



Belmont

- Gateway into Gaston County
- 12 sq. miles
- Population of 12,495
- The only city in the Charlotte metropolitan region located entirely on a peninsula
- For many years we benefited from a rich history of diverse textile manufacturing
- We continue to adapt and reinvent ourselves as the region grows



What did
you change
during the
pandemic?

- Embraced Technology
 - Communication
 - Promotion
 - Action
- Embraced Partnerships
 - Other Organizations – DBDA
 - Business Community
 - Residents
- Focused Action not Obstacle
 - Swift action to keep pace
 - Leadership – open to new ideas
 - Flexibility
- Focused on our Downtown Business



Embracing Technology
and Partnerships

Small Business Emergency Loan Program

- 10 - days from inception to presenting a check to a small business owner
- Council allocated \$400,000
- Loans up-to \$10,000
- Small Review Committee
- 7 Loans -- Representing \$66,000

HAVE YOU HEARD?

BELMONT HAS A SMALL BUSINESS
EMERGENCY LOAN PROGRAM

APPLY TODAY



www.cityofbelmont.org/542/Small-Business-Resources





**CONVOY OF
HOPE**

FRIDAY, APRIL 17

Downtown Belmont
9 AM - 12 PM

FOOD, CLEANING, & HYGIENE SUPPLY
DISTRIBUTION EVENT FOR THOSE IN NEED



NELLIE'S
SOUTHERN
KITCHEN





Elevation
CHURCH



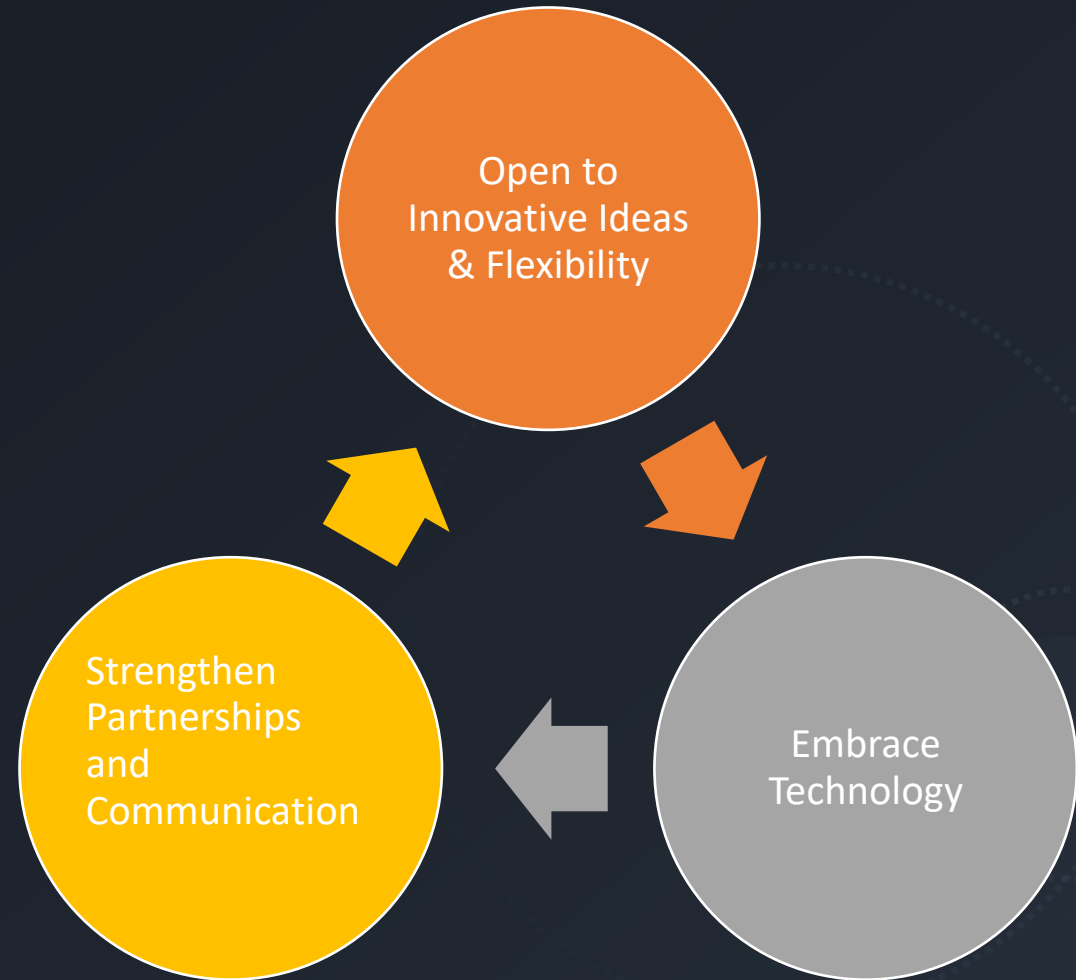
Creative
Solutions

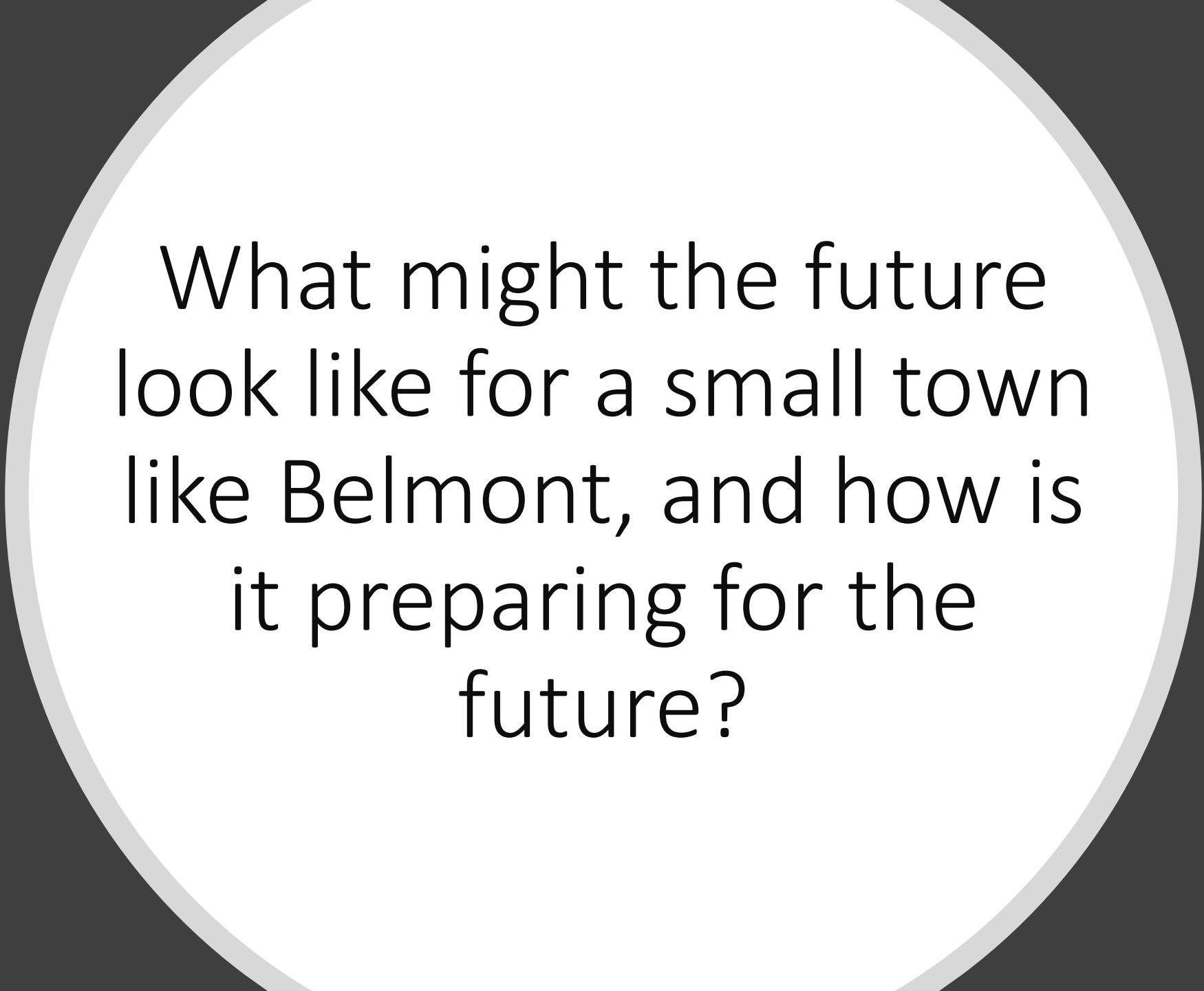






What changes
might you
continue after the
crisis is over?





What might the future
look like for a small town
like Belmont, and how is
it preparing for the
future?

Belmont Strong

- Technology Savvy
 - Communicate
 - Promote/Market
- Grow Partnerships
 - City Leadership
 - Organizations
 - Business Community

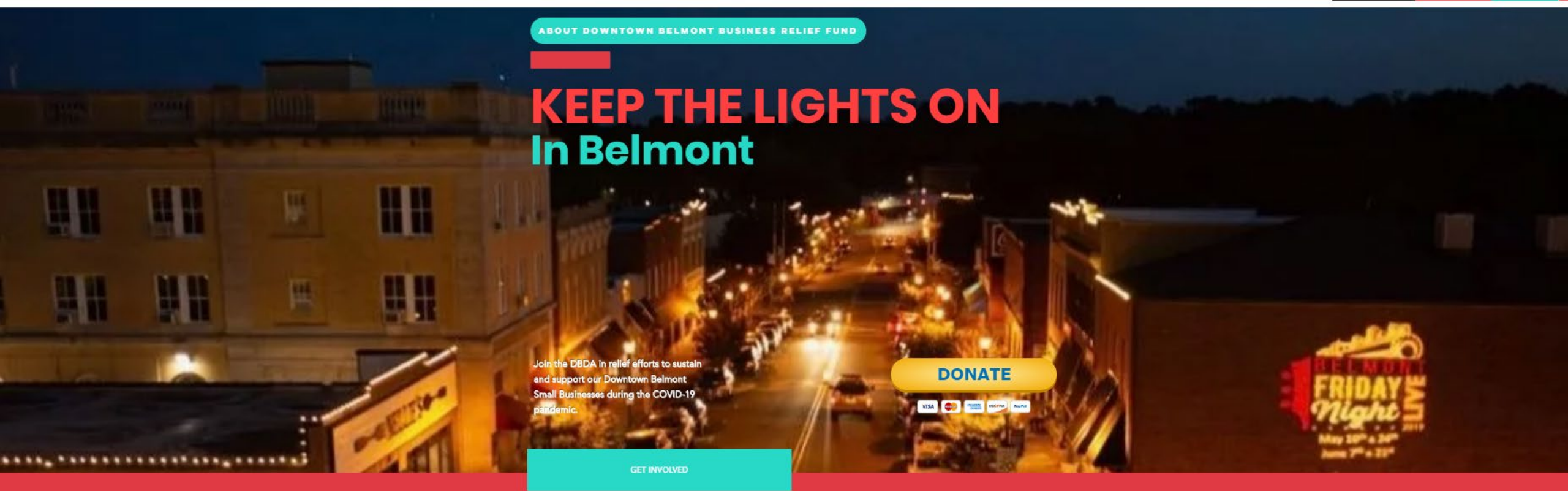
Keep The Lights On In

BELMONT



SHOP • DINE • SUPPORT

Local



ABOUT DOWNTOWN BELMONT BUSINESS RELIEF FUND

KEEP THE LIGHTS ON In Belmont

Join the DBDA in relief efforts to sustain and support our Downtown Belmont Small Businesses during the COVID-19 pandemic.

DONATE



GET INVOLVED

HOW YOU CAN HELP

Go to cityofbelmont.org/keepthelightoninbelmont to stay updated on ways you can safely maintain your patronage of Belmont's downtown restaurants and retail shops.

