J. Peterson, Hillsborough Town Manager



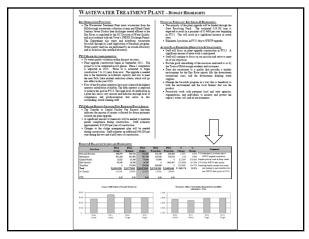
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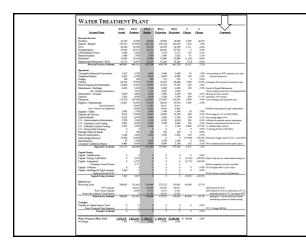
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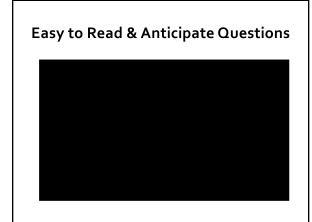
A Budget Presentation Should...

- 1. Help Governing Body with Decision Making
- 2. Serve as Work Plan & Information Resource
- 3. Be Easy for the Med a & Public to Understand
- 4. Build Credibility & Trust
- 5. Help the Manager & Staff Serve the Community (Focus)
- 6. Change & Adapt with the Times
- 7. Tie into a Multi-year Forecast



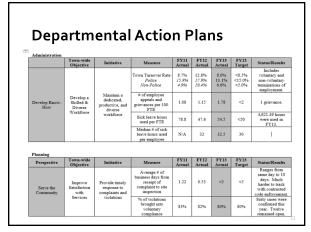




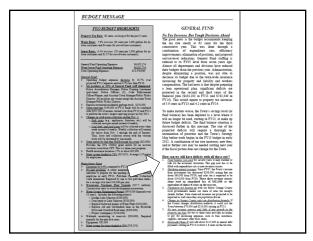


FY2017-2018 Top Polic	e Priority
Selecting/Mai	ntaining/Supporting Highest Quality Staff
sure that we are taking steps to ensure we retain the em	ty employees we can for the department, and then to en- ployees we have invested in bringing into our agency. We ment employer in the region so we can have a stable work-
Improve Recruiting	Improve Equipment
More focused effort	Individually Assigned Vehicle Program
Advertising Branding—creating the "Why HPO"	Replace aging personal equipment Uniform items
Branding—creating the "Why HPO" Recruiting video	D Hardeuros
Offer more and different benefits to stay competitive	D Tasers
Assigned car program	Body Worn Cameras
Training opportunities	
Training	Improve employee wellness
D In-Car Driving Evaluation program	Fitness Standard
D Cognitive Command/Mindfulness training	Mindfulness training
Supervisory training	Examine Shift schedules
Use of force/de-escalation training	
Develop a "training squad" approach to allow for more on- duty training.	
Develop more departmental instructors.	
Top Threats	Resources Requested in Budget
 Costs — unfortunately much of what we need to do is going to add costs. We will work to keep those costs as low as possible. 	Individually Assigned Vehicle Program
add costs. We will work to keep those costs as low as possible. Employee Pushback — some employees may not support fitness.	Increased recruiting budget
 Employee Pushback — some employees may not support fitness and mindfulness efforts. We will work to help them see benefits 	Management Analyst and COP Officer Positions
 Turnover — Continue to recruit and find candidates. Overhire 	Updated equipment in many areas

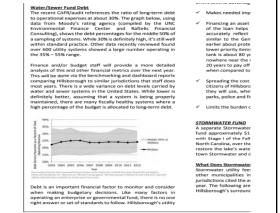


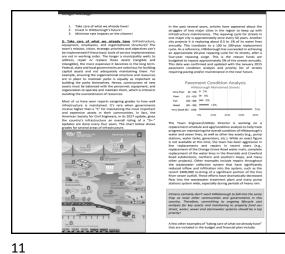


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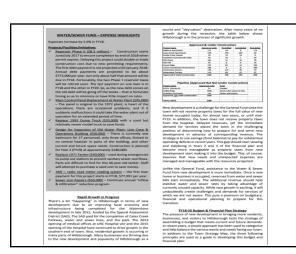


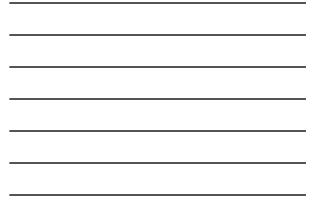


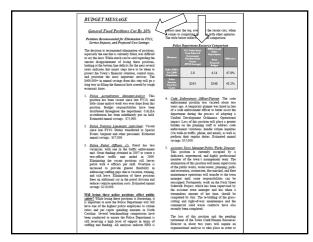




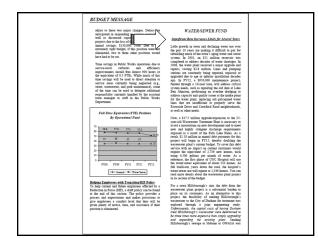


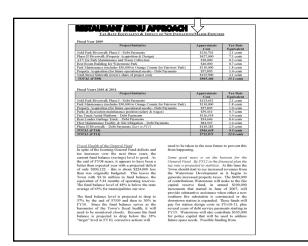






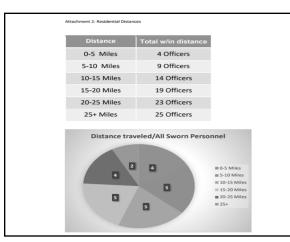








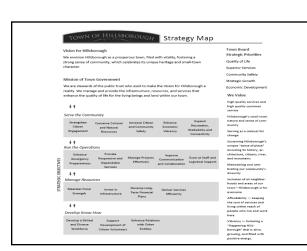






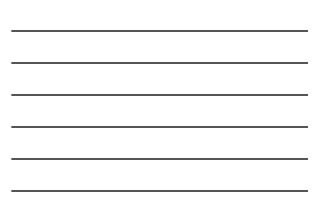








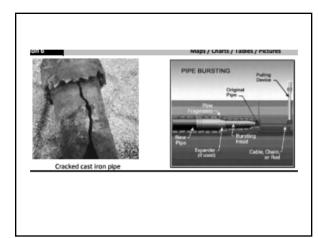


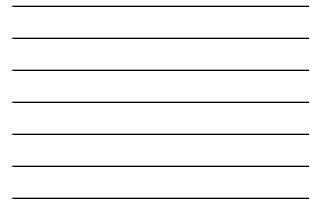












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- 5. Help the Manager & Staff Excel
- 6. <u>Change & Adapt with the Times</u>
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