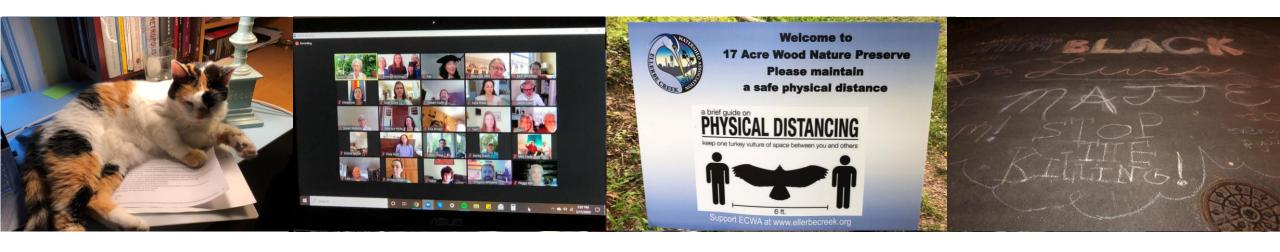
Planning for Today and Tomorrow

Ben Hitchings, FAICP, CZO



Changing the Way We Work



Ethical Dilemmas



- Call from colleague
- Small businesses in community under tremendous financial pressure
- Experiencing pressure to circumvent the rules
- How to respond?

Ethical Dilemmas





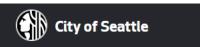
Six Suggestions for How to Respond

- 1. Prioritize measures that are easy to act on
- 2. Implement impactful administrative solutions
- 3. Move functions online
- 4. Evaluate proposals from diversity of perspectives
- 5. Uphold the rule of law
- 6. Try some thoughtful experiments

Local Experiments



Seattle, WA



SDOT Blog

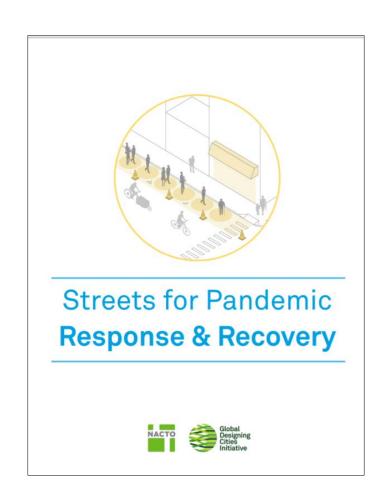
Seattle Department of Transportation

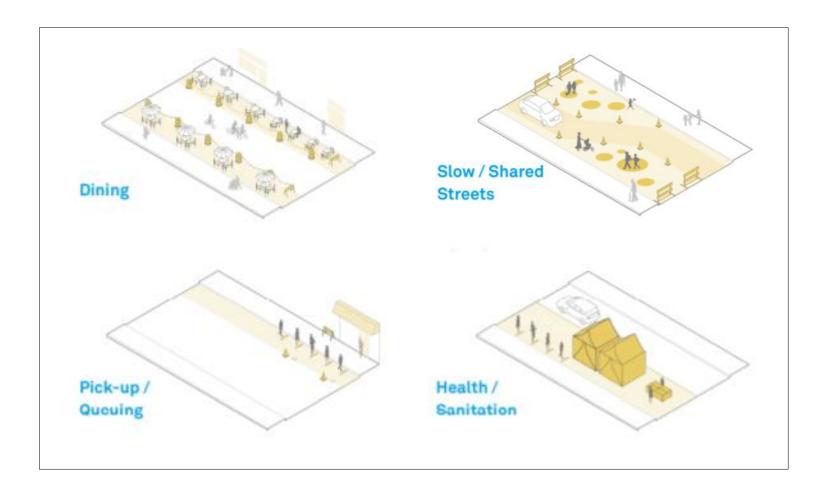
Announcing Stay Healthy Streets





Local Experiments





Guiding Principles

Principles to Guide COVID Response & Recovery



- 1. Support the most vulnerable people first
- 2. Amplify & support public health guidance
- 3. Safer streets for today and tomorrow
- 4. Support local economies
- 5. Bring communities into the process
- 6. Act now and adapt over time

https://nacto.org/streets-for-pandemic-response-recovery/



Addressing Racial and Economic Injustice





- 1. Resources from APA www.planning.org
- 2. Resources from UNC Center for Urban and Regional Studies (CURS)

https://curs.unc.edu/category/audio/

3. Articles in Planetizen, CityLab, and other websites and publications

Preparing for Emerging Issues



E-commerce

Sharing Economy



Aging Population

Healthy Living

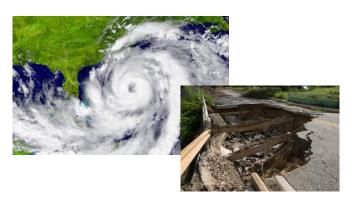


Smart Cities

Climate Change









Question & Answer





